

Nos. 18-1363, 18-1380, 18-1382, 18-1732

IN THE
United States Court of Appeals
FOR THE FEDERAL CIRCUIT

TCL COMMUNICATION TECHNOLOGY HOLDINGS LIMITED,
TCT MOBILE LIMITED, TCT MOBILE (US) INC.,

Plaintiffs-Appellees,

v.

TELEFONAKTIEBOLAGET LM ERICSSON, ERICSSON INC.,

Defendants-Appellants.

On Appeal from the United States District Court for the Central
District of California in No. 8:14-cv-00341-JVS-DFM

ERICSSON, INC., TELEFONAKTIEBOLAGET LM ERICSSON,

Plaintiffs-Appellants,

v.

TCL COMMUNICATION TECHNOLOGY HOLDINGS LIMITED,
TCT MOBILE LIMITED, TCT MOBILE (US) INC.,

Defendants-Appellees.

On Appeal from the United States District Court for the Central
District of California in No. 2:15-cv-02370-JVS-DFM

**CORRECTED NON-CONFIDENTIAL BRIEF FOR APPELLANTS
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FORM 9. Certificate of Interest

Form 9
Rev. 10/17

UNITED STATES COURT OF APPEALS FOR THE FEDERAL CIRCUIT

TCL Communication Technology Holdings Ltd. v. Telefonaktiebolaget LM Ericsson, Ericsson Inc.

Case No. ^{18-1363, -1380, -1382, -1732}

CERTIFICATE OF INTEREST

Counsel for the:

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Telefonaktiebolaget LM Ericsson, Ericsson Inc.

certifies the following (use "None" if applicable; use extra sheets if necessary):

1. Full Name of Party Represented by me	2. Name of Real Party in interest (Please only include any real party in interest NOT identified in Question 3) represented by me is:	3. Parent corporations and publicly held companies that own 10% or more of stock in the party
Telefonaktiebolaget LM Ericsson	Telefonaktiebolaget LM Ericsson	None
Ericsson Inc.	Ericsson Inc.	Ericsson Holding II Inc., Telefonaktiebolaget LM Ericsson

4. The names of all law firms and the partners or associates that appeared for the party or amicus now represented by me in the trial court or agency or are expected to appear in this court **(and who have not or will not enter an appearance in this case)** are:

McKool Smith PC: Theodore Stevenson, III; Douglas A. Cawley; Laurie L. Fitzgerald; Ashley N. Moore; Nicholas M. Mathews; Blake H. Bailey; Christine M. Woodin; David Sochia; Dustin M. Howell; Jennifer A. Van Dusen; Travis E. DeArman

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5. The title and number of any case known to counsel to be pending in this or any other court or agency that will directly affect or be directly affected by this court's decision in the pending appeal. *See* Fed. Cir. R. 47. 4(a)(5) and 47.5(b). (The parties should attach continuation pages as necessary).

None

6/20/2018

Date

/s/ Jeffrey A. Lamken

Signature of counsel

Jeffrey A. Lamken

Printed name of counsel

Please Note: All questions must be answered

cc: all counsel via ECF

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CONFIDENTIAL MATERIAL OMITTED

Material has been redacted in the Non-Confidential Brief for Appellants Ericsson, Inc. and Telefonaktiebolaget LM Ericsson. This material is confidential commercial information pursuant to the Confidentiality Order entered by the district court on December 8, 2014. Appx001431. Redacted material on pages 11, 12, 13, 20, 21, 50, 56, 57, 59, 60, 61, 64, 65, 66, 68, and 69 contains confidential information regarding commercial patent-license royalties.

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STATEMENT OF RELATED CASES

Pursuant to Federal Circuit Rule 47.5, Appellants Ericsson, Inc. and Telefonaktiebolaget LM Ericsson note that:

- (a) there have been no other appeals in this case; and
- (b) there are no other cases pending in this or any other court that will directly affect or be directly affected by this Court's decision in this case.

JURISDICTIONAL STATEMENT

The district court asserted jurisdiction under 28 U.S.C. §§ 1331 and 1338(a). Appx133. That ruling is at issue in this appeal. The court entered final judgment on December 22, 2017. Appx56022. Ericsson appealed the same day. Appx56019. The court entered an order dismissing the last post-judgment motion on February 13, 2018, Appx56434, and an amended final judgment and injunction on March 9, 2018, Appx1. Ericsson timely filed amended notices of appeal on February 28, 2018, Appx60501, March 13, 2018, Appx60722-60726, and May 24, 2018, Appx60776. If the district court had jurisdiction, this Court has jurisdiction under 28 U.S.C. § 1295(a)(1).

STATEMENT OF ISSUES

1. Whether the district court erred in denying Ericsson a jury trial in a declaratory-judgment suit that anticipated, and shared issues with, Ericsson's patent-infringement suit.
2. Whether the district court erred in determining the reasonableness of royalty rates by counting numbers of patent families—using an unreliable methodology—instead of examining the value the patents add.
3. Whether the district court failed to properly analyze comparable licenses by disregarding settled royalty principles and the structure of Ericsson's licenses and license offers.

STATEMENT OF THE CASE

Defendants-Appellants Telefonaktiebolaget LM Ericsson and Ericsson Inc. (“Ericsson”) developed patented technologies now used in nearly every mobile phone. Ericsson’s patents cover innovations that (among other things) increase battery life, enhance data-transmission rates, and improve security. Ericsson agreed to license those patents—which are incorporated into the “2G,” “3G,” and “4G/LTE” standards—on fair, reasonable, and non-discriminatory (“FRAND”) terms. This case concerns FRAND’s meaning and how courts should determine whether an offer is FRAND.

I. TECHNOLOGICAL BACKGROUND

Defendant-Appellant Ericsson is a leading innovator, Appx46833-46841, with inventions that include the first digital telephone exchange and Bluetooth[®] wireless technology, Appx44503. It has invested billions of dollars developing innovations now incorporated into the 2G, 3G, and 4G/LTE standards, which enhance smartphone/network functionality and ensure interoperability. Plaintiff-Appellee TCL sells phones that benefit from Ericsson technology incorporated into those standards but contributed no technology to those standards itself. Appx46841.

A. Development of Wireless Standards

Today’s smartphones and mobile devices use patented technology to operate wireless networks with unprecedented speed and reliability, while using less

power. The industry has developed technical standards—like 2G, 3G, and 4G/LTE—that incorporate those performance-enhancing innovations and ensure interoperability regardless of device maker.

Those standards specify how cellular phones and towers function. Standard-development organizations, like the European Telecommunications Standards Institute (“ETSI”), work with innovators like Ericsson, Nokia, and Panasonic to develop and test standards. Engineers from participating companies make technical contributions to proposed standards. Appx46841-46842. Only the best contributions are selected for inclusion, based on technical merit. *Id.* Each new iteration of a standard takes “hundreds of thousands of man hours” to develop and “cost[s] billions of dollars.” Appx47412-47413. But that collaborative process produces enormous technological advances in each new standard.

B. ETSI’s FRAND Obligation

Participants in standards development frequently contribute technical solutions that incorporate patented innovations. “Because the standard *requires* that devices utilize [the] specific technology, compliant devices *necessarily* infringe” claims that “cover technology incorporated into the standard.” *Ericsson, Inc. v. D-Link Sys., Inc.*, 773 F.3d 1201, 1209 (Fed. Cir. 2014) (addressing Wi-Fi). Companies implementing the standard must therefore obtain licenses from the owners of such Standard Essential Patents (“SEPs”). *Id.*

SEP owners ordinarily agree to license their inventions on FRAND terms. *Cf. Ericsson*, 773 F.3d at 1209 (discussing “RAND” terms). ETSI, for example, has an Intellectual Property Rights (“IPR”) Policy, Appx44570-44571, designed to ensure that patentees are fairly compensated for their contributions while fostering the standard’s widespread adoption, Appx44572-44575. ETSI members submit declarations identifying which of their patents or applications may become essential to the standard. ETSI asks contributors to agree to license those patents on FRAND terms. Appx44573.

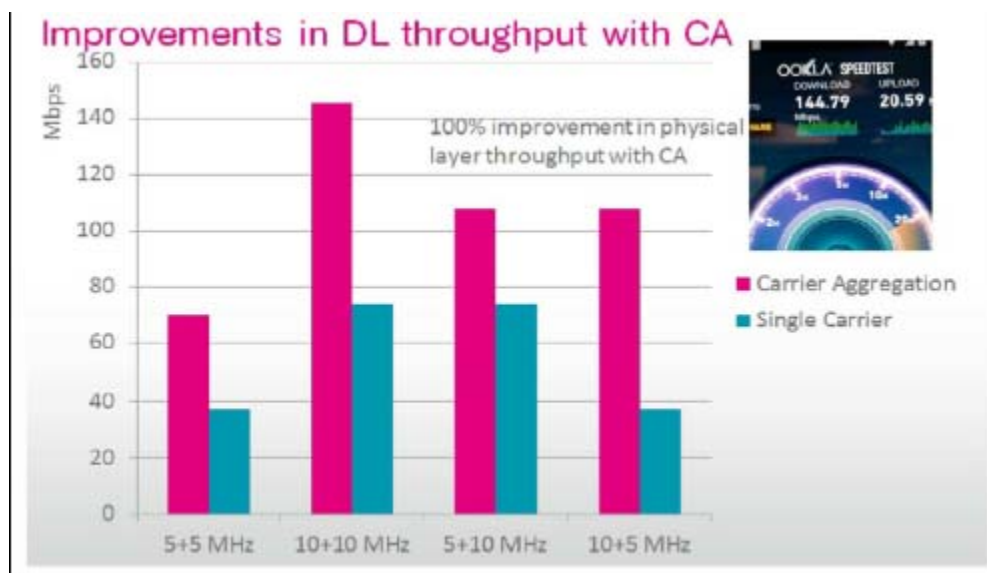
C. Ericsson Technology Incorporated into Wireless Standards

This case concerns Ericsson’s contributions to the 2G, 3G, and 4G/LTE standards. Just a few of those contributions include:

Data Transmission. Ericsson has 38 SEP families covering improvements to data transmission between cellular phones and towers. Appx46252-46262. Ericsson patents covering aspects of data-transmission technology like service-quality control, status/feedback reporting, header compression, data-packet resequencing, and the “HARQ” data-retransmission technique, together enable 10% higher data rates and 50% higher total system throughput over prior-art technologies. Appx46255-46261.

Carrier Aggregation. Ericsson owns 18 SEP families covering methods to increase data speeds by combining multiple radio channels. Mobile phones trans-

mit signals on a designated band of radio frequencies; the wider the band, the faster the data speeds. Appx46262. But radio spectrum is scarce, and contiguous blocks are often unavailable. Appx46262-46263. Using “carrier aggregation,” network providers can assemble high-capacity networks from fragmented radio-spectrum holdings. Appx46264. Multiple frequency bands (“carriers”) are stitched together to function like a single, high-bandwidth channel. Appx46262-46264. Combining channels can double data throughput—or more.



Appx46270.

Battery Solutions. Mobile phones place enormous demands on small batteries. Appx46284. To conserve power, phones may enter an “idle mode” and disconnect from the network, which can delay receipt of new data (*e.g.*, text messages) and introduce reconnection delays. Appx46286. Ericsson has 11 SEP families covering enhanced “sleep modes” integrated into 4G. Appx46294-46295.

Those technologies allow phones to “sleep” *without* fully disconnecting from the network, allowing continued queries about the availability of new data. Appx46293-46294. Enhanced sleep modes enable a 50% increase in an iPhone’s battery life. Appx46300.

Resource Allocation. Ericsson has 42 SEP families that address coordinating transmissions to prevent interference, delays, and dropped calls when multiple phones simultaneously attempt to access the same cell tower. Appx46272-46273. Together, Ericsson technologies enable a doubling of user data rates and up to 50% higher system throughput. Appx46277.

* * *

Other Ericsson inventions covered by the SEPs at issue here include advances for faster call setup, Appx46284-46293; adapting transmissions to link conditions, Appx46300-46301; simultaneous data transmission over multiple antennas, Appx46301-46303; higher-quality voice coding, Appx46303-46304; stronger security, Appx46304-46305; and better connection reliability, Appx46305-46307.

II. TCL’S HISTORY OF INFRINGEMENT AND NEGOTIATION

TCL makes “low-end mobile handsets” that implement the 2G, 3G, and/or 4G standards. Appx44619. Its limited-feature phones (*e.g.*, “pre-paid” phones) sell for a fraction of the price of premium brands like Apple and Samsung. Appx44888; Appx58370. Only 43% of TCL’s 2015 U.S. sales were smartphones,

versus 87% industry-wide. Appx44619. Even TCL's more advanced phones are inexpensive. The average price of a TCL 4G phone is less than one-third the average price of a Samsung phone, and one-fifth the average price of an iPhone. Appx58370.

TCL initially sold its phones without a license from Ericsson. In March 2007, TCL took a license to Ericsson's 2G technology. Appx46855. Ericsson sought to negotiate a broader license. *Id.* Through six years of discussions, Ericsson made over a dozen offers. Appx46855-46856. TCL never licensed Ericsson's 3G or 4G SEPs—despite selling 246 million infringing phones. Appx46862; Appx50877.

Two Ericsson offers are relevant here. The district court characterized the first, "Option A," as equivalent to a U.S. royalty of 1.47%, Appx74, or a 1.07% global rate, Appx119. "Option B" required TCL to pay a percentage of the discounted wholesale price of each phone it sold, subject to floors and caps. For 4G phones, the running royalty was 1.5%, with a floor of \$2.00 and a cap of \$4.50 per phone. Appx46865-46866. The rates for 2G and 3G were lower:

ERICSSON'S OPTION B OFFER TO TCL	
Portfolio	Royalty Rate
Mobile Phones	
2G GSM/GPRS	0.8%
2G EDGE	1.0%
3G	1.2%
4G	1.5%, \$2 floor/\$4.50 cap
External Modems	
2G or 3G	\$0.75
4G	1.5%, \$2 floor
Personal Computers (Tablets)	
2G GPRS	\$0.5
2G EDGE	\$0.75
3G Single Mode	\$2.25
3G Multi-Mode	\$2.75
4G	\$3.5

Appx46865.

III. PROCEEDINGS BELOW

In March 2014, TCL commenced this action against Ericsson in the U.S. District Court for the Central District of California. It sought a judgment declaring that Ericsson's offers were not FRAND and setting a FRAND royalty rate. Appx469. TCL also sought damages for Ericsson's alleged breach of its obligation to negotiate in good faith under ETSI's IPR policy. Appx462. Ericsson counter-claimed for a declaratory judgment that it had complied with its ETSI contractual obligations and that its offers to TCL were FRAND. Appx1405.

Ericsson filed a separate action in the Eastern District of Texas against TCL seeking damages for patent infringement. Appx60779-60797. TCL counter-claimed for infringement of its patents. Appx60931-60986.

A. The District Court Rules That It Has Federal-Question Jurisdiction Over TCL’s Declaratory-Judgment Action

TCL asserted diversity jurisdiction under 28 U.S.C. § 1332. But TCL—the then-sole plaintiff—and Telefonaktiebolaget LM Ericsson are both foreign citizens. That defeats diversity. *See Grupo Dataflux v. Atlas Global Grp. LP*, 541 U.S. 567, 569 (2004). After Ericsson notified the district court, Appx588, TCL conceded diversity was lacking but sought to establish federal-question jurisdiction by adding federal-law claims. Appx707-708. The court ruled that amendment could not cure the jurisdictional defect. If jurisdiction was lacking at the case’s inception, dismissal was required. Appx740-741.

The district court, however, held that TCL’s original complaint established federal-question jurisdiction. It adopted TCL’s argument that TCL’s declaratory-judgment action anticipated Ericsson’s federal “action for patent infringement,” Appx711-713, and was a “basis for limiting the damages that Ericsson [could] seek in any patent infringement action,” Appx713. TCL’s declaratory-judgment claim, the court thus held, was a federal claim because it “anticipate[d] a coercive action” under federal law “for patent infringement.” Appx742-743. After the court ruled that it had jurisdiction, Ericsson’s Texas infringement action was transferred to California. Appx62206. Following consolidation, Ericsson’s infringement claims were stayed. Appx6653.

B. The District Court Denies Ericsson's Jury-Trial Demand

Both parties initially demanded a jury trial. Appx554; Appx1405. Ericsson moved for an order identifying the issues to be submitted to the jury. Appx10080. Given the “overlapping” legal and equitable issues, Ericsson demanded a “jury determination of all issues in one trial,” “prior to the Court’s determination of any overlapping equitable issues.” Appx10087-10088 (citing *Beacon Theatres, Inc. v. Westover*, 359 U.S. 500, 510-11 (1959)). The district court granted the motion, noting that a jury trial was required on all issues to avoid “depriv[ing] [Ericsson] of its right to a jury trial on [every] issue.” Appx12230.

In August 2016—60 days before the scheduled jury trial—the court granted Ericsson summary judgment on TCL’s damages claims. Appx38797. Having eliminated *TCL*’s damages claims, the court questioned whether a jury trial was required. *See* Appx38821; Appx38840.

Ericsson urged that the Seventh Amendment still entitled it to a jury trial. Appx38818. First, the court had ruled that TCL’s declaratory-judgment claim anticipated federal infringement claims. Appx38827. “Had Ericsson been the plaintiff,” Ericsson argued, “TCL’s declaratory-judgment claim would have come to the Court as a claim for patent infringement,” which “undoubtedly confers a right of trial by jury upon Ericsson.” *Id.* Second, the legal remedy Ericsson sought—including compensation for TCL’s past infringement—entitled Ericsson

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to a jury trial. *Id.* In cases with legal and equitable claims, the Seventh Amendment entitles parties to a jury trial if the “legal claims involve factual issues that are common with those upon which [the] claim to equitable relief is based.” Appx38833 (quoting *Dairy Queen, Inc. v. Wood*, 369 U.S. 469, 479 (1962)).

The district court then entered a case-management order setting the matter for a “court trial.” Appx39266. It issued no opinion addressing Ericsson’s Seventh Amendment objection. Ericsson renewed that objection in the pretrial order, Appx48694, and again before trial, Appx51642.

C. The Trial

The district court held a bench trial on: (i) whether Ericsson’s Option A and Option B were FRAND; and if not, (ii) the proper FRAND royalty. The parties presented very different approaches.

1. Ericsson’s Comparable-License Approach

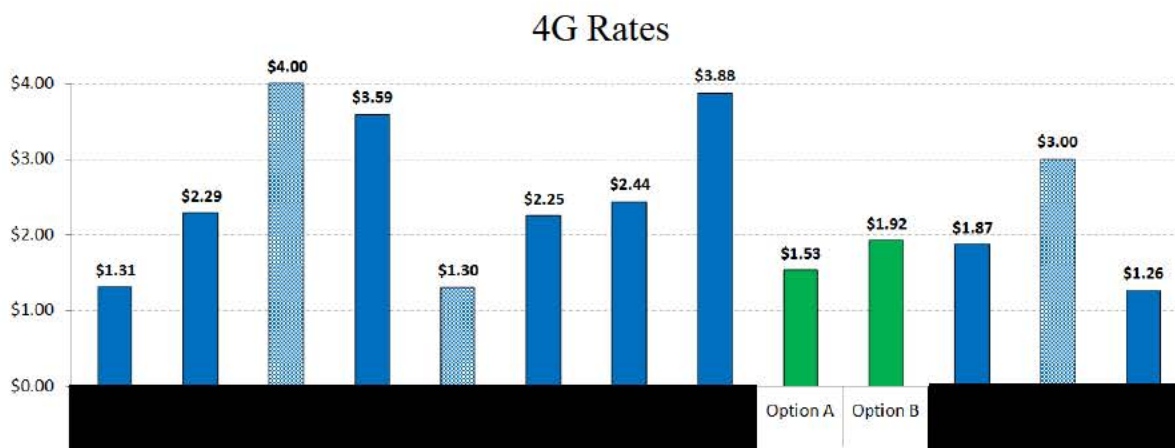
Ericsson relied on prior licenses for the patents at issue—licenses that reflect a “negotiated compromise by companies with competing agendas,” incorporating “real world information” about “economic, market, and technical data.” Appx50865.

Apple’s 2015 license with Ericsson, for example, required a lump-sum payment of [REDACTED]. Appx102. Samsung’s license required a one-time payment of [REDACTED].

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[REDACTED]. Appx105. Ericsson's expert, Mr. Kennedy, converted royalties for each license into dollars-per-unit figures. Using dollars-per-unit would reflect the "value" of Ericsson's technologies as an "input into a mobile phone," while "avoid[ing] the potential for wide discrepancies in what companies are paying on a cash basis" where phone prices vary. Appx50870.

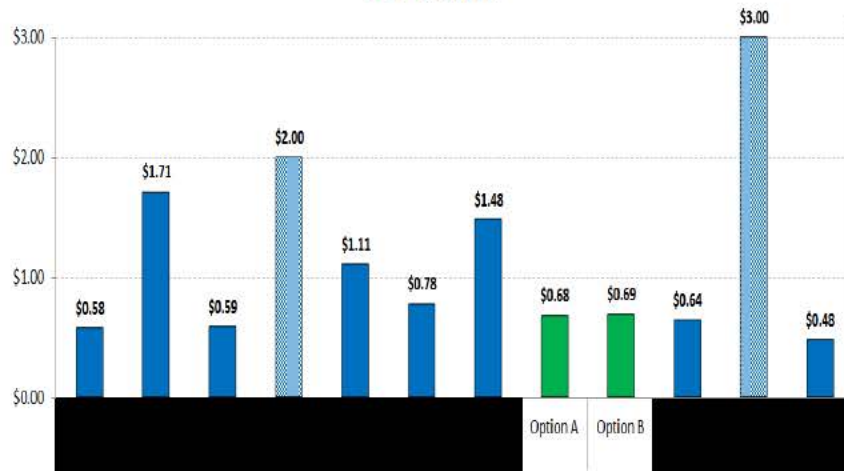
Kennedy also converted Ericsson's Option A and Option B into dollars-per-unit royalties. Appx50870. Ericsson's offers to TCL (green) fell within the range of Ericsson's prior licenses:



Appx50871.

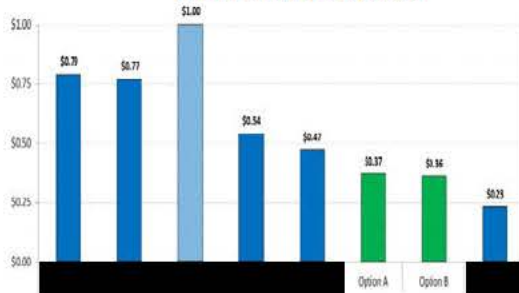
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3G Rates

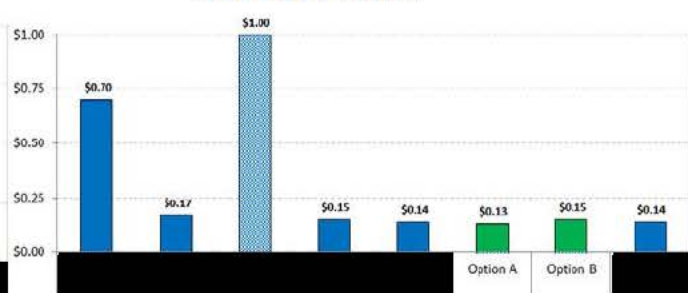


Appx50872.

2G/EDGE Rates



2G/GSM Rates



Appx50872-50873.

To verify reasonableness, Kennedy “estimated the economic value of Ericsson’s 4G SEPs,” excluding value conferred by standardization. Appx50976. Another expert, Dr. Parkvall, identified the “technical benefits” of Ericsson’s patented innovations to 4G. Appx50978-50979. Battery-life and data-speed improvements alone, Kennedy estimated, conferred a value of \$6.15 to \$11.02 per phone, Appx50882, far outstripping royalties, Appx50871.

2. *TCL's Top-Down Approach*

TCL, which bore the burden of proof, Appx137, pressed a “top-down” approach that started with an industry-wide aggregate royalty for *all* SEPs incorporated into each standard. Appx43860-43861. TCL’s expert, Dr. Leonard, did not set that figure—expressed as a raw percentage of phone price—based on the value the patented technologies contribute. *Id.* He instead relied on decade-old public statements by Ericsson and other companies predicting aggregate royalties for 3G and 4G. Appx43874-43878.

TCL then allocated Ericsson a share of each aggregate based on the number of SEP families that (according to TCL) Ericsson held. First, a firm in India—Concur IP—provided a figure that allegedly represented the total number of patent families essential to each standard (*e.g.*, 3G, 4G). Appx45055-45057. The result was based on a 20-minute-per-patent-family review—for thousands of patent families—where reviewers did not read the whole patents. Appx52865.

TCL expert Dr. Kakaes then analyzed the portion of Ericsson’s patent portfolio that had been claim-charted, and submitted to the court, to determine how many of those patent families were essential. Appx45044. He also assigned scores purporting to assess the importance of each patent family and the value of its contribution. Appx45044-45052.

Next, Dr. Leonard calculated Ericsson’s “share” by dividing the number of Ericsson SEP families, adjusted by Dr. Kakaes’s essentiality and contribution analysis, by the total number of SEP families covering the standard. Appx43884-43889. Ericsson’s royalty—expressed as a percentage of phone price—would be the resulting ratio times the total aggregate royalty. He found, for example, that Ericsson owned 78 of 1,673 4G SEP families, Appx43886, accounting for 3.47% of the standard’s value, Appx43906. Multiplying that by the 6% aggregate rate Dr. Leonard chose for 4G yielded a royalty of 0.21% of phone price. *Id.*

TCL urged that its “top-down” approach, by starting with an aggregate royalty for all SEPs, would avoid “royalty stacking.” Appx43861. “Royalty stacking” reflects the concern that, if implementers “pay royalties to all SEP holders, the royalties will ‘stack’ on top of each other and may become excessive in the aggregate.” *Ericsson*, 773 F.3d at 1209. TCL provided no evidence that royalty stacking was a problem with 2G, 3G, or 4G SEPs. Its witnesses acknowledged that no such concerns had arisen. Appx52024-52025; Appx52123. Nor was there evidence Ericsson had engaged in patent hold-up. Appx52050-52052; Appx48432-48434; Appx52017; Appx52444. TCL’s Dr. Leonard acknowledged that the lone U.S. court to use a top-down approach did so only in the “absence of any comparable licenses”—not the case here. Appx53288 (discussing *In re Innovatio IP Ventures*, No. 11-c-9309, 2013 WL 5593609 (N.D. Ill. Oct. 3, 2013)).

D. The District Court’s Opinion

Nine months after trial, the district court issued a lengthy opinion.

1. *The District Court’s “Simple Patent Counting” Approach*

Declaring precedent on “the FRAND concept” as “meager,” Appx40,¹ the court adopted what it called “a simple patent counting system,” under which “every patent” essential to the standard is treated “as possessing identical value,” Appx42. Under that approach, the *number* of SEPs would dictate the royalty. Ericsson would be “entitled to 14.6% of the value” of the total royalty for technological advances, the court stated, only “if it can show that it owns 14.6% of the patents that cover those inventions.” Appx78.

The court proceeded in two steps. *First*, it determined an aggregate royalty for *all* patents essential to the standard. Appx43. *Second*, the court calculated Ericsson’s “proportional share of [that] total aggregate royalty” by identifying the number of SEP families Ericsson owned (the “numerator”) and dividing it by the total number of SEP families (the “denominator”). *Id.* That approach, the court stated, addresses the “possibility that licensees will be forced to pay an unreasonable amount in total” for all SEPs (*i.e.*, royalty stacking), and prevents “SEP own-

¹ Although French law governs ETSI’s IPR Policy, Appx35, neither party offered evidence that French FRAND-valuation law differs from U.S. law; both parties and the court invoked this Court’s royalty precedents. *See* Appx62; Appx134; Appx50900-50901; Appx51241-51243.

ers from charging ... for the value added by standardization” (*i.e.*, hold-up). Appx41. It cited no evidence that either “possibility” had materialized here.

The Aggregate Royalty Rate. Rather than determine the value of the inventions incorporated into the standards, the court chose aggregate royalties of 5% for 2G and 3G SEPs, and 6% or 10% for 4G SEPs, based on Ericsson press releases *predicting* royalty rates. Appx46-51. Relying on Ericsson statements “before the standard was adopted,” the court stated, “greatly reduc[ed] the risk of hold-up and royalty stacking.” Appx51. It did not mention that the predictions were expressed as percentages of phone prices that were much higher than today’s prices. Appx47471-47474. And it gave no weight to Ericsson’s simultaneous statement that Ericsson’s 4G SEPs would have a 1.5% royalty rate. Appx47471.

Ericsson’s Share. To determine Ericsson’s share of the aggregate royalty, the court began with Concur IP’s estimate of the total number of SEP families for each standard. Appx53-58. That figure was based on *20 minutes* of review per patent family. Appx56. The court then calculated the number of Ericsson SEP families. The court began with Ericsson patent families for which Ericsson had produced approved claim charts showing essentiality following 50-80 hours of analysis. Appx44065.

The court calculated Ericsson’s “proportional share” by dividing the number of Ericsson SEP families in each standard (based on extensive claim-charting) by

the total number of SEP families for that standard (based on Concur IP’s 20-minute review):

$$\text{Proportional Share} = \frac{\text{Number of unexpired SEPs owned by Licensor}}{\text{Total Number of SEPs in the Standard}}$$

Appx43.

For example, for 4G, the court ruled there were 1,481 SEP families, and that Ericsson owned between 70 and 112 of them—between 4.761% and 7.525%. Appx63-64. To determine Ericsson’s royalty rate, the court multiplied those figures by the aggregate royalty of 6% or 10%. Appx72-73. In each calculation, the court considered only the *number* of patent families—“simple patent counting,” Appx42; value or technological contribution was ignored.

The Royalty Rates Compared to Ericsson’s Offers. The court’s “top down” analysis yielded U.S. rates of 0.164% for 2G, 0.103-0.129% for 3G, and 0.283-0.752% for 4G. Appx72-73. Europe and “rest of the world” rates were lower still. *Id.* The court then compared its top-down rates to what TCL would have paid under Ericsson’s Option A and Option B. Finding a “substantial disparity,” the court held that the offers were not fair and reasonable. Appx75.

2. *The District Court’s Discrimination Rulings*

The district court then turned to FRAND’s “non-discrimination” requirement. Appx87-120. The court compared its evaluation of Ericsson’s Options A

and B to rates it derived from prior Ericsson licenses, and to rates under its “simple patent counting system.” Appx74.

Comparable Licenses. The court ruled that six Ericsson licensees—Apple, Samsung, Huawei, LG, HTC, and ZTE—are similarly situated to TCL. Appx84. It rejected Ericsson’s argument that Apple and Samsung are not comparable because, even apart from volume, they sell premium-priced phones that reflect significant brand value. Appx86; Appx52599; Appx54107. The court declined to examine licenses to Coolpad and Karbonn, which sell inexpensive phones like TCL’s. It distinguished those companies as “local kings” that “sell[] most or all of [their] devices in a single country.” Appx84.

The Court’s Rejection of Caps, Floors, Dollars-Per-Unit, or Any Other Variation from Raw Percentage-of-Price Royalties. The court declared that it would calculate all royalties as percentages of phone price. Appx94. If a licensee like Samsung or Apple paid a \$2 per-phone royalty on premium phones selling for \$800, the court would deem that a 0.25% royalty. Applying that rate to a \$100 TCL phone would result in a \$0.25 per-phone royalty. The court did not suggest that Apple or Samsung derive eight times the value from Ericsson’s patents, so as to justify eight times the royalty. To the contrary, it stated that Apple’s and Samsung’s premium prices were largely “unrelated to the value added by Ericsson’s SEPs.” Appx86.

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The court declared that Ericsson’s “past licensing practices” involved percentage-of-price royalties. Appx94. Three of the six licenses the court considered—including Apple’s, Samsung’s, and HTC’s—included *no* percentage-based royalty; they involved *only* lump-sum and dollars-per-unit options. LG involved no percentage royalty until certain revenue thresholds were exceeded. Appx108. Huawei had a percentage royalty, but that was imposed by arbitrators. Appx107. And the court ultimately declined to rely on ZTE, Appx113, which had lump-sum royalties, a cross-license to ZTE’s patents, *plus* percentage rates [REDACTED] [REDACTED] the rate the court imposed, Appx113, pp. 64-65, *infra*. Ericsson’s offers to TCL were not pure-percentage royalties either: Option A included both lump-sum payments and percentage royalties, and Option B comprised a percentage royalty with dollars-per-unit floors and caps. *See* pp. 7-8, *supra*. The court, however, characterized Ericsson’s *internal business cases* as expressing royalties as a percentage of price. Appx94; *but see* p. 58, *infra*. A “percentage-based royalty,” the court also stated, “aligns the incentives of the SEP-holder and the licensee [better] than a dollars-per-unit royalty.” Appx94.

The court rejected the dollars-per-unit floors in other agreements. The “use of floors,” it stated, “is itself discriminatory.” Appx139; *see* Appx95. Absent a “showing that Ericsson’s SEPs add a measurable incremental value,” the court declared, “there is no basis for discriminating on the basis of average selling price

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where a floor would result in a higher effective [percentage-of-phone] rate for lower priced phones.” Appx139. The court found “no support” for the proposition “that a package of SEPs has a fixed, determinable value which would justify a fixed dollar-per-unit rate or a percentage rate as modified by floors or caps.” Appx95.

Calculating Consideration in Prior Licenses Based on Patent Counting. To evaluate the consideration Ericsson received in comparable licenses, the court had to account for the value of any cross-licenses granted to Ericsson as part of the agreement. Appx89. To calculate the “one-way rate”—the hypothetical amount each licensee would have paid Ericsson without any cross-license—the court employed a “portfolio-strength ratio” that purported to compare the relative strength of Ericsson’s patent portfolio to the licensee’s. Appx99-100.

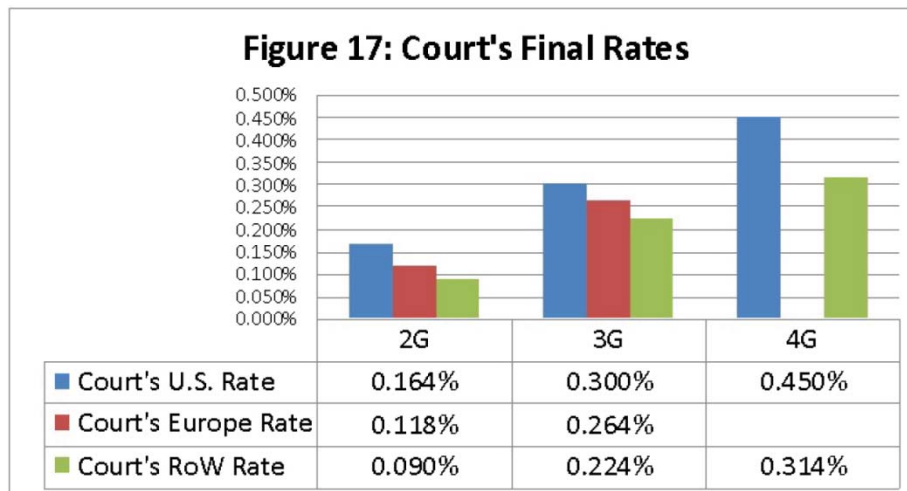
For that, the court returned to Concur IP’s patent counts. Appx99-100. But that yielded results even TCL’s expert deemed “implausible.” Appx109. For example, under Concur IP’s approach, LG supposedly had a stronger portfolio than Ericsson. But LG paid Ericsson almost [REDACTED], plus other consideration. TCL’s expert admitted he could not be certain that the problems with the Concur IP data that caused the LG error did not affect the other results. Appx52583-52584. The court responded by using a different method it had rejected elsewhere (contribution counting), but *only* for the LG license. Appx109.

The court compared its evaluation of Ericsson's offers (Options A and B) to the percentage-of-price rates it derived from the Apple, Samsung, LG, Huawei, and HTC licenses. Appx119. It ruled that Options A and B were discriminatory, characterizing them as "radically divergent." Appx120.

3. *The District Court's FRAND Rate*

The Prospective Rate. The court then "set a prospective rate" by "looking at the combination of rates derived from the top down and comparable license analyses." Appx120-121. It chose a U.S. rate of 0.45% for 4G. Appx125. For 3G, the court's top-down method produced a rate (0.103-0.129%) that was less than *one-third* the *lowest* rate it derived from comparable licenses (0.39%). Appx127. The court set the 3G rate at 0.3%, still 20% below the lowest comparable license. *Id.* The court did not analyze comparable licenses for 2G, and set that rate at 0.16%. Appx129.

The court calculated regional rates by discounting from the U.S. rates. Ericsson's portfolio outside the U.S., it theorized, was weaker because it included fewer patent families. Appx72.



Appx130.

Compensation for Past Infringement. Finally, the court calculated a “release payment for unlicensed sales from 2007-2015.” Appx130-131. Because Ericsson proved “that TCL made unlicensed sales,” Appx131, the court ordered TCL to pay \$16,449,071 “to compensate Ericsson” for those sales. Appx33; Appx141. The court’s final judgment declared that the payments “shall fulfill TCL’s payment obligations” relating to Ericsson’s patent-infringement claims. Appx56038. The court later amended the judgment, stating that it “never decided” Ericsson’s patent-infringement claims. Appx56433. Instead, it was “dismiss[ing]” those claims “without prejudice” because they were “moot in light of the equitable relief granted in the form of the release payment.” Appx23 (amended judgment). The court largely denied Ericsson’s post-judgment motions. Appx56434-56450.

SUMMARY OF ARGUMENT

I. The district court violated the Seventh Amendment by resolving this case in a bench trial. Patentees have a right to a jury trial in patent-infringement cases. They likewise have a jury-trial right where an infringer seeks declaratory relief in anticipation of a patent-infringement action. That was the case here: TCL’s declaratory-judgment suit undisputedly anticipated Ericsson’s infringement suit. Indeed, that was the basis for federal jurisdiction.

Moreover, when a case has overlapping legal and equitable claims, issues common to both must be tried to a jury. Here, Ericsson’s infringement suit raised the same damages and royalty issues as TCL’s declaratory-judgment action. The final judgment ordering TCL to compensate Ericsson for “TCL’s past unlicensed sales,” and dismissing Ericsson’s damages action as “moot” in light of that relief, confirms the Seventh Amendment violation.

II. After choosing to decide this case itself without a jury, the court announced its own methodology for evaluating FRAND royalties—a “simple patent counting system” under which every SEP is treated “as possessing identical value.” That violates the “essential” rule that reasonable royalties must reflect “the incremental *value* that the patented invention adds.” *Ericsson, Inc. v. D-Link Sys., Inc.*, 773 F.3d 1201, 1226 (Fed. Cir. 2014) (emphasis added). It imposes the sort of unsupported across-the-board measurement this Court has long rejected. And it

was legally unjustified. The court imposed its method based on hypothetical concerns about “royalty stacking” when there was no evidence of royalty stacking whatsoever—and despite readily available evidence of prior licenses.

The court’s implementation was also unreliable. After setting an aggregate royalty for all SEPs, the court computed Ericsson’s “proportional share” by dividing the number of Ericsson SEP families (the numerator) by the number of overall SEP families (the denominator). But the numerator and denominator were based on wildly divergent approaches. Ericsson patent families were included in the numerator only if proved essential after dozens of hours of claim-chart review. Patent families were included in the denominator after a cursory, 20-minute review where reviewers did not even read the whole patent.

III. The district court’s treatment of comparable licenses (to evaluate discrimination and confirm patent-counting results) was fundamentally flawed. Without a defensible basis, the court rejected dollars-per-unit comparisons, and dollars-per-unit floors and caps used in prior licenses, as discriminatory. Under the court’s ruling, it is discriminatory to charge handset makers who use the same technology, in the same way, the same dollar price per phone.

The court instead required pure percentage-of-price royalties for phones that vary widely in price, without accounting for critical differences. This Court has

repeatedly rejected such efforts to blindly map raw percentage royalties from prior licenses to disparate devices.

The court's calculation was rife with other errors. For example, it ignored the licenses with manufacturers most similar to TCL. And it drew false comparisons, conflating percentage-of-*retail*-price royalties with percentage rates based on discounted *wholesale* prices.

ARGUMENT

The decision below is both wrong and from the wrong decision-maker. The district court's imposition of a bench trial, deciding this matter itself without a jury, defies the Seventh Amendment. Having displaced the jury, the court announced a novel royalty methodology—a “simple patent counting system” under which “every patent” covering a standard is treated “as possessing identical value.” That contravenes fundamental principles of royalty law: Reasonable royalties must reflect “the incremental value that the patented invention adds.” *Ericsson, Inc. v. D-Link Sys., Inc.*, 773 F.3d 1201, 1226 (Fed. Cir. 2014). The court instead made royalties depend on the number of patent families held. The court's “counting” method, moreover, was unreliable, resulting in systematic undercompensation.

The court's approach to comparable licenses suffered from the same defects. It imposed the sort of across-the-board percentage-of-price royalty—without regard to phone price or features—that this Court has rejected. Even on its own

terms, the court’s analysis was rife with error, ignoring the most-comparable licenses and conflating wholesale rates with retail.

I. THE DISTRICT COURT DENIED ERICSSON ITS SEVENTH AMENDMENT RIGHT TO A JURY TRIAL

The “right of jury trial in civil cases” is “fundamental” to our system of justice. *Jacob v. New York City*, 315 U.S. 752, 752-53 (1942). Having endured “encroachment on civil jury trial by colonial administrators,” *Chauffeurs, Teamsters & Helpers Local No. 391 v. Terry*, 494 U.S. 558, 580-81 (1990), the Framers adopted the Seventh Amendment as a bulwark against the “whim of the sovereign” and even “the judiciary,” *Parklane Hosiery Co. v. Shore*, 439 U.S. 322, 343 (1979) (Rehnquist, J., dissenting). That “sacred” right is “jealously guarded by the courts.” *Jacob*, 315 U.S. at 752-53.

The district court’s bench-trial resolution of all issues violated that right. First, patent-infringement actions “must be tried to a jury.” *Markman v. Westview Instruments, Inc.*, 517 U.S. 370, 377 (1996). So too must declaratory-judgment actions that anticipate infringement actions. *See In re Tech. Licensing Corp.*, 423 F.3d 1286, 1288 (Fed. Cir. 2005). In this case, the court found that TCL’s declaratory-judgment suit anticipated Ericsson’s infringement action—a damages action Ericsson in fact filed against TCL in Texas. Because Ericsson had a jury-trial right in such an infringement action, it had the same right in the declaratory-judgment

suit TCL filed in anticipation. If TCL’s declaratory-judgment action did *not* anticipate Ericsson’s infringement action, jurisdiction is absent entirely.

Second, where a case concerns both equitable and legal relief, issues common to both must be tried to a jury. That was the case here. *Third*, the court ruled that the relief it granted—including a “release payment” for past infringement—rendered Ericsson’s infringement action for damages “moot.” That confirms that the court had transgressed the Seventh Amendment by resolving legal issues and awarding legal relief without a jury.

Standard of Review. This Court reviews “[t]he constitutional question of whether a party is entitled to a jury trial” *de novo*. *Tegal Corp. v. Tokyo Electron Am., Inc.*, 257 F.3d 1331, 1339 (Fed. Cir. 2001).

A. Ericsson Was Entitled to a Jury Trial Because TCL’s Declaratory-Judgment Suit Anticipated Ericsson’s Infringement Action

It is well settled that the Seventh Amendment entitles patentees to try “[patent] infringement cases . . . to a jury.” *Markman*, 517 U.S. at 377. Here, Ericsson filed such an action in Texas—seeking compensation for TCL’s years of infringement—which was consolidated with TCL’s suit here. Appx6653; Appx60779. The district court rejected Ericsson’s repeated demand for a jury trial nonetheless, conducted a bench trial, and resolved the entire case itself.

1. The court nowhere denied “the well-settled principle that jury trials are available for damages for patent infringement.” 9 C. Wright & A. Miller, *Federal Practice and Procedure* §2312 (3d ed. 2018). Instead, the one sentence the court devoted to the jury-trial issue appears to assume that all of *TCL*’s claims—and its declaratory-judgment claim in particular—were equitable. After dismissing *TCL*’s breach-of-contract and other damages claims, the court stated “that *TCL*’s remaining claims were equitable and the trial would be before the Court.” Appx34-35.

To the extent the court viewed Declaratory Judgment Act claims as “equitable” for Seventh Amendment purposes, the Supreme Court has held otherwise. “[D]eclaratory judgments are neither legal nor equitable.” *Gulfstream Aerospace Corp. v. Mayacamas Corp.*, 485 U.S. 271, 284 (1988). The Act is a “procedural” device that allows parties who might otherwise be defendants in a lawsuit to initiate the action as plaintiffs. *Medtronic, Inc. v. Mirowski Family Ventures, LLC*, 134 S. Ct. 843, 849 (2014). That inversion does not alter “substantive rights” or affect the “distinction between jury and non jury issues.” *Beacon Theatres, Inc. v. Westover*, 359 U.S. 500, 508-09 (1959).

Instead, whether a declaratory-judgment action should be tried to a jury depends on the “hypothetical complaint” the defendant would have filed, *i.e.*, the suit that the declaratory-judgment action anticipates. *ABB Inc. v. Cooper Indus.*,

LLC, 635 F.3d 1345, 1349-50 (Fed. Cir. 2011). If “there would have been a right to jury trial on [an] issue” with respect to the anticipated action, “it must be tried to a jury in the declaratory action” as well. *Wright & Miller, supra*, §2313. “[W]hether the parties are aligned in the conventional manner” (plaintiff seeking damages for infringement), “or in the manner that results when the accused infringer initiates the action as a declaratory judgment” (making the patentee the defendant), is “inconsequential.” *Tech. Licensing*, 423 F.3d at 1288.

That rule’s application is straightforward here. Everyone agrees that TCL’s declaratory-judgment action anticipated Ericsson’s infringement action, a suit for which Ericsson had a right to a jury trial. Addressing subject-matter jurisdiction, the court ruled that TCL’s complaint raised a “federal question” because it “anticipate[d] a coercive action brought by [Ericsson] for patent infringement.” Appx742-743. TCL’s complaint raised a “RAND licensing issue,” the court observed, which operated “*as a defense* to a hypothetical well-pleaded complaint filed by [Ericsson] against TCL for patent infringement.” *Id.* Indeed, Ericsson had filed a “patent infringement lawsuit” seeking damages “in another judicial district.” *Id.* Because Ericsson “would have been entitled to a jury trial” in its infringement action, “it cannot be deprived of that right merely because” the accused infringer “took advantage of the availability of declaratory relief to sue” first. *Beacon Theatres*, 359 U.S. at 504.

TCL agreed that its declaratory-judgment claim anticipates an “action for patent infringement.” Appx711. For that reason, TCL urged that its complaint established federal-question jurisdiction. The FRAND issues raised in the declaratory-judgment action, TCL further urged, were a “defense to any Ericsson infringement claim,” and “a basis for limiting the damages that Ericsson [could] seek in any patent-infringement action.” Appx713. Thus, in TCL’s view, too, the “hypothetical complaint” anticipated by its declaratory-judgment action was an infringement suit for damages. Because Ericsson had a right to a jury trial in such an infringement action, it had the same right here.

Indeed, to establish a ripe controversy, TCL’s complaint alleged that Ericsson had “filed infringement suits against TCL in multiple jurisdictions around the world,” Appx551, and that TCL was at “imminent risk of being sued by Ericsson,” Appx572. TCL had been selling phones practicing Ericsson’s 3G and 4G patents for years; Ericsson had long demanded retrospective compensation. Appx30-31. Ericsson’s Options A and B required payments “to compensate Ericsson for TCL’s unlicensed use of Ericsson’s SEPs in the past.” Appx33. Ericsson actually filed the infringement suit TCL’s action anticipated, “essentially a mirror-image” of this action, in Texas to obtain damages for past infringement. Appx32. TCL’s declaratory-judgment suit thus did not merely anticipate a “hypothetical” infringement action for damages. *ABB*, 635 F.3d at 1349. It anticipated a *real* one.

2. This Court’s decision in *In re Lockwood*, 50 F.3d 966 (Fed. Cir.), *vacated as moot*, 515 U.S. 1182 (1995), is on point.² There, American Airlines sought a declaration that Lockwood’s patents were invalid. *Id.* at 968. This Court observed that American’s declaratory-judgment action “resembles nothing so much as a suit for patent infringement in which the affirmative defense of invalidity has been pled.” *Id.* at 974. Because “the pending declaratory-judgment action is most comparable to an inversion of a patent infringement lawsuit,” the Court held, “Lockwood is entitled under the Seventh Amendment to trial by jury,” even though the only issue was “validity of [the] patents.” *Id.* at 980.

In this case, TCL’s declaratory-judgment suit is not just “*comparable* to an inversion of a patent infringement lawsuit.” *Lockwood*, 50 F.3d at 980 (emphasis added). TCL conceded, and the district court held, that it *is* an inversion of a patent-infringement action.

In *Lockwood*, this Court held that the Seventh Amendment entitled the patentee to a jury trial on validity even though Lockwood’s corresponding damages action for infringement had been dismissed. 50 F.3d at 969, 980. Here, Ericsson’s damages action was not merely live. It was filed and consolidated with the declaratory-judgment action in this case. Appx6653; Appx60779. Moreover,

² Although *Lockwood* was vacated once the petitioner withdrew his jury-trial request, this Court follows its analysis. See *Tech. Licensing*, 423 F.3d at 1288 n.1; *Tegal*, 257 F.3d at 1340.

in *Lockwood*, the district court purported to address only validity. In this case, Ericsson sought compensation for “TCL’s past unlicensed sales”; the court purported to grant compensation for those past sales based on the FRAND rate it determined; and it then ruled that its grant of that relief *mooted* Ericsson’s damages action. Appx23; Appx33. The declaratory-judgment action both anticipated Ericsson’s infringement action and displaced it.

3. If this declaratory-judgment action does *not* anticipate Ericsson’s infringement action, the case must be dismissed for want of subject-matter jurisdiction. As noted above, TCL initially claimed the district court had diversity jurisdiction over its declaratory-judgment suit. Appx557. But diversity was lacking because both the then-sole plaintiff and one of the Ericsson defendants are foreign companies. Appx740; *see Grupo Dataflux v. Atlas Global Grp. LP*, 541 U.S. 567, 569 (2004).

The court ruled that the complaint supported federal-question jurisdiction *because* TCL’s declaratory-judgment action anticipated a federal patent-infringement suit. Appx742; *see Franchise Tax Bd. v. Constr. Laborers Vacation Tr. for S. Cal.*, 463 U.S. 1, 19-20 (1983); *Skelly Oil Co. v. Phillips Petroleum Co.*, 339 U.S. 667, 672 (1950). If that is mistaken—and the declaratory-judgment action

does not anticipate a coercive infringement action by Ericsson—subject-matter jurisdiction is lacking.³

B. The District Court Violated Ericsson’s Seventh Amendment Rights by Conducting a Bench Trial on Common Issues

The district court’s decision violated the Seventh Amendment for a second, independent reason. In cases that have “legal and equitable claims,” and issues common to both, the court must conduct a jury trial on “any legal issues for which a trial by jury is timely and properly demanded.” *Dairy Queen, Inc. v. Wood*, 369 U.S. 469, 472-73 (1962). Just as the right to a jury trial on legal *claims* cannot be denied directly by refusing a jury-trial demand, the right “must not be infringed” indirectly “by trying the legal *issues* as incidental to the equitable ones or by a court trial of a common issue.” *Ross v. Bernhard*, 395 U.S. 531, 537-38 (1970) (emphasis added). The “right to a jury trial of legal issues” cannot be “lost through prior determination of equitable claims.” *Beacon Theatres*, 359 U.S. at 511.

The district court violated that rule here. No one disputed the substantial “overlap” between calculating “appropriate royalty amounts in contractual patent license cases” and “damages in patent infringement cases.” *Microsoft Corp. v. Motorola, Inc.*, 795 F.3d 1024, 1037 (9th Cir. 2015). Courts calculating reasonable

³ As the district court correctly noted, that defect could not be cured by later amendment; subject-matter jurisdiction is determined at the time “the original complaint” is filed. Appx736; Appx741.

royalties thus regularly set the “appropriate ongoing RAND rate” “based on the jury’s award.” *Ericsson*, 773 F.3d at 1214. Here, moreover, the court decided which licenses were comparable, Appx85-87, weighed expert credibility, Appx67; Appx78, and assessed the various data points, Appx122-130, to rule that Ericsson’s offers were not FRAND, Appx75, and compute its own rates, Appx130. Those are the issues *a jury* would have resolved in Ericsson’s infringement suit for damages. *See Ericsson*, 773 F.3d at 1213, 1225, 1228.

For that reason, Ericsson moved early in the case for an order identifying the issues the jury would decide. Appx10080. Because of “overlapping” legal and equitable issues, Ericsson explained, a “single jury determination of all issues” was necessary “prior to the Court’s determination of any overlapping equitable issues.” Appx10087-10088 (citing *Beacon Theatres*, 359 U.S. at 510-11). The court agreed: It ordered a jury trial to avoid “depriv[ing] [Ericsson] of its right to a jury trial on [every] issue.” Appx12230. The court’s later about-face—over Ericsson’s repeated objection—defies the Seventh Amendment.

C. The District Court’s Dismissal of Ericsson’s Infringement Claims Makes the Seventh Amendment Violation Especially Clear

Having made every reasonable-royalty determination itself, the district court applied its royalty rate to require a release payment to “compensate Ericsson for TCL’s unlicensed past sales.” Appx141; Appx29. The court then dismissed Ericsson’s damages action for infringement. It first declared that the release payment

“*fulfill[s]* TCL’s payment obligations [for] . . . Ericsson’s claims for infringement.” Appx56038 (emphasis added). The court later reframed its order, stating that Ericsson’s infringement claims “are moot in light of the . . . release payment.” Appx23. However phrased, the court in substance ordered monetary compensation for past infringement of legal rights.

That is textbook legal relief. “Almost invariably,” a court order requiring one party to “pay a sum of money to” another—“whether by judgment, *injunction*, or declaration”—is a “classic form of *legal relief*.” *Great-West Life & Annuity Ins. Co. v. Knudson*, 534 U.S. 204, 210 (2002); *see also Feltner v. Columbia Pictures Television, Inc.*, 523 U.S. 340, 352 (1998). Here, the payment was compensation for past legal wrongs, *i.e.*, “prior unlicensed use of Ericsson’s patents.” Appx29. Money as “compensation for loss resulting from [a] breach of legal duty” is the “classic form of *legal relief*.” *Great-West Life*, 534 U.S. at 210. The retroactive nature of the payment, which addresses “TCL’s past unlicensed sales,” likewise signals legal relief. *See Native Vill. of Noatak v. Blatchford*, 38 F.3d 1505, 1511-12 (9th Cir. 1994). Such a grant of legal relief, without a jury, makes the Seventh Amendment violation plain. *See Ross*, 395 U.S. at 542 (expressing “no doubt” a jury trial was required because legal relief was at issue).

The district court insisted the payment was “equitable relief.” Appx23. But putting an order to pay money into an “injunction,” or *calling* it equitable, is not

controlling. *Great-West Life*, 534 U.S. at 210. What matters is “the *nature* of the underlying remedies.” *Id.* at 213 (emphasis added). Here, the court ordered TCL to pay Ericsson for past violations of legal rights. That is legal relief.

Regardless, the court ruled that the “release payment” it imposed “effectively mooted” Ericsson’s claim for damages. Appx33. That demonstrates that the court actually resolved the same issues the jury was entitled to decide in an infringement action. *See* pp. 34-35, *supra*. And it shows that the declaratory judgment did not merely anticipate the damages action for infringement. *See* pp. 32-33, *supra*. It displaced that action and impermissibly deprived Ericsson of its Seventh Amendment rights.

II. THE DISTRICT COURT’S FRAND ROYALTY METHOD DEFIES PRECEDENT AND COMMERCIAL PRACTICE

This Court has labored to delineate standards for determining “reasonable royalties.” It has recognized that comparable licenses are “usually the best measure of a ‘reasonable’ royalty.” *Monsanto Co. v. McFarling*, 488 F.3d 973, 978 (Fed. Cir. 2007). It has precluded reliance on licenses that are not “comparable.” *ResQNet.com, Inc. v. Lansa, Inc.*, 594 F.3d 860, 879 (Fed. Cir. 2010). It has rejected rule-of-thumb and pseudo-scientific methods. *See Uniloc USA, Inc. v. Microsoft Corp.*, 632 F.3d 1292, 1311 (Fed. Cir. 2011); *VirnetX, Inc. v. Cisco Sys., Inc.*, 767 F.3d 1308, 1332 (Fed. Cir. 2014). And it has prohibited royalty awards based on a product’s total price where that price reflects value wholly disconnected

from the patented invention. *LaserDynamics, Inc. v. Quanta Computer, Inc.*, 694 F.3d 51, 66-70 (Fed. Cir. 2012); *Lucent Techs., Inc. v. Gateway, Inc.*, 580 F.3d 1301, 1324 (Fed. Cir. 2009).

“The essential requirement” for any “reasonable royalty award,” this Court has emphasized, is that it “must be based on *the incremental value that the patented invention adds* to the end product.” *Ericsson*, 773 F.3d at 1226 (emphasis added). The decision below does the opposite. To calculate a “fair, reasonable, and non-discriminatory” royalty, the court adopted a “simple patent counting system which treats every patent” the standard encompasses “as possessing *identical value*.” Appx42-43 (emphasis added). “The formula for Ericsson’s royalty rate,” the court decided, would rest on a ratio: The *number of Ericsson SEP* families encompassed within the standard (“the numerator”), would be divided by the industry-wide total *number of SEP* families in the standard (“the denominator”). Appx43. That “simple patent counting system”—which deems every patent as having “identical value”—defies the directive that reasonable royalties reflect the value the invention adds to the accused product.

While the district court decried the “meager case law” on “the FRAND concept,” Appx40, FRAND means “fair, *reasonable*, and non-discriminatory.” A FRAND royalty thus embodies “reasonable royalty” principles. *Ericsson* held that the “RAND” royalty there—a “reasonable and non-discriminatory” royalty—must

be “based on the incremental value” the invention adds. 773 F.3d at 1226. The district court never explained why “FRAND” royalties, which add the adjective “fair” ahead of “reasonable,” require a radically different framework.

The district court’s implementation of its “simple patent counting system,” moreover, was unreliable. It employed disparate standards to determine the numerator and denominator, one of them based on the equivalent of “junk science.” The result was systematic undercompensation that injures innovation and deters participation in standards development.

Standard of Review. The interpretation of contracts and contract terms—such as the ETSI FRAND obligation—is reviewed *de novo*. See *Hanson v. Prudential Ins. Co. of Am.*, 783 F.2d 762, 764 (9th Cir. 1985). The district court ruled that French law governs the scope and meaning of ETSI’s contractual requirements. Appx133. Where neither party presents evidence that foreign law differs from American law—as here—a U.S. court must “apply [its] own law to the case.” *The Scotland*, 105 U.S. 24, 29 (1882); see also *1700 Ocean Ave. Corp. v. GBR Assocs.*, 354 F.2d 993, 994 (9th Cir. 1965).⁴ Both parties and the district court relied on U.S. royalty law. See, e.g., Appx70; Appx134; Appx51552-51557;

⁴ The harsh alternative is that “the party who has the affirmative burden of proof on an issue of foreign law loses if he fails to prove that law.” Wright & Miller, *supra*, §2447. Here, that would be TCL, which had the burden of proving that Ericsson’s offers were not FRAND.

Appx51241-51243. Other legal conclusions are reviewed *de novo*, as are “mixed question[s] of fact and law.” *Gregory K. v. Longview Sch. Dist.*, 811 F.2d 1307, 1310 (9th Cir. 1987).

A. The District Court’s “Simple Patent Counting” Approach Defies Reasonable-Royalty Requirements

This Court has held time and again that reasonable royalty awards “must be based on the incremental value that the patented invention adds to the end product.” *Ericsson*, 773 F.3d at 1226; *see Commonwealth Sci. & Indus. Research Org. v. Cisco Sys., Inc.*, 809 F.3d 1295, 1301 (Fed. Cir. 2015) (“*CSIRO*”); *Exmark Mfg. Inc. v. Briggs & Stratton Power Prods. Grp., LLC*, 879 F.3d 1332, 1348 (Fed. Cir. 2018).

1. That focus on “value” applies equally to SEPs covered by “RAND” and “FRAND” obligations. *Ericsson* imposed that rule in the context of “RAND”-encumbered technologies. 773 F.3d at 1225, 1231-32; *see CSIRO*, 809 F.3d at 1303-05. In calculating the “incremental value” SEPs add, courts exclude “any value flowing to the patent from the standard’s adoption.” *CSIRO*, 809 F.3d at 1304-05. Similarly, patentees cannot demand unreasonable royalties from companies seeking to be standard-compliant. *Ericsson*, 773 F.3d at 1209. Patentees are entitled instead to reasonable royalties for value their technology adds. *Id.* at 1226.

In some instances, SEPs may raise concerns about “royalty stacking.” *Ericsson*, 773 F.3d at 1209. If a standard incorporates many significant patented technologies, the royalties owed to each SEP owner may “stack” and “become excessive in the aggregate.” *Id.* This Court has “emphasized,” however, that it is “neither necessary nor appropriate” to address such concerns where there is no “actual evidence of hold-up or stacking” in the case before it. *Id.* at 1234 (emphasis added); *see also CSIRO*, 809 F.3d at 1302.

2. Consistent with those principles, TCL and Ericsson both presented royalty calculations that attempted to account for the *actual value* of Ericsson’s portfolio of SEPs. Appx42; Appx76. But the district court announced a “simple patent counting system which treats every patent as possessing identical value.” Appx42-43. First, the court established a “total aggregate royalty” for *all* SEPs in each standard. Then, it held that Ericsson’s “proportional share” of the aggregate would be the *number* of SEPs it owns divided by the total *number* of SEPs in the standard:

$$\text{Proportional Share} = \frac{\text{Number of unexpired SEPs owned by Licensor}}{\text{Total Number of SEPs in the Standard}}$$

Appx43. Ericsson would be “entitled to 14.6% of” the total royalty attributable to all inventions encompassed by the standard, the court declared, only “if it can show that it owns 14.6% of the patents that cover those inventions.” Appx78.

That methodology defies settled reasonable-royalty principles. “As with all patents, the royalty rate for SEPs must” reflect “the *value* of the patented invention” itself. *Ericsson*, 773 F.3d at 1232 (emphasis added). The number of patent families does not dictate the value a patent portfolio provides. The value of the patented features matters—not “the number of patents infringed.” *Crystal Semiconductor Corp. v. TriTech Microelecs. Int’l, Inc.*, 246 F.3d 1336, 1357 (Fed. Cir. 2001). Just because a “patent holder owns ten out of a hundred patents essential to a given standard, it does not automatically mean that it contributes 10% of the value of the standard.” *In re Innovatio IP Ventures*, No. 11-c-9308, 2013 WL 5593609, at *10 (N.D. Ill. Oct. 3, 2013).

The district court’s “simple patent counting” approach presumes the opposite: It “treats every patent as possessing identical value.” Appx42-43. A patent portfolio covering groundbreaking inventions that revolutionize critical functionalities—data-transmission rates, broadband usage, battery life—is treated as indistinguishable from any other portfolio including the same number of patent families, even ones addressing only a minor advance for peripheral functionality. The assumption that every patent has identical value is the sort of generic “rule of thumb” this Court has rejected as “fundamentally flawed.” *VirnetX*, 767 F.3d at 1332-33.

Some SEP families cover “only a small aspect” of a single feature. *Ericsson*, 773 F.3d at 1232. Conversely, it is conceivable that a patentee might “show that his invention makes up ‘the entire value of the’ standard.” *Id.* at 1233. There are wide disparities in the patents declared as possibly “essential.” Some “are very valuable”; others “are not valuable at all.” Appx52377; *see* Appx52408-52409. When patentees agree to license on “fair, reasonable, and non-discriminatory” terms, they do not forfeit the “reasonable” royalty component of the formulation in favor of a value-rejecting mathematical approach.

In commercial licensing negotiations, the value of features enabled by each group of patents within the portfolio is a critical factor. Appx44064; Appx44528; Appx44582. U.S. law reflects that commercial reality. *Restatement (Second) of Contracts* § 202; *Lucent*, 580 F.3d at 1332 (courts consider “how the parties would have valued the patented feature”). French law does too. Appx44601 (courts look to “commercial practices and industry usage”). The district court never explained why FRAND radically departs from commercial practice here.⁵

⁵ The district court’s disregard of value may reflect a misunderstanding of its role. It rejected Ericsson’s reliance on the value added by its technology—estimated at \$6.15 per phone for improved data speed and battery life alone—as “lack[ing] fundamental credibility” because no Ericsson licensee had “ever paid [Ericsson] anywhere close to \$6.15 per phone.” Appx78. But licensees never pay the entirety of the value patented inventions add. *Cf. Uniloc*, 632 F.3d at 1311 (rejecting “rule of thumb” of 25%). Value is a *starting* point.

3. Departure from those principles is inexplicable here. Both parties proposed to account for patent value, but the court rejected both approaches (finding TCL’s “unreliable,” for example). Appx69; Appx79. The proper course would have been to dismiss TCL’s declaratory-judgment claim for failure to carry its burden of providing a reliable royalty calculation. *See Uniloc*, 632 F.3d at 1315. Instead, the court adopted an unreliable methodology of its own creation.

B. The District Court’s Rationales for Its New Methodology Defy Precedent

The district court invoked “the risk of hold-up and royalty stacking.” Appx51. But a “court must consider the evidence on the record before it.” *Ericsson*, 773 F.3d at 1234. In *Ericsson*, this Court rejected an accused infringer’s request for a jury instruction on hold-up and stacking absent “evidence that Ericsson used its SEPs to demand higher royalties from standard-compliant companies.” *Id.* Even “reference” to “hold-up” and “stacking,” the Court warned, may be “neither necessary nor appropriate” if unsupported by the record. *Id.*

A fortiori, courts cannot disregard decades of reasonable-royalty principles, inventing an entirely new royalty framework based on hypothesized dangers unsupported by the record. Yet that is what happened here. TCL’s experts “didn’t attempt to calculate [a royalty] stack for anyone, including TCL.” Appx52024-52025; *see* Appx51050-51051; Appx52123. And they admitted that no stacking concerns had arisen in this case. Appx52440-52444. Accused infringers must

present “more than a general argument that these phenomena are possibilities.” *Ericsson*, 773 F.3d at 1234. But that—the “abstract recitations of royalty stacking theory,” *CSIRO*, 809 F.3d at 1302—is all TCL offered. Appx53307; Appx43859-43860. The district court imposed its “simple patent counting system” in lieu of this Court’s precedents to address hypothetical concerns without record support.

For similar reasons, the court’s reliance on Ericsson’s press releases from 2002 and 2008 to impose aggregate royalty rates (5% for 2G/3G and 6% or 10% for 4G) is perplexing. Appx46. Ericsson and other SEP holders, the court declared, “promis[ed]” to license their SEPs at those rates to “entice” and “induce people to adopt” the standards. Appx45; Appx49-51 (statements made to “induce” “reliance” and as a “pledge to the market”). But there was no proof that Ericsson’s predictions were at risk of being frustrated.

Ericsson predicted that “the market will drive all players” to an aggregate royalty of “6-8%” or a “single-digit percentage.” Appx48. There was no evidence total royalties exceeded—or even approached—that predicted aggregate. *See* p. 15, *supra*. Ericsson, moreover, predicted that Ericsson’s “fair royalty rate for LTE [would] be around 1.5%.” Appx48. Ericsson’s Option B was 1.5%, with a \$2 floor, Appx34, and the district court characterized Option A as equivalent to 1.47% in the U.S. or 1.07% globally, Appx74; Appx119.

The court essentially converted Ericsson’s predictions about rates into a binding obligation to accept a proportional fraction totally divorced from the value of its inventions. But Ericsson never promised *that*. It complied with the predictions it did make.

C. The District Court’s Patent-Counting Approach Was Unreliable on Its Own Terms

None of the foregoing means that a *properly conducted* top-down methodology is *always* impermissible. Such an analysis can be useful if (unlike here) there is proof of royalty stacking or (unlike here) no comparable licenses exist. Here, however, the district court’s *implementation* of the “top down” method resembles the pseudo-scientific methods this Court prohibits. *See Uniloc*, 632 F.3d at 1311; *VirnetX*, 767 F.3d at 1332. Each element—the numerator and the denominator—is plagued by errors that render the results wholly unreliable. And the utter mismatch between the methodology used to produce the numerator and denominator results in systematic undercompensation.

Denominator. More than 153,000 patents or applications were declared potentially essential to the 2G, 3G, and 4G standards. Appx53-54. Such declarations are often made before patents issue or the standard is finalized, and are not subject to third-party scrutiny, despite incentives to over-declare. Appx44076-44077. Consequently, only a fraction of declared patents *are* essential. *Id.* To decide the number of actual SEPs, the court relied on a study by TCL’s experts

(Dr. Ding and Dr. Kakaes), Appx55-57, who relied on an analysis conducted by Concur IP in India, Appx44375.

Concur IP reviewers—most of whom had no engineering experience in the industry, Appx57—spent an average of *20 minutes* per patent family to decide essentiality. Appx55. For real negotiations, Ericsson spends *50-80 hours per patent* to draft claim charts showing essentiality (and potential licensees spend countless hours trying to show the opposite). Appx44065; *see also* Appx65349 (one-to-three-day minimum according to European Commission-sponsored report). In those 20 minutes, Concur IP’s reviewers did not “read the entire patent specification,” much less file histories. Appx56. They did not read the claims in light of the specification, *see Phillips v. AWH Corp.*, 415 F.3d 1303, 1314 (Fed. Cir. 2005) (en banc), or address narrowing lexicography, means-plus-function claims, or specification or prosecution-history disclaimers, Appx52866-52875. Such “speed dating” review is unreliable and results in systemic overinclusion. When TCL’s expert conducted his own review of Ericsson’s patents, he disagreed with Concur IP’s analysis 27% of the time overall and over 30% of the time for 4G. Appx45221. Two people *flipping coins* would disagree only 50% of the time.

As one U.K. court declared when evaluating a nearly identical Concur IP study, the approach produces a “significant overstatement” for the “total pool of relevant SEPs,” generating numbers that are “much too high.” *Unwired Planet*

Int'l Ltd. v. Huawei Techs. Co., [2017] EWHC (Pat) 711, HP-2014-000005 [355, 362, 377]. The *Unwired Planet* court rejected Concur IP's count as off by at least "a factor of two." Even after adjusting it downward from 1,812 4G SEPs to a more "appropriate figure" of 800, *Unwired Planet* deemed the result too suspect to serve as anything but a secondary consideration.⁶

The district court asserted that Concur IP's analysis was "only intended to provide a workable size of the relevant universe." Appx56. But the court used Concur IP's count to calculate top-down rates. The court adjusted Concur IP's count of 1,673 downward by 11.4%. Appx58. But the resulting figure was still almost *double* the U.K. court's adjusted total in *Unwired Planet*—a differential that cut Ericsson's "proportional share" in half. Discounting an erroneous component of a royalty-rate calculation does not cure the unreliability of the underlying method. *See VirnetX*, 767 F.3d at 1333.

Numerator. The district court used an entirely different—and far more exacting—approach for the number of Ericsson SEP families in the numerator. The court began with the patents for which Ericsson had produced an approved claim chart—a process requiring 50-80 hours of examination per family to determine essentiality. Appx44065. Thus, in stark contrast to the Concur IP 20-

⁶ The court declined to treat the study as "a definitive assessment of essentiality," *Unwired Planet*, [2017] EWHC 711 [345], employing it only as a cross-check for comparable-license analysis, *id.* [475].

minute-review method used for the denominator, Ericsson patents were not even considered for the numerator absent a claim chart showing every element of at least one claim was required by the standard. But the court reduced Ericsson's count further. For example, relying on technical analysis by TCL's expert, which took 3,000 hours, Appx48453, the court reduced Ericsson's 4G SEP families from 111 to 70, Appx63-64, using that number for one of two calculations it ultimately relied on, Appx125.

The mismatch of numerator and denominator. The court then created a ratio by comparing a numerator produced with an exacting methodology to a denominator resulting from Concur IP's rapid review:

$$\text{Proportional Share} = \frac{\text{Number of unexpired SEPs owned by Licensor}}{\text{Total Number of SEPs in the Standard}}$$

50-80 hours of claim-chart analysis per patent family by the engineers, lawyers, and technicians involved in developing the standards

20 minutes of review per patent family by persons without engineering experience in the field

Appx43 (red annotations added). Using a numerator “derived by considering the patents in more detail,” together with a cursory-review-based denominator, grossly “understate[s]” the significance of Ericsson's patents—even if one accepts the premise of a pure patent-counting approach. *Unwired Planet*, [2017] EWHC 711 [361].

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Concur IP's patent counting, moreover, produced implausible results. In evaluating Ericsson's license to LG—which included a cross-license of LG's technology to Ericsson—Concur IP's patent counting suggested that LG's portfolio was stronger than Ericsson's. TCL's expert recognized that was “implausible,” Appx109, and could not be reconciled with the fact that LG had paid Ericsson [REDACTED], plus other consideration, Appx52570-52581. TCL's expert therefore substituted another method—contribution counting—just for LG. That reversed the result, showing Ericsson's portfolio to be 500% stronger than LG's. Appx52579. That patent counting got the result backward by an order of magnitude underscores its unreliability.

TCL's expert agreed the Concur-IP patent-counting result was not “sensible” and “did not provide a basis for a reliable opinion” about the LG license. Appx52578. The court asked TCL's expert if he could “isolate the reason” Concur IP's data yielded nonsensical results—and “assure” himself it “didn't affect the other calculations.” Appx52584. His answer was “No.” *Id.* Despite the proven unreliability of the Concur IP data, it was the foundation for the court's “simple patent counting system.”

III. THE DISTRICT COURT'S COMPARABLE-LICENSE ANALYSIS CONTRAVENES PRECEDENT AND LOGIC ALIKE

After rejecting Ericsson's offers as inconsistent with the results of its “simple patent counting” methodology, the district court looked to Ericsson's prior

licenses to evaluate non-discrimination, Appx80, and to confirm its patent-counting results, Appx125. The court agreed that “there is no single rate that is necessarily FRAND, and different rates offered to different licensees may well be FRAND given the economics of the specific license.” Appx135. But the court insisted that FRAND required royalties to be—and all licenses to be evaluated as—a raw percentage of the entire price of a phone. It rejected dollars-per-unit royalties, including dollars-per-unit caps and floors on percentage rates, as discriminatory because they depart from naked percentage of phone price. That displaced traditional licensing flexibility with a mandatory system that contravenes basic royalty principles. And the court’s comparable-license analysis was so rife with error as to render it inadmissible.⁷

A. The District Court’s Rejection of Dollars-Per-Unit Floors and Caps as “Discriminatory” Cannot Be Sustained

The Ericsson licenses the district court evaluated as “comparable” almost never imposed pure percentage-of-phone-price royalties. Of the six Ericsson licenses the court evaluated, *three*—including the two biggest (Apple and Samsung)—had *no* percentage-of-price term at all. Two others combined percentage royalties with fixed payments. Only *one* license considered by the court used a

⁷ To evaluate the relative strength of patents when valuing cross-licenses, the court again relied on patent counting and Concur IP’s flawed counts. Appx99-100. Thus, if the court’s patent-counting methodology fails, its comparable-license analysis fails as well.

pure percentage-of-price royalty—and it was imposed by arbitrators. Appx107. Consistent with that, Ericsson’s Option A had a fixed-price component, and Option B combined a running percentage royalty (1.5%) for 4G with floors (\$2.00 per unit) and caps (\$4.50 per unit).

Rejecting any structure other than pure percentage-of-price royalties, the court held that “Ericsson’s use of floors in its rates is itself discriminatory.” Appx139. Allowing “a floor,” the court stated, discriminates because it “result[s] in a higher effective [percentage] rate for lower priced phones.” *Id.* That ruling is contrary to law and rests on clearly erroneous findings.

1. *The District Court’s Approach Is Contrary to Fundamental Economic and Royalty Principles*

The court’s assumption that charging the same dollar-per-unit amount is discriminatory because it results in different *percentage-of-price* royalties—with cheaper phones paying “a higher effective rate”—rests on a false premise. Charging two handset makers that derive the *same value* from the *same* patented invention the *same price*—for example, \$2 per phone—is not discriminatory merely because one sells premium phones for \$700 but the other sells cut-rate phones for \$100. Appx47832 (comparing Apple and TCL). Precisely the opposite. Requiring raw percentage-of-price royalties, and banning any attempt to calibrate those royalties to total value using floors and caps, risks discrimination: It requires companies with premium smartphones that cost \$700 to pay *seven times* as

much even if they use the same invention the same way. The court nowhere explained why non-discrimination requires Ericsson to charge TCL a sum that is one-seventh what Apple pays per phone, without any showing that TCL's phones derive one-seventh the value from Ericsson's inventions. To the contrary, the court stated that the premium pricing of Apple and Samsung products is "largely . . . unrelated to" and has "nothing to do with the value provided by Ericsson's SEPs." Appx86.

The district court overlooked the purpose of dollars-per-unit rates and floors and caps—a purpose reflected in licensing practice and precedent. For example, evaluating royalties in dollars-per-unit helps ensure that an SEP owner is "compensated for the value its [patent portfolio] confers on" licensed products, not for unrelated factors. Appx50867. A phone's price may contain elements wholly divorced from the patents. For example, TCL's witness testified that the price of a Samsung phone includes *hundreds of dollars* in brand value. See Appx56543 (over \$300 attributable to "Samsung name"); Appx54125 (\$400 in Samsung brand value). The district court agreed that such brand value "has nothing to do with the value provided by Ericsson's SEPs." Appx86. Dollars-per-unit measures ensure that those elements of price are not the basis for royalties, or treated as such, when prior licenses are compared. They thus protect this Court's principle that royalty awards should reflect the value the patented features contribute, not value totally

unrelated to the patented technology. *Ericsson*, 773 F.3d at 1226, 1232; *see VirnetX*, 767 F.3d at 1329.

Combining percentage rates with dollars-per-unit floors and caps (as in Option B) serves that same purpose. The percentage-of-price component, a staple of patent licensing, *Ericsson*, 773 F.3d at 1228, reflects the fact that more expensive phones generally make more intensive use of Ericsson patents to enable more valuable features. For example, faster data speeds and lower power usage add more value to phones with data- and power-hungry features—like large screens for streaming video. Using dollar-based caps to limit such royalties reflects the fact that, beyond a certain price, phones likely reflect features (like diamond-encrusted cases or brand exclusivity) unrelated to the patented inventions. Conversely, dollar-based floors reflect the fact that manufacturer pricing strategy does not control patent value. Absent floors, a manufacturer that gives phones away for free—recouping costs through services or other means—could pay no royalties at all. No one has explained how it would be “fair” or “reasonable” to derive substantial value from practicing Ericsson’s patents without paying any compensation—or almost none. Appx52442-52443.

The floor and cap were “integral part[s] of [Ericsson’s] offer,” and should not have been disregarded. Appx47468. Courts routinely approve of dollars-per-unit measurements when comparing licenses. *See, e.g., Microsoft*, 795 F.3d at

1033 (finding dollars-per-unit rate to be FRAND); *Innovatio*, 2013 WL 5593609, at *44 (same); *cf.* *CSIRO*, 809 F.3d at 1299, 1302-04; *Ericsson*, 773 F.3d at 1214.

2. *The District Court's Related Rationales Rest on Clear Legal and Factual Error*

The district court insisted that, absent a “credible showing that Ericsson’s SEPs add a measurable incremental value, there is no basis for essentially discriminating . . . where a floor would result in a higher effective [percentage] rate for lower priced phones.” Appx139. It found “no support in the record” for the conclusion that “a package of SEPs has a fixed, determinable value which would justify a fixed dollar-per-unit rate or a percentage rate as modified by floors or caps.” Appx95.

Those rulings are mistaken (even apart from the fact that charging the same dollar amount, for the same technology, for the same use, is not discriminatory). First, the demand for a “showing” that “SEPs add a measurable incremental value” inverts the burden of proof: It was *TCL’s burden* to show that dollar-per-unit floors inherently violate FRAND, not Ericsson’s burden to justify them. Appx139. The court’s assertion about the record, moreover, ignores the prior licenses. Where parties have “negotiated over the value of the asserted patent[s],” the resulting licenses reflect “the market’s actual valuation of the patent.” *CSIRO*, 809 F.3d at 1303. Here, as noted above and explained below, most prior licenses either used pure dollar payments with no percentage-of-price element at all, or modified any

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percentage royalty with floors, caps, or lump-sum payments. The court's pronouncement that "there is no support in the record" for measurable value here would be true only if Apple agreed to a [REDACTED] [REDACTED], for nothing. *See pp. 11-12, supra.*

The court's suggestion that "use of dollar-per-unit royalties is at odds with industry practices generally and specifically Ericsson's own past licensing practices," Appx94, is likewise clear error. Of the six Ericsson licenses the court evaluated, *five* involved lump-sum and dollars-per-unit components. Three—Samsung, Apple, and HTC—had *no* percentage-of-price component. Appx102; Appx105; Appx110-111. Apple's 2015 license required a "one-time payment of [REDACTED] [REDACTED] [REDACTED] [REDACTED] or [REDACTED] [REDACTED]." Appx102 (emphasis added). Samsung's 2014 license included a "one-time payment of [REDACTED], and annual royalty payments of either a [REDACTED] [REDACTED] lump sum or per unit royalties of [REDACTED] *per unit (2G)*, [REDACTED] *per unit (3G)* and [REDACTED] *per unit (4G)*." Appx105 (emphasis added). HTC's license required a [REDACTED] lump-sum payment. Appx111. Two others combined percentage rates with dollars-per-unit measures. LG's had an annual lump-sum payment, adding a percentage-of-price royalty only after it exceeded a certain revenue threshold. Appx106. ZTE's included "quarterly fixed payments" plus a percentage-of-price royalty.

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Appx44555. The *only* license considered by the court that used a pure percentage-of-price royalty—Huawei—was imposed by arbitrators. Appx107. Thus, “industry practices generally” and “Ericsson’s own past licensing practices” “specifically,” Appx94, *support* dollars-per-unit measures, including floors and caps.⁸

The court’s invocation of “licenses for Coolpad, Karbonn, Doro, Sharp, Huawei, ZTE, and LG” as including percentage royalties, Appx94, fares no better. Doro was a pure dollars-per-unit royalty. Appx44548. Coolpad and Sharp included dollars-per-unit floors and caps, Appx44547; Appx44554, while ZTE and LG included lump-sum dollar payments regardless of sales. Appx108; Appx44551. Besides, the court refused to consider Coolpad, Karbonn, Sharp, Doro, and ZTE when setting rates. (The percentage-of-price elements in their licenses are [REDACTED] the rates the court calculated for TCL. *See* pp. 64-66, *infra*.) The court nowhere explained why those licenses’ *structures* matter but their *rates* do not. The court’s reliance on the structure of Ericsson’s *offers to TCL* likewise ignored the actual offer terms.⁹

⁸ The court urged that Ericsson’s expert conceded the opposite, but his actual testimony was that, during the relevant period—since 2011—Ericsson had used floors and caps in its licenses. Appx53964-53965.

⁹ The court stated that Ericsson’s Options A and B “both largely stated handset royalties as a running percentage rate.” Appx95. But Option A included *lump-sum payments* regardless of phone price, Appx33, while Option B provided for a running percentage royalty of 1.5% for 4G, *with a \$2.00 per-unit floor and a \$4.50 per-unit cap*. Appx34.

Rather than evaluate actual terms of real licenses, the court asserted that Ericsson’s “business cases” were “at odds” with anything but pure percentage-of-price royalties. Appx94. That is incorrect. Many—including those for Apple, LG, ZTE, Sharp, and Samsung—contained dollars-per-unit measurements or percentages with dollars-per-unit caps or floors. Appx62383; Appx62409; Appx62431; Appx62465; Appx64645. More important, the court never explained why internal business cases—which the court elsewhere denigrated as after-the-fact “memo[s] to the file” not used in “actual negotiations,” Appx89—better reflect “industry practices” and “Ericsson’s own past licensing practices” than *actual license* terms. In effect, the court required Ericsson to offer TCL a pure percentage rate because the “business cases for Samsung . . . and HTC” contained percentage rates, Appx94, when the actual Samsung and HTC *licenses* contained no percentage rates, Appx105; Appx111—and even then both business cases included dollars-per-unit caps.

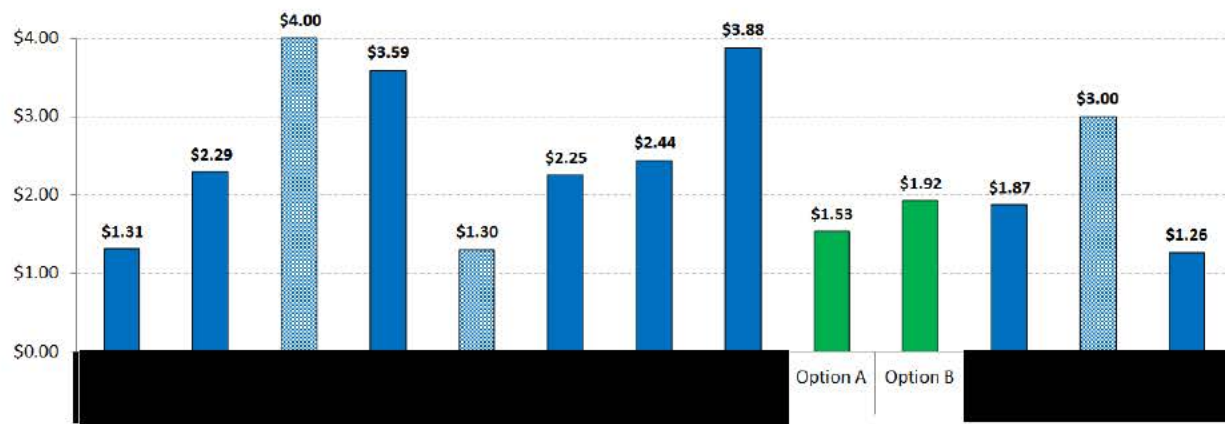
Ultimately, the court invoked policy notions, *e.g.*, “better align[ing]” incentives, and “further[ing] ETSI’s express policy objectives of both rewarding SEP-holders and making their intellectual property available to the public.” Appx94. But the court never explained *why* percentage-of-price rates serve those policies. Besides, ETSI’s FRAND policy does not replace a patentee’s analysis of appropriate structures with judicial policy preferences. Here, both of Ericsson’s offers

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included dollar-based components. Unless such a structure is proven unfair, unreasonable, or discriminatory, it must be respected. Where regulatory agencies impose *a priori* rules based on policy, they do so in their quasi-legislative role—not their quasi-judicial role. See *Verizon Tel. Cos. v. FCC*, 453 F.3d 487, 499 (D.C. Cir. 2006); *Ariz. Grocery Co. v. Atchison, Topeka & Santa Fe Ry. Co.*, 284 U.S. 370, 388 (1932). District courts lack such powers.

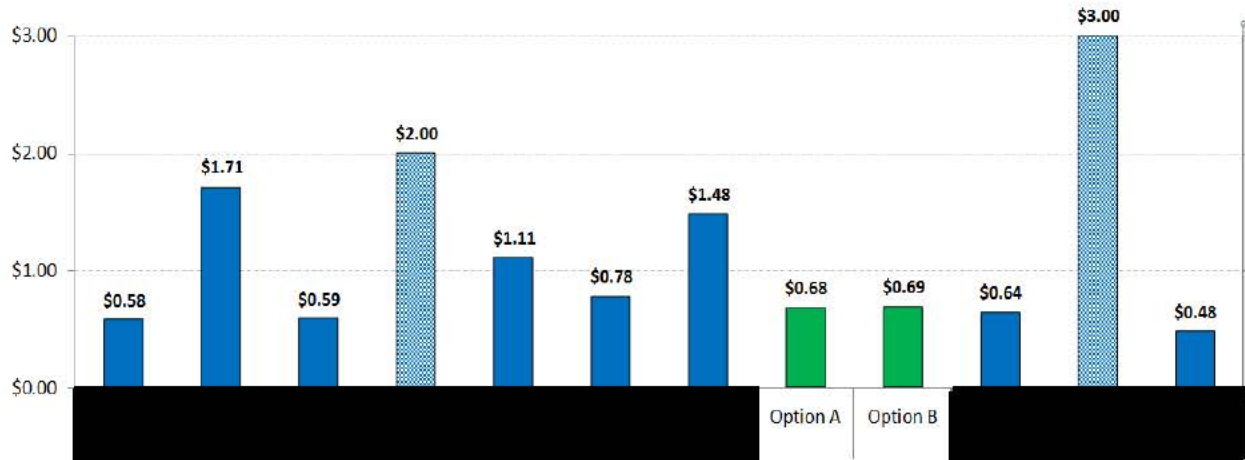
3. *Dollars-Per-Unit Measures Show Ericsson's Offers Were RAND*

In dollars-per-unit terms, Ericsson's offers to TCL were well within the range of what other licensees had agreed to pay. That is true for 4G:



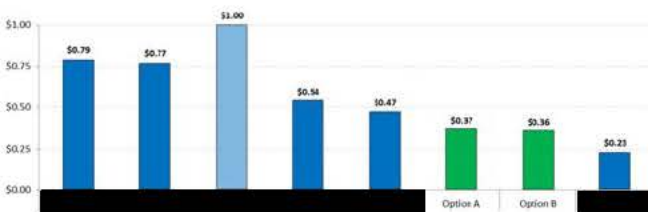
Appx50871 (4G rates). It is true for 3G:

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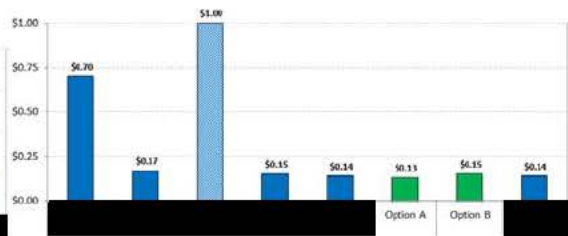


Appx50872. And it is true for EDGE and 2G:

EDGE Rates



2G/GSM Rates



Appx50872-50873.

Converting TCL's expert's results from percentages to dollars-per-unit yields similar results:

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Comparable License	Date	Kennedy	Lynde ⁵
		\$1.31	N/A
		\$2.29	\$1.55
		\$3.59	N/A
		\$2.25	\$1.39
		\$2.44	\$2.45
		\$3.88	\$4.99
Option A	May 2015	\$1.54	N/A
Option B	May 2015	\$1.92	N/A
		\$1.87	\$1.04
		\$1.26	\$1.37

Appx44871. Even under *TCL*'s assumptions, Ericsson's offers were within the range paid by other licensees.

Requiring a pure percentage-of-price royalty for TCL thus did not give TCL the *same* deal as companies like Apple; it gave TCL a *better* deal. The record makes that clear. On cross-examination, TCL's representative was asked whether the license terms given to Apple would be acceptable if scaled to match TCL's smaller sales volume. Appx52592-52593. The answer was "no." *Id.* But FRAND entitles TCL to *commensurate* terms—not *better* terms advantageous to lower-priced phones.

B. The District Court's Calculations Conflict with Royalty Principles

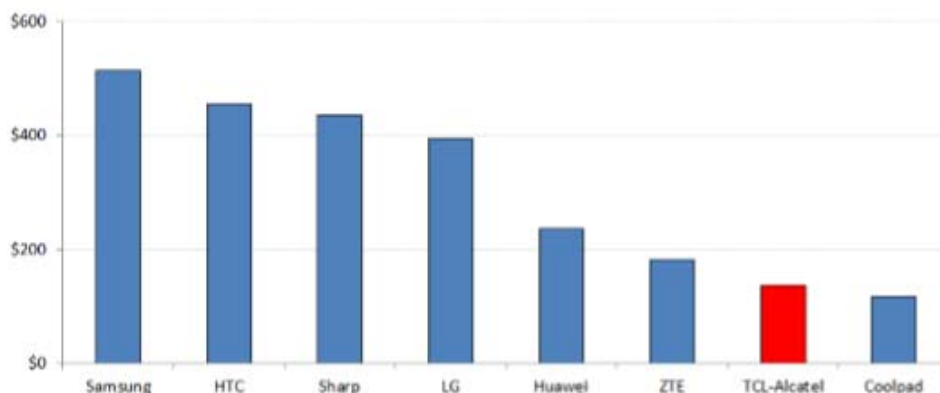
The district court's implementation of its percentage-of-price approach also cannot be sustained. This Court has repeatedly warned against taking naked percentage rates from prior licenses and applying them mechanically to different pro-

ducts with different features. *Ericsson*, 773 F.3d at 1226. Yet the district court did just that: It calculated a percentage-of-price royalty for Apple, Samsung, and other high-end, full-featured smartphones and then mechanically applied that percentage to TCL’s basic and cheaper handsets. The district court’s assertion that this Court’s cases “say nothing about” how to evaluate “third-party licenses” in comparable-license analyses, Appx56442, ignores a robust body of precedent on that very point. *See, e.g., VirnetX*, 767 F.3d at 1329; *CSIRO*, 809 F.3d at 1303; *Ericsson*, 773 F.3d at 1228.

This Court’s decision in *VirnetX* illustrates the district court’s error. There, the patentee’s expert found that past licensees had paid a 1% royalty on “the entire value of [the licensed] products sold.” 767 F.3d at 1325. The expert calculated damages by applying the same *percentage rate* to the price of the accused devices. *Id.* at 1329. This Court reversed, holding that prior license rates cannot be reflexively applied without addressing differences between phones. *Id.* at 1328-29. The prior licenses in *VirnetX* covered simple, relatively low-priced VOIP phones where the patented invention represented a greater portion of total value. It was error to simply assume the invention accounts for the same *percentage of value* for the accused devices—more expensive, feature-rich iPhones. *Id.* at 1329. Doing so impermissibly imposed a royalty on value not “legally attributable to the patented feature.” *Id.* at 1326.

The district court’s comparable-license analysis commits that same error. Companies like Apple and Samsung sell smartphones at prices that reflect, among other things, hundreds of dollars of brand value unrelated to Ericsson’s technology. *See* pp. 53-54, *supra*. TCL, by contrast, primarily sells “low-end mobile hand-sets,” Appx44619, including “inexpensive feature phones,” Appx44888, with no brand value:

Average Retail Prices



⁶ Exhibit 1000. Apple excluded to prevent warping the scale.

Appx44872. Because of those differences, Ericsson’s technology will account for a greater percentage of value—and a greater percentage-of-price royalty—on TCL’s phones.

The district court, however, calculated a flat percentage royalty using high-end Samsung and Apple phones, and then applied it to TCL phones, without accounting for brand-value differences. Appx101-107. In its view, the fact that a

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\$2 per-phone royalty on one company's brand-value-laden \$800 phone works out to a 0.25% royalty means that Ericsson must charge 0.25% (or \$0.25) for TCL's \$100 phone. That is precisely the error—mechanical application of percentage rates—this Court rejected in *VirnetX*. 767 F.3d at 1329.

The court faulted Ericsson for offering no data to “back out” brand value. Appx56442. But it was not *Ericsson's burden* to supply data to *fix* errors in TCL's methodology. TCL provided estimates in any event, *see* p. 53, *supra*; the court ignored them. And Ericsson proposed dollars-per-unit comparisons precisely because they identify the value added by Ericsson's technology while excluding brand value of the licensed device. *See* pp. 12-13, *supra*.

C. The District Court's Rationales for Ignoring the Most Comparable Licenses Were Unsupported

The district court's comparable-license analysis unjustifiably ignored the licensees *most* comparable to TCL.

1. Both parties agreed that ZTE was similarly situated to TCL. Appx83. It sold similarly priced and featured phones. Appx80. Its licenses included a percentage-of-price element similar to Ericsson's offers to TCL—and many times the rate the district court ultimately imposed. For example, ZTE agreed to pay [REDACTED] for 4G and [REDACTED] for 3G (excluding other consideration) in North America, Europe, Japan, and Australia (“Territory 1”). Appx46211. That [REDACTED] Option B, which contained a 1.5% 4G rate and 1.2% 3G rate in U.S. and Europe.

Appx34. Those are [REDACTED] to [REDACTED] [REDACTED] the court's U.S. rates for 4G (0.45%) and 3G (0.30%). Appx130. ZTE also agreed to pay [REDACTED] for 4G in China and [REDACTED] in the rest of the world ("Territory 2"). Appx46211. That is more than [REDACTED] or [REDACTED] the court's rest-of-world 4G rate.

The court ignored the ZTE license because it *also* required quarterly lump-sum payments. Appx113. Ericsson's expert used data from Ericsson's business cases to convert those payments into a single global rate (bringing ZTE's 4G rate to [REDACTED], including lump-sum and percentage-of-price components). *Id.* The court rejected that calculation because Ericsson's business cases and ZTE's license defined "Territory 1" and "Territory 2" differently. *Id.* The expert "calculated that ZTE would pay royalties for sales in certain countries at [REDACTED] instead of [REDACTED]." *Id.* But counting some countries "at [REDACTED] instead of [REDACTED]" made the ZTE rate seem *lower*—to *TCL's* benefit. Even excluding lump-sum payments, the percentage rates in ZTE's license (*e.g.*, [REDACTED] for 4G in the U.S.) were [REDACTED] times the court's chosen rates (*e.g.*, 0.45%). The court's refusal to consider that discrepancy defies reason.

2. Coolpad and Karbonn, like TCL, also sell inexpensive phones. Appx80. Coolpad agreed to pay [REDACTED] for 4G, with a [REDACTED] floor and a [REDACTED] cap, in its primary market of China. Appx44547. That is over [REDACTED] *times* the district court's *U.S.* 4G rate (0.45%), and over [REDACTED] *times* the court's rest-of-world 4G rate

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(0.314%), even ignoring floors. Appx130. Karbonn agreed to pay [REDACTED] for 3G worldwide, Appx44550, [REDACTED] *times* the court's *U.S.* 3G rate (0.3%), and [REDACTED] the court's rest-of-world 3G rate (0.224%). Appx130.

The court excluded Coolpad and Karbonn as “local kings” that, because they sell primarily in a single market (China and India, respectively), “receive a different license.” Appx84. That was clear error: The Coolpad and Karbonn licenses are *global* licenses, entitling them to sell phones worldwide. Appx44547 (Coolpad 4G global rate [REDACTED]), Appx44550 (Karbonn 3G global rate [REDACTED]). The court hypothesized that Coolpad's and Karbonn's licenses might reflect Ericsson's supposedly weaker patent portfolio in China and India. Appx85. But that makes the comparison starker: The court never explained why Coolpad and Karbonn would agree to pay many times the court's *U.S.* rates for regions where Ericsson's patents are supposedly weaker.

The data shows a consistent pattern: Makers of cheaper phones like TCL, Coolpad, and Karbonn pay higher percentage rates. That is because Ericsson's technology represents a higher percentage of the value of their phones, and a lower percentage of the value of premium phones. *See VirnetX*, 767 F.3d at 1329. The district court inverted that relationship by ignoring phones most comparable to TCL's, relying on premium phones instead, without accounting for differences.

This Court has never accepted that approach to royalties. It should not change course here.

D. Proper Comparable-License Analysis Proves the District Court's Patent-Counting Method Unreliable

The district court stated that its comparable-license calculations confirmed its patent-counting results. Appx125 (“largely congruent data”); Appx136 (“remarkably similar ranges”). But it performed comparable-license calculations only for 3G and 4G. For 3G, the results were wildly disparate: The *lowest* comparable-license 3G rate was 0.39%, over *three times* the court’s top-down result of 0.103-0.129%. Appx127. The median was 0.529%, over *four times* the top-down result. *Id.* The court conceded the discrepancy called into “question[] the reliability of the 3G rates from the top down.” Appx127.

Any “congruence” for 4G rates, Appx136, moreover, proves illusory once any of the court’s other errors is corrected. For example:

- The court mismatched wholesale and retail rates. When calculating “comparable” licenses, the court calculated percentage-of-price royalties using *retail* prices. It then compared those to offers and other calculations that measured percentage-of-price royalties using discounted *wholesale* rates. Appx119.
- The court calculated percentage-of-price royalties using actual sales revenue, rather than projected sales. Appx97. But for running royalties, “expectations govern, not actual results.” *Aqua Shield v. Inter Pool Cover Team*, 774 F.3d 766, 772 (Fed. Cir. 2014); *see* Appx97.
- For lump-sum payments covering multiple technologies (2G, 3G, 4G), the court attributed payments among standards in proportion to rev-

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enue. Appx92-94. But that assumes that each standard (2G/3G/4G) has the same royalty rate—contrary to the court’s statements, Appx93, and the record, Appx105 (Samsung 4G rate [REDACTED] its 3G rate).

- The court valued consideration paid by Samsung (a commitment to buy certain Ericsson modems) and LG (certain patents) at \$0, based on its *after-the-fact* valuation. But Ericsson had valued that consideration at [REDACTED] (Samsung) and [REDACTED] (LG) during negotiations. Appx108; Appx62420. Even TCL’s expert agreed the Samsung commitment was worth *at least* [REDACTED] Appx105.

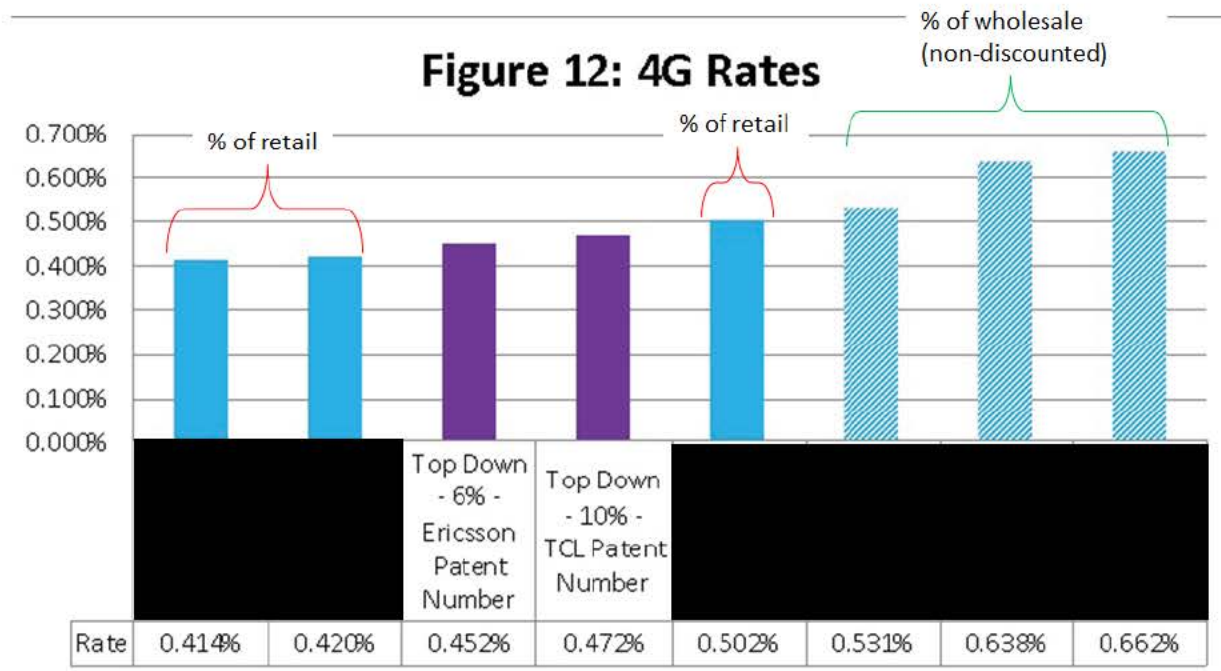
Other uncorrected errors abound.¹⁰

The first error—the mismatch of retail and wholesale rates—is illustrative. To convert myriad lump-sum payments and cross-licenses into percentage-of-price royalties, the court divided the value of that consideration by phone revenues (price times volume). Appx98. It used data from International Data Corporation (IDC), which reports *retail* prices. *Id.* The court compared the resulting percentage-of-*retail*-price rates to Ericsson’s Options A and B. But that is a mismatch: Ericsson’s offers were expressed as a percentage of “net selling price”—a *discounted, whole-sale* price. Appx33-34. The difference is large. *Non-discounted* wholesale prices were between 59% and 77% of retail during the relevant period. Appx55624.

¹⁰ For example, the court held that TCL should receive the right to sell 2G/3G/4G-enabled PCs and modems royalty-free, Appx141; *see* Appx56447-56449, because some licensees with the right to sell those products reported no corresponding revenue, Appx141. But those prior licenses provided express royalty rates for these products. *See, e.g.,* Appx64598. The lack of reported revenue resulted from a lack of sales by the licensee.

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The court committed the same error when comparing its top-down results for 4G to the rates it derived from Ericsson's prior licenses. Appx125. Asserting the rates were in the "same terms," Appx124, the court relied on a supposedly "substantial congruence" of results, Appx136. But the top-down results were percentage-of-discounted-wholesale. Most comparable-license calculations were percentage-of-retail. Correcting the error destroys any congruence: If percentage-of-retail rates in the court's graph (red brackets) are excluded, the court's top-down estimates—used to impose a percentage-of-wholesale license—are far below the rates from *any* license the court deemed comparable, and 25% below the median:



Appx125 (annotations added).

When Ericsson asked the court to correct the error, Appx55624, it declined, Appx56441-56442. The court had deemed it "unclear" whether Ericsson's busi-

ness cases, which the court used for its comparisons, employed wholesale or retail prices. Appx97-98. But Ericsson's expert made clear that the business cases used wholesale data. Appx50919. TCL understood that. Appx56306-56307. Ericsson was not required to object to an unanticipated mismatch in advance. Nor is there good reason to leave obvious mistakes uncorrected when millions of dollars of forward-looking relief are at issue.

The cumulative impact of these errors is larger still. For example, correcting the wholesale/retail mismatch and using projections instead of actuals for Samsung's 4G rate results in a 63% increase. Appx118. Samsung and Apple's rates were also artificially suppressed by including hundreds of dollars of brand value per phone. *See* p. 53, *supra*. And the most-comparable licenses of the most-similar phones, with rates several times higher than those calculated by the district court, were simply ignored. *See* pp. 64-66, *supra*. Correcting even one of those errors destroys any purported "congruity." Collectively, they demonstrate not just clear, but gross error.

CONCLUSION

The judgment of the district court, and its order requiring Ericsson to pay costs, should be reversed.

June 20, 2018

Respectfully submitted,

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ADDENDUM

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Amended Final Judgment and Injunction, Dkt. 1940 (Mar. 9, 2018)	Appx000001
Amended Memorandum of Findings of Fact and Conclusions of Law, Dkt. 1938 (Mar. 9, 2018)	Appx000027
Bill of Costs, Dkt. 1953 (Apr. 25, 2018)	Appx000142

CONFIDENTIAL MATERIAL OMITTED

Material has been redacted in the Non-Confidential Brief for Appellants Ericsson, Inc. and Telefonaktiebolaget LM Ericsson. This material is confidential commercial information pursuant to the Confidentiality Order entered by the district court on December 8, 2014. Appx001431. Redacted material on pages Appx90, Appx98, Appx102, Appx103, Appx104, Appx105, Appx106, Appx107, Appx108, Appx110, Appx111, Appx112, Appx113, Appx114, Appx118, Appx119, Appx122, Appx123, Appx124, Appx125, Appx126, Appx127, and Appx128 contains confidential information regarding commercial patent-license royalties.

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8 UNITED STATES DISTRICT COURT
9 CENTRAL DISTRICT OF CALIFORNIA

10 TCL COMMUNICATION
11 TECHNOLOGY HOLDINGS,
12 LTD., *et al.*,
13 Plaintiffs/Counterclaim-Defendants,

14 v.

15 TELEFONAKTIEBOLAGET LM
16 ERICSSON, *et al.*,
17 Defendants/Counterclaim-Plaintiffs.

18 v.

19 ERICSSON INC., *et al.*,
20 Plaintiffs/Counterclaim-Defendants,

21 v.

22 TCL COMMUNICATION
23 TECHNOLOGY HOLDINGS,
24 LTD., *et al.*,
25 Defendants/Counterclaim-Plaintiffs.
26
27
28

Case No. 8:14-CV-00341 JVS-DFMx

Case No. 2:15-CV-02370 JVS-DFMx

**AMENDED FINAL JUDGMENT AND
INJUNCTION**

Hon. James V. Selna

1 In this consolidated action, Plaintiffs and Counterclaim Defendants TCL
2 Communication Technology Holdings Ltd., TCT Mobile (US) Inc., and TCT
3 Mobile Limited (collectively, “TCL”) brought claims and counterclaims against
4 Defendants and Counterclaim Plaintiffs Telefonaktiebolaget LM Ericsson and
5 Ericsson Inc. (together, “Ericsson”) for breach of contract; promissory estoppel;
6 declaratory judgment; fraudulent misrepresentation; negligent misrepresentation;
7 and violation of the California Unfair Competition Law (the “UCL”); declaratory
8 judgment of non-infringement of U.S. Patent No. 6,301,556 (the “’556 patent”);
9 declaratory judgment of invalidity of the ’556 patent; declaratory judgment of non-
10 infringement of U.S. Patent No. 6,473,506 (the “’506 patent”); declaratory judgment
11 of invalidity of the ’506 patent; infringement of U.S. Patent No. 7,778,340 (the
12 “’340 patent”); and infringement of U.S. Patent No. 7,359,718 (the “’718 patent”).

13 Ericsson brought claims and counterclaims against TCL for breach of the
14 obligation to negotiate in good faith and promissory estoppel, and claims for
15 infringement of the ’556 patent; infringement of the ’506 patent; declaratory
16 judgment; declaratory judgment for non-infringement of the ’340 patent; declaratory
17 judgment of invalidity of the ’340 patent; declaratory judgment of non-infringement
18 of the ’718 patent; and declaratory judgment of invalidity of the ’718 patent.

19 On July 1, 2015, the Court stayed the parties’ claims and counterclaims
20 relating to Ericsson’s ’556 and ’506 patents until further Order of the Court (Dkt.
21 281).

22 On July 24, 2015, the Court dismissed the parties’ claims and counterclaims
23 relating to TCL’s ’340 and ’718 patents without prejudice (Dkt. 289).

24 On June 17, 2016, the Court dismissed TCL’s claims and counterclaims for
25 fraudulent misrepresentation and negligent misrepresentation with prejudice (Dkt.
26 838).

1 On June 17, 2016, the Court dismissed Ericsson's counterclaims for breach of
2 the obligation to negotiate in good faith and promissory estoppel with prejudice
3 (Dkt. 838).

4 On August 9, 2016, the Court granted Ericsson's motion for partial summary
5 judgment of no damages for breach of contract, promissory estoppel, or violation of
6 the UCL (Dkt. 1061), and Ericsson's motion for partial summary judgment as to
7 TCL's claim for violation of the UCL (Dkt. 1058).

8 The Court conducted a 10-day bench trial commencing on February 14, 2017.
9 Three claims/counterclaims were tried before the Court: (1) TCL's
10 claim/counterclaim for breach of contract seeking specific performance; (2) TCL's
11 claim/counterclaim for declaratory judgment; and (3) Ericsson's claim/counterclaim
12 for declaratory judgment (Dkt. 1376-1). The Court received evidence in the form of
13 exhibits, designated portions of deposition transcripts, and witness testimony.

14 In its Memorandum of Findings of Fact and Conclusions of Law issued on
15 November 8, 2017 (Dkt. 1778), the Court found that Ericsson's Option A and B
16 offers were not fair and reasonable, and were discriminatory, and thereafter
17 determined FRAND royalty rates for a license to TCL under Ericsson's 2G, 3G, and
18 4G standard essential patent portfolios.

19 Consistent with the Court's Memorandum of Findings of Fact and
20 Conclusions of Law (Dkt. 1778), and based on the record established in this case,
21 the Court enters this Final Judgment and Injunction pursuant to Federal Rule of
22 Civil Procedure 58.

23 **DEFINITIONS**

24 For the purpose of this Final Judgment and Injunction, the following
25 definitions shall apply:

- 26 1. "Affiliate" of a Party means a company or other legal entity which is
27 controlled by the Party. For the purpose of this definition, "control" shall mean
28 direct or indirect ownership of more than fifty percent (50%) of the voting

power, capital, or other securities of the controlled or commonly controlled entity.

2. “Brand Company” means a company or other legal entity, other than a Network Operator, which is active in the consumer electronics business and/or wireless communications business and/or IT industry.

3. “Components” means any item of equipment, including, for example, a sub-system, sub-assembly or component, in software, hardware, and/or firmware form, of any TCL Product, which is sold, licensed, or supplied, or intended to be sold, licensed, or supplied, to a Third Party other than as a complete and ready to use end-use item, for example, because it requires additional industrial, manufacturing, or assembly processes before being used or sold as an end-use item, and is intended for incorporation into any product. Examples of Components include, but are by no means limited to, platforms, ASICs and chipsets, modules, printed circuit boards, integrated circuits, semiconductor devices, processors, multi-core processors, multi-chip modules, and multi-chip packages, embedded modules and core engines. This definition of “Components” shall exclude any product employed for the purpose of repair or upgrade of already sold products which are licensed under this Injunction.

4. “Consumer” means a natural person who buys products as a final user.

5. “Costs of Insurance and Transportation” means TCL’s, as the case may be, actual direct costs of insurance and transportation to ship TCL Products to its customers. For the avoidance of doubt, Costs of Insurance and Transportation shall not include any labor fee or any overhead costs of any kind.

6. “Effective Date” means the date of entry of this Final Judgment and Injunction.

7. “End User Terminal” means a complete and ready to use device or Knocked Down version of such complete device with the largest of the width, length, and depth of such complete device in its most compact form being 250 mm or

less, which can be directly used by a Consumer for wireless communications (*i.e.* to receive and transmit information over the air by means of using one or more of the Standards), without the device having to be integrated or embedded into another device or connected to another device through, for example, a USB, PCMCIA, memory card, WLAN, or Bluetooth interface. For the avoidance of all doubt, the term “End User Terminal” does not mean subassemblies or parts of products such as, but not limited to, Components, other than as sold as part of the End User Terminal or as spare parts or repair parts of already Sold End User Terminals. For the further avoidance of doubt, TCL is not required to pay any royalty to Ericsson for such spare parts or repair parts of already Sold End User Terminals.

8. “Entity” means any individual, firm, company, corporation, or other corporate or legal entity (wherever and however incorporated or established), government, state, agency or agency of a state, local or municipal authority or government body or any joint venture, association or partnership (whether or not having a separate legal personality).

9. “Ericsson” means Defendants and Counterclaim Plaintiffs Telefonaktiebolaget LM Ericsson, a company established under the laws of Sweden, with organization number 556016-0680, with its registered office at SE-164 83 Stockholm, Sweden; Ericsson Inc., a Delaware corporation headquartered at 6300 Legacy Drive, Plano, Texas 75024; and all of their Affiliates.

10. “External Modem” means a separate external Consumer device which can be connected to or inserted into an external slot of another device by an individual consumer (*i.e.* not an entity of any kind) through, for example, a USB, PCMCIA, memory card, WiFi, or Bluetooth interface, in order to allow said another device to communicate by means of any or more of the Standards. The External Modem may not be designed for the purpose of being embedded into such other device or may not in itself include an immediate physical user-

- 1 interface to an individual Consumer to transmit or receive wireless data and/or
2 voice transmissions by means of any or more of the Standards (such a device
3 shall fall under the definition of End User Terminal). The term “External
4 Modem” does not include Components (other than as sold incorporated into
5 the External Modem or sold as part of a kit of External Modem) or modules.
- 6 11. “Future Standards” means the agreed protocols by ETSI, ARIS, T1P1, CCSA,
7 and/or other relevant telecommunications standards setting bodies that are
8 applicable to UMB, WiMax IEEE802.16m, and/or any other beyond 4G
9 standards, irrespective of the transmission medium or frequency band, as well
10 as any updates in respect of such protocols.
- 11 12. “Have Made” means the right to have a Third Party make a product for the use
12 and benefit of the party exercising the have made right provided all of the
13 following conditions are fulfilled: (a) the party exercising the have made right
14 owns and supplies the designs, specifications and working drawings supplied
15 to such Third Party; and (b) such designs, specifications and working drawings
16 are, complete and sufficient so that no substantial additional design,
17 specification and working drawings are needed by any Third Party; and (c)
18 such Third Party is not allowed to sell such product to other third parties.
- 19 13. “Injunction” means the Injunction herein and its appendices.
- 20 14. “Knocked Down” means a complete End User Terminal product in the form of
21 complete knocked down or semi-knocked down kits of parts, including
22 complete and substantially complete kits of parts, where such kit of part or
23 knocked down product is always a complete and ready to use End User
24 Terminal.
- 25 15. “License Period” means the period commencing on the Effective Date and
26 having a period of five (5) years calculated from the Effective Date.
- 27 16. “Licensed Patents” means those Patents (in any country of the world) as to
28 which it is, or is claimed by the owner to be, not possible, on technical grounds

1 taking into account normal technical practice and the state of the art generally
2 available at the time of adoption or publication of the relevant Standards, to
3 make, sell, lease, or otherwise dispose of, repair, use, or operate equipment or
4 methods which comply with the relevant Standards, without infringing such
5 Patents.

6 17. “Network Operator” means an Entity, including such Entity’s Affiliates, that
7 as its main business (a) owns or licenses frequency spectrum, directly or
8 indirectly, from a government or other relevant authority or Entity, and offers
9 wireless data- or telecommunications services to Consumers over such owned
10 or licensed spectrum; and/or (b) offers wired data- or telecommunications
11 services to Consumers.

12 18. “Net Selling Price” means the greater of (a) the selling price actually obtained
13 for the TCL Product in the form in which it is Sold, and (b) the selling price
14 which a seller would realize from an un-Affiliated buyer in an arm’s length
15 sale of an equivalent product in the same quantity and at the same time and
16 place as such Sale, whether or not assembled and without excluding therefrom
17 any components or subassemblies thereof. In determining the “Net Selling
18 Price,” only the following shall be excluded to the extent actually included in
19 the selling price obtained for such products: (i) Usual Trade Discounts
20 actually allowed to non-Affiliated persons or entities; (ii) Packing Costs; (iii)
21 Costs of Insurance and Transportation; and (iv) Taxes and Custom Duties. For
22 the avoidance of doubt, allowed deductions for Usual Trade Discounts,
23 Packaging Costs, and Costs of Insurance and Transportation shall in total not
24 exceed eight (8) percent units of the selling price.

25 19. “Packing Costs” means TCL’s, as the case may be, actual direct costs of
26 packing and/or packaging TCL Products for shipment to its customer. For the
27 avoidance of doubt, Packing Costs shall include extra batteries, charger, ear
28 phones, SO card, user manual (in any form including but not limited to CD-

ROM), warranty card, USB cable, welcome kit, packing box, labels, protective screen cover, plastic bags, carrying kit and separate additional phone cover case. For the avoidance of doubt, Packing Costs shall not include any labor fee or any overhead costs of any kind.

20. "Party/Parties" means Ericsson and TCL.

21. "Patents" means patent claims (including claims of licensable patent applications), and like statutory rights other than design patents, owned, or controlled by Ericsson at any time during the License Period.

22. "Personal Computer" means a complete and ready to use device, designed mainly for data processing by means of a physical or virtual keyboard, with the largest of the width, length, and depth of such complete device in its most compact form being more than 250 mm, which can be directly used by a Consumer for wireless communications (i.e. to receive and transmit information over the air by means of using any or more of the Standards), without the device having to be integrated or embedded into another device or connected to another device through for example a USB, memory card, WLAN, or Bluetooth interface. For the avoidance of all doubts, the term "Personal Computer" does not mean subassemblies or parts or products such as, but not limited to Intermediate Products, other than as sold as part of the Personal Computer or as spare parts or repair parts of already Sold Personal Computers.

23. "Retailer" means an Entity, including such Entity's Affiliates, other than a Brand Company, a licensee of Ericsson, or a Network Operator, which is having as its main business to sell Third Party branded products to Consumers whether through shops or online.

24. "Sale," "Sell," "Sold," or any similar term, mean the delivery of TCL Products in any country of the world to a Third Party regardless of the basis for compensation, if any, including lease, rent or similar transaction, whether as an

individual item or as a component or constituent of other products, or the putting into use of the TCL Products by TCL for any purpose other than routine testing thereof—with a Sale being deemed to have occurred upon shipment or invoicing or such putting into use, whichever shall first occur. TCL Products that are returned for refund (for avoidance of doubt to exclude warranty returns), may be netted against units Sold, so long as a returned unit that is subsequently resold is counted as a new Sale.

25. “Standards” means the ETSI (or, if applicable, its equivalent internationally recognized body or organization) cellular telecommunication standards 2G, 3G and 4G. For the avoidance of any doubt, Standards does not include WiFi, WiMax, CDMA, or Future Standards.

26. “Taxes and Custom Duties” means import, export, excise, sales and value added taxes and custom duties levied or imposed directly upon the Sale of TCL Products that TCL, as the case may be, remits to the government body levying or imposing such taxes or duties.

27. “TCL” means Plaintiffs and Counterclaim Defendants TCL Communication Technology Holdings Ltd., a company established under the laws of Cayman Islands, with its registered office at Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands; TCT Mobile (US) Inc., a Delaware corporation headquartered at 25 Edelman, Irvine, CA 92618; TCT Mobile Limited, a company established under the laws of Hong Kong, having its registered office at Room 1502, Tower 6, China Hong Kong City, 33 Canton Road, Tsimshatsui, Kowloon, Hong Kong; and all of their Affiliates.

28. “TCL Products” shall mean the End-User Terminals, External Modems, and Personal Computers all being branded with (a) a brand owned by TCL, Network Operators, or Retailers, provided that such TCL Products are not also branded with a brand owned by a Brand Company; (b) a brand licensed to TCL, Network Operators, or Retailer, provided that such licensed brand is not

1 owned by a Brand Company; or (c) TCL shall have the option to ask for
2 permission from Ericsson to add End User Terminals branded with Third Party
3 brands (not being a Brand Company or a licensee of Ericsson) to the definition
4 of TCL Products on a case by case basis. Such addition of End User Terminals
5 branded with a Third Party brand (not being a Brand Company or a licensee of
6 Ericsson) is always subject to Ericsson prior written approval. Such approval
7 is at Ericsson's sole discretion. Notwithstanding the above, TCL Products
8 branded with a brand licensed or transferred to it from Alcatel, Alcatel Lucent,
9 or Blackberry Sold after such license or transfer and are compliant with one or
10 more of the Standards shall be included in this definition of TCL Products and
11 subject to royalty payment in accordance with this Injunction.

12 29. "Third Party/Third Parties" shall mean any Entity that is not Ericsson or TCL.

13 30. "Usual Trade Discounts" shall mean discounts actually allowed by TCL, as the
14 case may be, to un-Affiliated persons or entities for TCL Products Sold by
15 TCL, as the case may be, to such person or entity solely to the extent such
16 discounts are agreed upon in writing by TCL, as the case may be, and such
17 person or entity in a written supply (or related) agreement on, or prior to the
18 time of Sale of such TCL Product, including prompt-pay discounts, volume
19 discounts, price protection discounts, stock balancing discounts, late delivery
20 penalties, payments for promotional rebates provided by such person or entity
21 to its end user customers (the "Trade Discount Deductions"). Notwithstanding
22 anything to the contrary above, the following shall not be included in the Trade
23 Discount Deductions: discounts/payments agreed upon after the time of Sale
24 of a TCL Product and market development and/or business development
25 funds.

26 31. "2G" shall mean Global System for Mobile Communications (GSM) and
27 Generalized Packet Radio System (GPRS), including the Enhanced GPRS (E-
28 GPRS/EDGE) standard specifications released or published by 3GPP and/or

relevant local standardization bodies such as ETSI, TIA, T1P1, ARIB, TIC, and CCSA, irrespective of the transmission medium or frequency band, at the time of the Effective Date and thereafter as well as updates in respect of such standard specifications during the License Period. For the avoidance of any doubt, 2G does not include 3G or any Future Standards.

32. “3G” shall mean UTRA FDD mode, i.e. UMTS and WCDMA, including HSPA standard specifications released or published by 3GPP and/or relevant local standardization bodies such as ETSI, TIA, T1P1, ARIS, TTC, and CCSA, irrespective of the transmission medium or frequency band, at the time of the Effective Date and thereafter, as well as any updates in respect of such standard specifications during the License Period. For the avoidance of any doubt, 3G does not include 2G, CDMA, WiMax, WiFi, or any Future Standards.

33. “4G” shall mean E-UTRA (FDD mode and TDD mode (including but not limited to LTE or TD-LTE)) standard specifications released or published by 3GPP and/or relevant local standardization bodies such as but not limited to ETSI, TIA, T1P1, ARIB, TTC, and CCSA, irrespective of the transmission medium or frequency band, at the time of the Effective Date and thereafter, as well as any updates in respect of such standard specifications during the License Period. However, such updates may not extend to any Future Standards. For the avoidance of any doubt, 4G does not include 2G, 3G, CDMA, WiMax, WiFi, or Future Standards.

34. “WiFi” shall mean the 802.11 standard specifications released or published by IEEE irrespective of the transmission medium, frequency band, or duplexing scheme, at the time of the Effective Date, as well as any updates in respect of such standard specifications during the License Period. However, such updates may not extend to any Future Standards. For the avoidance of any doubt, WiFi does not include 2G, 3G, 4G, CDMA, WiMax, or Future Standards.

35. “WiMax” shall mean the 802.16 standard specifications released or published by IEEE, irrespective of the transmission medium, frequency band or duplexing scheme, at the time of the Effective Date, as well as any updates in respect of such standard specifications during the License Period. However, such updates may not extend to any Future Standards. For the avoidance of any doubt, WiMax does not include 2G, 3G, 4G, CDMA, WiFi, or Future Standards.

36. “CDMA” shall mean CDMA2000 standard specifications released or published by 3GPP2 and/or relevant local standardization bodies such as but not limited to ETSI, TTA, TTA, ARIB, TTC, and CCSA, irrespective of the transmission medium, frequency band or duplexing scheme, at the time of the Effective Date, as well as any updates in respect of such standard specifications during the License Period. However, such updates may not extend to any Future Standards. For the avoidance of any doubt, CDMA does not include 2G, 3G, 4G, WiMax, WiFi, or Future Standards.

INJUNCTION

IT IS FURTHER ORDERED THAT:

This Injunction is binding upon the Parties, their officers, agents, servants, employees, and attorneys, and upon those persons in active concert with them who receive actual notice of the Injunction by personal service or otherwise.

A. License Grant

License Grant. Subject to the terms and conditions of this Injunction, TCL hereby is granted a world-wide, non-transferable, and non-exclusive license under Ericsson’s Licensed Patents to make, Have Made, use, import, Sell, and offer for Sale TCL Products. The license and rights granted to TCL granted by this Injunction shall expire at the end of the License Period. The license granted to TCL further includes the right to make, use, and import solely by TCL (but not to Sell, lease, or otherwise dispose of to Third Parties) manufacturing and testing equipment

1 compliant with the Standards for the testing, developing, and manufacturing of TCL
2 Products.

3 Sublicense. TCL shall grant sublicenses of the rights set forth in this Clause
4 to all future Affiliates of TCL Selling TCL Products. TCL shall procure that such
5 future Affiliate shall be bound in all respects to all of the obligations contained in
6 this Injunction, including but not limited to, the payment of royalties as set forth in
7 Clause E of this Injunction. TCL shall be liable for the payment of royalties as set
8 forth in Clause E attributed to all sublicensed future Affiliates, which shall be
9 effectuated by TCL Communication Technology Holdings Ltd. directly. Any
10 sublicense granted hereunder shall terminate if the Affiliate ceases to be an Affiliate
11 of TCL.

12 No Implied License. Nothing in this Injunction shall be construed as a right to
13 use or sell TCL Products in a manner which conveys or purports to convey whether
14 explicitly, by principles of implied license, or otherwise, any rights to any Third
15 Party user or purchaser of the TCL Products, under any patent of Ericsson covering
16 or relating to any combination of the TCL Products with any other product (not
17 licensed hereunder) where the right applies specifically to the combination and not
18 to the TCL Product itself.

19 No Rights to Provide Foundry Services. For the avoidance of all doubt,
20 nothing in this Injunction shall mean that Ericsson is granting a license under any
21 Licensed Patents to TCL for providing of foundry services to Third Parties, *i.e.* TCL
22 manufacturing and selling products based upon Third Party made and owned design
23 when the product is thereafter sold to or directly on behalf of such same Third Party.

24 **B. Limitations of License Grant**

25 Jointly Owned Patents. With respect to Patents licensed herein which are
26 owned jointly by Ericsson with others, the Court recognizes that there are countries
27 which require the express consent of all inventors or their assignees to the grant of
28 licenses or rights under patents issued in such countries for such jointly owned

1 inventions. Ericsson shall give such consent and shall use all reasonable efforts to
2 obtain such consent from its employees, and from other Third Parties and future
3 Affiliates, as required to make full and effective any such licenses and rights
4 granted.

5 If, in spite of such efforts, Ericsson is unable to obtain such consents from any
6 such employees or Third Parties, the resulting inability of Ericsson to make full and
7 effective its purported grant of such licenses and rights shall not be considered to be
8 a breach of this Injunction. For the avoidance of doubt, in such a case, the licenses
9 and rights shall be considered granted by Ericsson to the maximum extent possible,
10 and, consequently, if TCL acquires a corresponding license from the employee or
11 Third Party, TCL shall be deemed licensed under the patent.

12 No Rights Against Infringers. There may be countries in which TCL may
13 have, as a consequence of this Injunction, rights against infringers of Ericsson's
14 Patents licensed hereunder. TCL shall not assert any such right it may have by
15 reason of any Third Party's infringement of any such Patents.

16 **C. Release**

17 Upon the receipt by Ericsson of the release payments set forth in Clause E by
18 TCL, Ericsson shall release TCL and all customers of TCL who have purchased or
19 used products herein licensed to TCL from claims for past patent infringement,
20 provided such act would be licensed under this Injunction if it had occurred
21 subsequent to the Effective Date.

22 Within thirty (30) days of final judgment (inclusive of all appeals and post-
23 trial proceedings) and provided that Ericsson has received the release payment set
24 forth in this Injunction from TCL, the parties shall cooperate to promptly seek the
25 dismissal (with prejudice where available) of all claims and counterclaims in all
26 litigations covered by the Court's anti-suit injunction dated July 10, 2015, Dkt. 284.

27 **D. Know-How and Trade Secrets**
28

1 No license or other right is granted herein to TCL, directly or by implication,
2 estoppels or otherwise, with respect to any trade secrets or know-how, and no such
3 license or other right shall arise from the consummation of this Injunction or from
4 any acts, statements or dealings leading to such consummation. Except as
5 specifically provided herein, Ericsson is not required by this Injunction to furnish or
6 disclose to TCL any technical or other information.

7 **E. Payments, Reports, and Audit**

8 Royalties. In consideration of the license granted herein, TCL shall pay
9 Ericsson:

- 10 1. A release payment of \$16,449, 071 for past unlicensed sales of End User
11 Terminals compliant with 2G, 3G, and/or 4G for the period 2007 through
12 2015, to be paid within thirty (30) days of the Effective Date;
- 13 2. A release payment for past unlicensed sales of End User Terminals compliant
14 with 2G, 3G, and/or 4G for the period 2016 through 2017, to be reported and
15 paid in January and February 2018, as set forth in the “Reports” and
16 “Payment” section herein; and
- 17 3. A running royalty for End User Terminals Sold beginning January 1, 2018
18 according to the following schedule:
 - 19 a. For each such product Sold that is compliant with GSM, GPRS,
20 or EDGE (but not compliant with WCDMA, HSPA, and/or 4G),
21 0.164% of the Net Selling Price if sold in the United States,
22 0.118% of the Net Selling Price if sold in Europe, and 0.090% of
23 the Net Selling Price if sold anywhere in the world other than the
24 United States or Europe;
 - 25 b. For each such product Sold that is compliant with WCDMA or
26 HSPA (but not compliant with 4G), 0.300% of the Net Selling
27 Price if sold in the United States, 0.264% of the Net Selling Price
28 if sold in Europe, and 0.224% of the Net Selling Price if sold

anywhere in the world other than the United States or Europe;

- c. For each such product Sold that is compliant with 4G, 0.450% of the Net Selling Price if sold in the United States, TCL'S PROPOSED LANGUAGE: and 0.314% of the Net Selling Price if sold anywhere in the world other than the United States.

Should TCL purchase TCL End User Terminals from a Third Party claiming to be licensed or to have pass-through rights under Ericsson Licensed Patents that confer a license covering the End User Terminal, then TCL will receive credit for that pass through license in the royalty rates applied. In particular, with regard to Ericsson Patents that are essential to the WCDMA Standards ("Ericsson WCDMA Licensed Patents") for the Selling of ASICs, then TCL may have the option of remaining unlicensed by Ericsson under such Ericsson WCDMA Licensed Patents subject to Selling TCL End User Terminals with ASICs that are compliant with the WCDMA Standard. TCL shall then pay a royalty equal to the rate paid for the GSM/GPRS/EDGE and/or LTE Standards as specified in Clause E(3)(a) or Clause E(3)(c) of this Injunction, as applicable, for each such TCL End User Terminal provided that such TCL End User Terminal is also compliant with any of the GSM/GPRS/EDGE Standards and/or LTE Standards while it is qualified as a WCDMA End User Terminal. For the avoidance of doubt, the Parties acknowledge the doctrine of patent exhaustion. Ericsson confirms that upon the Effective Date it has not provided any licenses with pass-through rights under its 4G patent portfolio to a chipset provider, making, using, importing, selling, or otherwise disposing of 4G compliant chipsets and components.

For the avoidance of doubt, TCL shall only be required to pay the highest prevailing royalty rate under this Injunction for each End User Terminal. For example, the 3G royalty rate for 3G multimode End User Terminal includes the royalty rate also for the 2G part in such End User Terminal.

1 This Injunction does not require TCL to pay any royalties for the Sale of any
2 External Modems or Personal Computers that are compliant with 2G, 3G, and/or 4G
3 during the release period (*i.e.*, prior to January 1, 2018) or the License Period. TCL
4 shall have a royalty-free license for all such sales.

5 Reports. TCL Communication Technology Holdings Ltd. shall, on behalf of
6 all TCL Parties, make written reports to Ericsson for each applicable six months
7 (January to June and July to December (each a “Reported Period”)). Such reports
8 shall be provided to Ericsson no later than one (1) calendar month after the first day
9 of each January, and July for each year during the License Period and as of such
10 dates including the last report after the License Period, stating in each such report,
11 the number, Net Selling Price, gross price and other relevant information for each
12 type of TCL Product Sold or otherwise disposed of during the preceding Reported
13 Period, and on which royalty is payable as provided in this Clause E, and shall be at
14 least as detailed as specified in Appendix 1. In addition to the written report, TCL
15 Communication Technology Holdings Ltd. shall, on behalf of all TCL Parties and
16 TCL Affiliates, send such report in Excel-format (.xls format) to Ericsson via email
17 to: ipr.unit@ericsson.com. In the event that no royalty payment is due for a
18 Reported Period, TCL shall so report.

19 Payment. TCL Communication Technology Holdings Ltd. shall, on behalf of
20 all TCL Parties and Affiliates, pay to Ericsson the royalties specified in this
21 Injunction no later than two calendar months after the end of each Reported Period,
22 *i.e.* no later than on February 28th and August 31st for TCL Products Sold during
23 the preceding Reported Period. The payment to Ericsson shall be made to the
24 Ericsson fully owned Affiliate Ericsson AB by wire transfer to the Ericsson bank
25 account as specified in Appendix 2. Such payment to Ericsson AB shall fulfill
26 TCL’s payment obligations under the Injunction.

27 Ericsson shall have the right to assign any rights of Ericsson in relation to any
28 receivables arising under this Injunction to any financial institution or other Third

1 Party and may disclose confidential information related to this Injunction for such
2 purpose. If required, the TCL shall provide acknowledgment over the assignment to
3 the financial institution or other third party. For the avoidance of doubt, any such
4 assignment shall in no way affect the obligations of TCL to Ericsson under this
5 Injunction.

6 Records and Audits. TCL Communication Technology Holdings Ltd., on
7 behalf of TCL and all Affiliates, shall keep records showing the sales or other
8 disposition of products sold or otherwise disposed of in sufficient detail to enable
9 the royalties payable by TCL to Ericsson to be determined, and further, on behalf of
10 TCL and all Affiliates, shall permit its books and records to be examined to the
11 extent necessary to verify that reports and payments are sufficiently made in
12 accordance with the Injunction, such examination to be made by an independent and
13 professional auditor agreed by the Parties, such appointment not to be unreasonably
14 refused, withheld or delayed by TCL, and without a contingency fee arrangement
15 between the to-be-appointed auditor and Ericsson based on the outcome of the audit
16 amount to be collected. This shall at least include all books, records, and accounts as
17 may under internationally recognized accounting practices contain information
18 bearing upon the amount of royalties payable in accordance with this Injunction. If
19 the auditor confirms, based on *e.g.* the books, records, information and accounts
20 which are provided by TCL to the auditor in accordance with TCL's obligations in
21 this Injunction, that TCL has underpaid, TCL shall pay such deficiency amount
22 within thirty days after receipt of invoice from Ericsson. In the event there is an
23 overpayment by TCL, Ericsson shall credit such overpayment, verified by the
24 auditor, against future payments by TCL to Ericsson. For the avoidance of doubt, an
25 audit shall be conducted no more than once every year and only upon ten (10) days
26 prior written notice to TCL. The auditor shall use best efforts to conduct the audit in
27 a manner that limits its interference with TCL's normal business activities and/or
28 operations.

1 The cost of such audit shall be borne by Ericsson, unless such audit
2 determines that TCL has underpaid the royalties due hereunder by the lesser of (a)
3 more than five percent (5%) or (b) two hundred thousand U.S. Dollars (\$200,000),
4 in which case, TCL shall reimburse Ericsson for the reasonable cost of such audit.
5 TCL shall preserve and maintain all such books and records required for audit for a
6 period of five years after the calendar quarter for which the books and records
7 apply.

8 The expiration of this Injunction shall not prejudice the right of Ericsson to
9 conduct a final audit of the records of TCL, provided such audit is initiated no later
10 than one (1) year from the expiration of the Injunction.

11 TCL Communication Technology Holdings Ltd., on behalf of TCL and all
12 Affiliates, shall, at the agreed date for the auditor visit to the TCL premises, provide
13 the auditor with the books and records, as requested by the auditor. The auditor shall
14 have the right to analyze and verify such books and records at TCL's premises. For
15 the avoidance of all doubt, such relevant books, records and accounts shall be
16 treated as TCL confidential information ("TCL Audit Confidential Information")
17 and any TCL Audit Confidential Information shall not be disclosed to Ericsson
18 under any circumstances. Auditor shall use best efforts to observe the rules of on-
19 site audit field work when in TCL premises.

20 Conversion to U.S. Dollars. To the extent that the Net Selling Price for TCL
21 Products Sold is paid to TCL other than in U.S. Dollars then TCL shall convert the
22 portion of the royalty payable to Ericsson from such Net Selling Price into U.S.
23 Dollars at the official exchange rate of the currency of the country from which the
24 Net Selling Price was paid, as quoted by the Financial Times for the last business
25 day of the calendar quarter in which such TCL Products were Sold. If the transfer of
26 or the conversion into U.S. Dollars is not lawful or possible, the payment of such
27 part of the royalties as is necessary shall be made by the deposit thereof, in the
28 currency of the country where the Sale was made on which the royalty was based to

1 the credit and account of Ericsson or its nominee in any commercial bank or trust
2 company of Ericsson's choice located in that country prompt notice of which shall
3 be given by TCL to Ericsson.

4 Late Payments. TCL shall pay interest on any overdue payment required to be
5 made pursuant to this Injunction, commencing on the date such payment becomes
6 due, at an annual rate of twelve percent (12%).

7 Taxes. All payments required by this Injunction are exclusive of taxes,
8 customs, or any other duties, and TCL shall be responsible for the payment of all
9 such taxes, customs or other duties including, but not limited to, all sales, use, rental
10 receipt, personal property or other taxes and their equivalents which may be levied
11 or assessed in connection with this Injunction (excluding only taxes based on
12 Ericsson's net income).

13 Hence, if in accordance with present or future laws, Ericsson shall be obliged
14 to pay, or TCL obliged to deduct from any payment to Ericsson, any amount with
15 respect to any taxes, customs or any other duties levied, for which Ericsson is
16 responsible as stated above, TCL shall increase the payment to Ericsson by an
17 amount to cover such payment by Ericsson or deduction by TCL.

18 **F. Change of Control**

19 In the event that more than 20% of TCL's ownership changes by merger,
20 acquisition, consolidation, transfer, or otherwise, any party may seek to address with
21 the Court whether such change should impact the rights and obligations set forth in
22 this Injunction, or whether modification, termination, or clarification of the
23 Injunction is required regarding the parties' obligations given such change.

24 **G. Transfer of Licensed Patents**

25 Ericsson shall not transfer or assign any of the Licensed Patents during the
26 License Period unless such assignment, including future assignments of any of the
27
28

1 Licensed Patents, is made subject to maintenance of the licenses and rights as
2 granted under this Injunction.

3 **H. No Additional Limitations or Obligations**

4 Nothing contained in this Injunction shall (i) limit the rights which TCL has
5 outside the scope of the license and rights granted hereunder, or restrict the right of
6 TCL to make, Have Made, use, lease, sell, or otherwise dispose of any particular
7 product or products not licensed herein; (ii) obligate any Party to bring or prosecute
8 actions or suits against Third Parties for infringement; (iii) obligate any Party to
9 furnish any manufacturing or technical information or assistance; (iv) obligate any
10 Party to file any patent application, or to secure any patent or patent rights, or to
11 maintain any patent in force, or to provide copies of patent applications to the other
12 Parties, or to disclose any inventions described or claimed in such patent
13 applications; (v) confer any right to use, in advertising, publicity or otherwise, any
14 name, trade name, trademark, or any contraction, abbreviation , or simulation
15 thereof; (vi) obligate Ericsson to make any determination as to the applicability of
16 any patent to any product of TCL; or (v) require Ericsson to assume any
17 responsibilities whatsoever with respect to the manufacture, sale, lease, use,
18 importation, or disposition of any product or part thereof, by TCL or any direct or
19 indirect supplier or vendee or other transferee of TCL.

20 **I. Waiver**

21 Neither this Injunction nor any provision hereof may be waived without the
22 prior written consent of the Party against whom such waiver is asserted. No delay or
23 omission by either Party to exercise any right or power shall impair any such right
24 or power to be construed to be a waiver thereof. Consent by either Party to, or
25 waiver of, a breach by the other Party shall not constitute consent to, waiver of, or
26 excuse for any other different or subsequent breach.

27 **J. Assignment**

Neither this Injunction nor any license or rights hereunder, in whole or in part, shall be assignable or otherwise transferable by either Party without the written consent of the other Party. Any attempt to do so in contravention of this Article shall be void and of no force and effect.

K. Notice

All notices, requests, demands, consents, agreements, and other communications required or permitted to be given under this Injunction shall be in writing and shall be: (a) delivered personally; (b) mailed to the Party to whom notice is given, by first class mail, postage prepaid; or (c) sent by facsimile or electronically, properly addressed with a confirmation copy to the Party's legal department (as appropriate) as follows:

ERICSSON Ericsson AB Att: Chief Intellectual Property Officer Torshamnsgatan 23 SE-164 80 Stockholm, Sweden Facsimile No: + 46 10 719 11 12	TCL TCL Telecommunication Technology Holdings Limited Att: Chief Legal Counsel 5th Floor, Building 22E 22 Science Park East Hong Kong Science Park Shatin, New Territories Hong Kong Facsimile No: +852-3180-2800
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Royalty reports in .xls format shall be emailed to: ipr.unit@ericsson.com.

Unless otherwise specifically provided for in this Injunction, such communications shall take effect upon receipt by the addressee, provided such communications shall be deemed to have arrived upon the expiration of seven (7) days from the date of sending in the case of registered or certified mail and on the day of receipt of the sender's facsimile confirmation of the transmission in the case of telefax.

The above addresses and contacts can be changed by providing notice to the other Party in accordance with this Clause.

L. Confidentiality

1 Except as may otherwise be required by law or as reasonably necessary for
2 performance of this Injunction, each Party shall keep any information, whether of a
3 commercial or technical nature including but not limited to any related reports,
4 furnished by the other Party pursuant to this Injunction confidential. The
5 confidentiality obligations hereunder shall, for ten (10) years, survive the expiration
6 of this Injunction for any reason.

7 **M. Headings**

8 All headings used in this Injunction are inserted for convenience only and are
9 not intended to affect the meaning or interpretation of this Injunction or any clause
10 or provision herein.

11 **RETENTION OF JURISDICTION**

12 **IT IS FURTHER ORDERED** that this Court retains jurisdiction of this
13 matter for purposes of construction, modification, and enforcement of this Final
14 Judgment and Injunction.

15 **COSTS**

16 The TCL Parties (TCL Communication Technology Holdings, Ltd., TCT
17 Mobile Limited, and TCT Mobile (US) Inc.) are the prevailing parties, and shall
18 recover their costs.

19 The parties' claims and counterclaims regarding Ericsson's '556 and '506
20 patents are hereby dismissed without prejudice because they are moot in light of the
21 equitable relief granted in the release payment. Insofar as they are not addressed in
22 this Final Judgment and Injunction, all other requests for relief set forth in the
23 parties' pleadings are hereby denied.

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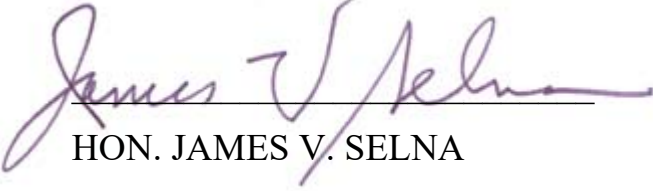
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1 Appendix 2 to this Amended Final Judgment and Injunction contains only
2 banking information and shall remain under seal.

3 The Clerk is directed and ordered to enter this judgment.
4

5
6 Dated: March 9, 2018


HON. JAMES V. SELNA
UNITED STATES DISTRICT JUDGE

#:98157

Customer Product type (e.g. mobile phone, tablet etc.)	Model name and number	Units Sold	Gross Selling Price (US\$)	Net Selling Price (US\$)	Royalty rate (%)	Total Royalty amount (US\$)
Total (US\$)						

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

TCL COMMUNICATION
TECHNOLOGY HOLDINGS, LTD.,
et al.,
Plaintiffs/Counterclaim-Defendants,

v.

TELEFONAKTIEBOLAGET LM
ERICSSON, *et al.*,
Defendants/Counterclaim-Plaintiffs,

ERICSSON INC., *et al.*,
Plaintiffs/Counterclaim-Defendants,

v.

TCL COMMUNICATION
TECHNOLOGY HOLDINGS, LTD.,
et al.,

Defendants/Counterclaim-Plaintiffs.

CASE NO: SACV 14-341 JVS(DFMx)

CASE NO: CV 15-2370 JVS(DFMx)

UNDER SEAL

Amended

Memorandum of Findings of Fact and Conclusions of Law(Under Seal)

Amended Memorandum of Findings of Fact and Conclusions of Law

This case focuses on the licensing of patents in the telecommunications field affecting 2G, 3G, and 4G¹ cellular technologies. As discussed below, TCL Communication Technology Holdings, Ltd., TCT Mobile Limited, and TCT Mobile (US) Inc. (collectively “TCL”) manufacture and distribute cell phones on a world-wide scale. Telefonaktiebolaget LM Ericsson and Ericsson Inc. (collectively “Ericsson”) hold an extensive portfolio of telecommunications patents. TCL seeks to license Ericsson’s patents, but the parties cannot agree on terms.

There is a critical overlay to this dispute. Standards organizations have evolved with the development of technology. The adoption of standards facilitates the overall development of technology and provides a common base which allows many manufacturers’ devices to perform reliably and interchangeably in a given telecommunications environment. The relevant standards organization here is the European Telecommunications Standards Institute, or “ETSI.” The acceptance of a patent holder’s patent into a standard is of great value to the patent holder, and enhances the monopoly which the patent holder has by virtue of his patent. The accepted patents are referred to as standard essential patents, or “SEPs.” Anyone who wishes to manufacture in accordance with the standard must secure a license from the patent holder. However, in exchange for acceptance of a patent as part of a standard, the patent holder must agree to license that technology on fair reasonable and non-discriminatory terms, or “FRAND” terms.

The task of the Court here is three fold.² The Court must determine whether Ericsson met its FRAND obligation, and then whether Ericsson’s final offers before litigation, Offer A and Offer B, satisfy FRAND. If they are not, the Court must determine what terms are material to a FRAND license, and then supply the

¹Unless otherwise specified, 2G refers to GSM, GPRS, and EDGE, 3G refers to W-CDMA, and 4G refers to LTE and LTE advanced standards.

²TCL’s complaint contained a cause of action for breach of contract, here the ETSI third party obligation. (Docket No. 31, Second Amended Complaint, First Cause of Action.) However, the Court granted summary judgment on the claim as to damages only in light of TCL’s discovery defaults with regard to damages. (Docket No. 1061.)

FRAND terms.³ (Docket No. 1055 at 3-5.) The Court is presented with two principal schemes for determining the proper royalty rate. TCL advocates a “top-down” approach which begins with an aggregate royalty for all patents encompassed in a standard, then determines a firm’s portion of that aggregate. Ericsson turns to existing licenses which it has negotiated to determine the appropriate rates. Ericsson also offers an “*ex ante*,” or ex-Standard, approach which seeks to measure in absolute terms the value which Ericsson’s patents add to a product.⁴

The Court discusses the procedural and factual background of the dispute, considers the ETSI overlay, and then turns to the parties’ competing royalty approaches.

At the end of the day, the Court reaches the following conclusions:

- Ericsson negotiated in good faith and its conduct during the course of negotiations did not violate its FRAND obligation.
- It is unnecessary for the Court to determine whether the failure to arrive at an agreed FRAND rate violated Ericsson’s FRAND obligation. Regardless of the answer to that question, the Court is required to assess whether FRAND rates have been offered in light of the declaratory relief which both sides seek.

³The claims here are framed by the following pleadings in Case No. SACV14-341: TCL’s Second Amended Complaint (Docket No. 31), Ericsson’s Answer, Defenses and Counterclaims (Docket No. 59), and TCL’s Reply (Docket No. 66), as well as the following pleadings in Case No. CV 15-2370: Ericsson’s First Amended Complaint (Docket No. 17), TCL’s Answer, Affirmative Defenses, and Counterclaims (Docket No. 22), and Ericsson’s Amended Answer and Affirmative Defenses to TCL’s Counterclaims (Docket No. 52). However, the only claims tried were the parties’ respective claims for breach of contract and declaratory relief regarding Ericsson’s compliance with its FRAND obligation and declaratory relief for determination of FRAND rates. The parties’ respective claims regarding infringement, invalidity, and other substantive patent defenses were previously stayed. (See Docket No. 1448-1, p. 3.)

⁴The royalty rates determined by the Court will also form the basis for the calculation of a release payment from TCL to Ericsson to compensate for TCL’s prior unlicensed use of Ericsson’s patents.

- Ericsson’s Offer A and Offer B are not FRAND rates, and thus the Court proceeds to determine FRAND rates, and does so.

Pursuant to Federal Rule of Civil Procedure 52(a), the following constitute the Court’s Findings of Fact and Conclusions of Law.⁵

PART I: BACKGROUND⁶

I. The Parties’ License Dispute and Litigation.

A. The Parties’ Negotiations and the Foreign Litigation.

On March 6, 2007, two TCL affiliates—T&A Mobile Phones Limited (later renamed TCL Mobile Ltd.) and TCL Mobile Communication (HK) Company Limited—entered into 2G licenses with Ericsson with seven-year terms. (Exs. 64, 65; Brismark Decl. ¶ 76; Guo Decl. ¶¶ 19-20.)

Although there were some prior discussions, it was not until 2011 that TCL and Ericsson began to negotiate a 3G license in earnest. (Alfalahi Depo., Jan. 12, 2016, pp. 206:20-207:6; Ex. 102 at 14-15.) TCL did not sell a meaningful volume of 3G phones until that year. (Trial Transcript (“TT”) Feb. 28, 2017, p. 103:11-15; Ex. 142.)

In 2012, while the parties were still negotiating, Ericsson initiated a series

⁵Although the court has labeled its final section as Conclusions of Law and so by implication the remainder are Findings of Fact, these labels are only applied to aid in understanding the opinion. See Tri Tron Int’l v. A.A. Velto, 525 F.2d 432, 435–36 (9th Cir.1975) (“We look at a finding or a conclusion in its true light, regardless of the label that the district court may have placed on it... [T]he findings are sufficient if they permit a clear understanding of the basis for the decision of the trial court, irrespective of their mere form or arrangement”) (citations omitted); In re Bubble Up Delaware, Inc., 684 F.2d 1259, 1262 (9th Cir.1982) (“The fact that a court labels determinations ‘Findings of Fact’ does not make them so if they are in reality conclusions of law.”).

⁶The parties have filed extensive evidentiary objections, some of which the Court ruled on during the trial. (E.g., Docket Nos. 1378, 1494, 1497, 1507, 1571, 1627, 1635, 1638.) Where evidence is cited, the Court overrules all objections. With regard to the balance of the objections, the Court does not rely on those matters and the objections are moot.

of foreign litigations against TCL for alleged infringement of Ericsson's SEPs. Between October 2012 and late 2014, Ericsson filed at least 11 lawsuits against TCL and/or its affiliates in 6 different jurisdictions— France, the U.K., Brazil, Russia, Argentina, and Germany. (Docket No. 279-1, pp. 6-9; Brismark Decl. ¶ 78; Guo Rebuttal Decl. ¶ 59.)

TCL continued to negotiate with Ericsson. In 2013, the parties began negotiating a license covering Ericsson's 4G patents. (Ex. 102 at 19-20.) That year TCL started selling 4G phones, and Ericsson offered 4G rates to TCL for the first time. (*Id.*; Ex. 142.) But there was no offer or counteroffer exchanged that TCL considered to be on FRAND terms. (TT Feb. 15, 2017, pp. 17:7-19:9.)

The rates Ericsson offered evolved over the course of the parties' negotiations. For example, Ericsson's first 4G offer on March 25, 2013 was a running royalty rate of 3% for 4G handsets and tablets, with a \$3 floor and \$8 cap (on top of a \$10 million release payment). (Ex. 102 at 19-20.) Less than two months later, Ericsson reduced the cap for 4G devices to \$7. (*Id.* at 21-23.) About a month after that, Ericsson dropped the floor to \$2.50 per 4G device. (*Id.* at 24-25.) After TCL filed this lawsuit, Ericsson made another offer on April 23, 2014, reducing the 4G rate to 2% and eliminating the floor and cap for any sales exceeding \$3 billion U.S. (plus lump sum payments of \$30 million per year for 5 years and a release payment). (*Id.* at 27-29; Docket No. 138, Ex. A at 9-10, ¶ 7.1.) On February 11, 2015, Ericsson made another offer, reducing the 4G rate to 1.5%, with a \$2 floor and a \$4.50 cap (plus a release payment but no lump sum payments). (Ex. 102 at 29; Docket No. 138, Ex. B, pp. 8-9, ¶ 6.1.)

Ericsson's 3G offers show a similar drop during the negotiations. Ericsson's first offer on July 25, 2011 was a 2% running royalty rate with a \$2 floor and \$6 cap. (Ex. 102 at 14-15.) By the time Ericsson proposed Option B on February 11, 2015, Ericsson had reduced the running royalty rate to 1.2% with no floor or cap. (Docket No. 138, Ex. B, p. 8, ¶ 6.1.)

At a meeting in February 2014, Ericsson made the license offer to TCL that would later form the basis for Option A. (Brismark Decl. ¶79; TT Feb. 14, 2017, p. 169:13-18.) TCL's George Guo followed up with an email stating that "[w]e just had an internal discussion on your proposal, it looks promising. We will form a team quickly to start the detail negotiation." (Ex. 137 at 2; TT Feb. 14, 2017, pp.

169:19-170:8.) However, TCL filed this lawsuit before the process could proceed further. (TT Feb. 14, 2017, p. 170:9-15.)

At that time, the parties had already engaged in more than six years of negotiations: Ericsson had made over a dozen offers to TCL and multiple concessions in the process. (Brismark Decl. ¶¶ 78, 82; see also Exs. 1471, 1477, 1481, 1483, 1485, 1487, 1491, 1494, 1497.) In addition, when the parties' negotiations failed, TCL and Ericsson agreed to engage in a binding court adjudication of terms for a worldwide portfolio license. (Guo Rebuttal Decl. ¶ 60; Brismark Decl. ¶¶ 76-82.)

B. The Filing of This Lawsuit and Subsequent Anti-Suit Injunction.

In March 2014, the 2G licenses between TCL and Ericsson were set to expire. (Exs. 64, 65.) On March 5, 2014, TCL initiated this action. (SACV 14-341,⁷ Docket Nos. 1, 31; Guo Rebuttal Decl. ¶ 60.) Among other things, TCL sought a declaration that Ericsson had failed to offer FRAND terms and conditions, as well as a determination of the FRAND rates to which TCL is entitled. (Docket No. 31, p. 41, ¶¶ A, D, G.) Ericsson asserted counterclaims. (Docket No. 59.)

On June 3, 2014, Ericsson filed what was essentially a mirror-image action against TCL in the Eastern District of Texas. (C.D. Cal., Case No. 2:15-cv-02370-JVS-DFM (as transferred), Docket No. 1.) In that case, Ericsson sought a declaration that it had complied with its FRAND obligation. (Id. ¶¶ 53-59.) In the alternative, Ericsson asked the Court to “declare what steps would be required to achieve such compliance.” (Id. p. 18, ¶ G.) Ericsson also sought a “compulsory forward royalty” in lieu of an injunction. (Id. ¶ I.) TCL asserted counter-claims. (Id., Docket No. 22, pp. 12-54.) On April 2, 2015, the Texas action was transferred to this Court. (Id., Docket No. 104.) On June 29, 2015, the transferred action was consolidated with TCL's lawsuit. (Docket No. 279-1, p. 16.)

On May 7, 2015, TCL filed a motion to enjoin Ericsson “from further prosecuting any actions alleging infringement of its 2G, 3G, and 4G patents until the FRAND issues are resolved here.” (Docket No. 195, pp. 12-13.) On June 29,

⁷Unless otherwise noted, docket number reference as to Case No. SACV 14-341 JVS DFM.

2015, the Court granted TCL's motion and enjoined the foreign litigation. (Docket No. 279-1, pp. 5-11.) In the Court's view, a stay of the foreign litigation would allow the parties to concentrate on the overriding FRAND issues. Moreover, during the course of this litigation, TCL agreed to be bound by the Court's determination of FRAND terms and conditions for a worldwide portfolio license, including a release payment for TCL's past unlicensed sales. This effectively mooted Ericsson's pending patent infringement claims against TCL in this Court and other courts around the world.

C. Ericsson's FRAND Contentions.

On February 24, 2015, the Court ordered Ericsson to file its "FRAND contentions," *i.e.*, what Ericsson contended would constitute FRAND terms for a license to its SEPs. (Docket No. 120.) Ericsson's FRAND contentions contained two offers: "Option A" and "Option B." (Docket Nos. 138, 205 (as amended in March and May 2015).) Options A and B are based on Ericsson's April 23, 2014 and February 11, 2015 offers, respectively. (Brismark Decl. ¶ 84.)

Both Options A and B, if accepted, would grant TCL a forward license to Ericsson's 2G, 3G, and 4G SEP portfolios, with coverage for TCL's global sales of 2G, 3G, and 4G standard-compliant end user terminals,⁸ external modems, and personal computers (as those product categories are defined in the offers). (Exs. 458, 459.) Both offers specify a release payment intended to compensate Ericsson for TCL's unlicensed use of Ericsson's SEPs in the past. (Exs. 458, 459.)

Under Option A, for mobile phones, TCL would make an annual payment of \$30 million for its first \$3 billion in sales, with percentage running royalties for additional sales. (Brismark Decl. ¶¶ 89, 90.) The running royalty rates were 0.8% of the net selling price for phones with 2G GSM/GPRS, 1.1% for phones with 2G EDGE, 1.5% for 3G devices, and 2.0% for 4G devices, with a 50% discount for sales in China. (Brismark Decl. ¶¶ 89, 90.) For the first \$3 billion in sales, TCL would pay an effective percentage rate of 1.0%. However, lower or higher sales volumes would produce a higher effective rate.

⁸End user terminals are defined in Options A and B to include handsets (feature phones and smartphones) and tablets. (Ex. 458 at 2; Ex. 459 at 2.) In this Order, the Court uses the terms "end user terminal," "handset," "cell phone," and "device" interchangeably.

Option A also included running royalty rates for external modems and personal computers. For external modems, the non-China per-unit rates are 1.5% of the net selling price for 2G or 3G with a \$0.40 floor, \$3 for 4G if the net selling price is \$60 or more, and \$1 for 4G if the net selling price is under \$60 (the China rates are half as much). (Brismark Decl. ¶ 89.) For personal computers, the non-China per-unit rates were \$0.50 for 2G GPRS, \$0.75 for 2G EDGE, \$2.25 for 3G single mode, \$2.75 for 3G multi-mode, and \$3.5 for 4G (the China rates are half as much). (Id.)

Under Option B, for mobile phones, TCL would pay percentage running royalty rates as follows: 0.8% of the net selling price for 2G GSM/GPRS, 1.0% for 2G EDGE, 1.2% for 3G, and 1.5% for 4G with a \$2.00 floor and a \$4.50 cap. (Brismark Decl. ¶ 96.) For external modems, TCL would pay \$0.75 per unit for 2G or 3G, and 1.5% of the net selling price for 4G with a \$2.00 floor. (Id.) For personal computers, the rates are the same as the non-China rates in Option A. (Id.)

Ericsson's Option A and Option B offers also contained a variety of other license terms. TCL subsequently agreed that certain terms—those regarding Non-Exclusivity, Licensed TCL Products, and the License Period—were undisputed and could be adopted into a final judgment. (Docket No. 935- 2, pp. 15-16.) The Court later adopted these concessions. (Docket No. 1055, p. 9.)

On March 22, 2016, well into this litigation, Ericsson offered TCL a license based on a pure dollar-per-unit rate structure. (Exs. 213-14; TT March 1, 2017, (Sealed Vol. 1) p. 18:13-23.) This was the first time in the lengthy negotiations that Ericsson had offered a per unit royalty. Ericsson later filed a motion to supplement its FRAND contentions with its March 22, 2016 offer as "Option C." (Docket No. 694.) The Court denied Ericsson's motion because Ericsson had not been not diligent and the late change would prejudice TCL. (Docket No. 760, pp. 5, 6.)

D. The Trial.

Following the Court's ruling that TCL failed to provide evidence of damages because of its discovery defaults, the Court ruled that TCL's remaining

claims were equitable and the trial would be before the Court. (Docket No. 1448-1 at 2.) The Court held a 10-day bench trial starting on February 14, 2017. Following the Court's standard procedure for bench trials, the parties submitted their direct examinations by declarations. The Court heard live testimony from twenty-four witnesses and received additional written direct testimony from two experts in foreign law. Closing arguments occurred on May 18, 2017. Prior to closing arguments the parties prepared proposed Findings of Fact ("FOF") and Conclusions of Law ("COL") which the Court cites to for each party's contentions. (Docket No. 1650 (Ericsson's proposed FOF and COL); Docket No. 1651 (TCL's proposed FOF and COL).)

II. ETSI and the FRAND Obligation.

ETSI is a not-for-profit association under French law. (Fauvarque-Cosson Decl. ¶¶ 14, 18; Stoffel-Munck Rebuttal Decl. ¶ 11.) The parties do not dispute that this case is governed by the ETSI Directives, and that the ETSI Directives are governed by the laws of France. (Fauvarque-Cosson Decl. ¶¶ 14, 18; Stoffel-Munck Rebuttal Decl. ¶ 11; ETSI IPR Policy § 6, Ex. 223 at 6⁹.) Similarly, ETSI's Intellectual Property Rights ("IPR") licensing declarations state that "[t]he construction, validity and performance of this IPR information statement and licensing declaration shall be governed by the laws of France." (ETSI IPR Policy Annex A, Ex. 223 at 9.) Thus, the FRAND commitment must be interpreted, and its performance evaluated, pursuant to French law. Fauvarque-Cosson Decl. ¶18; Apple, Inc. v. Motorola Mobility, Inc., 886 F. Supp. 2d 1061, 1081-1082 (W.D. Wis. 2012).

ETSI's acceptance of a patent holder's patent as an SEP forms a contract which includes the patent holder's obligation to license. Under French law, TCL is entitled to enforce this contract through the doctrine of *stipulation pour autrui*, or stipulation on behalf of a third party. (Fauvarque-Cosson Decl., ¶¶19-22.) The doctrine is akin to the concept of a third-party beneficiary at common law. ETSI is the promisee, the owner of a SEP who submits the IPR licensing declaration is the promisor, and the third-party beneficiaries are prospective licensees who benefit from the stipulation. Id.; Apple, Inc., 886 F. Supp. 2d at 1085.

⁹For the ease of readers, when the Court cites to the ETSI IPR Policy or ETSI Guide on IPRs it will cite to both the documents' internal section numbering and the trial exhibit number.

Under French law, a contract must be interpreted unless its terms are “clear and precise.” (Stoffel-Munck Rebuttal Decl. ¶ 12.) Although many contract interpretation rules exist, none are mandatory. (*Id.*) The main objective is to determine the common intent of the parties. (*Id.* ¶ 13.) If that cannot be discovered, the inquiry focuses on the understanding of a reasonable person. (*Id.*) It is common to use extrinsic materials, including negotiation documents, in following these rules. (*Id.* ¶ 12.) Contracts should also be interpreted such that they are internally consistent, and in a manner that complies with the law. (*Id.* ¶¶ 20, 21.)

For this case, the two relevant parts of the ETSI Directives are the ETSI IPR Policy (Ex. 223) and the ETSI Guide on IPRs (Ex. 224). The actual form signed by each SEP-holder is ETSI’s IPR Licensing Declaration Form, which is part of the ETSI IPR Policy. (ETSI IPR Policy, Annex A, Ex. 223 at 9-10.) The FRAND commitment is found at § 6.1 of the ETSI IPR Policy and states:

When an ESSENTIAL IPR relating to a particular STANDARD or TECHNICAL SPECIFICATION is brought to the attention of ETSI, the Director-General of ETSI shall immediately request the owner to give within three months an irrevocable undertaking in writing that it is prepared to grant irrevocable licences on fair, reasonable and non-discriminatory (“FRAND”) terms and conditions under such IPR to at least the following extent:

- MANUFACTURE, including the right to make or have made customized components and sub-systems to the licensee’s own design for use in MANUFACTURE;
- sell, lease, or otherwise dispose of EQUIPMENT so MANUFACTURED;
- repair, use, or operate EQUIPMENT; and
- use METHODS.

The above undertaking may be made subject to the condition that those who seek licences agree to reciprocate.

(ETSI IPR Policy § 6.1, Ex. 223 at 1-2 (emphasis added).) The capitalized terms are all defined in the ETSI IPR Policy’s Definitions section. (*Id.* § 15, Ex. 223 at 6-8.) The Court will discuss ETSI’s definition of essential below.

ETSI’s definition of IPR is “any intellectual property right conferred by statute law including applications therefor other than trademarks. For the avoidance of doubt rights relating to get-up, confidential information, trade secrets or the like are excluded from the definition of IPR.” (ETSI IPR Policy § 15.7, Ex. 223 at 7.) As is clear from this definition, ETSI does not grant rights to IPR, and the FRAND obligation is not a supra-national patent. Instead, the FRAND undertaking is to be expressly interpreted as an encumbrance on the IPR, where applicable under the laws of the jurisdiction. (*Id.* § 6.1bis, Ex. 223 at 2.)

A. The Mechanics of ETSI.

Under ETSI’s IPR Policy, patent owners must disclose a patent which is or may become, essential to a standard. (Bekkers Decl. ¶ 37.) When ETSI becomes aware of a patent that is, or may become, essential to a standard, it asks the owner to declare that it is “prepared to grant irrevocable licences on fair, reasonable and non-discriminatory (‘FRAND’) terms and conditions”¹⁰ (*Id.* ¶ 38, quoting ETSI IPR Policy § 6.1, Ex. 223 at 1-2.) If a patent owner refuses to commit to license on FRAND terms and conditions, ETSI will attempt to design around the patent, and if that is impossible, then work will cease. (Bekkers Decl. ¶¶ 39-40, citing ETSI IPR Policy §§ 8.1.1, 8.1.2, Ex. 223 at 3.) According to ETSI, “in the absence of an agreement between the parties involved, the national courts of law have the sole authority to resolve IPR disputes.” (Bekkers Decl. ¶ 41, quoting ETSI Guide on IPRs § 4.3, Ex. 224 at 15.)

In formulating its IPR Policy ETSI was concerned, among other things, with addressing the problem of “hold up.” (Bekkers Decl. ¶¶ 31, 46-50; Kennedy Rebuttal Decl. ¶ 259.) Hold up occurs when a patent holder seeks to extract more for the use of his patent than the value which his patent adds to a standard. ETSI’s

¹⁰ETSI’s process does not assess whether declared patents actually are essential. This leads to a substantial over-declaration of patents. As discussed below in Part 2, Section IV.B.2, this is an issue where an SEP holder’s share of an aggregate royalty is based in whole or in part on patent counting.

precursor noted an IPR policy was necessary because “a standard may bestow a ‘windfall’ monopoly position for an individual supplier.” (Bekkers Decl. ¶ 31, quoting Ex. 1069 at 1.) Similarly, in 1993 the ETSI Chairman of Technical Assembly explained that an IPR Policy was needed because of the investment lock-in created by a standard. If a firm takes a license and incorporates that technology in its product, it cannot easily take an alternative path in developing and marketing its product. This lock-in “tilts the negotiating balance in favour of the IPR owner,” such that “the term ‘fair and reasonable’ for royalty becomes whatever anyone cares to demand,” increasing the risk that “[s]mall enterprises get pushed out of the market.” (Bekkers Decl. ¶ 52, quoting Ex. 1027 at 3.)

ETSI was also concerned with price discrimination among potential licensees. (Bekkers Decl. ¶¶ 46-50, 57-60; Bekkers Rebuttal Decl. ¶¶ 20-28; TT, 2/16/17, pp. 24:24-32:5.) For example, ETSI’s predecessor noted that absent uniform IPR commitments, “there will be a serious risk of distortion of market forces against [small and medium-sized enterprises] and in favour of large multinationals.” (Bekkers Decl. ¶ 47, quoting Ex. 1584 at 14.)

The ETSI IPR Policy forbids discrimination based on nationality or ETSI membership, but the policy is not so limited. (Bekkers Rebuttal Decl. ¶ 21; ETSI IPR Policy § 6.1, Ex. 223 at 1.) ETSI organic documents specifically note the concern with protecting small and medium-sized enterprises. (Ex. 1584 at 14; Ex. 5289 at 4, 6.) They also demonstrate that ETSI sought to extend the same protections against discriminatory terms and conditions for ETSI members to non-members. (Ex. 5289 at 5.)

Yet the precise contours of the FRAND obligation were never crystalized in a definitive formulation. Over time, there have been several efforts within ETSI to further define the meaning and application of the FRAND obligation. (Bekkers Rebuttal Decl. ¶¶ 7-12; Ex. 238 at 8-9, 19-22, 67; Ex. 239 at 2-6; Ex. 240 at 1-2; Ex. 241 at 2; Ex. 242 at 2-4.) During these efforts, two camps emerged among ETSI’s members: They disagreed on whether to further define FRAND in the ETSI IPR Policy, and if so, how. (Bekkers Rebuttal Decl. ¶¶ 7-12; see also Ex. 240 at 2.)

The first camp has sought a more specific policy that would provide information that implementers of the standards believe would prove useful by

removing ambiguities (e.g., by defining specific practices as non-FRAND, and identifying a common royalty base). (Bekkers Rebuttal Decl. ¶ 10.) The second camp sought to preserve the policy's status quo, such that aggrieved implementers (or patent owners) can go to the courts or submit to arbitration in order to resolve IPR disputes. (Id. ¶ 11.) This camp took the view that there is "no sense in such attempts [to define exemplary non-FRAND practices] as each case is different and the decision on FRAND conditions is, finally, a matter for the courts of law." (Id. quoting Ex. 238 at 9.) Ultimately, the efforts within ETSI to further define FRAND were unsuccessful because the two competing camps could not find sufficient common ground to pass any reforms. (Bekkers Rebuttal Decl. ¶ 12.)

The inconclusive history of ETSI's development of FRAND presents the Court with difficulties in applying the concept. ETSI's IPR Special Committee has explained that "[t]he absence of an agreement on a more detailed definition of FRAND or on compensation elements under the FRAND commitment does not imply their inexistence." (Ex. 4622 at 6 (October 2012 report).) Early ETSI documents also show that ETSI did not want to "tilt[] the negotiating balance in favour of the IPR owner" by defining FRAND so broadly as to mean "whatever anyone cares to demand." (Ex. 1027 at 3.) The lack of consensus within ETSI about further defining the FRAND obligation has left the resolution of FRAND-related disputes to the national courts. (Bekkers Rebuttal Decl. ¶ 18; see also Ex. 241 at 2.)

There is at least some guidance in ETSI's consideration and ultimate rejection of the "most favored nations (or here licensee) concept." The 1993 version of ETSI's IPR Policy contained a "most-favored licensee" provision. (Ex. 1583 at 46.) This provision concerned the re-opening and re-negotiation of existing licenses that would require a licensor to:

promptly notify a licensee of any licence granted by it to a third party for the same IPRs under comparable circumstances giving rise to terms and conditions that are clearly more favourable, in their entirety, than those granted to the licensee and allowing the licensee to require replacement of the terms and conditions of its licence, in their entirety, either with those of the third party licence, or with such other terms and conditions as the parties may agree."

(Id.)

ETSI's members ultimately approved an ETSI IPR Policy that did not require such re-opening and re-negotiation of prior licenses. (Bekkers Decl. ¶¶ 59- 60.) In particular, the 1994 version of the IPR Policy did not include the "most-favored licensee" provision quoted above. (Id.) However, the obligation of the patent owner to license its patents on non-discriminatory terms and conditions remained essentially unchanged between the 1993 and 1994 versions of the ETSI IPR policy, and continues in effect today. (Bekkers Decl. ¶¶ 56, 60; TT, Feb. 16, 2017, pp. 22:22-24:23.)

Neither the history of ETSI's policy development nor the meager case law development of the FRAND concept provides the Court definitive guidance in assessing whether Ericsson's offers have been non-discriminatory. As TCL suggests, the Court must turn to law, logic, and economics. (TCL FOF, ¶ 81.)

PART 2: TCL'S TOP DOWN ANALYSIS

Before turning to the royalty setting analyses advanced by the parties' experts, the Court makes one central observation as the fact finder in this case. The search for precision and absolute certainty is a doomed undertaking. See Apple Inc. v. Motorola, Inc., 757 F.3d 1286, 1315 (Fed. Cir. 2014). The complexity of the analyses and the number of variable components inevitably lead to criticism. Indeed, there are facial limitations in the analyses themselves.¹¹ The Court's effort has been to determine whether each expert's work has a reasonable level reliability and convincing force that allows the Court to make a judgment whether to accept the ultimate conclusions advanced.

To establish the appropriate FRAND rate in this case, TCL advances a so-called "top down" approach. A top down model aims to value a portfolio of SEPs by determining a fair and reasonable total aggregate royalty for all patents that are essential to a standard. It then apportions that royalty to the SEP owners based on the relative value of their portfolio against the value of all patents essential to the standard. (Leonard Decl. ¶ 40.) In simplest terms, TCL's top down approach computes a fraction of the aggregate royalty where the numerator is the value of

¹¹For example, Dr. Leonard only used United States patents in his survey of SEPs. And Dr. Kakaes looked only to English language patents in his work.

the SEPs owned by Ericsson for that standard, and the denominator is the total value of all SEPs in that standard.

The appeal of a top down approach is that it prevents royalty stacking. Stacking occurs when each individual SEP holder demands a royalty which when totaled exceeds the value of all the SEPs in a standard. Because the top down method starts with the maximum aggregate royalty burden and works down to a fair and reasonable rate, it avoided the possibility that licensees will be forced to pay an unreasonable amount in total. If the total aggregate royalty is properly based upon the total value of the patents in the standard, it can also prevent hold-up because it prevents SEP owners from charging a premium for the value added by standardization.

The top down approach used by TCL directly examined the essentiality, importance, and contribution of Ericsson's patents for each standard and provided a method to account for the value of expired and acquired patents, as well as regional differences in Ericsson's patent portfolio. A top down method, however, cannot address discrimination as the Court interprets the term, and is not necessarily a substitute for a market-based approach that considers comparable licenses.

Significantly, Ericsson did not present its own top down model.

I. Summary of TCL's Top Down Approach.

TCL presented its top down analysis in nine steps.

Step 1: Dr. Gregory K. Leonard selected a maximum aggregate royalty of 6% of the price of a 4G handset, and 5% of the price for a 2G/3G handset. (Leonard Decl. ¶ 73.)

Step 2: Dr. Zhi Ding, Dr. Apostolos Kakaes, and teams at Concur IP and Ernst & Young India determined the total number of SEPs for each standard as of September 15, 2015. (Kakaes Decl. ¶ 31.) This became the denominator for calculating Ericsson's proportional share of each standard. The remainder of the analysis focused on determining the appropriate numerator and modifiers to apply.

Step 3: Dr. Kakaes and Dr. Nikil Jayant ranked all of Ericsson's 192 claim charted patent families on a scale of 1-3 for essentiality.

Step 4: Dr. Kakaes and Dr. Jayant then evaluated the importance and contribution of each patent family they found essential.

Step 5: Dr. Leonard then applied certain adjustments to arrive at royalty rates. He adjusted the numerator based on the importance and contribution rankings from Dr. Kakaes and Dr. Jayant to reflect the relatively low value of Ericsson's patents.

Step 6: Dr. Leonard then confirmed his view on the value of Ericsson's patents with a forward-citation analysis, which attempts to determine the value of U.S. patents based on the frequency with which they are cited in later patent applications. (Leonard Decl. ¶¶ 109–117.)

Step 7: Dr. Leonard then adjusted for changes in Ericsson's portfolio due to acquisitions and expirations. (Id. ¶¶ 120–131.)

Step 8: Dr. Leonard then accounted for Ericsson's weaker patent portfolio in some countries, by determining its patent portfolio strength in each region relative to Ericsson's strongest patent portfolio, which is for the United States. (Id. ¶¶ 132–134.)

Step 9: Dr. Leonard then used TCL's sales data to weight the royalty by region and blended the regional royalties together to create a single global royalty rate for each standard. (Id. ¶¶ 67, 139, 142.) He determined that a fair and reasonable royalty for Ericsson's 4G SEPs was .16%, and for 2G/3G was .21%. (Id. ¶ 11, Table 1.)

II. Summary of Court's Conclusions

As explained below, the Court rejects TCL's analysis presented in steps 4-6, and 9 on factual and/or legal grounds. This ultimately meant that the Court did not accept Dr. Leonard's final results. However, the Court uses the data it did accept to construct a number of rates based on different assumptions and approaches. The Court adopts a simple patent counting system which treats every patent as

possessing identical value, and then applies the numbers that it found reliable from the analyses provided by TCL's experts. The formula for Ericsson's royalty rate is its proportional share of the total aggregate royalty. This can be expressed as:

$$\begin{aligned} & \text{Total Aggregate Royalty} \\ & \times \text{Ericsson's Proportional Share of the Total Aggregate Royalty} \\ & = \text{Ericsson's Royalty Rate} \end{aligned}$$

Ericsson's proportional share can be further broken down as:

$$\text{Proportional Share} = \frac{\text{Number of unexpired SEPs owned by Licensor}}{\text{Total Number of SEPs in the Standard}}$$

Throughout this section, the Court refers to the number of unexpired SEPs owned by Ericsson as the numerator, and the total number of SEPs as the denominator. As explained below, because Ericsson's SEP portfolio is weaker in some countries than others, the Court also had to apply a regional strength ratio. The full top down formula used by the Court can be expressed as:

$$\begin{aligned} & \text{Ericsson's Royalty Rate} = \\ & \text{Total Aggregate Royalty} \times \left(\frac{\text{Number of unexpired SEPs owned by Licensor}}{\text{Total Number of SEPs in the Standard}} \right) \times \text{Regional Strength Ratio} \end{aligned}$$

III. Summary of Experts and their Qualifications

TCL's top down approach primarily relies on the testimony of three experts, Dr. Kakaes, Dr. Ding, and Dr. Leonard.

Dr. Kakaes is a consultant at Cosmos Communications Consulting Corporation. (Kakaes Decl. ¶ 1.) He holds a B.S. and M.S. in Applied Mathematics and Electrical Engineering from the University of Colorado. (*Id.*) In 1988, he was awarded a Ph.D. in Electrical Engineering from the Polytechnic Institute of New York. (*Id.*) From 1987 to 1994, he worked in the Department of Electrical Engineering at George Washington University, Washington D.C., where he developed and taught George Washington University's first course on mobile communications (*Id.* ¶ 2.) As part of his consulting work, he provides advice on

telecommunications patents, their features, and their technical development. (Id.) He has also served as an expert witness in a number of cases involving SEPs. (Id. ¶ 4.)

Dr. Ding has been a Professor in the Department of Electrical and Computer Engineering at the University of California, Davis, since July 2000. (Ding Decl. ¶ 1.) He holds a Ph.D. in Electrical Engineering from Cornell University, and a Masters of Applied Science from the University of Toronto. (Id. ¶ 2.) He has published over 160 peer-reviewed research articles on communications and signals, as well as an introductory textbook to communications systems. (Id.) Since 2007, he has engaged in extensive work as an expert in litigation involving cellular and Wi-Fi SEPs. (Id. ¶ 10.)

Dr. Leonard is an economist and partner at Edgeworth Economics. (Leonard Decl. ¶ 2.) He received his bachelors degree in Applied Mathematics-Economics from Brown University, and a Ph.D. in Economics from the Massachusetts Institute of Technology. (Id.) He currently serves as a senior editor of the Antitrust Law Journal. (Id. ¶ 4.) He has published over sixty papers in scholarly and professional journals, many of them addressing econometrics, intellectual property, and FRAND royalty rates. (Id. ¶ 3.) He has also served as an expert witness in a substantial number of cases over the past four years. (Id. ¶ 6.)

Even though the Court did not accept each expert's opinions in their entirety, the Court found the experts well qualified in their fields of endeavor.

IV. The Components of TCL's Top Down Analysis.

The Court reviews TCL's steps in more detail, including Ericsson's criticisms.

A. Setting the Total Aggregate Royalty Burden.

Ericsson has long argued that a fair and reasonable royalty rate for a SEP license can be determined using a top down approach, or what the Court calls a simple patent counting system. This is significant apart from the specific aggregate burdens Ericsson has advanced. In 2008 for example, Ericsson stated

on its website that its licenses complied with the “prevalent industry interpretation of FRAND, i.e. the basis is a reasonable maximum aggregate royalty rate to which each patent holder is entitled a proportion according to its relative share of all standard essential IPR.” (Ex. 1152 at 1.) Ericsson has repeatedly affirmed its policy of calculating rates based off of a total aggregate royalty burden in its interrogatory responses, depositions, and during trial. (E.g., Ex. 131 at 26, 34; TT, Feb. 28, 2017, p. 14:1-19; Brismark Depo., Dec. 18, 2015, pp. 65:9-21.)

Historically, Ericsson has advanced specific targets for an appropriate total aggregate royalty burden. TCL has not advanced a methodology to independently determine a fair and reasonable total aggregate royalty. Instead, TCL pegs the total aggregate royalty to statements made by Ericsson and other SEP owners before each standard was adopted. These statements are important because (1) they were made prior to, or around, the time the respective standards were being set, such that they reflect the *ex ante* expectations of what a reasonable aggregate royalty burden should be before the standard was adopted and manufacturers are locked-in; and (2) they were made at a time when Ericsson was both a licensor and licensee with respect to SEPs that read on handsets, and thus Ericsson had an incentive to strike a reasonable balance. (Leonard Decl. ¶¶ 77, 78.) These statements were thus intended to provide insight and incentives to encourage other companies to invest in the standard. (Brismark Rebuttal Decl. ¶ 12.)

Ericsson contends that any method for determining a FRAND rate that starts with the total aggregate royalty should be excluded because it does not account for subsequent releases of the standard that include additional valuable features. (Ericsson FOF, ¶ 258.) The only feature added to any standard after Ericsson’s initial estimates of an appropriate total aggregate royalty is carrier aggregation for 4G. (*Id.*) However, Ericsson knew that 4G would continue to advance just as every standard before it continued to advance. Carrier aggregation itself was a part of 3G, and given its participation in 3GPP Ericsson certainly should have anticipated that carrier aggregation, along with other valuable features, would be added to 4G. (Kakaes Decl. ¶ 389 (describing 4G carrier aggregation as “a simple extension of well-known techniques, plus a bit of common sense”).) Adding features to a standard does not undermine TCL’s reliance on statements Ericsson made to induce the market to adopt Ericsson’s preferred standards. The Court does not believe that Ericsson’s shift from advocating a top down approach to preferring a comparable license analysis was caused by or at all related to

subsequent additions to the standard. The Court would have certainly considered applying a higher total aggregate royalty than the one initially announced by Ericsson if Ericsson had provided evidence that showed the value of subsequent additions to each standard. However, without any such evidence the Court cannot simply assume that additions to the 3G or 4G standards make Ericsson's own top down methodology unreliable. Finally, Ericsson has patents for later additions to each standard which are included in the numerator of a top down calculation. Thus, Ericsson does receive credit in its proportional share for later additions to the each standard.

The Court now discusses the press releases where Ericsson and other companies publicly announced total aggregate royalty rates for each standard.

1. 2G/3G.

Beginning in at least 2002, Ericsson endorsed the concept of an aggregate maximum royalty. In a joint press release with other companies in the industry, Ericsson told the market:

Industry leaders NTT DoCoMo, Ericsson, Nokia and Siemens today reached a mutual understanding to introduce licensing arrangements whereby essential patents for W-CDMA are licensed at rates that are proportional to the number of essential patents owned by each company. The intention is to set a benchmark for all patent holders of the W-CDMA technology to achieve fair and reasonable royalty rates.

The companies together own the clear majority of the essential Intellectual Property Rights (IPR) relevant to the W-CDMA standard selected already by about 110 operators worldwide. This arrangement would enable the cumulative royalty rate for W-CDMA to be at a modest single digit level.

(Ex. 333 at 1; emphasis added.) In the same press release, Nokia endorsed a 5% figure and NTT DoCoMo advocated for "keeping cumulative royalty rate below 5%." (Ex. 333 at 2.) Equally important is the fact that these companies advocated a licensing system based on a proportional number of SEPs owned by each company which treated each patent equally. In other words, none of the

adjustments made by Dr. Leonard were reflected in the industry pronouncements at the time.

Ericsson did not dispute the press release or its intentions, but instead sought to put it in context. (Brismark Rebuttal Decl. ¶¶ 15–16.) In 2001, NTT DoCoMo introduced the first 3G handset, which retailed for \$560, or \$800 with a video camera, and in 2003 Ericsson (through its joint venture with Sony) released its first 3G phone which was priced at \$835. (Ex. 5397; Brismark Rebuttal Decl. ¶ 16.) Ericsson executive Lars Gustav Brismark stated that “These are the 3G mobile phone prices that we had in mind when we made the public statements found in the 2002 press release” (Brismark Rebuttal Decl. ¶ 16.) A 5% total aggregate royalty applied to phone prices of \$560, \$800, and \$835 would provide a royalty of roughly \$28, \$40, and \$42, respectively. It is not clear whether Brismark had the foundation for these observations, given that he was on the engineering side of the business and was a project manager for W-CDMA radio access networks at the time. (Brismark Decl. ¶ 5.) Regardless, the Court is unconvinced by his attempt disavow Ericsson’s commitment to calculate royalties based on a proportional share of a total aggregate royalty capped at a modest single digit. These statements were about the overall rate for the industry, and Ericsson has provided no evidence that shows they were conditional on specific returns for itself. More telling is the fact that three of the documents Ericsson annexed to its 2014 sale of SEPs to Interdigital were: the ETSI IPR Policy, its 2002 press release, and the 2008 press release discussed below. (Ex. 1150 at 128, 135, 136.) Ericsson has not produced any evidence that shows that these public statements were conditioned on a particular set of prices or return to Ericsson.

The Court finds that on this record 5% is an appropriate number to use for the total aggregate royalty for 2G¹² and 3G. While outside groups not a part of this press release may have expected higher rates, Ericsson advocated and expected a rate close to 5%. Ericsson may feel that such a rate for its 3G SEPs would undercompensate it now, but it has not shown that its desire for a higher rate today

¹²TCL creates a blended 2G/3G rate, which necessarily means that its 2G-only devices would be subject to the same 5% total aggregate royalty, although it provides no similar statements from Ericsson regarding 2G. However, Ericsson does not dispute that if 5% is an appropriate total aggregate royalty figure for 3G, it is also an appropriate total aggregate royalty for 2G. The Court therefore accepts that 5% is appropriate total aggregate royalty for both standards.

is fair, reasonable, or sufficient to ignore the commitment it made that successfully induced manufacturers to adopt the 3G W-CDMA standard.

2. 4G/LTE.

In April 2008, Ericsson again stated its commitment to a total aggregate royalty approach. In a posting on its website, Ericsson advised:

. . . Ericsson expects to hold a relative patent strength of 20-25% of all standard essential [4G] IPR. Ericsson believes the market will drive all players to act in accordance with these principles and to a reasonable maximum aggregate royalty level of 6-8% for handsets. Ericsson's fair royalty rate for LTE is therefore expected to be around 1.5% for handsets.

(Ex. 1152 at 1.) Ericsson also issued a joint press release with Alcatel-Lucent, NEC, NextWave Wireless, Nokia, Nokia Siemens Networks, and Sony Ericsson that announced:

Specifically, the companies support that a reasonable maximum aggregate royalty level for LTE essential IPR in handsets is a single-digit percentage of the sales price. . . . The parties believe the market will drive the LTE licensing regime to be in accordance with these principles and aggregate royalty levels.

This framework balances the prevailing business conditions relevant for the successful widespread adoption of the LTE standard, which continues its progress toward definitive adoption by the industry in the applicable standards forums and organizations.

(Ex. 1146 at 1.) The press release also invited “all interested parties to join this initiative which is intended to stimulate early adoption of mobile broadband technology across the communications and consumer electronic industries.” (*Id.*) Brismark confirmed at his deposition and at trial that Ericsson had repeated its commitment to a “single-digit aggregate royalty burden for LTE” during its 2015 arbitration with Huawei. (TT Feb. 28, 2017, pp. 24:22-25:9; Brismark Depo. 18, 2015, p. 66:4-18.) Ericsson also confirmed its commitment to a single-digit

royalty for LTE in its interrogatory responses to TCL in this case. (Ex. 131, p. 26:8-10 (“Ericsson’s position is that the total accumulated royalties for 4G standard essential patents should be in the single digits, and Ericsson has been consistent in this position over time.”)).

Ericsson admitted making these statements, but argued that: (1) they were intended to be a prediction or hope for where the market would eventually drive royalty rates, (2) these statements were made against the backdrop of much higher industry estimates of the total aggregate royalty burden, and (3) they were made in the context of higher average selling prices for 4G phones which Ericsson did not expect to drop so low. (Ericsson FOF, ¶¶ 246, 249.)

On the first point, the Court does not interpret Ericsson’s statements merely as a prediction of the market. Ericsson is a major player in the telecommunications industry, and a joint press release with other major companies is fundamentally different than, for example, a prediction by an academic in a journal. The statements were current endorsements of a conceptual approach that sought to have LTE adopted as the 4G standard instead of two competing standards, UMB and WiMAX. (Brismark Decl. ¶¶ 38-39.) At the time of Ericsson’s press release, WiMAX had a substantial head start because two U.S. carriers had already launched WiMAX networks, while LTE would not be commercially launched for another eighteen months. (*Id.* ¶ 41.) The joint press release was designed to entice manufacturers to invest in LTE over WiMAX and UMB by promising them that Ericsson and others would use this approach with these expected LTE royalty rates. Ericsson was willing to do this because it was invested heavily in LTE, but had not invested at all in WiMAX or UMB.¹³ (*Id.* ¶ 38; Ex. 4366 at 30.) If LTE were not adopted as the 4G standard, Ericsson’s investments would have been wasted, and instead it would be forced to pay other companies in order to build its own infrastructure equipment. Ericsson was

¹³This reason also requires the Court to find that the announced rates are implicitly for multi-mode devices. A 4G multi-mode device, for example, can use 4G, 3G, or 2G networks. (Parkvall Decl. ¶ 22.) Backwards compatibility is especially important when a standard is first adopted so that carriers and consumers can continue using existing products and gradually transition to newer standards. If the rates Ericsson and others announced in their press release were for single-mode devices, it would undermine an important advantage of LTE over WiMAX, and would create obvious stacking issues if these companies actually expected to add the 4G total aggregate royalty to the 3G total aggregate royalty and multiple 2G total aggregate royalties. (Brismark Decl. ¶ 39.)

ultimately successful: Qualcomm announced in November 2008 that it was abandoning UMB, and by late 2011 WiMAX was being phased out. (*Id.* ¶ 40-41.) Now both standards are essentially obsolete. (*Id.* ¶ 41.) Ericsson's statements were thus not a hope or prediction, but a pledge to the market that if the market adopted Ericsson's championed standard, the total aggregate royalties would be calculated as described above. Brismark also clarified in response to a question from the Court that Ericsson believed the market would drive the royalty to 6-8% in particular, and that Ericsson thought, and still thinks, that a single digit percentage royalty is a reasonable royalty rate. (TT Feb. 28, 2017, p. 113:1-9.) This leaves the Court with the view that before the adoption of the 4G standard, Ericsson thought a total aggregate royalty for 4G would be as low as 6% (if not lower), but certainly not higher than 10%.

Ericsson also cited to various studies and papers that estimated a much higher 4G total aggregate royalty rate. The Court discounts these. These include three surveys by an industry consortium called Next Generation Mobile Networks Alliance that combined anonymous industry surveys to produce total royalties of 33%, 37.3%, and 28.8%, respectively. (Ex. 1172 at 7; Ex. 1173 at 8, Ex. 1155 at 6.) Ericsson also pointed out that the publicly declared rates in 2010 from just nine SEP owners totaled 14.8% of the handset selling price. (Ex. 1063 at 3.) However, these figures were volunteered by individual companies, virtually all of whom had yet to convince anyone to pay anything close to these rates because the first connection between an 4G device and a 4G network only occurred in October 2009. (Brismark Decl. ¶ 29.) The Court would actually expect that the rates companies publicly declared in 2008-2010 to be artificially high because each company knows that the figure it announces will naturally turn into the ceiling for what it can demand from future licensees. In addition, no one was checking whether the individual rates that companies announced were fair, reasonable, or based on anything other than a desire to maximize royalty revenue. (*E.g.*, Ex. 1063 at 3.) Simply totaling individually announced rates plays into the trap of stacking, a vice which standardization seeks to avoid. The total aggregate royalty announced in the joint press release is more accurate and reasonable because those firms faced a countervailing pressure to keep the aggregate estimate low enough to encourage investment and adoption of LTE over the alternatives, they know that they will be asked to pay the same rates as licensees, and because if LTE was not adopted then their investments in it become obsolete.

Ericsson also suggested that its statements in 2008 cannot be used in this case because it did not anticipate the decline in the price of phones. (Ericsson FOF, ¶¶ 248-48.) Ericsson is correct that 4G phone prices have fallen since 2008, but Ericsson certainly expected that to happen. In 2008 the average price of a 3G smartphone was \$430, and Ericsson anticipated that 4G phones would initially be priced at over \$500. (Brismark Rebuttal Decl. ¶ 17.) This was initially true, and when 4G smartphones debuted in 2011-2012, the average retail price was \$630. (Id.) Sony Ericsson's phone, the Sony Xperia V was priced around \$750. (Id.) By 2015, however, nearly half of all smartphones sold for less than \$150. (Kennedy Rebuttal Decl. ¶¶ 176, 178.) Ericsson's argument that in 2008 it did not anticipate phone prices would drop is not credible in the face of Brismark's own testimony that starting in 2005-2007 Ericsson had just seen the prices of low-end 3G phones drop more quickly than expected. (Compare Ericsson FF, ¶ 248 with TT Feb. 28, 2017, p. 81:7-22.) This drop in prices was even borne out by the prices of Ericsson's own phones. Ericsson's first 3G phone retailed for \$835 in 2003, while its first 4G smartphone debuted nine years later already showed a decline in prices and cost \$750. (Brismark Rebuttal Decl. ¶¶ 16-17.)

It is also unclear why the drop in the price of phones matters, because Ericsson's public statements were never conditioned on a particular dollar-per-unit return. If Ericsson had wanted that, it certainly could have proposed that, such an idea would not have been shocking to the industry because in that same press release in 2008 Ericsson announced a royalty in dollar per unit terms for notebook computers. (Ex. 1146 at 1.) Moreover, while Ericsson earned less royalty revenue because prices dropped, Ericsson also earned substantially more revenue as 4G technology became cheaper and spread around the world. IDC estimates that in 2008 global phone sales were \$245 billion, while in 2015 global phone sales were \$438 billion. (Ex. 1000.)

The Court therefore finds some merit in applying a top down approach starting with a total aggregate royalty. While this approach is not perfect, it has merit because: (1) it relies on statements that Ericsson and other SEP owners made to induce people to adopt and invest in each standard when the risk of hold-up was low; (2) these statements were made before the standard was adopted, providing the SEP owners with incentive to be reasonable with their overall expectations and greatly reducing the risk of hold-up and royalty stacking; (3) Ericsson was a licensor and licensee, giving it stronger incentive to be fair and reasonable with its

own estimate; (4) Ericsson still stands by this methodology, (TT Feb. 28, 2017, p. 113:1-9); and (5) it at least provides the ceiling for a FRAND rate, because increasing the royalty rate after the standard has been adopted, without showing that the increase is due to additions to the standard, is the definition of hold-up. Use of an aggregate figure in fact hews to the principle of setting rates to reflect Ericsson's own estimate of the total value the licensed technology contributed to the product.

The Court applies the 5% figure to 2G/3G, and applies both 6% and 10% to 4G.

B. Ericsson's Proportional Share of Standard-Essential Patents.

With a total aggregate royalty in place, the next question to resolve is Ericsson's proportional share. This is a ratio calculation taking the number of Ericsson's SEPs (the numerator) over the total number of SEPs for the standard in question (the denominator). (Leonard Decl. ¶¶ 39-42, 94-95, Table 4.) To determine essentiality the Court relied on ETSI's definition of essential:

“ESSENTIAL” as applied to IPR means that it is not possible on technical (but not commercial) grounds, taking into account normal technical practice and the state of the art generally available at the time of standardization, to make, sell, lease, otherwise dispose of, repair, use or operate EQUIPMENT or METHODS which comply with a STANDARD without infringing that IPR. For the avoidance of doubt in exceptional cases where a STANDARD can only be implemented by technical solutions, all of which are infringements of IPRs, all such IPRs shall be considered ESSENTIAL.

(ETSI IPR Policy § 15.6, Ex. 223 at 7.)

The only dispute that arose concerning ETSI's definition of essential was whether the informative annex was part of the 3G standard. Ericsson argued that ETSI's definition of standard includes “any standard adopted by ETSI including options therein” (*Id.* § 15.11.) This means that the optional parts of the standard are still a standard, and thus patents that cover the optional parts of the standard are essential. However, informative annexes “shall not contain

provisions to which it is necessary to conform in order to be able to claim compliance with the ETSI deliverable.” (Ex. 404 at 12.) Based on this definition, TCL argued that patents covering optional parts of the standard cannot be essential. The Court agrees with TCL that patents for inventions solely in the informative annex, while part of a standard, are not standard-essential patents. To hold otherwise would rewrite ETSI’s definition of informative annex. This is further confirmed by the definition of normative annex directly above the definition of informative annex, which states that provisions in the normative annexes are necessary to conform in order to be able to claim compliance with the standard. (Ex. 404 at 12.)¹⁴

The Court first determines how many SEPs are in each standard (the denominator), and then determines how many SEPs are owned by Ericsson (the numerator).

1. Determining the Number of Industry-Wide SEPS: The Denominator.

To estimate the total number of industry-wide patent families related to user equipment (“UE”) (such as handsets) that are essential to the 2G, 3G, and 4G standards, Dr. Kakaes, Dr. Ding, and teams of engineers from Concur IP, and Ernst & Young India conducted an extensive industry-wide essentiality study. (Ding Decl. ¶¶ 35-87; Kakaes Decl. ¶¶ 28-42.)

First, the team from Ernst & Young India, supervised by Dr. Kakaes, conducted a census of all IPR declarations submitted to ETSI as of September 2015 for the 2G, 3G, and/or 4G standards.¹⁵ (Kakaes Decl. ¶¶ 29-30, 315.) As of September 15, 2015, there were over 153,000 patents and/or patent applications

¹⁴The Court therefore finds that Ericsson’s P08333 family and corresponding U.S. Pat. No. 5,991,330 (“’330 patent”) are not essential to the 3G standard. Ericsson makes additional arguments for why the ‘330 patent is essential to the 3G standard, (Cason Rebuttal Decl. ¶¶ 24-28), but since Ericsson cannot identify a required part of the standard covered by this patent, the Court has no basis to find this patent essential.

¹⁵The patent census involved extracting the declarations of essentiality from the ETSI database. (Kakaes Decl. ¶ 318.) There were 1800 declarations submitted to ETSI, representing 119,850 patents and applications. (*Id.*) ETSI rules also specify that the FRAND commitment applies to all members of that patent family, unless a specific exclusion has been made. (ETSI IPR Policy § 6.2, Ex. 223 at 2.) Based on International Patent Documentation Center data, this added an additional 34,030 patents to the census. (Kakaes ¶ 319.)

declared essential to the 2G, 3G, and 4G standards. (Id. ¶ 31.) Dr. Kakaes and Dr. Ding then supervised Concur IP in the industry-wide essentiality study. (Ding Decl. ¶¶ 59-60; TT Feb. 17, 2017, p. 73:2-10.)

Dr. Kakaes then excluded patent families that either had only expired patents, or were not published in English. (Kakaes Decl. ¶ 31.) Dr. Kakaes did not provide an explanation for excluding expired patent families. For reasons discussed in the next section, this was an error. Nonetheless, it is an error which favors Ericsson, and it may have been necessary to conduct a feasible study. Dr. Kakaes also excluded patent families that did not have an English language patent. (Id.) He explained that he did this because there were relatively few non-English patents, and including them would not have made a significant difference because the vast majority of families contained at least one English-language patent. (TT Feb. 17, 2017, pp. 69:24-70:3.) This exclusion is corroborated by Ericsson itself, because, despite being a Swedish company, it has more patents in the United States than any other jurisdiction. (E.g., Ex. 1122.) The Court is satisfied that the subset actually examined was a reasonable surrogate for the whole.

There were 11,469 patent families with at least one patent that is still active (i.e., non-expired) and was published in English. (Kakaes Decl. ¶ 31.) After excluding patent families that did not have any patents with claims directed to user equipment, there were 7,106 patent families remaining. (Id. ¶¶ 31-32.) These 7,106 patent families were divided into 2G, 3G, and 4G depending on which standard they were declared essential to, and then sorted by patent holder for the 15 largest patent holders. (Id. ¶ 34.) Concur IP then analyzed the essentiality of a random sample of one-third of the patents in each standard, per patent holder, which totaled 2,600 patent families because some patents are essential to multiple standards. (TT Feb. 17, 2017, p. 72:3-20.) Dr. Ding then sampled and checked 442 (or 17%) of Concur IP's essentiality determinations for accuracy. (Ding Decl. ¶¶ 64, 68.) When Dr. Ding was in agreement with Concur IP, he recorded the determination as accurate. (Id.) When he identified a discrepancy, he and Concur IP reexamined the claims and if Concur IP's original essentiality determination was changed, Dr. Ding recorded the original determination as inaccurate, and noted the direction of the error.¹⁶ (Id. ¶¶ 64-68.) The overall error rate for Concur IP was only 9.5%. (Id. ¶ 69.) The error rate regarding whether patents were

¹⁶Given the somewhat subjective nature of these determinations, "disagreements" is probably a more accurate label than "error."

essential went in both directions, and thus the small number of errors largely balanced each other out over the course of the study. (Id. ¶¶ 69-71.) Specifically, out of the 442 patent families that Dr. Ding reviewed, 36 out of 305 patent families (or 11.8%) were changed from non-essential to essential, and 6 out of 137 patent families (or 4.4%) were changed from essential to non-essential. (Id. ¶¶ 70-71.)

From these adjusted totals, Dr. Ding then calculated the total number of essential patent families in each standard. For 2G, the total estimated number of essential patent families is 446. (Id. ¶ 77.) For 3G, the total estimated number of essential patent families is 1,166. (Id. ¶ 81.) For 4G, the total estimated number of essential patent families is 1,796. (Id. ¶ 85.)

However, TCL does not actually use the total number of SEPs per standard created by Dr. Ding because that would create a global rate and make it impossible to account for geographic disparities in Ericsson's patent portfolio. (Leonard Decl. ¶ 94.) Dr. Leonard therefore took Dr. Ding's world-wide results and determined how many total SEPs are registered in the United States for each standard. This actually causes the total number of SEPs to decrease slightly for each standard. (Id. Table 4.) Dr. Leonard calculated that there are 413 essential 2G families, 1,076 3G families, and 1,673 4G families.¹⁷

¹⁷Dr. Kakaes and Dr. Jayant also conducted an essentiality analysis on Ericsson's patents to determine the appropriate numerator (see Part 2 Section IV.B.2 below). This led to 55 patent families that were analyzed both by Dr. Kakaes and Dr. Jayant for the numerator, and Concur IP for the denominator. This therefore provides a useful cross-check on Concur IP's results. Of the 55 patent families that were analyzed twice, everyone reached the same conclusion on 41 of them, meaning they initially agreed roughly 75% of the time. (Kakaes Decl. ¶ 345.) Of those 14 families where they disagreed, Dr. Kakaes provides an explanation for 4 of the disagreements that are unrelated to the substance of Concur IP's analysis. (Id. ¶¶ 346-48.) One of them was explained because Ericsson's claim chart is broader than the declaration it submitted to ETSI, one was because of an inconsistency related to ETSI's database, and two errors were because Dr. Kakaes examined the file history, which showed that the patents were not essential. (Id.) Of the remaining ten disagreements, seven occurred when Dr. Kakaes or Dr. Jayant found the patent essential and Concur IP did not, and three where Concur IP found the patent essential and Dr. Kakaes or Dr. Jayant did not. (Id. ¶ 349.) This provides an error rate for Concur of 7/51 (13.7%) in favor of non-essentiality, and 3/51 (5.8%) in favor of essentiality. These results are remarkably similar to Dr. Ding's, who checked 442 of Concur IP's assessments and found error results of 11.8% and 4.4% respectively. (Ding Decl. ¶¶ 64, 68.)

Ericsson made numerous challenges to the process that produced these numbers, although it proposed no alternative numbers. Ericsson challenged the results of this process because: (1) Concur IP team spent an average of 20 minutes and charged only \$100 per patent, (2) they did not read the entire patent specifications, (3) the individuals in the Concur IP team lacked the qualifications to perform this work, and (4) Concur IP team knew whom they were working for and against. These criticisms led to Ericsson's ultimate conclusion that patent counting studies are highly subjective and inherently unreliable. The Court disagrees.

Ericsson argued that based on the total billing from Concur IP they must have spent on average about 20 minutes per patent, and charged \$100, and this is plainly insufficient. By way of contrast, Via Licensing for example charges \$10,000 to determine whether a single patent is essential before accepting the patent into a patent pool.¹⁸ (Mallinson Decl. ¶¶ 91-92.) The Court is not persuaded that the tasks for which Concur IP charged are comparable to the task performed by Via Licensing. Patent pools ask customers to pay for each specific patent in the pool, so the greater the certainty in their process and the stronger the patents the more they can charge and convince customers and patent owners to join. (Mallinson Decl. ¶ 92.) Conversely, if prospective licensees discovered that a patent pool included non-essential patents it would undermine the patent pool's entire business model. Patent pools therefore require substantially greater certainty than is necessary or reasonable for counting the number of SEPs in a standard. While charging on average only \$100 per patent family may be cheap, this process is only intended to provide a workable size of the relevant universe and has no need to be as precise as a licensing pool must be. The Court does not think that the internal procedures used by either patent pools or Ericsson to determine the essentiality of their own patents are fair bench marks for assessing quality of the analysis done by Concur IP. While they are similar tasks, they require very different levels of certainty because the results are being used in very different ways.¹⁹

¹⁸A patent pool is a vehicle for collecting and licensing a group of patents held by multiple owners. The business of a patent pool is to license rather than practice the patents.

¹⁹In addition, Concur IP conducted a similar study for another company, which allowed them to work much more quickly than if they were doing this for the first time. (TT Feb. 17, 2017, pp. 99:21-100:10.)

The Court is also not persuaded that the individuals on the Concur IP team lacked the qualifications to perform this work. At trial, Ericsson attempted to show that the members of the Concur IP team lacked the qualifications to perform this study because their industry experience was in consulting work, which Ericsson argued was insufficient to show they were persons of ordinary skill in the art. (Ericsson FOF, ¶ 265; TT Feb. 17, 2017, pp. 83:15-85:8.) However, nothing that Ericsson elicited on the stand from Dr. Kakaes convinced the Court that the Concur IP team lacked the qualifications or experience to complete their assigned task. In a similar vein, while it would have been better had the team not known who the parties were in this case, there is no requirement that an essentiality study be conducted in a blind manner, and the same concern applies with equal force to every expert in every case.

Ericsson's arguments regarding the patent specifications are more salient. Dr. Kakaes testified that the Concur IP team read the patent claims, but they did not read the entire patent specification. (TT Feb. 17, 2017, p. 100:20-21.) This means that Concur IP may not have noticed if a patent contained a means plus functions claim, likely would not have noticed if a patent used its own lexicography, and would not have read any specification disclaimer or the file history. (*Id.* pp. 100:20-110:15.) As discussed above, Dr. Kakaes found that the file history showed that the patent family was not essential for one 2G patent family (P07288 2G) and one 4G patent family (P10867 4G) out of the 55 overlapping patent families that were also examined by Concur IP. The Court therefore adjusts the total number of patents in each standard to account for Concur IP finding too many patents to be essential because it ignored file histories, as described below. (Kakaes Decl. ¶ 344, Table 16.) While Ericsson's concerns regarding means plus function claims, lexicography, and specification disclaimers could be substantial, they could also be entirely trivial. The Court declines to speculate on how often they would impact the essentiality determination.²⁰

²⁰ The Court also notes an inherent tension in Ericsson's position on essentiality. It criticizes Concur IP for finding too many patent family essential because they ignored things such as the file history, but Ericsson itself initially claimed that it owned 235 essential patent families (Kakaes Decl. ¶ 95) and at trial only argued that it owned 179 essential patent families. The Court gives little weight to Ericsson's criticisms when it appears to have made the same errors despite spending 50-80 hours assembling claim charts and employing an extensive review process involving multiple patent attorneys. (McLeroy Decl. ¶ 10.)

Ultimately the Court finds that the flaws are not enough to justify rejecting TCL's experts' calculation of the total number of SEPs entirely. However, the Court does find it appropriate to make certain adjustments to TCL's calculation of the overall number of SEPs. The only cross-check on the total presented by Dr. Ding and Concur IP occurred when they examined the same patents as Dr. Kakaes and Dr. Jayant. Excluding 2 families where the disagreement was not caused by the substantive analysis, Concur IP disagreed with Dr. Kakaes on the essentiality of 12 of the 53 overlapping patent families. (*Id.* ¶ 349.) These 53 patent families represent 6 2G family/standards pairs, 16 for 3G, and 35 for 4G.²¹ (*Id.* ¶ 344, Table 16.) There were three 4G families that Concur IP said were essential that Dr. Kakaes said were not essential. Giving Ericsson the benefit of the doubt for every dispute between Concur IP and Dr. Kakaes, Concur IP over-declared 4G patents to be essential four out of thirty-five times, or 11.4%. The Court uses this figure for adjusting the total number of SEPs in each standard downwards. While the Court makes the adjustment because it is warranted, shrinking the denominators favors Ericsson in determining its share of the overall royalty burden.

TCL's final step in calculating the total number of patents in each standard was to calculate the U.S.-specific number of total SEPs. This is necessary in order to adjust the rate to account for differences in Ericsson's patent strength in each country, which requires a numerator and denominator stated in terms of U.S. patents. Because the essentiality analysis examined one-third of the total declared patents, Dr. Leonard multiplied the number of U.S. patents that were analyzed by three to determine the total number of U.S. SEPs in each standard. (Leonard Decl. ¶ 94, Table 4 n.3.) Dr. Ding calculated that globally there were 446 2G SEPs, 1116 3G SEPs, and 1796 4G SEPs. (Ding Decl. ¶¶ 77, 81, 85.) Dr. Leonard then calculated that there were 413 2G SEPs, 1076 3G SEPs, and 1673 4G SEPs. (Leonard Decl. ¶ 94, Table 4.) Applying the reduction for over-declaring patents to be essential in order to give Ericsson the benefit of the doubt leads the Court to adopt the following totals for the number of SEPs in each standard: 365 for 2G, 953 for 3G, and 1481 for 4G.

2. Determining the Total Number of SEPs Owned by Ericsson: The Numerator.

²¹The numbers do not total 53 because some patents cover multiple standards.

Ericsson identified 235 patent families it contends are essential to the 2G, 3G, and 4G standards, although Ericsson only provided claim charts to support its contentions for 192 of the families. (Kakaes Decl. ¶¶ 95-96.) Because Ericsson contended certain families are essential to multiple standards, there were a total of 219 patent family/standard pairs that had corresponding claim charts. (*Id.* ¶ 97.) Ericsson's patents were each evaluated by either Dr. Kakaes or Dr. Jayant to determine if they were truly essential. (*Id.* ¶ 20.) Dr. Kakaes conceded that many of Ericsson's patents were essential to a standard, but also testified that many were not essential. (*Id.* ¶ 22.) Ericsson provided testimony from its experts that disputed some of the findings of non-essentiality by Dr. Kakaes and Dr. Jayant. (Cason Rebuttal Decl. ¶¶ 13, 15-188; Sångfors Rebuttal Decl. ¶¶ 20, 23-295; Chen Rebuttal Decl. ¶¶ 14-15, 18-81; Bruhn Rebuttal Decl. ¶¶ 46, 49-69.)

As described below, the Court chose to apply the top down formula twice, using TCL's conceded number of SEPs, and using Ericsson's disputed number of SEPs. This more accurately reflects the reality faced by parties in a licensing negotiation who each have different views how many SEPs the licensor owns. The Court also adopts Dr. Leonard's conclusions regarding the impact of patents that will become essential during the course of the license, but the Court made its own calculations to account for the expiration of Ericsson's SEPs during the license. (Leonard Decl. ¶¶ 126-131.)

a. TCL's Essentiality Analysis.

Dr. Kakaes analyzed 180 out of the 192 patent families Ericsson alleged cover the 2G, 3G, and/or 4G standards. (Kakaes Decl. ¶¶ 1-6, 20, 96.) Dr. Jayant, an expert in speech coding, analyzed the remaining 12 out of the 192 patent families that Ericsson alleged cover portions of the 2G and/or 3G standards related to speech communications and primarily adaptive multi-rate (AMR) speech coding. (Jayant Decl. ¶¶ 1-13, 15.) Much of the analysis Dr. Kakaes and Dr. Jayant presented to Ericsson was not new because other licensees had taken the same positions during their negotiations with Ericsson. (Exs. 1289, 1689, 1715, 1717, 1718, 1729.)

The essentiality analysis performed by Dr. Kakaes and Dr. Jayant was conducted using ETSI's definition of essential described above. (Kakaes Decl. ¶¶ 105-106; Jayant Decl. ¶ 60.) When conducting the essentiality analysis, Dr.

Kakaes and Dr. Jayant ranked the patents on a scale of 1 to 3, where a 1 meant they did not see any evidence precluding a finding that the claim is essential under ETSI's IPR Policy, a 2 meant that under a proper claim construction the claim is not essential, and a 3 meant the claim is not essential under any reasonable claim construction. (Kakaes Decl. ¶ 113; Jayant Decl. ¶¶ 67-68.) For some patent families, Ericsson produced multiple claim charts for claims within the patent family. (Kakaes Decl. ¶ 100.) For those families, the entire patent family was given the rank associated with the highest ranked claim. (*Id.*)

For 2G, Dr. Kakaes and Dr. Jayant gave 29 out of 41 of the patent families an Essentiality Rank of 1, one of the patent families an Essentiality Rank of 2, and 11 of the patent families an Essentiality Rank of 3. (Kakaes Decl. ¶ 172.) For 3G, they gave 33 out of 51 of the patent families an Essentiality Rank of 1, two of the patent families an Essentiality Rank of 2, and 16 of the patent families an Essentiality Rank of 3. (*Id.* ¶ 173.) For 4G, Dr. Kakaes gave 74 out of 127 of the patent families an Essentiality Rank of 1, seven of the patent families an Essentiality Rank of 2, and 46 of the patent families an Essentiality Rank of 3. (*Id.* ¶ 174.) Thus, Dr. Kakaes concluded that Ericsson owns 29 patent families that are essential to 2G, 33 patent families that are essential to 3G, and 74 patent families that are essential to 4G. (*Id.* ¶¶ 172-174.) The Court refers to these as TCL's patent numbers.

At trial, Ericsson provided testimony from four of its employees who argued TCL's experts were wrong and additional Ericsson patents were essential to the standards. (Cason Rebuttal Decl. ¶¶ 13, 15-188 (arguing for the essentiality of 27 patents); Sångfors Rebuttal Decl. ¶¶ 20, 23-295 (arguing for the essentiality of 23 patents); Chen Rebuttal Decl. ¶¶ 14-15, 18-81 (arguing for the essentiality of 11 patents); Bruhn Rebuttal Decl. ¶¶ 46, 49-69 (arguing for the essentiality of 2 patents).) These 63 disputed patents represent 2 patent families that are essential to 2G, 14 patent families that are essential to 3G, and 51 patent families that are essential to 4G.²² The Court refers to these as Ericsson's patent numbers.

b. Accounting for SEPs added to Each Standard.

Ericsson's proportional share will change as new patents are added to each standard because the denominator will grow, and some of those will belong to

²²The numbers do not total 63 because some patents cover more than one standard.

Ericsson. To account for patents added to each standard, Dr. Leonard created a model to determine the number of SEPs that will be added to each standard, and from that determined how many Ericsson SEPs will be added to each standard. (Leonard Decl. ¶¶ 127-131.) Dr. Leonard's model calculated the net result of these two changes, along with patents that expire, and then provided the net result of all three as a change in Ericsson's "value share," which is Ericsson's proportional share weighted by TCL's importance and contribution analysis discussed below. (Leonard Decl. ¶¶ 92, 126-31.) However, Dr. Leonard did not provide his calculations on the individual inputs or identify what specific sources he used in a meaningful way, although Ericsson also did not raise this point during the trial. (See Ex. 1119 n.2.) As a matter of general industry practice, licenses covering SEPs typically also cover patents issued or acquired during the term of the license. (Leonard Decl. ¶ 120.)

Dr. Leonard's model ultimately showed that newly issued patents will not significantly affect Ericsson's proportional share because Ericsson can only obtain additional patents when the standard also grows. (Leonard Decl. ¶ 130.) The Court is skeptical that his model is the best way to estimate the growth of the 4G standard, but ultimately the Court agrees that newly issued patents will not make a significant difference to Ericsson's overall proportional share. Even assuming new patents will be added to each standard during the license, there is no evidence that Ericsson will be more successful in obtaining SEPs in the next five years than it has been in the past.²³ The best case scenario for Ericsson is that it will acquire future SEPs at the same rate as it has in the past. Thus, Ericsson's newly acquired SEPs will be offset by SEPs being added to the standard. Therefore the Court accounts for the effect of new patents added to the 2G, 3G, and 4G standards by keeping Ericsson's proportional share constant.

c. Accounting for Expired and Expiring SEPs.

Both sides argued over the essentiality of patents that expired before any license would begin. (See, e.g., Kakaes Decl. ¶ 172 n.5.) United States patent law does not permit Ericsson to demand value for patents that have expired. Brulotte

²³The Court actually suspects that Ericsson will be less successful in obtaining future 4G patents than its current proportional share of 4G SEPs suggests because 4G LTE is based on 2G GSM, so some of Ericsson's 4G SEPs reflect investments in research and development Ericsson made years ago

v. Thys Co., 379 U.S. 29, 32 (1964) (“we conclude that a patentee’s use of a royalty agreement that projects beyond the expiration date of the patent is unlawful per se.”). Because the FRAND undertaking is an encumbrance and commitment that exists on top of national patent systems, FRAND cannot permit what domestic patent law prohibits. (ETSI IPR Policy § 12, Ex. 223 at 6.)²⁴ SEPs that expire before a license begins therefore have no bearing on a fair and reasonable prospective royalty rate. Absent suggestion or stipulation by the parties, the Court adopts the date of closing arguments (May 18, 2017) as the most appropriate date to use for determining whether SEPs have expired. Expired and expiring SEPs have the largest impact on Ericsson’s 2G SEPs. For example, while TCL conceded that Ericsson owns 29 2G SEPs, 7 of them expired before closing arguments were made, and another 15 will expire before May 1, 2022. Unlike other adjustments which should generally affect both the numerator and the denominator of the proportional share, expirations should only modify the numerator. Because the total aggregate royalty represents the value of all expired and unexpired inventions in the standard, also removing an expired SEP from the denominator treats the invention as no longer having value. The invention, however, still has value, that value has merely been transferred to the public domain. To remove expired patents from the denominator (without decreasing the total aggregate royalty) would result in transferring the value from expired inventions to the remaining patents in the standard instead of the public. By removing expired SEPs from only the numerator of the top down formula the Court therefore apportions their value from the still patented features of the standard. Ericsson, Inc. v. D-Link Systems, Inc., 773 F.3d 1201, 1232 (Fed. Cir. 2014).

The first step in adjusting for SEPs that expire during the course of the license is to determine when Ericsson’s U.S. patents expire. The Court relies on Trial Exhibit 1116. If that exhibit lists a U.S. patent for any standard, then the Court applies that expiration date to all other standards covered by this family if Ericsson argued that the U.S. patent was essential to each standard. (Ex. 1577.) For two families (P11899 and P14897), no U.S. patent was listed on Trial Exhibit 1116 for any standard, although the patent family did include U.S. patents. For those families the Court applied the expiration date of the European patents that were listed on Trial Exhibit 1116.

²⁴The ETSI IPR Policy does not oblige its members to act in violation of national laws or regulations, except where derogation by agreement between the parties is permitted.

After compiling the expiration dates of Ericsson's U.S. SEPs at issue, the Court calculates how many months each SEP will be valid over the course of the license. The Court prefers to calculate based on months instead of days because it provided much more workable numbers.²⁵ After determining the total number of months of validity for each of Ericsson's SEPs in each standard, the Court divides that number by 60 to represent the effective number of unexpired SEPs Ericsson will own throughout the license. This did result in some fractional results for the numerator, but this is not a problem because there is no particular reason the numerator must be a whole number.

The results were that based on TCL's patent numbers Ericsson owns 12 2G SEPs, 19.65 3G SEPs, and 69.88 4G SEPs. Based on Ericsson's patent numbers, it owns 12 2G SEPs, 24.65 3G SEPs, and 111.51 4G SEPs.

3. Calculating Ericsson's Proportional Share of SEPs.

Ericsson's proportional share of 2G, 3G, and 4G essential patents can be determined by dividing how many patents the parties assert Ericsson owns for each standard (the numerator) by the total number of patents in each standard (the denominator).

For 2G, both parties agreed that Ericsson owns 12 out of 365 essential patent families, which is 3.280% of all 2G essential patents.

For 3G, TCL conceded that Ericsson owns 19.65 out of 953 essential patent families, which is 2.061% of all 3G essential patents. However, Ericsson argued that it owns 24.65 3G essential patents, which would give it 2.58% of 3G essential patents.

For 4G, TCL conceded that Ericsson owns 69.88 out of 1481 4G essential patents, which would give it 4.761% of 4G essential patents. However, Ericsson

²⁵Doing so required the Court to assume that each patent expires at the end of the month, and to treat the license as if it started on May 1, 2017 and ended on May 1, 2022. A patent that expired May 2017 would therefore have 1 month of validity, while a patent that expired April 2022 would have 60 months of validity. Both of these assumptions very slightly favor Ericsson (generally less than 1%), but the Court believes these assumptions are justified in view of TCL's failure to justify its own expiration calculations, as well as the simplicity they add to the calculations.

argued that it owns 111.51 4G essential patents, which would give it 7.525% of 4G essential patents.

C. Adjusting Ericsson's Proportional Share to Account for the Relative Strength of its SEPs.

After determining how many Ericsson patents were essential to each standard, TCL then analyzed the importance and contribution of Ericsson SEPs it conceded were essential to determine how valuable they are compared to other SEPs. While the Court reviews TCL's analysis, it found it too flawed to be used to calculate the overall rates which the Court derives from the top down analysis.

The rationale for evaluating the importance of SEPs is that even in the universe of standard essential patents, many are relatively trivial, while some are key features of the standard. TCL ranked Ericsson's SEPs on a scale from 1-3, with a 1 for patents that were important or technically valuable, 2 for patents that were moderately important, and 3 for patents that were only marginally important. (Kakaes Decl. ¶ 12.)

"Contribution" as TCL used the term in this context evaluates the invention compared to the alternatives that were available at the time the standard was adopted. This is because there are many parts of the standard that are essential and even very important because they add substantial value, but are a small contribution because there were other almost as useful options ETSI could have chosen when the standard was adopted. A contribution rank of 1 meant that TCL did not identify a viable alternative to the patent, a 2 meant the patent provided moderate improvement relative to the alternative, a 3 meant the feature provided marginal improvement relative to the alternative, and a 4 meant it provided no improvement to the standard relative to the alternative. (Id. ¶ 13.)

Dr. Leonard then used the importance and contribution scores to determine how many of Ericsson's SEPs would be ranked in the top 10% of SEPs. Based on a study done of patents in various industries, Dr. Leonard concluded that the top 10% of SEPs provide 65% of the value of the standard. He used this study to create a value share, which is Ericsson's proportional share adjusted based on the value of Ericsson's SEPs relative to the value-distribution of all SEPs in the standard.

1. The Importance and Contribution Analysis.

The importance analysis began by identifying the sections of the 2G, 3G, or 4G standards cited in Ericsson's claim chart. (Kakaes Decl. ¶ 116.) Key claim limitations of Ericsson's patents were then determined by considering what the patent described as the heart of the invention, or by reviewing the arguments and amendments the applicant used to overcome prior art, and/or the reasons identified by the patent office as the patentable subject matter. (Id. ¶ 117.) Once these key claim limitations were identified, the corresponding features of the standards cited in Ericsson's claim charts were identified. (Id. ¶ 118.)

The overall value of the key features to the standard were then analyzed by considering the following factors: (a) a prior technical solution (if any) that was in the standard prior to the adoption of the key feature, and if so, the incremental improvement (or technical value) of the key feature over the prior technical solution; (b) the incremental improvement of the key feature over other well-known prior art, including technology identified in the background section of the patent, or prior related standards; (c) the impact of removing the key feature from the standard in terms of performance degradation and implementation cost; (d) whether the accused technology is optional to the standard; and (e) how widely the accused technology/key accused feature is deployed in major markets. (Id. ¶¶ 119-120.)

For the contribution analysis, Dr. Kakaes identified alternatives to Ericsson's SEPs through a variety of ways, including: (1) written contributions submitted to ETSI or a 3GPP working group (e.g., TDocs and Change Requests); (2) prior art technical solutions identified in the patent at issue (e.g., applicant-admitted prior art); (3) prior art references cited during patent prosecution; (4) any technical solutions that were known in the art as evidenced by patent and non-patent literature; and (5) any other technical solutions that would have been known to a person of ordinary skill in the art and that could have served as alternatives. (Kakaes Decl. ¶ 122.)

Overall, 146 family/standard pairs that were given an Essentiality Rank of 1 or 2 were also given Contribution and Importance Rankings. (Kakaes Decl. ¶ 294, Figure 55.) Only 13 of the 146 family/standard pairs received both importance

and contribution scores of 1 or 2, while 58 family/standard pairs received an importance score of 3 and a contribution score of 4. (Id.)

2. Dr. Leonard's Use of the Importance and Contribution Analysis to Create a Value-Share.

Dr. Leonard attempted to adjust Ericsson's royalty rate based on the strength of its patent portfolio as compared to other SEP owners. The logic behind this is that if Ericsson's patents are above average in value, it should receive a higher royalty share, while if its patents provide less than average value for SEPs, it should receive a lower royalty rate. (Leonard Decl. ¶ 96.) Phrased another way, Ericsson's share of the total aggregate royalty depends on where its patents fall in the value distribution of all SEPs. (Id. ¶ 97.)

Dr. Leonard attempted to do this by applying a principle from an academic paper that shows that across numerous industries most patents are worth very little, and that the top 10% of patents are worth 65% of the value of patents in the industry, the next 10% make up 14.6%, and eventually the bottom 50% of patents make up 4.8% of the value in the industry. (Id. ¶ 100). Dr. Leonard treated all patents that received an importance score of 1 or 2 and a contribution score of 1 or 2 as top 10% patents. (Id. ¶ 105.) Using the 10%/65% ratio above, this led to Ericsson owning 3.1% of the U.S. 4G patent value share, 4.0% of the U.S. 3G patent value share, and 6.7% of the U.S. 2G value share. (Id. ¶ 108, Table 6.)

As a cross-check on his results, Dr. Leonard confirmed his results using a forward citation analysis, which attempted to determine the strength of patents by examining how often they are cited in future patent applications. (Leonard Decl. ¶¶ 102, 109-117, Table 7.) The economic logic behind using forward citations as an indicator of patent value is that a patent that is more important and valuable would be expected to generate a greater number of future innovations that then cite back to the patent in question. (Id. ¶ 102) Dr. Leonard argued that the positive relationship between forward citations and patent value has been confirmed by some empirical economics research. (Leonard Decl. ¶ 102; e.g., Ex. 1104 at 1-20.) The results of the forward citation analysis demonstrate that Ericsson owns a 4.0% value share of U.S. 4G patents, a 5.7% value share of U.S. 3G patents, and an 8.1% value share of 2G patents. (Leonard Decl. ¶ 116, Table 7.)

3. Flaws with the Importance and Contribution Analysis.

There are three flaws with TCL's importance and contribution analysis.

First, TCL uses the importance and contribution analysis to weight Ericsson's portfolio according to its relative value, but it never applied that analysis to the rest of the SEPs in the standard. (Leonard Decl. ¶ 108.) This means that TCL's "value share" is a ratio with inconsistent units, and it is unclear what it actually represents. Because TCL only analyzed the importance and contribution of Ericsson's SEPs, there is nothing to compare its rankings against to determine the strength of Ericsson's portfolio.

Second, in determining contribution scores, TCL ignored important legal and factual issues that determine how an SEP's contribution affects its value. In identifying alternatives to each SEP, Dr. Kakaes caused what Ericsson characterized as a "ripple effect." This is because Dr. Kakaes did not analyze whether his alternatives are mutually inconsistent with each other, would perform worse than the standard, would even create a viable, functional standard, or require other patents owned by Ericsson (thus defeating the point of the analysis).²⁶

TCL's contribution scores are also legally flawed because Dr. Kakaes did not examine who owned his proposed alternatives. An SEP's contribution is only relevant to its value because, prior to the adoption of the standard, patents with viable alternatives have less value than patents without viable alternatives due to competition. Broadcom Corp. v. Qualcomm Inc., 501 F.3d 297, 314 (3d Cir. 2007) ("Although a patent confers a lawful monopoly over the claimed invention, its value is limited when alternative technologies exist."). The degree to which alternatives will lower the value of a patent will depend on the quality of the alternatives, and who owns the alternatives. TCL's 1-4 rankings do not reflect who owns the proposed alternative patents. How much proposed alternatives will

²⁶ However, Ericsson's critiques would be stronger had Dr. Parkvall gone through more of Dr. Kakaes's alternatives and shown that they were inferior, impossible, or infringing. Dr. Parkvall instead testified that he did not go through most of Dr. Kakaes's alternatives because he "found his methodology such flawed and not a good one, I didn't see the point in wasting time trying to check each of his gradings." (TT Mar. 1, 2017, pp. 77:25-78:2.)

affect the value of a patent depends on a number of variables, including whether the alternative is unpatented, expired, part of the previous standard, owned by another company that lets manufacturers use it for free or at a low rate, an entity that aggressively protects its intellectual property, or by the company itself. See In re Innovatio IP Ventures, LLC Patent Litig., No. 11 C 9308, 2013 WL 5593609, at *20 (N.D. Ill. Oct. 3, 2013) (finding that the price of an SEP will be driven down more by an alternative in the public domain than an alternative owned by a competitor).

Third, Dr. Leonard assumed that any patent which received a contribution score of 1 or 2 was in the top 10% of patents in the standard that provided 65% of the value in the standard, while a patent that received contribution score of 3 or 4 was in the bottom 90% of patents that provided 35% of the value of the standard. (Leonard Decl. ¶ 107, Table 5.) As it turned out, the importance scores had no impact on Dr. Leonard's estimate of their value.²⁷ The critical distinction between a contribution score of 2 or 3 was whether its contribution was moderate, or marginal. (Kakaes Decl. ¶ 121.) Neither Dr. Kakaes nor Dr. Jayant provided a meaningful explanation on the difference between a moderate or marginal improvement, and it is not clear that this score can be used for determining whether a patent a top 10% or bottom 90% SEP. (TT Feb. 17, 2017, p. 142:16-24.) Dr. Leonard drew his top 10%:65% ratio from a paper by Dr. Jonathan Putnam, who found that across various industries the top 10% of patents contained 65% of the value in the industry. (Leonard Decl. ¶¶ 100-101; Ex. 319.) The Court is not persuaded Putnam's findings are applicable to telecommunications SEPs. Dr. Leonard also did not explain why a different skew was appropriate here compared to Innovatio, where he testified based on a different paper that the top 10% of Wi-Fi SEPs provided 84% of the value. Innovatio, 2013 WL 5593609, at *43.

Similarly, the Court is not persuaded by Dr. Leonard's forward citation analysis, which he used as a check on the importance and contribution analysis. (Leonard Decl. ¶ 102.) Its results generally contradicted the importance and contribution analysis done by Dr. Kakaes, and the Court is not convinced on this record that it provides a meaningful way to value SEPs. (Kennedy Rebuttal Decl. ¶¶ 215-221.) It does not appear that any other court or company has used a

²⁷Because the importance scores were ultimately irrelevant, the Court need not discuss the validity of TCL's attempt to quantify the importance of Ericsson's SEPs.

forward citation analysis for such a task, and it is unclear whether companies would have the same incentives to cite to potential prior art, particularly in the context of multiple standards. In addition, while ignoring self-citations reduces the risk of gaming the system, it would also appear to ignore the possibility that one patent owner would naturally cite to itself because it has been the leader in developing a particular technical area.

Because the Court has found fatal flaws with certain steps in TCL's top down approach, it does not accept Dr. Leonard's final numbers. However, the Court does find some value in the technical analysis, particularly to show that Ericsson's patent portfolio is certainly not as strong or essential as it has claimed. The Court uses this finding in part to assist it in determining the final FRAND rate.

D. Adjusting for Ericsson's Weaker Portfolio outside of the United States.

Generally speaking, Ericsson's portfolio is weaker outside the U.S. (Leonard Decl. ¶¶ 132-134.) If Ericsson does not patent the same technology in other regions, then that technology remains in the public domain in those jurisdictions. (*Id.* ¶ 132.) A fair and reasonable royalty must be proportionally related to an SEP owner's geographic patent portfolio strength, and ignoring disparities in geographic patent portfolio strength ignores the fundamental relationship between FRAND and domestic patent law. (ETSI IPR Policy § 15.7, Ex. 223 at 7.) This is because FRAND does not permit an SEP owner to charge a royalty for an IPR it does not own, and unpatented inventions are essentially in the public domain. (Leonard Decl. ¶ 132.) Nevertheless, the Court assumes that FRAND permits companies to agree to a global rate between themselves and structure their contracts accordingly, so long as such an agreement would not violate the patent law of each country where the products are sold. Many of the licenses presented to the Court during the course of the litigation reflect the fact that as a matter of commercial reality, firms regularly adopt a single world-wide rate.

It would be very easy to construct a FRAND rate using any of the approaches presented in this case without examining where an SEP owner actually has enforceable patents. In a top down approach, one would simply calculate the

number of SEPs owned by Ericsson, divided by the total number of SEPs, and then multiply that by the total aggregate royalty. Indeed, TCL began its top down model in such a way. It is not until Dr. Leonard generated U.S.-specific numbers that TCL began to tie its FRAND royalty to patents filed in a particular country. (Leonard Decl. ¶ 94, Table 4.) However, to look at patent families in the abstract without regard to where actual patents are enforceable would result in a subsidy to consumers in countries where the SEP owner has more enforceable patents from consumers that are not legally obligated to pay such a royalty. In essence, a global patent rate that does not account for differences in national patent strength provides the SEP owner a royalty based on features that are unpatented in many jurisdictions. See Ericsson v. D-Link, 773 F.3d at 1232 (requiring patent royalties to apportion the value of the patent feature apart from the unpatented features of the standard).

There is one important caveat to this general rule: patents can also be enforced where the product is manufactured. (Leonard Decl. ¶ 134.) This means that the SEP owner's patent portfolio strength in the country where the products are made effectively sets a global floor for the manufacturer's FRAND rate. Because TCL manufactures its products in China, the strength of Ericsson's SEP portfolio in China will therefore determine the lowest FRAND rate for any product TCL sells globally. (Id.)

There are two countervailing considerations for the Court in accounting for regional disparities in an SEP owner's patent portfolio: (1) the regional disparities have to be supported by evidence in the record, and (2) final rate(s) should avoid complications that disproportionately increase the complexity and difficulty in understanding and enforcing any final judgment. Courts would be faced with an insurmountable task if they have to resolve disputes involving the technical nuances of patent law in dozens of jurisdictions, where as here the parties have requested a global adjudication, especially if the sum of all of those disputes is relatively trivial. Where geographic disparities are relatively insubstantial or unsupported by the evidence, the Court disregards them in favor of a more understandable, administrable, and enforceable royalty structure.²⁸

²⁸ For these reasons, the Court finds it unnecessary to create a separate rate for TCL's definition of the Asia-Pacific region, which excludes China. The entire region is less than 2% of TCL's total sales, and Ericsson's patent strength in that region is sufficiently close to China's for all standards that accounting for it separately would likely have less impact than a rounding error.

Dr. Leonard accounted for geographic disparities by determining how many SEPs Ericsson owns in the United States in order to make regional adjustments and create a global blended rate that is based on TCL's sales in each region. (Leonard Decl. ¶¶ 94, 132-34.) He first determined Ericsson's value share of SEPs in the United States. (*Id.* ¶ 94.) He then determined the country in each of TCL's sales regions where Ericsson has the strongest patent portfolio by value share, which he applied to the entire region. (*Id.* ¶ 133.) He then expressed that region's value share as a percentage of Ericsson's U.S. value share (with China as a floor). Blending the regional value shares and TCL's actual and projected sales for the course of the license to account for differences in selling prices, Dr. Leonard eventually created a single global rate. (*Id.* ¶¶ 138-39.) This process was designed to ensure that TCL's total royalty payments would reflect the regional variations in Ericsson's patent portfolio. However, because Ericsson's portfolio is stronger in the U.S. than the rest of the world, a global blended rate still means that TCL's sales throughout the world are paying a higher rate to subsidize TCL's sales in the United States.

Aside from the United States, the only other region where Ericsson has a stronger patent portfolio than China is Europe, and only for 2G and 3G. For the reasons described above, instead of trying to project future sales and use a weighted blended average to create a global rate, the Court instead adopts three setof rates for TCL's sales in: 2G, 3G, and 4G in United States; for 2G and 3G sales in Europe; and for 2G, 3G, and 4G sales in the rest of the world ("ROW"). Ericsson's European value share is 72.2% and 87.9% of its United States portfolio's value share for 2G and 3G respectively. (Ex. 1122.) For ROW, Ericsson's value share relative to its U.S. portfolio is 54.9% for 2G, 74.8% for 3G, and 69.8% for 4G. (*Id.*) The Court would have preferred to have the regional patent strength presented by country and not region to avoid lumping together the patent regimes of different countries, but Dr. Leonard presented his conclusions only by region. (Ex. 1122.) However, because of Ericsson's strength in China, the only relevant regional calculation of Dr. Leonard's is for Europe. The Court is much less concerned about using a single regional rate for Europe because many if not most of Ericsson's patents in Europe are European Patents. Microsoft Corp. v. Motorola, Inc., 696 F.3d 872, 878 n.3 (9th Cir. 2012) (noting that while European Patents are not a transnational patent, they are equivalent to a national patent in each designated state that is a signatory to the European Patent Convention).

(Ex. 1122.)

The Court understands that these ratios are based on Dr. Leonard's value shares, which incorporate the importance and contribution analysis which the Court rejected above. However, this is not a significant problem because the regional numbers stated above are a ratio of one value share to another. This means that the ratios are only impacted by the importance and contribution analysis to the degree that Ericsson has disproportionately registered its less valuable patents (in Dr. Leonard's approach) in Europe and China compared to the United States. There is no reason to believe this is true, and if the importance and contribution analysis has any bearing on the value of patents (which the Court agrees it does, just not enough to apply it to the entire top down analysis), Ericsson would have a strong incentive to register those patents in foreign countries more frequently than others. For this reason, the Court is comfortable applying Dr. Leonard's regional adjusted portfolio strength ratios.

V. Calculating a Fair and Reasonable Royalty Rate.

The basic formula to calculate a top down royalty rate using a simple patent count is:

$$\text{Ericsson's Royalty Rate} = \frac{\text{Total Aggregate Royalty} \times \left(\frac{\text{Number of unexpired SEPs owned by Licensor}}{\text{Total Number of SEPs in the Standard}} \right) \times \text{Regional Strength Ratio}}$$

Filling in the numbers the Court has adopted above provides the following results:
 2G:

$$\begin{aligned} \text{USA:} & \quad 5\% \times \left(\frac{12}{365} \right) \times 100\% = 0.16402\% \text{ of ASP} \\ \text{Europe:} & \quad 5\% \times \left(\frac{12}{365} \right) \times 72.20\% = 0.11842\% \text{ of ASP} \\ \text{ROW:} & \quad 5\% \times \left(\frac{12}{365} \right) \times 54.90\% = 0.090049\% \text{ of ASP} \end{aligned}$$

The 2G and 3G figures which the Court calculates compare to Dr. Leonard's final conclusion that a proper 2G/3G world wide blended rate is .21%. (Leonard Decl. ¶ 143.)

3G:

$$5\% \times \left(\frac{[19.65 \text{ or } 24.65]}{953} \right) \times [100\% \text{ for USA, } 87.90\% \text{ for Europe, } 74.80\% \text{ ROW}]$$

Using TCL's patent number:

$$\begin{aligned} \text{USA:} & \quad 5\% \times \left(\frac{19.65}{953} \right) \times 100\% = 0.10309\% \text{ of ASP} \\ \text{Europe:} & \quad 5\% \times \left(\frac{19.65}{953} \right) \times 87.90\% = 0.090618\% \text{ of ASP} \\ \text{ROW:} & \quad 5\% \times \left(\frac{19.65}{953} \right) \times 74.81\% = 0.07711\% \text{ of ASP} \end{aligned}$$

Using Ericsson's patent number:

$$\begin{aligned} \text{USA:} & \quad 5\% \times \left(\frac{24.65}{953} \right) \times 100\% = 0.12932\% \text{ of ASP} \\ \text{Europe:} & \quad 5\% \times \left(\frac{24.65}{953} \right) \times 87.90\% = 0.11367\% \text{ of ASP} \\ \text{ROW:} & \quad 5\% \times \left(\frac{24.65}{953} \right) \times 74.81\% = 0.09673\% \text{ of ASP} \end{aligned}$$

For 4G there are 4 different combinations, using a 6% up to a 10% total aggregate royalty, and using just the number of patents TCL concedes are essential, or up to the total number that Ericsson disputes are also essential:

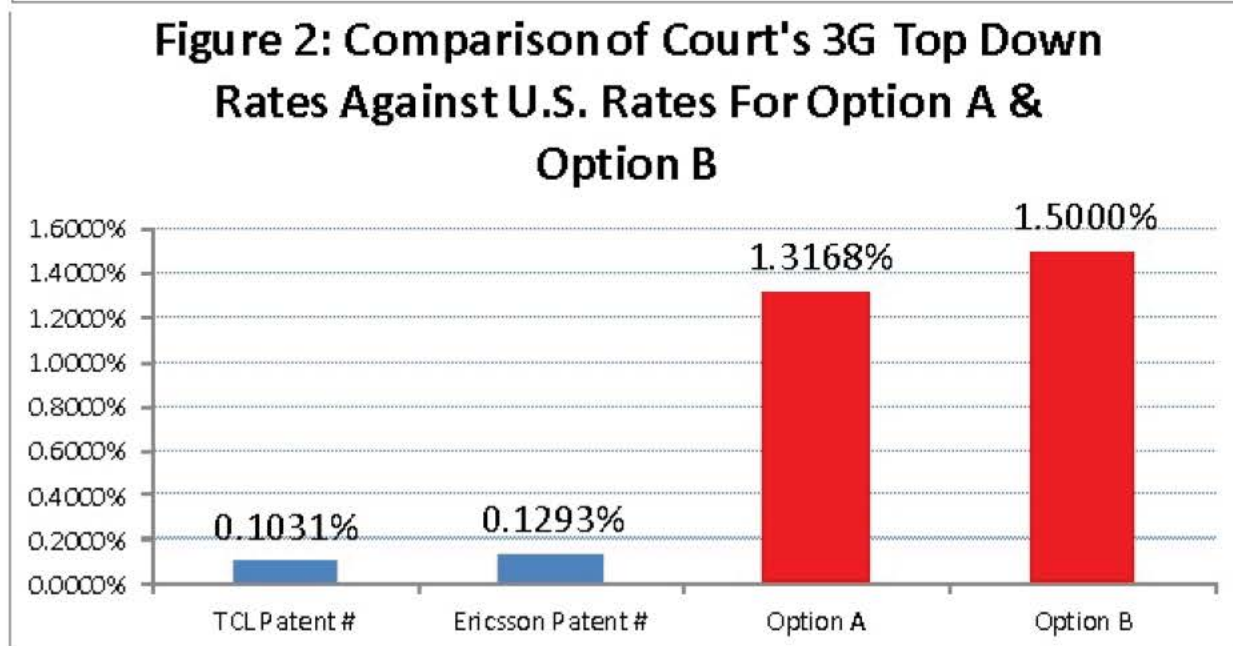
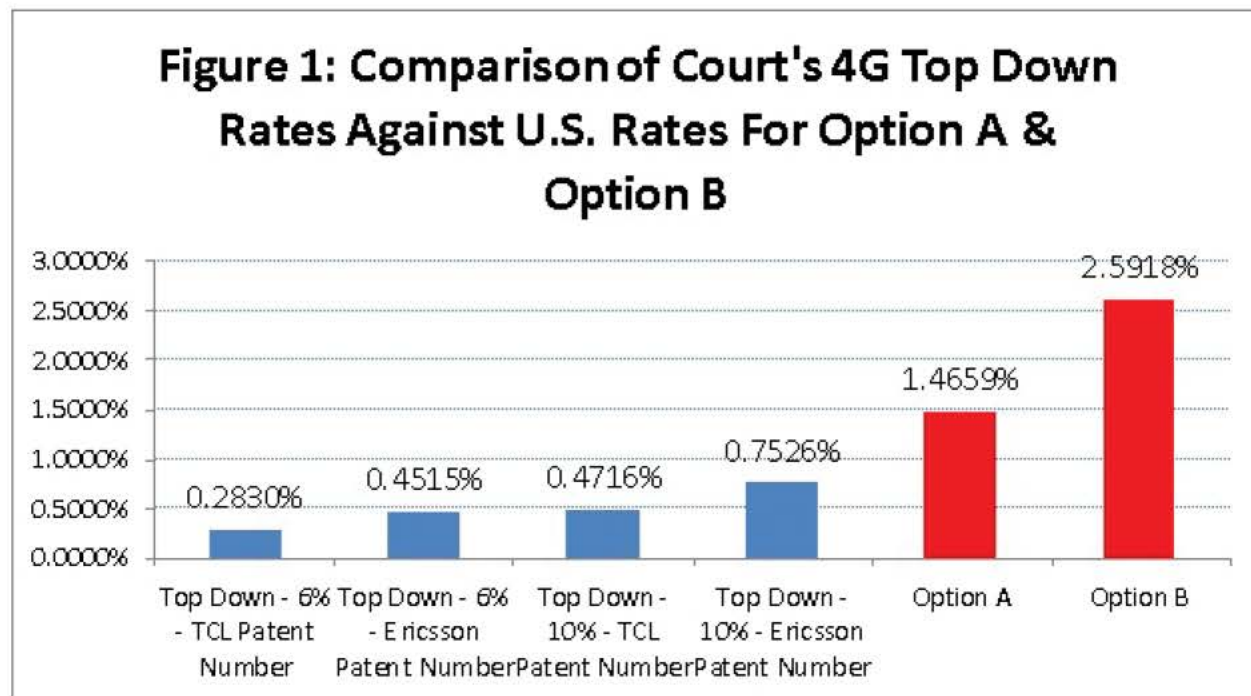
$$[6\% \text{ or } 10\%] \times \left(\frac{[69.88 \text{ or } 111.51]}{1481} \right) \times [100\% \text{ for USA, } 69.80\% \text{ for ROW}]$$

That formula returns the following results:

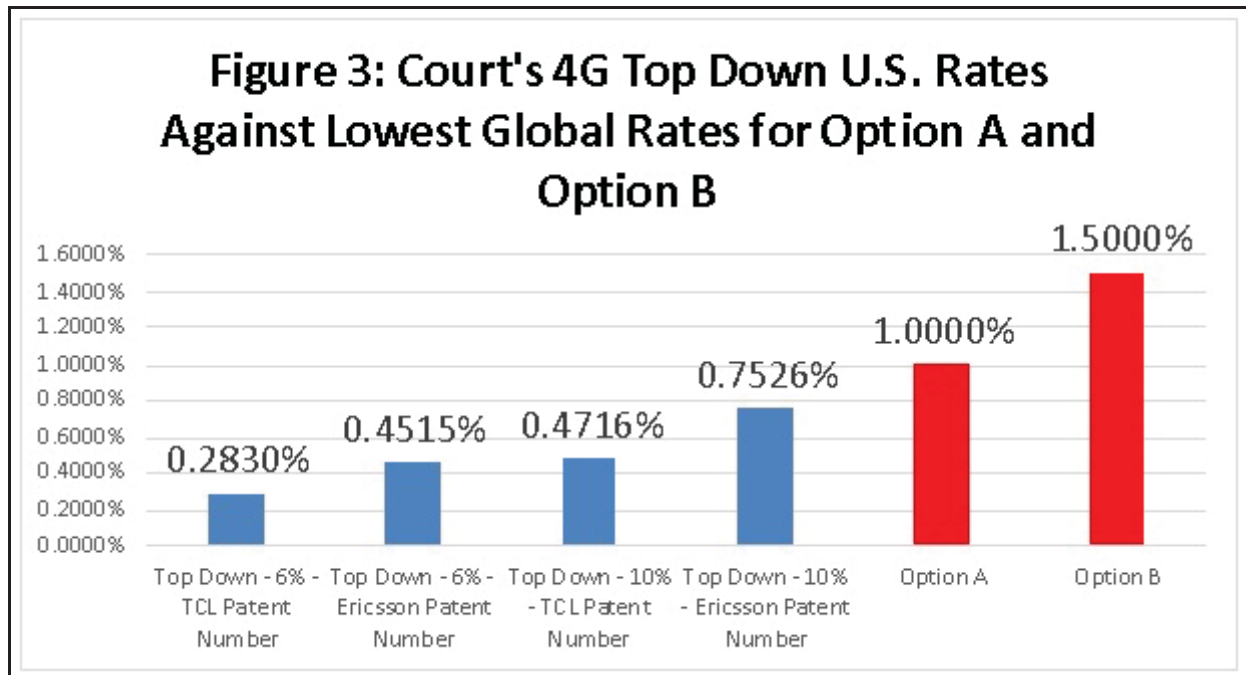
USA	6%	10%
69.88 Ericsson SEPs	0.28297	0.471611
111.51 Ericsson SEPs	0.45145	0.752576
Rest of World	6%	10%
69.88 Ericsson SEPs	0.19751	0.32918
111.51 Ericsson SEPs	0.31517	0.52529

The 4G rates which the Court calculates compare to Dr. Leonard's final conclusion that a proper 4G world-wide blended rate is .16%. (Leonard Decl. ¶ 139.)

The charts below compare the U.S. 3G and 4G rates from the Court's top down analysis compared to the U.S. rates implied by Option A and Option B. The Court explains its conversion of unpacked rates to U.S. rates in Part 4, Section VI, below.



Even if one assumed the lowest possible rates under Option A (TCL sells exactly \$3 billion entirely 4G sales) and under Option B (TCL's ASPs are above the cap), there is a substantial disparity in rates.



While the Court has some reservations about the top down analysis, there is no basis to reconcile the results of the top down analysis with Option A or Option B. Even if the Court assumed that every patent that Ericsson presented at trial was essential, applied a 10% total aggregate royalty, and ignored when patents expired, the 4G U.S. royalty rate would still only be .843%. Option A and Option B are therefore not fair or reasonable offers by the top down measure.

As discussed below (Part 4, Section VI), the Court uses these numbers in conjunction with its analysis of comparable numbers to create its overall FRAND rate.

PART 3: ERICSSON'S EX STANDARD APPROACH

Ericsson presented the work of David Kennedy as a means of testing whether Ericsson's Options A and B are fair and reasonable. (Kennedy Decl. ¶¶

225-29.) The ex-Standard approach is designed to estimate the value of SEPs independent of any value arising from incorporation of SEPs into a standard. (Id. ¶ 29.) The premise is that if the royalties sought by Options A and B are less than the ex-Standard value of the licensed technology, the analysis indicates that the royalties are fair and reasonable. (Id.)

The Court found the analysis flawed at multiple steps and rejects the conclusions.

Kennedy worked with Ericsson's technical expert, Dr. Parkvall, to perform three steps: (a) isolate and identify the specific contributions of 4G SEPs to the cellular standards by comparison to the next best available non-infringing alternative, (b) estimate the economic value of the technical contribution of all 4G SEPs over the next best available non-infringing alternative; and (c) apportion Ericsson's share of that economic value. (Id. ¶¶ 30, 230.)

Dr. Parkvall performed what he referred to as a "technology by technology" analysis. He began by subdividing Ericsson's SEPs into ten technology sub-areas. (Parkvall Decl. ¶¶ 55-69.) He then considered the Ericsson SEPs within each sub-area and identified the next best non-infringing way to implement the technology in the 2G, 3G, or 4G standard without using Ericsson's SEPs. (Parkvall Decl. ¶¶ 57, 70; Kennedy Decl. ¶¶ 231-32.) At that point, Dr. Parkvall identified the benefits that each sub-area conferred on the 4G standard over and above the next best non-infringing alternative. (Parkvall Decl. ¶¶ 75, 93, 113, 145, 161, 184, 214-15.) Dr. Parkvall calculated a value for certain of these benefits, including improved battery life, faster data speeds/throughput, fewer connection delays/less latency, better uplink peak-to-average ratios, increased spectral efficiency, and coverage improvements. (Id.; TT Feb. 28, 2017, p. 131:11-24.) For other benefits, including decreased interference, increased service quality, increased network coverage, cheaper handset components, increased voice quality, and increased security, Dr. Parkvall did not calculate a precise value, but simply testified to the fact that they confer value on a handset. (Parkvall Decl. ¶ 215.)

Kennedy measured the dollar value that two of these benefits—improved battery life and faster data speeds—confer on a 4G device as compared to the alternative identified by Dr. Parkvall. (Kennedy Decl. ¶¶ 235-42, 248-57.) For the other two benefits—less latency and improved system capacity/network

performance—Kennedy analyzed the value they confer on a 4G device, without calculating a specific monetary value. (Id. ¶¶ 258-72.)

To assign a dollar value to the improved battery life benefit, Kennedy relied on Dr. Parkvall’s testimony that 4G “sleep mode” technology provides a 53% improvement in battery life over the next best non-infringing alternative. (Id. ¶¶ 236-37; Parkvall Decl. ¶ 184.) He also relied on the results of a survey of 306 American smartphone users that was conducted by International Planning and Research (“IP&R”) in 2012. (Kennedy Decl. ¶¶ 239-41.) However, Dr. Parkvall conceded that many companies other than Ericsson were involved in creating “Sleep Mode Solutions.” (TT, Mar. 11, 2017, (Sealed Vol. 3) pp. 8:19-11:13.) Neither Dr. Parkvall nor Kennedy determined Ericsson’s proportional share of Sleep Mode Solutions patents, or the number of accepted technical contributions that relate to Sleep Mode Solutions submitted by Ericsson or any other companies. (Id.; see also Kakaes Rebuttal Decl., ¶¶ 284-85, Figures 49-52 (finding Ericsson’s share of Sleep Mode Solutions patents is just 2.3%, not 14.6%).)

Using these two inputs, Kennedy arrived at a dollar value of \$15.90. (Kennedy Decl. ¶¶ 241-42, Figure 57.) Because other companies have contributed technology to the 4G standard that works in tandem with Ericsson’s 4G Essential Patents, he apportioned out Ericsson’s share of the \$15.90 using the Signals Research Group (“Signals”) approved contribution counting data. (Id. ¶ 238) This led him to conclude that Ericsson’s share of the value conferred on a 4G handset by improved battery life is \$2.32 per handset. (Id. ¶ 242.)

To assign a dollar value to the faster data speed benefit, Kennedy relied on Dr. Parkvall’s testimony that Ericsson’s 4G Essential Patents improve data rates through multiple technology clusters. (Id. ¶ 249; e.g., Parkvall Decl. ¶ 146) (testifying that a system without Ericsson technology would not achieve 4G system throughput or bitrates.) For his dollar figures, he relied on a 2012 survey by IP&R, as well as a 2013 survey of more than 30,000 consumers in 26 countries by Accenture. (Kennedy Decl. ¶¶ 248-54.) Using these surveys, he arrived at a dollar value of \$26.24 to \$33.00 per handset. (Id. ¶¶ 251-54, Figures 59, 60.) After apportioning Ericsson’s share based on contribution counts determined by Signals, (id. ¶¶ 252, 254), he concluded that Ericsson’s share of the value conferred on a 4G handset by faster data speeds is \$3.83 to \$4.82 per handset. (Id. ¶¶ 252, 254, Figures 59, 60.)

Taken together, Kennedy estimated that just two of the benefits of Ericsson's 4G Essential Patents confer \$6.15 to \$7.14 of value on a 4G handset . The Court finds that Kennedy's result are highly suggestive of royalty stacking; i.e., valuing individual components of a standard in manner that accedes the aggregate value of the standard. Kennedy concedes these figures have never been the basis for any of Ericsson's licensing proposals, and no Ericsson licensee has ever paid anywhere close to \$6.15 per phone for a license to Ericsson's 4G patents. (TT, Feb. 28, 2017, p. 133:13-23.)

While the Court has doubts about the ex-Standard method as implemented here, Ericsson is correct that TCL did not challenge Kennedy's ex-Standard methodology, but rather challenged the inputs to his calculations: Dr. Parkvall's technical analysis, the surveys by IP&R and Accenture, and the use of contribution counting. (Kakaes Rebuttal Decl. ¶¶ 15-40, 285-85; Simonson Rebuttal Decl. ¶¶ 30-49.) The Court found TCL's criticisms of Ericsson's ex-Standard analysis persuasive.

Kennedy's apportionments are flawed because they relied on contribution counting, and because he apportioned based off of what percentage of the standard as a whole Ericsson owned, not the specific technologies he identified. (Kennedy Decl. ¶¶ 242, 252.) The Court identifies many of the problems with contribution counting below (see Part 4, Section IV.B.3 below). While Kennedy did use Dr. Ding's patent counting results as an alternative, this still gave Ericsson credit regardless of how many patents it actually owned that were related to that technology. This is particularly confusing because Dr. Parkvall actually identified how many SEPs Ericsson owned for each technical area, but Kennedy did not use this information to determine. (E.g., Parkvall Decl. ¶ 134, 154, 178.) Ericsson is only entitled to 14.6% of the value longer of battery life or faster connections if it can show that it owns 14.6% of the patents that cover those inventions. Kennedy did not attempt to show that Ericsson is responsible for 14.6% of the specific features he valued.

In addition, Dr. Itamar Simonson testified that the surveys used by Kennedy were irrelevant and biased. (Simonson Rebuttal Decl. ¶¶ 11, 33-37, 47-49.) The Court found Dr. Simonson's testimony credible. Kennedy has no experience in survey work, and the basis for his reliance on the surveys is questionable. By contrast, Dr. Simonson is exceptionally well credentialed in survey work. (Ex.

2387.) Kennedy conceded that Dr. Simonson is more qualified to address matters related to the study of consumer behavior and survey design. (TT, Feb. 28, 2017, p. 145:3-7.)

The Court finds that Dr. Simonson's criticisms of the survey work here are valid.

First, the IP&R survey suffered from many defects which make it unreliable as a basis for measuring the value of any Ericsson patented technology. (Simonson Rebuttal Decl. ¶¶ 33-46.) For example, IP&R focused on one feature at a time instead of presenting the bundle of phone features consumers evaluate in reality, and also singled out certain features. (Id. ¶¶ 39-44.) Research shows that singling out features without simultaneously considering other features tends to greatly overstate the importance of the focal feature, as compared to its impact in actual purchase decisions. (Id., ¶¶ 24-26, 28, 33-46.) Also, research shows that asking survey respondents direct questions about their willingness to pay for individual features and feature differences has been shown to be unreliable and susceptible to various influences. (Id. ¶ 26, 38, 43.)

Second, the survey from Accenture apparently focused on the value and interest in various mobile network services, not necessarily handset features. (Id. ¶ 48; Ex. 4845, pp. 2.) Otherwise, no information was provided by Ericsson showing the survey methodology, or the specific questions asked. (Simonson Rebuttal Decl. ¶ 47.) This prevents a proper assessment of the reliability of the survey (although, as noted above, any attempt to gauge feature value by asking questions about willingness to pay for specific features is unreliable). (Id.; see also id. ¶¶ 24-26, 28, 38.)

In the end, the Court found that the ex-Standard approach lacked fundamental credibility. If one takes a step back and credits Kennedy's work at face value, it is simply not logical that two features could have a value in excess of Ericsson's entire portfolio. Either there is something radically wrong in Ericsson's portfolio valuation, or Kennedy's work is not reliable. The Court draws the latter conclusion.

PART 4: COMPARABLE LICENSE ANALYSIS AND FRAND DETERMINATION

The second component of the FRAND obligation is to offer a rate which is non-discriminatory. The parties agree that like, or close to, like rates must be offered to firms which are similarly situated. (TCL COL, ¶ 34; Ericsson COL, ¶ 17.) The parties point to different clusters of firms for the comparison. TCL contends that the relevant licensees are Apple, Samsung, Huawei, LG, and HTC. (TCL COL, ¶¶ 36 *et seq.*) Ericsson focuses on firms in the middle and lower end of the market: LG, HTC, CoolPad, Kaarbon, and ZTE. (Ericsson FOF, ¶ 317.) The Court identifies the relevant firms, and then analyzes their rates to test Option A and Option B for discrimination.

I. Summary of the Comparable License Analysis.

The Court begins this section with an explanation of how it determined firms comparable to TCL for non-discrimination purposes, and then identifies the six firms that it finds are similarly situated to TCL: Apple, Samsung, LG, HTC, Huawei, and ZTE. The Court then explains the formula used to “unpack” a license. Unpacking is used to derive a one-way royalty rate so that licenses can be compared on a common basis. Here, unpacking requires the Court to account for cross-licenses, lump sum payments, pass-through rights, and other issues. The Court explains why it chose not to use dollar-per-unit rates and instead calculates its unpacked results as percentage royalties without caps or floors. The Court then explains how it determined appropriate discount rates, revenue of each licensee, and the appropriate portfolio strength ratio, or PSR. The Court then analyzes the licenses from the six comparable firms and compares them to the results of Ericsson’s Option A and Option B. The Court then explains why it rejected Ericsson’s proposed requirement of competitive harm, and finally the Court provides its conclusions from the comparable license analysis.

II. Summary of the Experts and their Qualifications.

A. Unpacking.

Dr. Matthew Lynde conducted the unpacking analysis for TCL, and David Kennedy conducted the unpacking analysis for Ericsson. Dr. Lynde is an economist at Cornerstone Research, an economic and financial consulting firm. (Lynde Decl. ¶ 1.) He holds a bachelors and Ph.D. in economics from the

University of California, Berkeley. (Id. ¶ 2.) His consulting work specializes in the economic and financial analyses of complex business and regulatory matters, and he has analyzed thousands of license agreements. (Id. ¶¶ 8-9.) He has testified extensively as an expert witness on the economic issues related to intellectual property and antitrust law. (Id. ¶ 8.) Kennedy is a Managing Director of the consulting firm Berkeley Research Group, LLC. (Kennedy Decl. ¶ 42.) He specializes in patent valuation, patent licensing, and patent sales, and has participated in or analyzed more than 150 patent-related transactions. (Id.) He holds a B.S. in Business Administration with a major in accounting from the University of Georgia, and has been a licensed Certified Public Accountant in Georgia since 1987. (Id. ¶ 50.)

B. Similarly Situated Firms.

To determine which firms are similarly situated to TCL, Ericsson relied on Dr. David Teece, while TCL relied on Dr. Janusz Ordover. Dr. Teece is a professor of Global Business at the Haas School of Business at the University of California, Berkeley, and received his Ph.D. in economics from the University of Pennsylvania. (Teece Decl. ¶ 2.) He co-founded and co-edits Industrial and Corporate Change, an academic journal that focuses on issues related to technological change, and has published hundreds of books and articles in the fields of industrial organization, technology management, and public policy. (Id. ¶¶ 2-3.) He has testified as an expert witness over 100 times, including in a number of RAND, FRAND, and antitrust trials. (Id. ¶¶ 6-8.) Dr. Ordover is a Emeritus Professor of Economics at New York University, and former Deputy Assistant Attorney General for Economics in the Antitrust Division of the U.S. Department of Justice. (Ordover Decl. ¶ 1.) He received his Ph.D. from New York University, and has written extensively on topics such as antitrust, the licensing of intellectual property, and the FRAND commitment. (Id. ¶ 2; Ex. 451.)

C. Valuation of LG Patents.

To estimate the value of certain patents that LG transferred to Ericsson as part of their license agreement, Ericsson relied on Michael Pellegrino, and TCL relied on Dr. Andrew Wolfe. Pellegrino is the president of Pellegrino and Associates, LLC, a boutique intellectual property valuation firm. (Pellegrino Decl. ¶ 15.) His firm has conducted hundreds of intellectual property valuations, and he

wrote the first and second editions of BVR's Guide to Intellectual Property Valuation. (Id. ¶ 16.) He received a bachelor's degree in computer science from the Indiana Institute of Technology, and a Master's degree in business administration from Ball State University. (Id. ¶ 21.) Dr. Wolfe earned his B.S.E.E. in Electrical Engineering and Computer Science from The Johns Hopkins University, an M.S. in Electrical and Computer Engineering from Carnegie Melon, and a Ph.D. in Computer Engineering from Carnegie Melon. (Wolfe Decl. ¶ 2.) He has published more than 50 articles on computer architecture and computer systems, and has testified extensively on patent issues. (Id. ¶ 11; Ex. 1600.) He works as a consultant on intellectual property issues for Wolfe Consulting, and teaches graduate courses on computer organizations and architecture at the University of Santa Clara. (Ex. 1600.)

The Court found that all of the experts were well-credentialed.

III. Determining The Relevant Firms.

The Court concludes that for purposes of license comparisons the analysis should include all firms reasonably well-established in the world market. This implies a necessarily wide spectrum, and correctly so for several reasons. First, ETSI contemplates facilitating competition in the market, particularly from emerging firms. Second, excluding from the analysis the largest firms in the market would have the effect of insulating them, and further contributing to their dominant positions, by imposing a barrier in the form of higher rates for those not at the top end of the market. (See TT Mar. 1, 2017, pp. 171:22-173:25.) By the same token, TCL overstates the nature of the concern for small and medium sized firms.²⁹ Third, permitting Ericsson to define similarly situated very narrowly by picking and choosing criteria with no relation to its SEPs or the FRAND commitment would effectively allow Ericsson to read the non-discrimination prong out of the FRAND commitment.

In defining similarly situated firms, there is a similar thread among all experts in that they look to firms using the same technology and at a similar level in the value chain. (Ordoover Decl. ¶ 61; TT Mar. 1, 2017, p. 104 (Teece); id., p. 6-7 (Kennedy).)

²⁹ETSI was concerned about the availability of arbitration to small firms in deterring discrimination. (Ex. 5289 at 4, 6.) However, an arbitration scheme was never adopted.

The Court finds that the concept of strategic groups advocated by Dr. Teece takes too narrow a focus. Under his approach, discrimination between firms in different strategic groups would never run afoul of FRAND, absent an adverse effect on standards development. (TT Mar. 1, 2017, pp. 170-76.) The Court finds that competition for purposes of FRAND is not limited to Dr. Teece's definition of head-to-head competition. On the other hand, Dr. Ordovery's view that TCL is similarly situated with every other firm that uses the same technology is too broad and would impose the same rate on large global firms and local niche manufacturers. (TT Feb. 15, 2017, pp. 74-75.)

The Court also believes that similarly situated should be broadly interpreted because the mobile phone market has been extremely dynamic over the last decade. In 2007, the six largest companies ranked by U.S. market share were, in order, Motorola, Samsung, LG, Nokia, Blackberry, and Apple. (Teece Decl. ¶ 163, Figure 16.) Within a decade Motorola, Nokia, Blackberry, and even Ericsson's own handset division would be shuttered or divested, events which Brismark acknowledged no industry observer would have ever predicted. (Brismark Decl. ¶ 61.) TCL itself first entered the U.S. market in 2011, and within six years was the fourth largest manufacturer in the U.S. by market share. (Cistulli Decl. ¶ 3.) The volatility of the handset market over last decade requires the Court to exercise a broad view of who will be similarly situated to TCL over the course of the five-year license which the Court adopts.

The parties agreed that Huawei, LG, HTC, and ZTE³⁰ are similarly situated to TCL. (TCL COL, ¶ 36; Lynde Decl. ¶ 84; Ericsson FOF, ¶¶ 308, 310.) The Court agrees that these firms are similarly situated to TCL because they meet the Court's criteria for well-established global firms. TCL argued that in addition, at least Apple and Samsung are also similarly situated to TCL. (TCL COL, ¶¶ 34-35.) Ericsson disagreed and argued that Coolpad and Karbonn, not Apple and Samsung, are similarly situated to TCL. (Ericsson FOF, ¶ 310.) The Court therefore needs to determine whether Apple, Samsung, Coolpad, and Karbonn are also similarly situated to TCL.

³⁰ TCL appears to have dropped ZTE from its list of similarly situated firms, presumably because Dr. Lynde could not unpack rates from its licenses. However, whether a firm is similarly situated to TCL is a separate question from whether the firm's effective rate can be calculated, and what that rate means for non-discrimination under the FRAND commitment.

For the reasons set forth below, the Court finds that six firm meet the Court's criteria: Apple, Samsung, Huawei, LG, HTC, and ZTE. The Court appreciates Ericsson's position that certain firms should be excluded from the analysis because their licenses post-date Option A and Option B, but for the moment the Court focuses on similarity.

A. Factors Relevant to Finding Firms Similarly Situated.

In determining which firms are similarly situated to TCL, the Court's task is to identify other reasonably well-established firms in the global market. Certain factors obviously matter, such as the geographic scope of the firm, the licenses required by the firm, and a reasonable sales volume. These factors suggest that even among similarly situated firms, there may be degrees of similarity which may affect the weight that each unpacked rate has on the Court's conclusions. The Court does not believe that factors such as the firm's overall financial success or risk, brand recognition, the operating system of their devices, or the existence of retail stores have any bearing on whether Ericsson's royalty rates for its SEPs are discriminatory.

B. Local Kings are not Similarly Situated to TCL.

In this case geographic scope is the most important factor in determining which firms are similarly situated to TCL. The Court heard testimony breaking down major firms into two types, global firms, and "local kings." (Guo Decl. ¶ 7.) As the Court uses the term, a local king is a company that sells most or all of its devices in a single country, often the same country where it is headquartered and manufactures the devices.

Local kings are not similarly situated to global firms for two reasons. First, their sales largely occur in one country, while a single country will generally account for a relatively small percentage of the global firm's sales. Because the global firm will be dealing with different marketplaces, different regulatory environments, and consumers with different tastes and preferences, a global firm is unlikely to be similarly situated to a local king. Second, local kings receive a different license from Ericsson. A local king only needs license to Ericsson's SEPs in one jurisdiction, and Ericsson is bound to limit its offer to a rate that reflects the SEP strength of its portfolio in that jurisdiction. However, for global

firms, Ericsson asserted that it provides a license at a global blended rate which averages out the higher rates Ericsson could charge in some countries with the lower rates it could charge in countries with weaker or non-existent patent protections.³¹ (Brismark Decl. ¶ 55.) Thus, a license between Ericsson and a local king does not reflect the rate that a global firm like TCL would have to pay.

Ericsson argued that Karbonn and Coolpad are similarly situated to TCL, but Karbonn and Coolpad are both local kings. (Ericsson FOF, ¶ 327; Guo Rebuttal Decl. ¶¶ 49-53.) Karbonn sells handsets almost exclusively in India, while less than 3% of TCL's sales occurred in India. (Teece Decl. ¶ 80; Guo Rebuttal Decl. ¶ 53; Ex. 1122.) It is unclear what percentage of Coolpad's sales are made inside China, but both sides agreed it was "most." (Guo Rebuttal Decl. ¶ 51; Teece Decl. ¶ 127.) Coolpad's sales outside of China are so small that Kennedy assumed that all of its sales were in China when he unpacked its license with Ericsson. (Kennedy Decl. ¶ 204.) Coolpad's 2014 annual report shows that roughly 93% of its total revenue in 2014 came from customers in China, and virtually all revenue was from the sale of mobile phones and phone accessories. (Ex. 2389 at 82-83.) This stands in stark contract to TCL, where over 90% of its sales occur outside its home country of China. (Guo Rebuttal Decl. ¶ 11.) Based on this evidence, Karbonn and Coolpad are not similarly situated to TCL.

C. Apple and Samsung Are Similarly Situated to TCL

TCL is a one of the largest cell phone companies in the world, and sells a wide range of products around the world. TCL sells mobile devices in every continent, with South America taking the largest share at 26.4% of TCL's devices sold in 2015. (Guo Decl. ¶ 25, Figure 3.) TCL will require at least a multi-modal 4G license for Ericsson's SEPs, as well as 3G³² and 2G licenses. In 2015 it was

³¹The Court is skeptical that Ericsson actually averages different levels of patent protection to create a global blended rate for global firms. First, there is no evidence that Ericsson actually does this in its business cases. Second, Ericsson's preferred metric for determining its portfolio strength is contribution counting. Contribution counts, discussed more below, are a single number independent of geography or intellectual property rights, and thus cannot be used to reflect or average geographic distinctions in patent portfolios.

³²It is clear that at least some of TCL's devices would have pass-through rights to Ericsson's 3G SEPs because of a separate license agreement between Qualcomm and Ericsson, but the parties do not address the details of these devices or how that may affect the overall license.

the seventh largest mobile phone seller by volume. (PDX 237³³.) For reference, in 2015 Huawei was ranked fourth by volume, LG was ranked sixth, ZTE was ranked ninth, and HTC did not reach the top ten. (Id.)

In 2015 Apple was the second largest seller of mobile phones in the world. (PDX 237.) Its devices cater to the high end of the market, but Apple also sells older and refurbished models at much lower price points to capitalize on customers at the lower segments of the market. (Brismark Decl. ¶ 75; Guo Rebuttal Decl. ¶ 33.) Apple sells its devices globally, manufactures them in China, and they are all multi-modal 4G devices. While Apple's phones have similar specifications to some of TCL's flagship products, both parties agree that Apple's products command much higher selling prices because of the incredible value of its brand. (Ericsson FOF, ¶ 18; Cistulli Decl. ¶ 72.) Ericsson agreed the premium that consumers pay for Apple products (and Samsung products, discussed below) is largely a function of brand value and other intangibles unrelated to the value added by Ericsson's SEPs. (Brismark Decl. ¶ 73.)

In 2015 Samsung was the largest seller of mobile phones by volume. (PDX 237.) Samsung also sells its phones globally. Similar to HTC, Samsung's products cater the mid to high end of the market. Samsung's products are similar to Apple's because both companies sell their high-end products at a premium because of brand value, but that brand value has nothing to do with the value provided by Ericsson's SEPs. Samsung, like TCL, sells feature phones and smartphones, and requires licenses for multi-mode 4G, as well as 3G and 2G. (E.g., Guo Rebuttal Decl. ¶¶ 17-18.)

The Court cannot identify any dispositive reason why Apple and Samsung are not similarly situated to TCL with regard to Ericsson's SEPs. All three firms are all global firms, Ericsson has asked all three to pay a global blended rate for a multi-modal 4G license, they all create phones of similar technical specifications, and they all have substantial sales volume. Although Apple does not require 2G or 3G licenses, Samsung does, and Ericsson does not suggest that Apple's lack of 2G or 3G products justifies TCL paying a higher 4G rate than Apple. Apple and Samsung do sell many more devices than TCL, but the Court views sales volume only as a filter to separate out niche and small firms from the reasonably well-

³³While PDX 237 is not in evidence, the Court found it to be an accurate summary of IDC data. (Ex. 1273.) The Court cites to this and other PDXs as accurate summaries of the evidence.

established global firms. Sales volume alone does not justify giving lower rates to otherwise similar firms. Ericsson identifies many other criteria in its attempt to show Apple and Samsung are not similarly situated, but exclusive applications, retail stores, brand recognition, and a proprietary operating system are irrelevant to determining a non-discriminatory rate for Ericsson's SEPs. Ericsson would clearly prefer that Apple and Samsung be considered *sui generis*, but the prohibition on discrimination would mean very little if the largest, most profitable firms could always be a category unto themselves simply because they were the largest and most profitable firms.

IV. Determining the Rates for Assessing the Presence of Discrimination.

The experts devoted substantial effort to analyzing the relevant licenses, an exercise made more complex in some cases by the presence of cross-licenses and lump sum payments. However, their license unpackings provided a common basis to compare the economic deal offered each licensee. One surprising result is that the experts' conclusions for each firm largely agreed and were rarely widely disparate.

There are certain terms which the parties used to describe various licensing arrangements which will make the analysis clearer. A cross-license or two-way license is in effect a reciprocal license: the licensee grants Ericsson the right to use its infrastructure SEPs in exchange for a smaller payment. A licensee's cash payment takes the form of a lump sum or running royalties. A lump sum is a fixed payment or series of fixed payments regardless of how many units the licensee sells. A running royalty means that the licensee pays a royalty for each qualifying unit, usually either as a percentage of the unit's net selling price, or on a dollar-per-unit basis. If the running royalty is calculated as a percentage of the net selling price, in some cases Ericsson's royalty would be subject to a cap and a floor. For example, if the contract specified a 1% royalty, with a floor of \$2 and cap of \$4, then for a \$300 device Ericsson would receive \$3, for a \$150 device it receive be \$2 (because of the floor), and for a \$500 device it would receive \$4 (because of the cap).

A. The Unpacking Formula.

Some Ericsson licenses expressly state a clear one-way per unit royalty rate that the licensee must pay Ericsson for its SEPs. (E.g., Ex. 1277 at 18 (Huawei license).) However, the licenses with Apple, Samsung, HTC, LG, and ZTE all involve either lump sum payments, or meaningful cross-licenses. A license agreement with a lump sum payment or cross-license must be unpacked to arrive at a one-way rate. Unpacking a license involves evaluating all of its terms and other consideration so that the Court can calculate the effective one-way rate that each licensee pays Ericsson for its handset SEPs. (Lynde Decl. ¶ 86.)

Both sides generally agree on the formula to use to unpack cross-licenses. (TCL FOF, ¶ 185; Ericsson FOF, ¶ 150.) The unpacking formula starts with the basic premise:

Value of a license

$$= \text{Licensor One-way Rate} \times \text{Licensee Revenues}$$

Thus, if a licensor's one-way rate was 10%, and the licensee made \$500 selling products that required a license, the value to the licensee, or what it would have to pay, would be \$50. In the case of a cross-license, both sides receive value from the license provided by the other party, and the party which receives less value will have to give cash or other consideration to make up the difference. This cash difference is called a net balancing payment. Using Ericsson as an example, this formula is expressed as:

$$\begin{aligned} \text{Net Balancing Payment} = & \\ & [\text{Ericsson One-way Rate} \times \text{Licensee Revenues}] \\ & - [\text{Licensee One-Way Rate} \times \text{Ericsson Revenues}] \end{aligned}$$

This equation has two unknown variables: Ericsson's rate for its SEPs and the Licensee's rate for its SEPs.³⁴ In order to make this equation solvable, both sides used a PSR to state a licensee's one-way rate as a ratio of Ericsson's one-way rate. (Kennedy Decl. ¶ 111; Lynde Decl. ¶ 93.) The PSR is:

³⁴Until late 2011 Ericsson through its joint venture with Sony produced cell phones and thus required a cross-license for those handsets. (Brismark Decl. ¶ 11.) After Ericsson divested its mobile phone business in February 2012, it now requires a cross-license only for its infrastructure equipment. (Kennedy Decl. ¶ 117.) With the exception of Samsung and ZTE, all of the other comparable licensees only required a license for Ericsson's handset SEPs.

$$\text{Portfolio Strength Ratio ("PSR")} = \frac{\text{Ericsson One-way Rate}}{\text{Licensee One-Way Rate}}$$

The PSR assumes that each party's one way license rate reflects the relative strength of its patent portfolio. (Lynde Decl. ¶ 93.) Using a PSR, the unpacking formula can be stated as:

$$\text{Ericsson One-way Rate} = \frac{\text{Net Balancing Payment}}{\text{Licensee Revenues} - \frac{\text{Ericsson Revenues}}{\text{PSR}}}$$

(Kennedy Decl. ¶ 112; Lynde Decl. ¶ 95.) Importantly, the net balancing payments and revenues must be stated in dollars of the same year, which generally requires determining the net present value of past and future payments and revenue. (Ericsson FOF, ¶ 152.) In addition, because the unpacking formula calculates a royalty rate, it can only be used for one standard at a time. This is not a problem for the revenue inputs or the PSR, which can be determined individually for each standard, but it is a problem if the licensee paid Ericsson a single lump sum that covers multiple standards. This will be addressed in the apportionment section below.

In unpacking the license agreements, the experts are not required to follow the assumptions Ericsson made in its business cases. Ericsson created a business case after signing each license agreement to memorialize some of its projections and assumptions, and to act as a "memo to the file." (Brismark Decl. ¶¶ 60-61.) Ericsson did not use the business cases before the Court in its actual negotiations, and they represent nothing more than after-the-fact attempts to model certain projections. (*Id.*) Ericsson's business cases do not reflect how much licensees are actually paying over the course of the license. Most importantly, experts are free to provide their own expertise and analysis based on experience and industry practice. (Kennedy Rebuttal Decl. ¶¶ 116-17.)

TCL's expert Dr. Lynde appears to have generally tried to follow Ericsson's methodology reflected in its business case or testimony. However, Ericsson's expert Kennedy appears to have sometimes followed Ericsson's business case, sometimes followed Dr. Lynde, and sometimes made his own assumptions. (Kennedy Decl. ¶ 115.) Sound methodology should preclude the experts from cherry-picking facts from the business cases or each other's reports they choose to accept; rather, they must provide a factual basis for their opinions. The Court is very cognizant of just how easy it is to pick particular assumptions or approaches

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in order to manipulate the unpacking analysis to arrive at a preferred rate for each license.³⁵ The more that the unpacking analysis can be manipulated, the less it represents what the parties actually agreed to do, and therefore the less useful it is to the Court.

Because the purpose of unpacking comparable licenses is to establish comparable rates, the licenses should all be unpacked in a similar manner. If a particular license is treated differently, the explanation for why needs to be in the record. It is not sufficient to simply say that Ericsson did it that way in its business case because: (1) Ericsson's decisions in its business case are not binding on this Court; (2) as explained above, Ericsson created these business cases after-the-fact to explain the license; and (3) the business cases themselves are just Ericsson's projections and at best reflect only Ericsson's view of the license, not the licensee's view, or what the licensee actually ended up paying.

The Court will now address four common issues that arose in how to apply the unpacking formula.

1. Treatment of Released Sales.

In a typical license, the licensee will buy his peace for past unlicensed sales with a one-time payment, or a release payment. Released sales are those that were unlicensed at the time they were made, but then retroactively covered by a subsequent license agreement. (Kennedy Decl. ¶ 26.) In the case of a cross-license where Ericsson's own infrastructure sales were not licensed under the licensee's infrastructure SEPs, Ericsson would also receive the benefit of a release of liability for its own past unlicensed sales.

Dr. Lynde initially treated released sales as separate from prospective sales, and thus treated any initial lump sum payment made by the licensee as separate from the prospective rate, unless he had evidence that Ericsson allocated some of the initial lump sum payment towards prospective sales. (E.g., Lynde Decl. ¶ 106.) Sensing that this may be problematic, Dr. Lynde later unpacked the Apple and Samsung licenses to include the release payments. (Lynde Rebuttal Decl. ¶¶

³⁵For example, with the Samsung license, keeping all of the inputs exactly the same and changing only the discount rates and 3G/4G apportionment factor to those used by the experts in other unpackings, Samsung's one-way effective 4G rate can range from [REDACTED].

78-80.) Because Dr. Lynde had already unpacked the HTC license with the release payment and did not unpack the ZTE licenses, the only license he did not unpack with the release payment was the LG license.

Kennedy generally incorporated the release period into his analysis. However, with the LG license he only included the released sales from the years in Ericsson's business case, and therefore excluded released sales from years not included in Ericsson's business case. (Kennedy Decl. ¶ 116.)

The license agreements themselves do not spell out any basis to allocate lump sum payments between past and future sales. Although Ericsson's actual release of a licensee from past liability is often triggered by the payment of an initial lump sum, the Court interprets this as a timing issue, and not that the parties agreed to pay different rates for past and future sales, or that they agreed that the initial lump sum would exclusively and entirely cover all released sales. (E.g., Ex. 5331 at 13, 15.) Following Dr. Lynde's approach would invite SEP-holders to manipulate their internal discussions and opinions towards whatever their goals are for the next FRAND dispute. This is particularly true where, as here, Dr. Lynde's decisions are based entirely on after-the-fact statements made by Brismark. (E.g., Lynde Decl. ¶ 105, citing Brismark Depo., May 18, 2016, p.183:3-15.)

The Court generally views released sales as part and parcel of the forward-looking terms of the license agreements. The Court decides this based on a pragmatic view of the negotiations between sophisticated parties. When Ericsson and Apple negotiated their license agreement, they both knew that there were unlicensed sales, and they had even engaged in substantial litigation across the globe over that very issue. (Brismark Decl. ¶ 108.) To then exclude released sales and the initial lump sum payment ignores the reality that, particularly for lump sum deals, the released sales are being paid for as part of the same transaction. The Court is therefore skeptical of any unpacking which ignores released sales and an initial lump sum payment for the purposes of determining a FRAND rate. The Court believes that parties to these license agreements generally care much more about the total amount they have to pay and the total value they receive, rather than whether a payment is labeled as a release from past liability or for the future license. Brismark himself seemed to generally share that view: when he was asked at his deposition how Ericsson divided the lump sum payments from Apple into

released and prospective sales he responded, “We haven’t done that because it’s a one-time payment and it’s for past and for future.” (Brismark Depo., May 18, 2016, p. 185:1-11.) In addition, it is very likely that a licensee may choose to pay a larger lump sum in exchange for lower rates, a lower cap, a lower floor, or a lower percentage or dollar-per-unit running royalties. Ignoring these possibilities ignores the substantial flexibility that FRAND leaves parties with to structure their licenses in a friendly and bilateral manner. (ETSI Guide on IPR § 4.3, Ex. 224 at 7.)

It is certainly possible that parties could specifically agree to different royalty rates for released and prospective sales, but that is not the case for any of the licenses the Court unpacked.³⁶ The Court agrees with Kennedy that released sales should generally be included in unpacking each license. The Court will therefore treat released sales and release payments the same as projected sales and prospective payments and calculate a single rate over the course of the combined license and release period.

2. Apportioning Lump Sum Payments Between Multiple Standards.

In order to determine the licensee’s one-way effective royalty rate for each standard, the Court must determine exactly how much the licensee paid Ericsson for each standard. All of the comparable licenses except Huawei’s contain a lump sum component. A lump sum payment creates a challenge for unpacking a license that covers multiple standards (e.g., 2G, 3G, 4G) because the effective royalty rate for each standard needs to be unpacked separately, even though the licensee paid a single lump sum net balancing payment that covers multiple standards. In some cases, the license agreement also covers things beyond handset SEPs, such as external modems, personal computers, implementation patents. The experts therefore had to determine how much the licensee paid for handset SEPs, and then apportion the net balancing payment across the licensed standards so that they could apply the unpacking formula for each standard.³⁷ However, each

³⁶Ericsson’s license with ZTE in 2011 for 2G/3G actually did state different percentage running royalty rates for released and prospective sales. (Ex. 1197 at 8.) However, this license was superseded by an amended license in 2015 and was not unpacked by either expert. (Ex. 1200.)

³⁷The Court has previously ruled that implementation patents will not be covered by this FRAND adjudication because they are not SEPs. (Docket No. 1055 at 7.) TCL also did not show that Ericsson’s cross-licenses to implementation patents had any net value that would require adjusting the licensees’ net balancing payments in either direction.

apportionment will affect each later standard, and the more assumptions the experts made, the more the license reflects the expert's decisions rather than the parties' agreed upon royalties rates.

Dr. Lynde generally unpacked the licenses he examined twice, once for 4G, and then again for a blended 2G/3G rate. (Lynde Decl. ¶ 21.) Dr. Lynde apportioned the net balancing payments based on the licensee's proportion of revenue for each standard. (Id. ¶ 96.) Kennedy generally unpacked lump sum licenses four times, for 4G, 3G, 2G EDGE, and 2G GSM/GPRS. (Kennedy Decl. ¶ 133.) Kennedy claimed that he apportioned the balancing payments according to Ericsson's own assumptions regarding the breakdown of revenue between the various standards by units. (Kennedy Decl. ¶¶ 129-133.) It is unclear, however, that Ericsson made those assumptions, or that it applied them to the lump sum payments. Kennedy actually appears to use estimates about the types of units in each projection to decide for himself how to apportion the lump sum payments between standards. (See Lynde Rebuttal Decl. ¶¶ 70-72.) It becomes particularly problematic when Kennedy apportioned between 3G, 2G EDGE, and 2G GSM/GPRS, because each additional unpacking relies on the previous apportionment assumptions such that any error compounds throughout the remaining calculations. This leads to some questionable results. For example, Kennedy concluded that Samsung agreed to pay virtually the same rate for 2G EDGE as it did for a multi-modal 4G license that included 2G functionality, and that Samsung actually paid more for 2G GSM/GPRS than for multi-modal 3G license that included 2G GSM/GPRS. (Kennedy Decl. ¶ 173.) The Court has trouble believing that Ericsson asked Samsung for less money the more its patents were used. Kennedy has not cited sufficient evidence to convince the Court that his apportionments regarding 2G have any basis in the license agreements or how

However, licenses to Ericsson's SEPs for external modems and personal computers certainly do have value, and are a material term of this FRAND dispute. Ericsson's licenses with HTC and Samsung cover the licensees' sale of personal computers with cellular connectivity. (Ex. 1275 at 6 (HTC); Ex. 1276 at 4 (Samsung).) Ericsson's licenses with Apple and LG cover both personal computers and external modems with cellular connectivity. (Ex. 5331 at 2 (Apple); Ex. 199 at 2, 4 (LG).) Because both experts applied the entire balancing payment to handsets, the unpackings treated the licensees as paying 0% for external modems and personal computers in exchange for a higher royalty rate on handsets. The Court will treat TCL the same way.

the parties interpreted them.³⁸ Therefore, Kennedy's apportionments of net balancing payments between the 2G standards, and between 2G and 3G are not credible. Kennedy and Dr. Lynde do not disagree substantially over the 4G apportionment ratios for the projections that they both unpacked. Accordingly, the Court generally adopts Dr. Lynde's methodology for apportioning the net balancing payments between standards. (Lynde Decl. ¶¶ 96, 99; Lynde Rebuttal ¶¶ 70-73.)

3. Dollar-per-unit Rates, Caps, and Floors.

While Ericsson has in the past entered into some licenses with dollar-per-unit rates or licenses with caps and floors, the Court declines to adopt a dollar-per-unit approach in determining FRAND rates here.

First, use of dollar-per-unit royalties is at odds with industry practices generally and specifically Ericsson's own past licensing practices, a point which Ericsson's expert Kennedy acknowledged at trial. (TT Mar. 1, 2017, pp. 8-9.) For example, in Ericsson's business cases for Samsung, LG, and HTC, Ericsson used running royalties, as did the actual licenses for Coolpad, Karbonn, Doro, Sharp, Huawei, ZTE, and LG. (TT (Sealed) Mar. 1, 2017, pp. 5-7, 10.)

Second, a percentage-based royalty better aligns the incentives of the SEP-holder and the licensee than a dollar-per-unit royalty. This furthers ETSI's express policy objectives of both rewarding SEP-holders and making their intellectual property available to the public. (ETSI IPR Policy § 3, Ex. 223 at 1.)

³⁸This is also true because Kennedy never calculated a 2G PSR. Both experts cited to each other when they justified why they used a 3G PSR to unpack a combined 2G/3G rate. (Lynde Decl. ¶ 93 n.3; Kennedy Decl. ¶ 131.) However, Dr. Lynde at least explained that it is because 2G patents are less important and more likely to have expired, and he created a blended 2G/3G rate and does not try to unpack each 2G standard. (Lynde Decl. ¶ 93 n.3.) Kennedy explained that the method he used to determine PSRs (contribution counting, discussed below in the PSR section) does not exist for 2G. Thus, rather than introduce inconsistencies from using a new metric, he just used the same 3G PSR. (Kennedy Decl. ¶ 131.) A 3G PSR cannot be used to calculate rates for 2G GSM/GPRS or 2G EDGE. The only comparable licensee that sells 2G products whose 2G net balancing payments could be determined is Samsung, so in unpacking the Samsung license the Court chose to apportion out the 2G net balancing payment and calculate just 3G and 4G rates.

Third, in this case, Ericsson itself has repeatedly reaffirmed that royalties should be a percentage running royalty. Option A and Option B both largely stated handset royalties as a running percentage rate, and in its interrogatories Ericsson confirmed that its royalty rate should be calculated as a percentage of the handset price. (Ex. 131 at 15-18.)

Finally, there is no support in the record that a package of SEPs has a fixed, determinable value which would justify a fixed dollar-per-unit rate or a percentage rate as modified by floors or caps. Brismark explained that Ericsson seeks to apply a floor to its license agreements so that it can obtain a certain minimum amount of revenue for itself. (TT Feb. 28, 2017, pp. 50:23-51:2.) However, as noted above, the Court rejects Kennedy's ex-Standard analysis. In addition, on the stand Brismark explained that its existing caps and floors are solely the product of negotiations, not any sort of analysis of whether they are fair or reasonable. (TT Feb. 28, 2017, pp. 116:13-117:17.)

To be sure, in the course of private negotiations, parties may enter into a variety of licensing schemes that reflect each party's unique assessment of the risk of a particular arrangement. However, the Court prefers to conduct its FRAND analysis on principles of general application which do not require the Court to discern the peculiarities of those risk assessments.

For these reasons, the Court will unpack these licenses as Ericsson has, a percentage of the net selling price of the licensed devices without a cap or floor.

B. The Inputs to the Unpacking Formula.

As explained above, unpacking a cross-license requires four inputs to determine Ericsson's one-way rates, the PSR, and the present value of: the net balancing payments, Ericsson's revenues, and the licensee's revenues. However, many of the disputes over these inputs are caused by the parties' use of different discount rates, different revenue projections, and different PSRs. The Court will address each of these inputs in turn.

1. Determining the Appropriate Discount Rate.

In order to unpack and evaluate a license the monetary terms of the unpacking formula (net balancing payments, licensee's revenue, and Ericsson's revenue) must be expressed in comparable units. This means that a discount must be applied to future payments so that they can be expressed in present value terms.³⁹

In its business cases, Ericsson would sometimes use a discount rate to indicate the size of the risk associated with each licensee. (Lynde Rebuttal Decl. ¶ 74.) When Ericsson specified a discount rate in its business cases, it was usually 10% or 12%. Dr. Lynde generally adopted the discount rate Ericsson used in its business case to unpack the entire license. (Lynde Decl. ¶ 99.) On the other hand, Kennedy applied a number of different discount rates depending on the type of payment and licensee. (Kennedy Decl. ¶ 120.) He adjusted past sales at the Treasury Bill rate, future revenue and running royalties at 10% or 12%, and lump sums payments at the prime rate (slightly higher than the Treasury Bill rate). (Id.)

For example, in unpacking the Samsung license, Kennedy used a 12% discount rate for Samsung's revenue, but only a 10% discount rate for Ericsson's revenue. (Id. ¶ 171.) He also used a 10% for ZTE's future 3G sales and Ericsson's sales, but a 12% discount rate for ZTE's future 4G sales. (Id. ¶ 157.) However, Kennedy did not explain why Samsung's projected revenue should be treated differently than ZTE's, or why Ericsson's revenue should be treated differently depending on which license is being analyzed. In order to avoid obvious cherry-picking problems and create comparable rates, and because there is no basis in the record to do otherwise, the Court will apply a uniform 10% discount rate to all revenue projections of both Ericsson and its licensees.

Kennedy also applied much lower discount rates to future fixed payments, usually around 3%. (Kennedy Rebuttal Decl. ¶ 110.) He did so because future fixed payments are much more certain and valuable, and thus the risk is better measured by applying the company's cost of debt. (Kennedy Decl. ¶ 120.) This

³⁹It appears that the parties have unpacked all payments to the beginning of each license. If the Court declared the final rate as a running dollar-per-unit royalty, it would then have to go an additional step and determine how to implement that over the five-year license by either having the nominal rate increased to keep Ericsson's return constant in present dollars, or keeping the nominal rate the same and having TCL pay a higher effective rate in the first half the license to balance out the second half. Because the Court states its ultimate rates as a running percentage royalty, it need not worry about how the time value of money will affect these rates.

leads to him discounting future fixed payments from anywhere between 1.7% and 3.8%. (*Id.* ¶¶ 190, 157.) The Court agrees that future fixed payments are more valuable than percentage payments because they are certain. However, the Court does not believe that the revenue projections for Samsung should be discounted at a rate more than four times higher than its lump sum payments, particularly when Ericsson used the same discount rate for both. (*Id.* ¶ 171 (applying a 2.9% discount rate for fixed payments, and 12% for future revenues).) The Court will apply a 5% discount rate to future fixed payments.

The revenue from a licensee and/or Ericsson's released sales must also be adjusted so that it can be stated in dollars of the same year as the projected sales. Because the licensee (or Ericsson, in the case of a cross-license) sold the product before paying for the license, the licensee effectively received an interest-free loan from the SEP-holder. Revenue from released sales must therefore be adjusted upward. The Court will adopt Kennedy's discount rate of using the Treasury Bill rate of 0.56% for released revenue. (Kennedy Decl. ¶ 120.)

To summarize, the Court adopts a 10% discount rate for all revenue projections, a 5% discount rate for future fixed payments, and a 0.56% adjustment for all past revenue. The Court also uses the mid-year convention for calculating discounted values, treating all the licenses that start in December or January as starting on January 1, and the LG license as starting on June 30, or halfway through the year. Finally, the Court treats all lump sum payments made in the first quarter of each year as if they occurred on January 1 of that year.

2. Estimating Revenue

In order to unpack a lump sum or cross-license there must be some estimate of the amount of money that a licensee has earned from its sales of products compliant with each standard. The experts used two sources for revenue information: Ericsson's internal projections in its businesses cases and data from International Data Corporation ("IDC"), a third-party market analyst. IDC data is based on actual handset sales,⁴⁰ which makes it much more reliable, but more

⁴⁰It is unclear whether the revenue projections in Ericsson's business cases for Apple, Samsung, HTC and LG are based on the licensee's wholesale or retail sales. These were all lump sum deals, so Ericsson would not necessarily have had a business reason to prefer one over the other. Brismark stated only that its business cases "endeavor to use the most reliable sales data

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limited because only data through 2015 was available, and IDC does not report infrastructure revenue. (Lynde Decl. ¶ 101.) Dr. Lynde and Kennedy both unpacked the comparable licenses with business case data. Where Ericsson made multiple projections in a business case, the experts either agreed on which one to apply, or they unpacked the license using multiple business case projections. Dr. Lynde also unpacked the Samsung, LG, and HTC licenses based on IDC data through 2015. Although Kennedy did not unpack any licenses with IDC, for the reasons discussed below the Court believes that independent third-party data serves as a valuable check on a party's internal and unvalidated projections.

First, IDC data is heavily relied on by experts for both sides, as well as the representatives for both Ericsson and TCL. Dr. Kakaes, Dr. Lynde, Cistuli, Dr. Guo, Brismark, Dr. Teece, Kennedy, and Pellegrino all used IDC data.

Second, in many cases, Ericsson's business cases dramatically underestimated the licensee's revenue when compared to IDC data. For example, Ericsson's business case for HTC projected that from 2014-2015 HTC would earn around ██████████ in 4G revenue off of ██████████ 4G units. IDC reported that during that period HTC actually earned over \$11 billion on 28.5 million units. Similarly, Ericsson projected that from 2013-2015 LG would earn ██████████ in 4G revenue off of ██████████ 4G units. IDC reported that during that period LG actually earned over \$29 billion in 4G revenue on 75 million 4G units. Ericsson's high projection estimated that from 2011 through 2015 Samsung would earn ██████████ in 4G revenue off of ██████████ 4G units. IDC reported that Samsung actually earned \$248 billion in 4G revenue off of 472 million units. Discrepancies of this magnitude are not attributable to rounding errors or using different discount rates, and they always occur in the direction that favors Ericsson.⁴¹ IDC's business model relies on providing accurate data.

Third, IDC data reflects actual sales, not the projections of one party to the license. Ericsson's business cases could, at best, only reflect the rate Ericsson

available at the time, either from market analysts or from the licensee." (Brismark Decl. ¶ 61.) To the extent that the business case data is wholesale data, it would tend to produce higher rates than IDC data. The Court keeps this problem in mind in ultimately setting a FRAND rate, and uses business case projections as the lower limit of the licensee's revenue, and IDC data as the upper limit.

⁴¹This is so because licensee revenue is in the denominator of the unpacking equation; thus lower licensee revenue means a higher effective royalty rate.

thought the licensee would pay over the course of the license and release period. However, the non-discrimination prong of FRAND does not incorporate an SEP-holder's projections; it applies to the actual terms and conditions. (ETSI IPR Policy, § 6.1, Ex. 223.) When Ericsson accepted the certainty that came with lump sum payments, it also accepted the risks and consequences of the licensee outperforming its projections. Excluding third-party data would allow Ericsson to take the benefits that come with lump sum deals (including Kennedy's lower discount rate for lump sum payments, which increases Ericsson's effective royalty rate) but none of the risk.

The one challenge posed by using IDC data in this case was that it was only available through 2015. In order to unpack a license with IDC data, the net balancing payment therefore had to be apportioned between the years covered by IDC data, and the remaining years of the license. The Court chose to apportion the net balancing payment proportionally based on the number of years of the license and release covered by IDC data. For example, Ericsson's license with HTC licensed HTC's sales in 2015 and 2016, and provided a release of liability for HTC's unlicensed sales in 2014. IDC data covers HTC's sales up through 2015, so the Court apportioned 2/3 of the total net balancing payment to the period covered by IDC data.

3. Using the Appropriate PSR

As noted above, the Portfolio Strength Ratio, or PSR, is the strength of Ericsson's SEP portfolio relative to the licensee's SEP portfolio, on a standard-by-standard basis. (Lynde Decl. ¶ 91.) Although both experts agreed on how to use a PSR and what it represents, they used numbers derived from very different sources. TCL used PSRs derived from Dr. Ding's patent counting study of how many essential patents each company owned. (*Id.*) Ericsson instead calculated its PSRs based on contribution counting, which is an estimate of how many ideas it contributed to the development of the 3G and 4G standards. (Mallinson Decl. ¶ 65-66.) Ericsson's use of contribution counting actually creates results more favorable to TCL, while TCL's results actually created results more favorable to Ericsson. The Court first addresses issues common to both PSR approaches, and then addresses TCL's use of patent counting and Ericsson's use of contribution counting.

Whether a PSR is calculated through patent counting or contribution counting, it still contains two basic assumptions. The first is that an SEP portfolio's strength is directly proportional to its size. The second is that each patent or contribution is treated equally, regardless of individual value of the invention, or whether it is for a handset, infrastructure device, or both. Both assumptions are also shared by the top down analysis discussed above. In the top down approach treating each patent equally was an express feature of the methodology advocated by Ericsson and others. However, it is less clear that assumption is valid in the context of negotiations between sophisticated parties.

Dr. Lynde and Dr. Ding calculated PSRs for TCL based off of patent counts. Based on Dr. Ding's patent census, Dr. Lynde calculated how many SEPs are owned by each licensee. (Lynde Decl. ¶ 91.) The PSRs are the number of SEPs owned by Ericsson that the licensee needs, divided by the number of SEPs owned by the licensee that Ericsson needs. Because Ericsson no longer makes handsets, the denominator of the PSR is the number of infrastructure SEPs owned by the licensee. (*Id.* ¶ 94; Ex. 1239.) Patent counting, while not perfect, does reflect the number of SEPs that are owned by each company. In addition, patent counts will reflect changes to a company's portfolio from purchases, expirations, and transfers of SEPs.

Ericsson calculated its PSRs based on standards contribution counting.⁴² (Kennedy Decl. ¶ 122.) A contribution is a technical submission of an idea to a 3GPP working group. (Mallinson Decl. ¶ 65.) A contribution is then "approved" by the working group when it is included in the 3GPP technical specifications, which are ultimately provided to ETSI. (*Id.*) Ericsson used standard contribution counts calculated by Signals, who conducted a study paid for by Ericsson to update Ericsson's own report on its contribution counts. (Mallinson Decl. ¶ 68.) Ericsson developed this methodology because it was concerned that there were alternative studies showing that it owned a low proportional share of 4G SEPs. (TT Feb. 28, 2017, p. 34:7-23.) Ericsson argued that because companies that participate in the standardization process often seek patent protection for their approved standard contributions, contribution counting can serve as a good proxy for the strength of their SEP portfolios. (Ericsson FOF, ¶ 162.) The Court disagrees.

⁴²This is a different concept than TCL's importance and contribution analysis discussed in the Top Down section. (See p.40, *supra*.)

Standards contribution counting counts contributions, not patents. Contributions can be made for ideas that are unpatented, unpatentable, patented by someone else, or split into multiple contributions. (TT Feb. 28, 2017, pp. 37-38; Bekkers Decl. ¶¶ 76-86.) Brismark testified that Ericsson has never actually done any analysis to determine whether its own contribution counts correlate to its SEPs. (TT Feb. 28, 2017, p. 38.) Ericsson's internal documents show that it has inflated its contribution counts by "hijacking" the contributions of other companies as well as requiring its subsidiaries to vote for Ericsson's proposals. (Ex. 1076 at 1; Bekkers Decl. ¶¶ 99-100.) TCL raised many additional flaws with standards contribution counting at trial that the Court notes here. (TCL FOF, ¶¶ 127-129; Bekkers Decl. ¶¶ 80, 90.)

The two major flaws with contribution counting are the absence of any evidence that it corresponds to actual intellectual property rights, and its inability to account for transferred or expired patents. (Bekkers Decl. ¶¶ 82-83; Mallinson Decl. ¶ 6.) For example, if Ericsson sold off a substantial portion of its SEP portfolio, Ericsson would still claim the exact same royalty as before it sold its SEPs based on an unchanged standards contribution count. Thus, contribution counting does not reflect the roughly two hundred U.S. patents that Ericsson has divested over the last decade. (E.g., Ex. 1126.) Contribution counting also permits Ericsson to demand royalties well beyond the expiration of the corresponding patents, if those contributions were actually tied to patents at all. These are incorrect results. While contribution counting may have its uses, it cannot be used to determine a FRAND rate for a patent portfolio, or unpack a cross-license. Except for the LG license (discussed below), the Court will adopt Dr. Lynde's PSRs for unpacking each license.

C. Unpacking the Comparable Licenses.

1. The Apple License.

Apple is a U.S.-based consumer electronics company and the second largest smartphone vendor by volume. (Brismark Decl. ¶ 103.) In 2008 Apple and Ericsson signed an agreement to license Ericsson's 2G and 3G SEPs. (Ex. 257.) That license expired on January 14, 2015. (*Id.* at 3.) After the expiration of that license, the parties engaged in extensive litigation in 2015 which resulted in a new global cross-license in December 2015, that will expire in January, 2022. (Ex;

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5331; Brismark Decl. ¶ 104.) The 2015 license settled a total of 51 litigations between Ericsson and Apple around the world.

Under the 2015 license, Apple agreed to make a one-time payment of [REDACTED]
[REDACTED] (Ex. 5331 at 15.) Ericsson also received a cross-license to Apple's infrastructure SEPs, as well as a release of any past unlicensed sales. (*Id.* at 10, 13.)

Ericsson's business case for its license with Apple contains three sets of projections. (Ex. 4946.) Both experts unpacked the license according to Ericsson's mid projections. (Lynde Decl. ¶ 110; Kennedy Decl. ¶ 188.) Dr. Lynde does not unpack this license with IDC data because IDC data was only available through 2015, and the license was signed on December 19, 2015. (Lynde Decl. ¶ 113.) Although this license does give Apple the option of paying a running royalty instead of a lump sum, neither expert believes that Apple's sales are ever likely to drop low enough for Apple to make that choice. (Kennedy Decl. ¶ 189.)

The primary dispute between the experts concerns how to resolve two issues related to released sales. The first issue was how to treat Apple's 4G sales from 2012-2014, for which Apple paid Ericsson the 2008 license's [REDACTED] for 2G and 3G SEPs, but [REDACTED] for 4G functionality. The second issue was how to treat released sales in 2015. Both of these issues are relevant to the unpacking analysis because they affect the determination of Apple revenue figures and the allocation of the net balancing payments.

Based on his understanding of Brismark's deposition testimony, Dr. Lynde believed that Ericsson internally allocated Apple's initial lump sum payment such that Apple paid [REDACTED] for all released sales from 2012-2015. (Lynde Decl. ¶ 106.) He credited Apple with already having paid [REDACTED] for the sales from 2012-2014, and therefore deducted [REDACTED] for each 4G sale from 2012-2014, and [REDACTED] from each 4G sale in 2015 from the net balancing payment. (*Id.*) However, at trial it was clear that this understanding of Brismark's deposition testimony was incorrect, and that Brismark meant the [REDACTED] figure to be illustrative, not what Ericsson actually calculated Apple to have paid per 4G unit. (TT Feb. 16, 2017, p. 57:24-59:24; Brismark Depo., May 18, 2016, p. 184:10-20.) The Court therefore cannot

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accept Dr. Lynde's assumption that Apple paid ██████ for released 4G sales from 2012-2015.

Kennedy instead adopted an assumption made by Brismark that Apple would pay the same rate for future sales and past sales, less the ██████ per unit that it already paid for sales from 2012-2014. (Kennedy Decl. ¶ 193.) Kennedy assigned all of the net balancing payments to 2015-2022 sales, and calculated that Apple will pay ██████ for each 4G unit. (*Id.*) Because Apple already paid ██████ per unit for 2G and 3G functionality for its phones from 2012-2014, Kennedy assumed that Apple owed no additional royalties from those phones. (*Id.*) In essence, he found that Ericsson asked for a royalty of ██████ for its 4G SEPs from Apple from 2012-2014 when it signed its 2015 license with Apple. Ericsson estimated that Apple sold ██████ LTE devices during this period. (Ex. 4946.) Ericsson's business case also shows that Ericsson factored in the foregone LTE royalties as part of the release for this license. (*Id.*) Given the extensive litigation that occurred in 2015 between Apple and Ericsson, and Ericsson's own estimates that it was owed hundreds of millions of dollars in royalties for these units, the Court does not accept Kennedy's conclusion that Ericsson simply dropped its claims for 4G devices sold by Apple from 2012-2014. Instead, the Court finds that Apple paid for 4G functionality on its devices from 2012-2014 as part of its lump sum payments.

Neither expert provided a satisfactory method to unpack Apple's released sales. Dr. Lynde created a disjointed payment schedule based on an incorrect assumption, while Kennedy assumed that Ericsson gave up hundreds of millions of dollars. The simplest way for the Court to treat Apple's released sales where it paid for 2G and 3G but not 4G SEPs, without having to determine the marginal value that 4G functionality added to a 2G/3G device, is simply to treat Apple's ██████ per unit payments from 2012-2014 as a down payment on the 4G functionality that it would license from Ericsson in December 2015. This means adding the present value (adjusted to 2016 dollars) of those down payments to Apple's net balancing payments, and adding the revenue from those released sales to Apple's revenue.

The parties also disagreed on how to calculate the non-cash value Apple's cross-license provided to Ericsson, if any. Dr. Lynde calculated that, based on its business case, Ericsson would earn a little over ██████ in 4G infrastructure sales from 2012-2021, while Kennedy conservatively treats the Apple license as

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providing no additional value. (Ex. 2457; Kennedy Decl. ¶ 191.) However, the difference between their figures is very small given the order of magnitude difference in revenue between Apple and Ericsson. The Court will adopt Kennedy's approach in order to avoid the uncertainty added from Ericsson's revenue estimates or using a PSR. Because Apple almost exclusively sells multi-mode 4G devices, the net balancing payment does not need to be apportioned between standards. Apple's one-way effective rate is therefore just its net balancing payment divided by its 4G revenue.

Apple Revenue: From 2012-2014 Apple earned \$227,376,433,685 in 4G revenue according to IDC data. (Ex. 1000.) Using Ericsson's projections in its business case, from 2015-2021 Apple will earn [REDACTED] in 4G revenue. (Ex. 4946.) Apple will therefore earn [REDACTED] in 4G revenue from 2012-2021 that is licensed under the 2015 agreement.

Net Balancing Payments: Apple's net balancing payments to Ericsson contain two parts, the amount represented by Apple's down payment of [REDACTED] per device from 2012-2014, and the total amount of cash Apple must pay Ericsson under the 2015 license agreement. Based on IDC numbers, Apple produced 312,409,549 4G units from 2012-2014. At [REDACTED] a unit, in 2016 dollars this was [REDACTED]. Apple also paid [REDACTED] in cash from 2016 through 2021, which is [REDACTED] in 2016 dollars. These numbers add up to a total net balancing payment of [REDACTED].

Conclusion: Dr. Lynde calculated that Apple pays a royalty rate of [REDACTED], while Kennedy calculated that Apple pays a royalty rate of [REDACTED]. Based on the above numbers, the Court calculates that Apple pays an effective 4G royalty rate of [REDACTED].

2. The Samsung License.

In January 2014, Ericsson and Samsung executed a global patent cross-license. (Ex. 1276.) The license included a release for the companies' past unlicensed sales going back until 2011, as well as future sales until [REDACTED]. (Id. at §§ 8, 13; Kennedy Decl. ¶ 163.) The license covers SEPs for 2G, 3G, and 4G, but excludes CDMA. (Lynde Decl. ¶ 119; Ex. 5316 at 6.) The license confers substantial grant back value on Ericsson, and settled extensive

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litigation between Ericsson and Samsung. (Brismark Decl. ¶¶ 121-22.) Under the license, Samsung agreed to make a one-time payment of [REDACTED], and annual royalty payments of either a [REDACTED] lump sum or per unit royalties of [REDACTED] per unit (2G), [REDACTED] per unit (3G) and [REDACTED] per unit (4G). (Ex. 1276 at 9-11.) Samsung also committed to purchase a [REDACTED] of thin modems from Ericsson. (Id. at 11; Ex. 4024.)

Part of the consideration Ericsson received in its 2014 license agreement with Samsung was a commitment from Samsung to [REDACTED] [REDACTED] (Brismark Decl. ¶ 123; Ex. 4024.) Both experts attributed a value of [REDACTED] to this commitment. Kennedy did this because Dr. Lynde did (Kennedy Decl. ¶ 170), and Dr. Lynde only included it to be conservative because [REDACTED] (Lynde Decl. ¶ 117.) Dr. Lynde stated that he was not aware of any support provided by Ericsson for a [REDACTED] (Id.) However, the Court cannot accept a conclusion merely because [REDACTED]; the conclusion must be supported by the record. The only evidence regarding the actual number of [REDACTED] from Brismark, who stated that Samsung [REDACTED] (Brismark Depo., May 18, 2016, pp. 130:14-132:4.) [REDACTED], but Ericsson closed its modem division 7 months after signing the Samsung license. (Brismark Decl. ¶ 123.) Given the short period of time Ericsson would have had to provide thin modems, and absence of any evidence regarding how many were actually sold, the Court has no basis for attributing any value to the thin modem commitment.

From April 2011 through January 2014 Samsung was licensed to Ericsson's SEPs for certain 2G and 3G units that incorporated components made by ST-Ericsson, Ericsson's former joint venture with ST Microelectronics. (Id. ¶ 124; Ex. 4796.) However, Dr. Lynde does not appear to address these licensed sales in his calculations. The Court therefore made its own calculations to determine Samsung's released revenue, and the appropriate ratios for apportioning the net balancing payments between standards. Instead of creating a blended 2G/3G rate like Dr. Lynde, the Court chose to remove the amount it calculated was for 2G, and calculate just 3G and 4G rates.

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Ericsson and TCL have both unpacked the Samsung license using Ericsson's high and mid business case projections. (Ex. 4936.) TCL has additionally unpacked the license using actual IDC data for sales from 2011 through 2015, or half of the license and release period. The experts have also unpacked this license with different discount rates, excluding and including released sales, and excluding or including infrastructure payment. Issues related to the appropriate discount rate and release payment have been discussed above. The Court will also include Samsung's infrastructure revenue because it represents part of the overall value of the license that Samsung received. Both experts combine Samsung's infrastructure revenue and SEPs with Samsung's handset revenue and SEPs in calculating Samsung's revenue and the PSR, implicitly treating infrastructure revenue and patents/contributions the same as handset revenue and patents/contributions.

Ericsson Revenue: Ericsson's provides the same revenue projections for itself in the mid and high business cases. During the license and release period Ericsson made \$28,843,350,789 in 3G revenue, and \$49,819,274,967 in 4G revenue. During the period covered by IDC data Ericsson made \$21,478,610,988 in 3G revenue, and \$19,773,222,860 in 4G revenue.

Net Balancing Payments: As explained above, the Court assigned no value to the thin modem commitment. Discounted at 5% for future fixed payments, Samsung's total net balancing payment is [REDACTED]. For the IDC unpacking it would be half of that, or [REDACTED].

Following Dr. Lynde's approach, the Court assumes that the net balancing payment was apportioned between standards according to the same ratio as the licensee's revenue. (Lynde Rebuttal Decl. ¶ 71.) As explained above, this method was not perfect, but it was superior to Kennedy's method. Under the mid projection Samsung's net balancing payments were [REDACTED] for 4G, [REDACTED] for 3G, and [REDACTED] for 2G. For the high projection, Samsung's net balancing payments were [REDACTED] for 4G, [REDACTED] for 3G, and [REDACTED] for 2G. Under the IDC unpacking, Samsung's net balancing payments [REDACTED] were allocated for 4G, [REDACTED] for 3G, and [REDACTED] for 2G.

PSR: As the Court explained above, it has adopted Dr. Lynde's PSRs, which for Samsung are 1.33 for 4G and 2.98 for 3G.

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Samsung Revenue: The parties calculated Samsung’s revenue based on Ericsson’s mid and high business case projections, and TCL also calculated Samsung’s revenue based on IDC data. (Ex. 1273.) Because IDC does not report on infrastructure revenue, for the IDC unpacking the Court will add Ericsson’s high business case projection for Samsung’s infrastructure revenue from 2011-2015.

Mid Projections:

3G: [REDACTED]
4G: [REDACTED]

High Projections:

3G: [REDACTED]
4G: [REDACTED]

IDC Data:

3G: [REDACTED]
4G: [REDACTED]

Conclusion: Having now established the necessary inputs, the Court applies the unpacking formula for each projection. Samsung’s rates based on each revenue projection are the following:

	Mid Projection	High Projection	IDC Data
3G:	[REDACTED]	[REDACTED]	[REDACTED]
4G:	[REDACTED]	[REDACTED]	[REDACTED]

3. The Huawei License.

China-based Huawei is one of the world’s largest suppliers of mobile devices and infrastructure equipment. (Brismark Decl. ¶ 115.) In January 2016, after an arbitration designed to resolve a negotiating impasse, Ericsson and Huawei executed a global patent cross-license to their respective 2G, 3G, and 4G Essential Patents until December 31, 2018. (Id.; Ex. 1277 at 7.) The arbitrators determined that Huawei would pay running percentage royalty rates of [REDACTED] for 2G and multi-mode 3G, and [REDACTED] for multi-mode 4G. (Ex. 1277 at 18.) Because

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this license expressly states the running percentage royalty rate Huawei will pay for Ericsson's SEPs, it does not need to be unpacked.

4. The LG License.

LG Electronics is a South Korea-based electronics company that manufactures a wide range of mobile devices. (Brismark Decl. ¶ 117.) Ericsson and LG are parties to a global patent cross-license that became effective as of June 27, 2014, and will expire on [REDACTED]. (Ex. 199 at 5.) Pursuant to the license, LG agreed to (a) make cash payments of [REDACTED] to Ericsson, plus additional cash royalties in the event that LG's sales exceeded specified thresholds, as consideration for a license under Ericsson's SEPs, (Ex. 199 at 11-12.), and (b) assign to Ericsson, or an entity selected by Ericsson, the rights to ten U.S. patent families ("LG patents"). (Ex. 198.) The license also releases LG from liability for 2G sales in 2013 and the first half of 2014, as well as all of LG's unlicensed 4G sales. (Lynde Decl. ¶ 132.) At the time of the license, Ericsson believed that all of LG's phones were manufactured with Qualcomm chipsets. (Brismark Decl. ¶ 120.) LG would therefore not have to pay Ericsson any 3G royalties because of the flow through provisions of a separate license agreement between Ericsson and Qualcomm. (*Id.*) Because the Court will not unpack 2G rates, only the 4G rate from the LG license needs to be unpacked.

The primary dispute between the parties in unpacking this license is the value of the ten patents LG assigned to Ericsson. Ericsson's expert Michael Pellegrino estimated that based on Ericsson's ability to license these patents to infringing companies, eight of the LG patents are worth \$170,051,079 if they are encumbered by Ericsson's existing license agreements, and \$274,518,453 if they are not encumbered by Ericsson's existing license agreements. (Pellegrino Decl. ¶ 14.) At the time the license was signed, Ericsson internally valued the ten patents at \$125 million. (Brismark Decl. ¶ 119.) However, TCL's experts argued that the ten LG patents actually had little to no value. (Lynde Decl. ¶ 135; Wolfe Decl. ¶ 17.)

The Court ultimately agrees with TCL that these patents have little value. The Court need not address issues with Pellegrino's valuation model because the underlying technical assumptions were all made by Ericsson. (Pellegrino Rebuttal Decl. ¶¶ 14, 16.) Ericsson had Pellegrino value eight implementation patents that

it received from LG, but not the two SEPs. (Pellegrino Decl. ¶ 78 n.26.) Ericsson did not provide any estimate of the value of the two SEPs and therefore waived any argument concerning their value. Brismark explained the process Ericsson went through to review the value of the eight implementation patents, but at trial Ericsson never successfully demonstrated any features from any cellphone on the market that actually infringe the eight LG patents. (Brismark Rebuttal Decl. ¶¶ 39-43.) For example, Ericsson argued that technology disclosed by U.S. Patent No. 8,078,134 - considered by Ericsson to be particularly important to the value of the transferred patents - was “a defining feature of the iPhone when it first launched.” (Pellegrino Decl. ¶¶ 84, 85, 257.) If true, then the patent is invalid because Apple released the first iPhone before the patent’s priority date. (TT Mar. 2, 2017, pp. 36:23-37:3.) If not true, the claims do not read on products in the marketplace. (TT Feb. 22, 2017, pp. 59:23-60:18.) Left with no evidence that any products on the marketplace actually infringe the eight disputed LG patents, the Court has no basis to find that they have any value.

The remaining issue in unpacking the LG license was how to calculate the appropriate PSR. Dr. Lynde attempted to unpack this license using the patent counts he had used for other licenses, but it returned results that he deemed to be “implausible.” (TT, 2/16/17, p. 34:2-10.) Dr. Lynde therefore used Kennedy’s contribution count to unpack the LG license. (Lynde Decl. ¶ 141.) While the Court found that contribution counting was generally not credible, it will use contribution counts when both parties have done so.

LG Revenue: Ericsson prepared a business case scenario for its license with LG. (Exs. 32, 4069.) The Court will therefore unpack this license using the business case estimates, as well as the IDC data. This licenses releases LG’s unlicensed 4G sales as far back as 2011, and Ericsson’s business case included LG’s 4G sales data since 2011, but Kennedy only unpacked this license with data from 2013 onwards. (Compare Ex. 4069 with Ex. 5316 at 14-16.) Ericsson’s business case for LG included at least two different projections for LG’s revenue from 2011-2017, along with discounting LG’s fixed payments at both 4% and 12%. (Ex. 4096; Ex. 32 at 1-2.) It also appeared to contain a third projection of LG’s revenues that assumed a unilateral license. (Ex 4096 (“BC”); Ex. 32 at 9.)

Kennedy stated that he found Ericsson’s projections to be reasonable, but did not acknowledge that there were multiple projections or explain why he used

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the projection he selected. (Kennedy Decl. ¶ 176.) It appears he used the lowest of the three projections. Dr. Lynde stated that he followed Kennedy in using the lowest projections; neither expert explains why they selected that projection. (Lynde Decl. ¶ 138.) Based on this projection, LG will earn [REDACTED] in 4G revenue from 2011-2017. Based on IDC data, LG earned \$33,068,403,004 in 4G revenue from 2011-2015.

Net Balancing Payments: The LG license required LG to pay a release payment of [REDACTED] in June 2014, and additional payments of [REDACTED] [REDACTED] (Kennedy Decl. ¶ 174.) If LG revenues exceeded certain caps, then LG would also have to pay additional royalties on that revenue. Neither expert suggested that LG will hit those revenue caps. The license requires LG to pay Ericsson discounted total of [REDACTED] as a net balancing payment. Multiplying that number by 5/7 to account for the number of years covered by IDC data means that LG will make a discounted net balancing payment of [REDACTED] for the years covered by IDC data. As explained above, the Court assigned no additional value for the ten patents that Ericsson received as part of the LG license.

Ericsson Revenue: The Court adopts Ericsson's estimates of its own nominal revenue from 2011-2017 from its business case. (Ex. 4096 ("BC").) Discounted as described above, Ericsson projected it will earn \$33,811,399,155 over the course of the license, and \$20,382,731,453 during the period covered by IDC data.

PSR: The Court adopts the PSR used by both parties of 5.14 for 4G.

Conclusion: Having now established the necessary inputs, the Court applies the unpacking formula based on business case and IDC data.

	Business Case	IDC Data
4G:	[REDACTED]	[REDACTED]

5. The HTC License.

HTC is a Taiwanese supplier of 3G and 4G smartphones and tablets. (Brismark Decl. ¶ 113.) Effective December 31, 2014, Ericsson and HTC entered

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into a [REDACTED] global cross-license agreement. (Ex. 1275.) Under this agreement, Ericsson and HTC provided each other with worldwide licenses to their respective patents necessary to comply with the 2G, 3G, CDMA, WiFi, and/or 4G standards, Ericsson provided a release for HTC's unlicensed 2014 sales, and HTC paid Ericsson [REDACTED]. (*Id.*) HTC sales of 2G products are negligible, so both experts calculated only 4G and 3G rates.

Both sides have unpacked this license according to Ericsson's high projections, and TCL has also unpacked it with the available IDC data. (Ex. 5316 at 11 (Ericsson business case calculations); Exs. 1232, 1234 (TCL business case calculations); Exs. 1232, 1233 (TCL IDC calculations).)

HTC Revenue: Both experts are close enough to be virtually identical for the purposes of unpacking. According to Ericsson's business case, HTC would earn [REDACTED]. Based on IDC data, HTC would earn \$11,653,381,244 in 4G revenue and \$2,600,958,978 in 3G revenue for the two years covered by IDC data.

Net Balancing Payments: Because the license required HTC to make its [REDACTED] payment at the beginning of the license, no discount rate needs to be applied to royalty payments. (Kennedy Decl. ¶ 183.) For his calculations based on IDC data, Dr. Lynde applied [REDACTED] of the [REDACTED] lump sum payment because IDC data covers two out of the [REDACTED] covered by the HTC license and release. (Lynde Decl. ¶ 101.) The Court adopts these figures for the net balancing payment.

Ericsson Revenue: Kennedy and Dr. Lynde agree that the Ericsson business case for HTC includes Ericsson's estimates of its own 4G revenue of around \$19.6 billion from 2014-2016. The HTC business case does not contain projections for Ericsson's 3G revenue. Kennedy appears to use Ericsson's 3G revenue from the LG business case. (Ex. 5316 at 13.) Dr. Lynde provided no value for Ericsson's 3G revenue because "[t]he Ericsson Business Case for HTC did not model Ericsson 2G/3G revenues." (Exs. 1231, 1232.) However, neither expert directly addresses the relevant question, which is whether the cross-license with HTC for its 3G SEPs provided Ericsson with value that needs to be unpacked. Because Dr. Lynde determined that HTC did have 3G infrastructure SEPs, the value they added to HTC's consideration needs to be unpacked to determine Ericsson's 3G effective

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royalty rate. (Ex. 1239.) The Court will follow Kennedy in using Ericsson's estimates of its own 3G revenue from the LG Business case. (Ex. 4069.) According to Ericsson's business cases, from 2014-2016 it would earn \$18,319,314,937 in 4G revenue, and \$8,510,906,341 in 3G revenue. For the period covered by IDC data, Ericsson would earn \$11,385,908,345 in 4G revenue, and \$6,033,282,125 in 3G revenue.

PSR: As the Court explained above, it has adopted Dr. Lynde's PSRs. His PSRs for HTC are 13.5 for 3G and 8.31 for 4G.

Conclusion: Having now established the necessary inputs, the Court applies the unpacking formula for each projection. HTC's rates based on each revenue calculation are the following:

	Business Case	IDC Data
3G:	[REDACTED]	[REDACTED]
4G:	[REDACTED]	[REDACTED]

6. The ZTE License

ZTE is a China-based vendor of mobile phones and Ericsson's competitor in the market for network infrastructure equipment. Ericsson has two separate global patent license agreements with ZTE: a 2G/3G [REDACTED] executed in 2011 and amended in 2015, and an 4G [REDACTED] effective on April 1, 2014, with an amendment date on July 1, 2016.⁴³ (Ex. 1197 (2011 2G/3G license); Ex. 1200 (2015 amended 2G/3G license); Ex. 1194 (2014 4G license); Ex. 4040 (2016 amended 4G license).) The 3G license expires [REDACTED] (Kennedy Decl. ¶ 153.) Both amended licenses ultimately expire [REDACTED] (Ex. 1200 at 1; Ex. 4040 at 4.) [REDACTED]. (Brismark Decl. ¶ 127.)

Ericsson prepared a business cases for both the 2015 amended 2G/3G license and the 2014 4G license. (Ex. 4855; Ex. 4023.) Ericsson also prepared another business case for ZTE's sales in China, which may have been used as part of negotiating the original 2014 4G license. (Ex. 1196.)

⁴³This last amendment was retroactive and not actually signed until October 2016.

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Kennedy unpacked the 2015 amended 2G/3G license, and the 2014 4G license. (Kennedy Decl. ¶¶ 152-53.) He did not unpack the original 2011 2G/3G license, or the 2016 amended 4G license. Dr. Lynde did not unpack any of the ZTE licenses. (Lynde Decl. ¶ 145.) Dr. Lynde provided multiple reasons for why he could not unpack the ZTE 4G licenses. (*Id.* ¶¶ 145-151.) The most persuasive reasons are that: (1) the business cases used by Ericsson and analyzed by Kennedy did not provide regional breakdowns of sales that matched the territory breakdowns in the license, (Ex. 1194 at 27); (2) the 4G license became effective on April 1, 2014, and the amended 2016 4G license became effective on July 1, 2016, replacing both the 2014 4G license, and the 2015 amended 2G/3G license; and (3) the 2014 4G license was valid for a fairly short period of time and therefore has minimal relevance to the question of ZTE's effective 4G royalty rate. (Lynde Decl. ¶¶ 145, 151.)

Kennedy responded to some of Dr. Lynde's criticisms in his rebuttal declaration, but he did not address these issues. (Kennedy Rebuttal Decl. ¶¶ 70-72.) When cross-examining Dr. Lynde, counsel for Ericsson attempted to show that Ericsson's business case did provide regional breakdowns, but his questions missed the mark. (TT (Sealed) Feb. 16, 2017, pp. 14-15.) Ericsson's business case for the 2014 4G ZTE license clearly contains regional breakdowns, but the breakdowns do not match the regional breakdowns in the license agreement. The license contains separate rates for China, Territory 1, and the rest of the world, which it calls Territory 2. (Ex. 1194 at 7.) Territory 1 includes virtually all of Europe, and countries such as the United States, Canada, Korea, and Japan. (*Id.*) For the business case to be useful in unpacking this license, the regional breakdowns in the business case would have to correspond to the regional breakdowns in the license. However, Ericsson's business case contained breakdowns ZTE revenue for China, the United States and Western Europe (combined for infrastructure, separated for handsets), and the rest of the world (RoW). (Ex. 4023.) It is unclear what Ericsson's business case considers Western Europe, but it would be hard to accept that it included countries in Asia and North America. By having regional breakdowns that included only part of Territory 1, Kennedy's unpacking moved many countries from Territory 1 to Territory 2, and therefore calculated that ZTE would pay royalties for sales in those countries at [REDACTED] instead of [REDACTED]. The Court does not know how much Kennedy's overall rates were impacted by relying on data that did not correspond to the territory

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definitions in the license. The Court therefore does not accept the results of Kennedy's unpacking analysis of the 2014 ZTE 4G license.

The Court also found it could not unpack the 2015 amended 2G/3G license. This license required ZTE to pay [REDACTED] where the entire functionality is provided by Qualcomm, who has pass-through rights with Ericsson. (Ex. 1200 at 2; Kennedy Decl. ¶ 153.) For Option A, Option B, and Ericsson's license agreement with LG, Ericsson agreed that if the licensee had pass-through rights from Qualcomm it will not owe additional 3G royalties. (Brismark Decl. ¶¶ 93, 120.) It is unclear why Ericsson treated ZTE's devices with pass-through rights differently than those made by LG and TCL. It is possible that the [REDACTED] license for these devices was actually Ericsson's royalty rate for its [REDACTED] SEPs in a device with [REDACTED]. This is supported by Ericsson's reference rates from October 2015, which suggest a range of 1%-1.3% for 2G SEPs for devices with Qualcomm chipsets. (Ex. 59.) It could also be that the [REDACTED] represents a royalty for 3G standards besides WCDMA. Brismark does not even mention the rate for devices with pass-through rights in his summary of this license. (Brismark Decl. ¶ 128.) Kennedy unpacked the license as if the revenue from devices with pass-through rights is 3G revenue. (Ex. 5316 at 18.) However, without knowing ZTE's pass-through rights it is impossible to know whether the [REDACTED] that ZTE must pay is actually for 2G SEPs, 3G SEPs, or something else entirely.

In addition, despite the 2015 amended 2G/3G license containing express percentage rates for 3G units of [REDACTED], and [REDACTED] 3G devices with pass-through rights, Ericsson's preferred unpacking calculated ZTE to be paying [REDACTED], which is higher than Ericsson's reference rates for 3G. (Ex. 59.) However, Brismark states that Ericsson uses its reference price sheets as a starting point in its negotiations, in part specifically so that Ericsson can ensure that it complies with FRAND. (Brismark Decl. ¶ 71.) That Kennedy calculated an effective rate which is higher than the rates that Ericsson says it starts with is difficult to understand.

For these reasons, the Court does not accept Kennedy's unpacking of ZTE's 2015 amended 2G/3G license.

D. The Terms of Offers A and B.

As explained above, the Court ordered Ericsson to file its FRAND contentions as part of this litigation. (Docket No. 120.) Ericsson eventually filed two offers, Option A and Option B. (Docket No. 138, 205.)

Under Option A, TCL would pay \$30 million for its first \$3 billion in handset sales for any standard, implying a 1% effective royalty rate. (Ex. 458.) For sales after \$3 billion a year, TCL would pay a running percentage royalty of 0.8% for 2G GSM/GPRS, 1.1% for 2G EDGE, 1.5% for multi-mode 3G, and 2.0% for multi-mode 4G. For all running royalties (including those for external modems and personal computers), TCL would receive a 50% discount for sales in China.

Neither expert unpacks Option A's handset royalties to a percentage rate. The Court therefore unpacks Option A to determine the effective rate that TCL would have to pay because of the unique multi-standard lump sum provision that covers a fixed amount of sales and then turns into a running percentage rate per standard. If TCL sells exactly \$3 billion, then it will have to pay Ericsson 1%, but if it sells more or less than that, its effective rate for each standard would be somewhere between 1% and the express running royalty rate for sales after \$3 billion, less the China discount. Option A does not specify how to determine which sales are part of the \$3 billion. For example, if TCL sells \$4 billion, does it pay \$30 million for the first \$3 billion in sales, the last \$3 billion, or perhaps the the \$3 billion with the lowest royalty rates? The Court assumes that Option A allocates the \$3 billion and corresponding lump sum payment proportionally by standard according to TCL's revenue breakdown for that year. The Court also assumes that 20% of TCL's sales were in China. (Ex. 1252; see Ex. 5311.) The Court unpacks Option A as a straight one-way license, declines to apply a discount rate, and unpacks it using TCL's actual 2014 and 2015 sales data. (Ex 1252.) TCL's net balancing payments each year per standard consists of the \$30 million lump sum apportioned per standard by revenue, plus the running percentage royalty for each standard on its share of revenue over \$3 billion. The Court ignores TCL's licensed 2G sales for the first quarter of 2014 because even if 100% of TCL's 2G sales from that quarter were licensed, its impact on the final results is negligible.

The Court calculates that for 2014 and 2015 combined, Option A would have required TCL to pay 1.0079% for 2G, 1.0535% for 3G, and 1.0738% for 4G.

For 2G and 3G external modems, TCL would pay 1.5% for 2G and 3G with a floor of \$0.40 per product, and for 4G external modems it would pay \$3 if TCL sold them for more than \$60, and \$2 if they sold them for less than \$60. (*Id.* at 10.) For personal computers, TCL would pay \$0.5 for GPRS, \$0.75 for EDGE, \$2.25 for 3G single mode, \$2.75 for 3G multi-mode, and \$3.5 for multi-mode 4G. (*Id.* at 11.)

Under Option B, for mobile phones, TCL would pay percentage running royalty rates as follows: 0.8% of the net selling price for 2G GSM/GPRS, 1.0% for 2G EDGE, 1.2% for 3G, and 1.5% for 4G with a \$2.00 floor and a \$4.50 cap. (Ex. 459.) For external modems, TCL would pay \$0.75 per unit for 2G or 3G, and 1.5% of the net selling price for 4G with a \$2.00 floor. (*Id.*) For personal computers, the rates are the same as the non-China rates in Option A. (*Id.*)

While 4G rate for Option B is expressed as a running percentage royalty, it still needs to be unpacked because 4G units that are sold for less than \$133 will pay a higher effective percentage because of the \$2 per-unit floor. Using TCL's actual sales data for 2014 and 2015, Dr. Lynde calculated that because of the floor TCL would expect to pay \$28,696,918 on 4G royalties, based on \$1,443,651,809 in total 4G revenue. (Ex. 1253.) Option B therefore unpacks to an effective 4G royalty rate of 1.9878% over 2014 and 2015. Option B's 2G GSM/GPRS and 2G EDGE rates blended by revenue per standard from 2014-2015 result in a 0.8701% blended 2G royalty rate.

1. The Effect of Post Offer A and B Licenses.

Licenses for two of the six firms which the Court has identified as relevant—Apple and Huawei—came into effect after Offers A and B were made. The Apple license was executed on December 19, 2015. (Ex. 5331 at 1.) The Huawei license was executed on January 13, 2016. (Ex. 1277.) The Court finds these rates to be informative, but declines to use them for a direct comparison in the FRAND analysis for several reasons.

First, the concept of “most favor nation,” or here “most favored licensee,” was never part of the ETSI FRAND equation, and in fact was rejected. (Bekkers Decl. ¶ 60.) Second, as a practical matter, Ericsson could not have been expected to factor into Offers A and B rates that had yet to be determined. Third, in many instances, Ericsson’s business cases projected declining ASPs, and thus a lower economic return in later years. (E.g. Ex. 4936 (Samsung Business Case); Ex. 4069 (LG Business Case); Ex. 4929 (HTC Business Case).) In some sense, Huawei and Apple are reflective of the declining returns already assumed in the licenses which the Court finds comparable.

The Court uses the Apple and Huawei rates as bench marks to test reasonableness of the license comparisons which it uses, but not as absolute standards which must be met.

E. Competitive Harm.

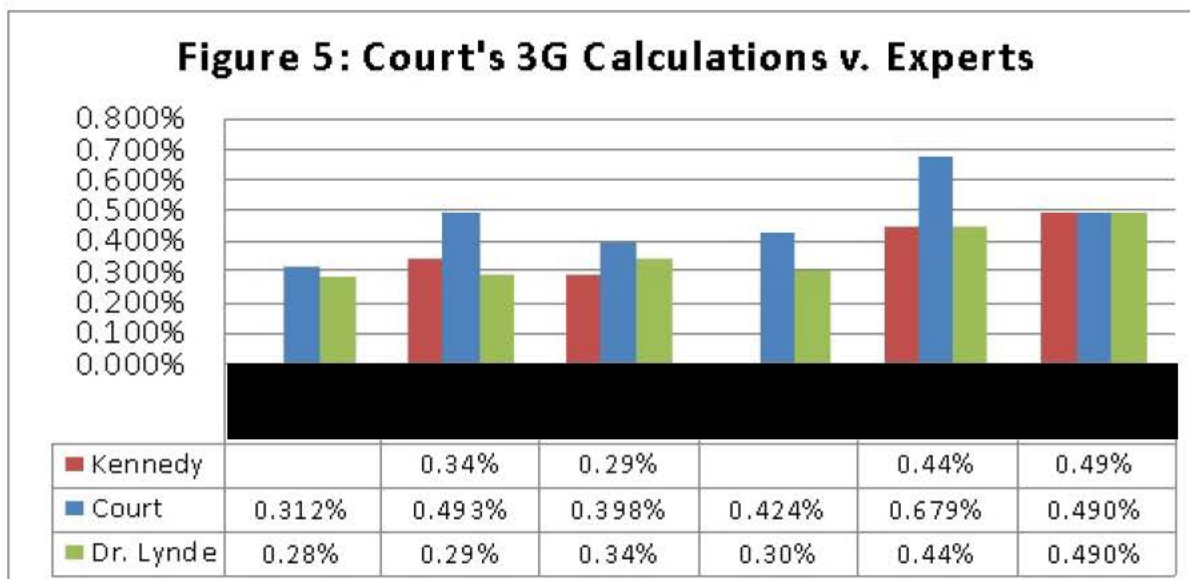
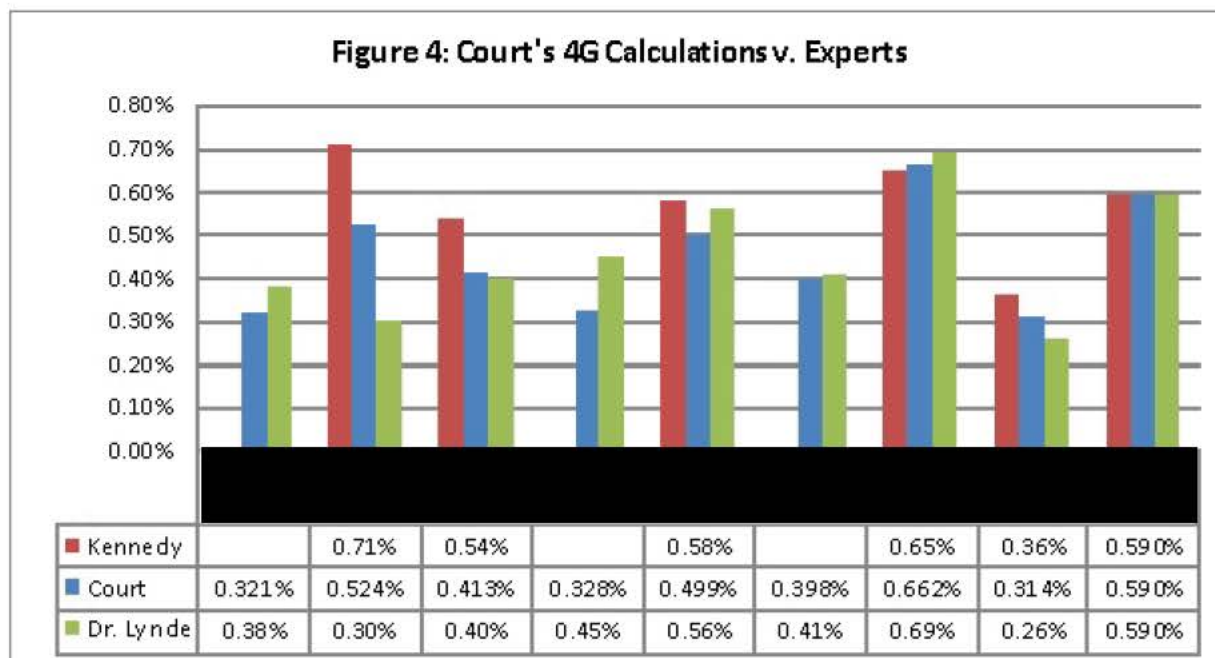
Ericsson’s experts suggest that discrimination must have the effect of impairing the development or adoption of standards. (Ericsson FOF, ¶ 306.) While both Dr. Teece and Dr. Lynde took this position, the Court finds that harm to the competitor firm offered discriminatory rates is sufficient. To be sure, one of the goals ETSI is to foster standardization and its resultant benefit to all firms, but that is not to the exclusion of protecting individual harmed firms. Indeed, Ericsson would engraft into the FRAND analysis the distinction which American antitrust law makes between the harm to competition, which is actionable, and mere harm to a competitor which is not. See Brunswick Corp. v. Pueblo Bowl-O-Mat, Inc., 429 U.S. 477, 488 (1977). The Sherman Act and its long history provide no guide to understanding ETSI’s non discrimination under FRAND.

V. Ericsson’s Offers to TCL were Discriminatory

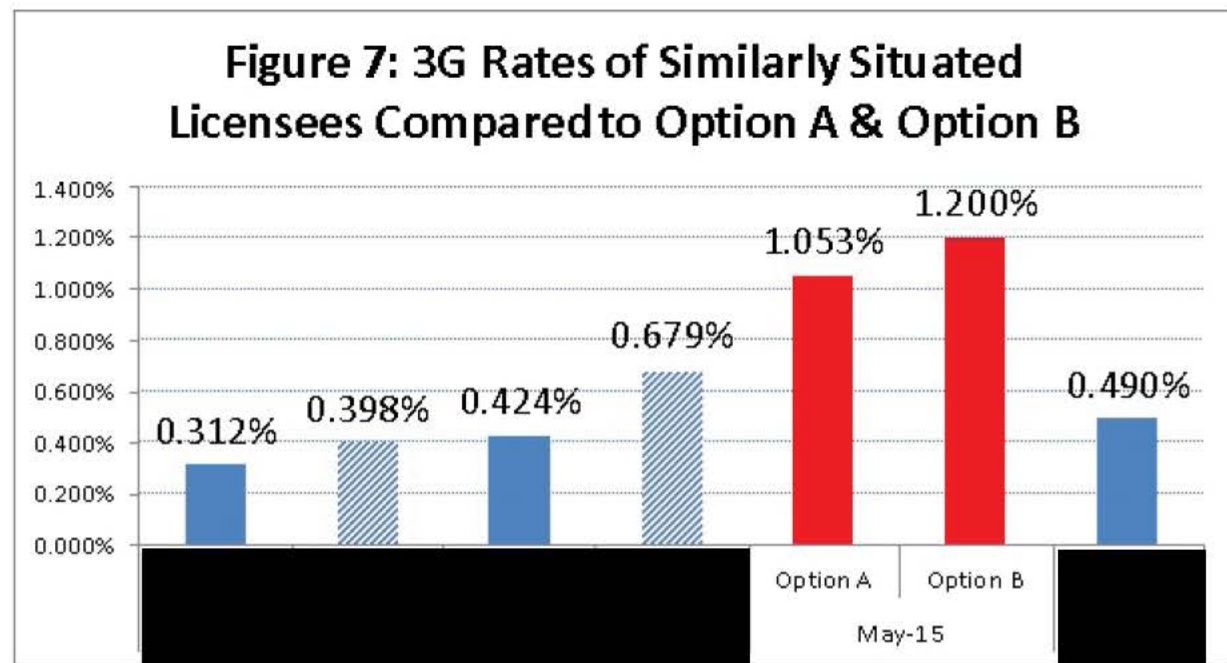
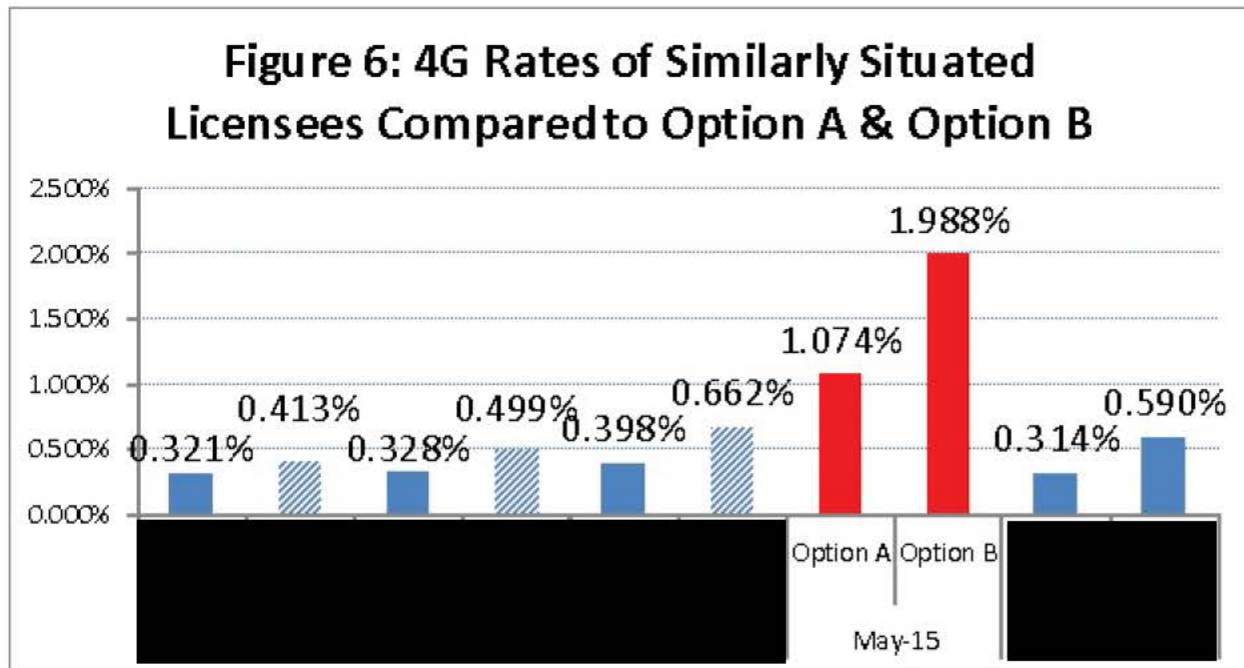
The Court found the following rates on the charts below based on each revenue source. However, Dr. Lynde’s 3G rates are technically blended 2G/3G rates. The charts demonstrate two things. First, the Court’s analysis and the parties’ analysis were reasonably congruent. Second, the rates among firms differed, but they also in large measure showed a definable cluster.

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The Court now compares rates of comparable licensees against the rates Ericsson asked TCL to pay in Option A and Option B, based on when Ericsson signed each license and offered Option A and Option B in this case.



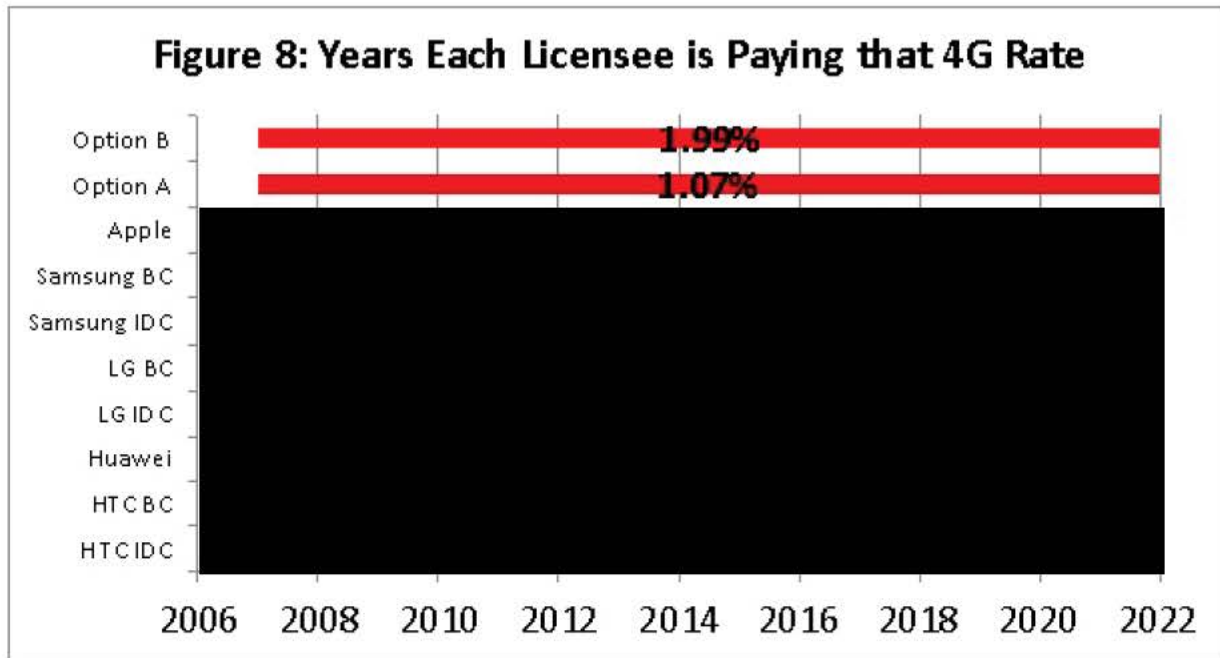
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Discrimination cannot be judged based solely on whether an offer discriminates on the day it is made because license agreements last for multiple years. To determine whether a license is discriminatory, it must be compared against what similarly situated firms are paying throughout the entire course of the proposed license. Figure 8 shows the years that TCL would have to pay the rates in Option A and Option B against the rates similarly situated are paying for those same years.

The Court readily acknowledges that these unpackings are not perfect.



However, by any measure, Option A and Option B are radically divergent from the rates which Ericsson agreed to accept from licensees similarly situated to TCL. TCL has carried its burden and demonstrated that Option A and Option B are discriminatory and do not meet FRAND terms.

VI. Setting a FRAND Rate.

Having found that Option A and Option B were not fair or reasonable and were discriminatory, the Court must now set a prospective rate. The Court begins by looking at the combination of rates derived from the top down and comparable license analyses. At this stage it is important to remember that the comparable

licenses unpacked to a “global” rate, while the top down analysis resulted in a U.S. rate, along with a modification for sales outside the United States which will also have to be added. In order to compare rates calculated from the top down analysis and the comparable license analysis, the comparable license rates must be converted to U.S. rates.

The Court starts with the assumption that the global value of a 4G license equals the value of the license in the U.S. plus the value of the license outside the U.S. Essentially, that the whole must equal the sum of its parts.

Global Value of License

$$= \text{Value of License in U.S.} + \text{Value of License outside the U.S.}$$

Recall from above that:

Value of a license

$$= \text{Licensor One-way Rate} \times \text{Licensee Revenues}$$

Combining these two formulas,

$$\text{Global Rate} \times \text{Global Revenues} = \text{U.S. Rate} \times \text{U.S. Revenues} + \text{RoW Rate} \times \text{RoW Revenues}$$

In the top down section the Court adopted Dr. Leonard’s finding that Ericsson’s patent strength outside of the United States for 4G was based on the floor set by Ericsson’s patent strength in China because TCL manufactures its devices in China. Ericsson’s 4G patent strength in China is 69.80% of its U.S. patent strength. Adding this to the above formula,

$$\begin{aligned} &\text{Global Rate} \times \text{Global Revenues} = \\ &\text{U.S. Rate} \times \text{U.S. Revenues} \\ &+ \text{U.S. Rate} \times 69.80\% \times \text{RoW Revenues} \end{aligned}$$

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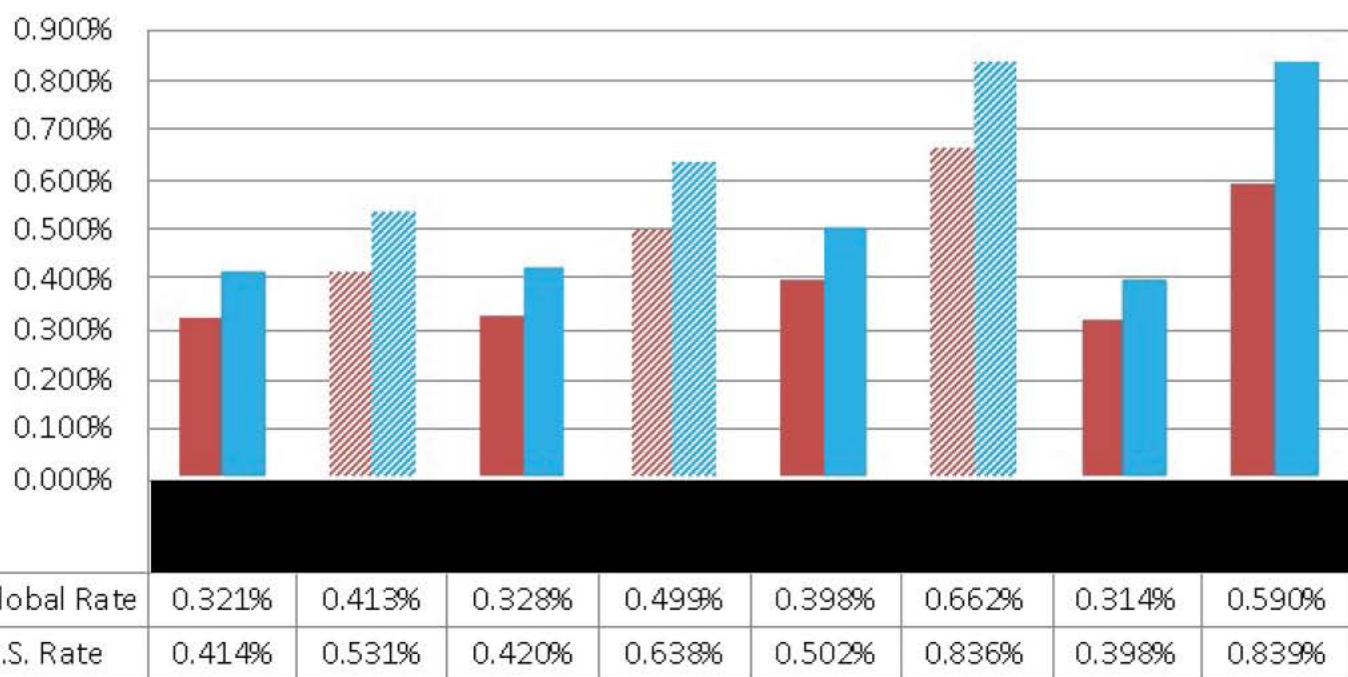
This can be restated as:

U.S. Rate

$$= \frac{\text{Global Rate} \times \text{Global Revenue}}{\text{U.S. Revenue} + \text{RoW Revenue} \times 69.80\%}$$

The Court's unpacked rates are the global rates, and the Court uses IDC data to determine each licensee's proportion of sales in the United States. (Ex. 1273.) Based on the IDC data, the Court determined the U.S. rate below for each comparable licensee. On average, this resulted in a 30.35% increase in the licensee's rate.

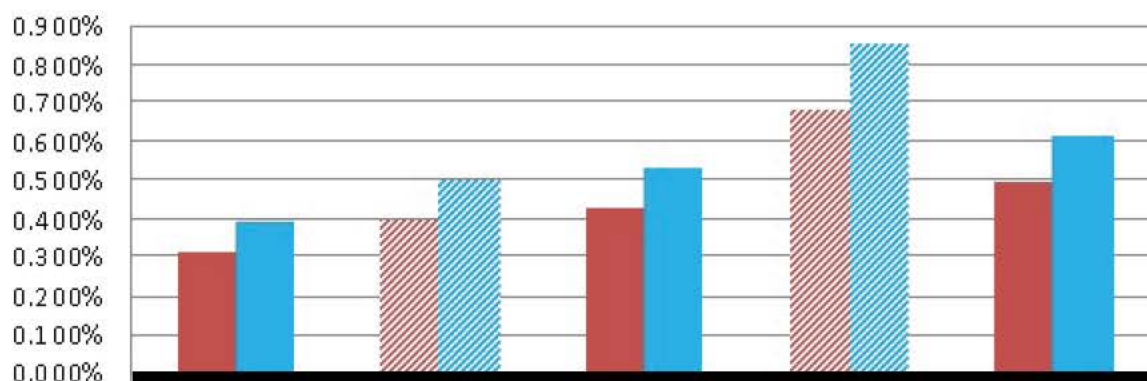
Figure 9: 4G Global and U.S. Rates



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For 3G Ericsson's patent portfolio in China sets a global floor, except for sales in the United States and Europe. Ericsson's 3G patent portfolio in Europe is 87.90% of its U.S. portfolio, and it's China portfolio is 74.80% of its U.S. rate. Because the Court lacked the data to determine Samsung, Huawei, or HTC's sales in Europe, the Court will multiply their 3G global rates by 1.25 to create a U.S. rate. This resulted in the following U.S. rates:

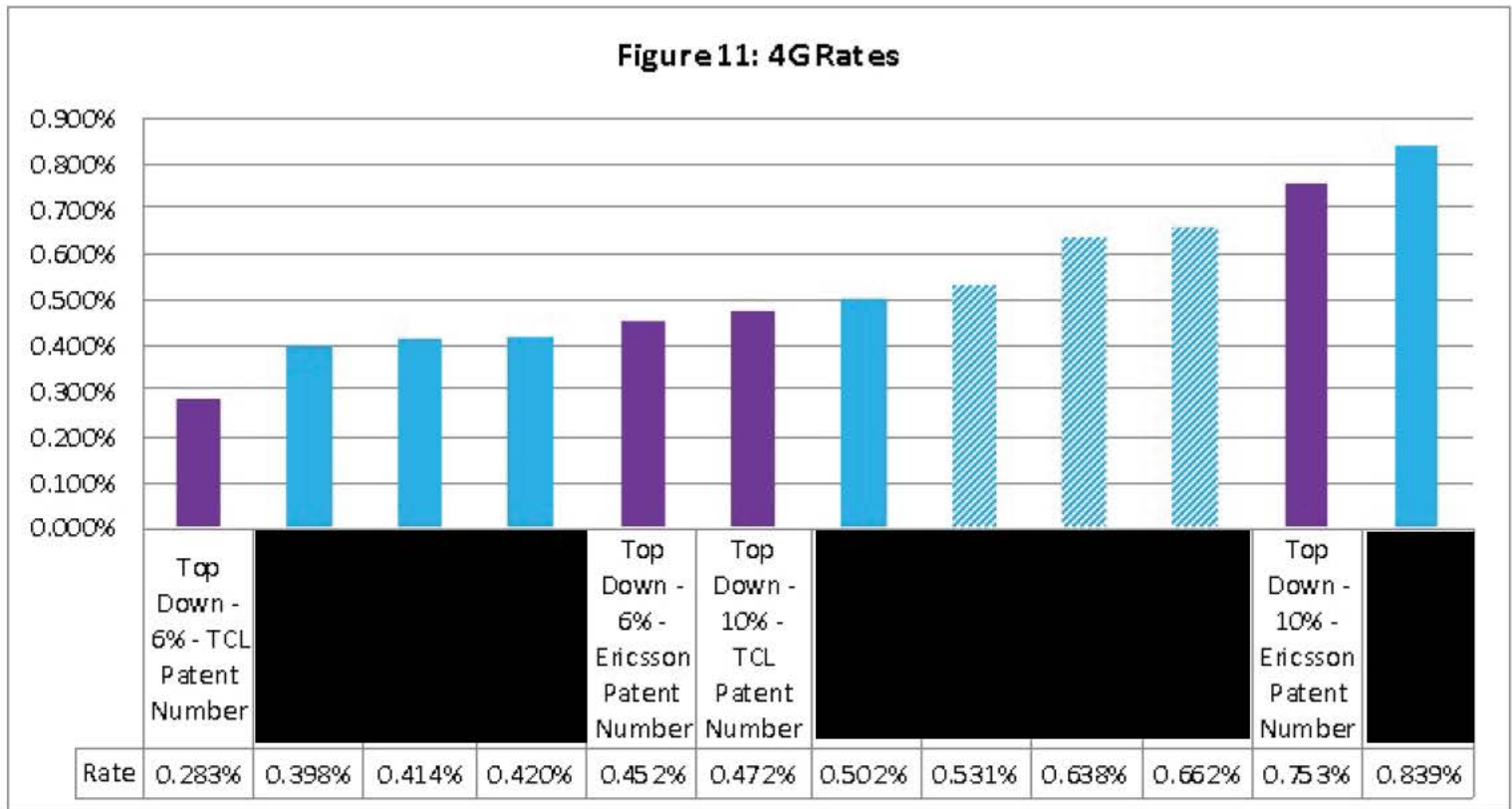
Figure 10: 3G Global and U.S. Rates



Global Rate	0.312%	0.398%	0.424%	0.679%	0.490%
U.S. Rate	0.390%	0.497%	0.529%	0.849%	0.613%

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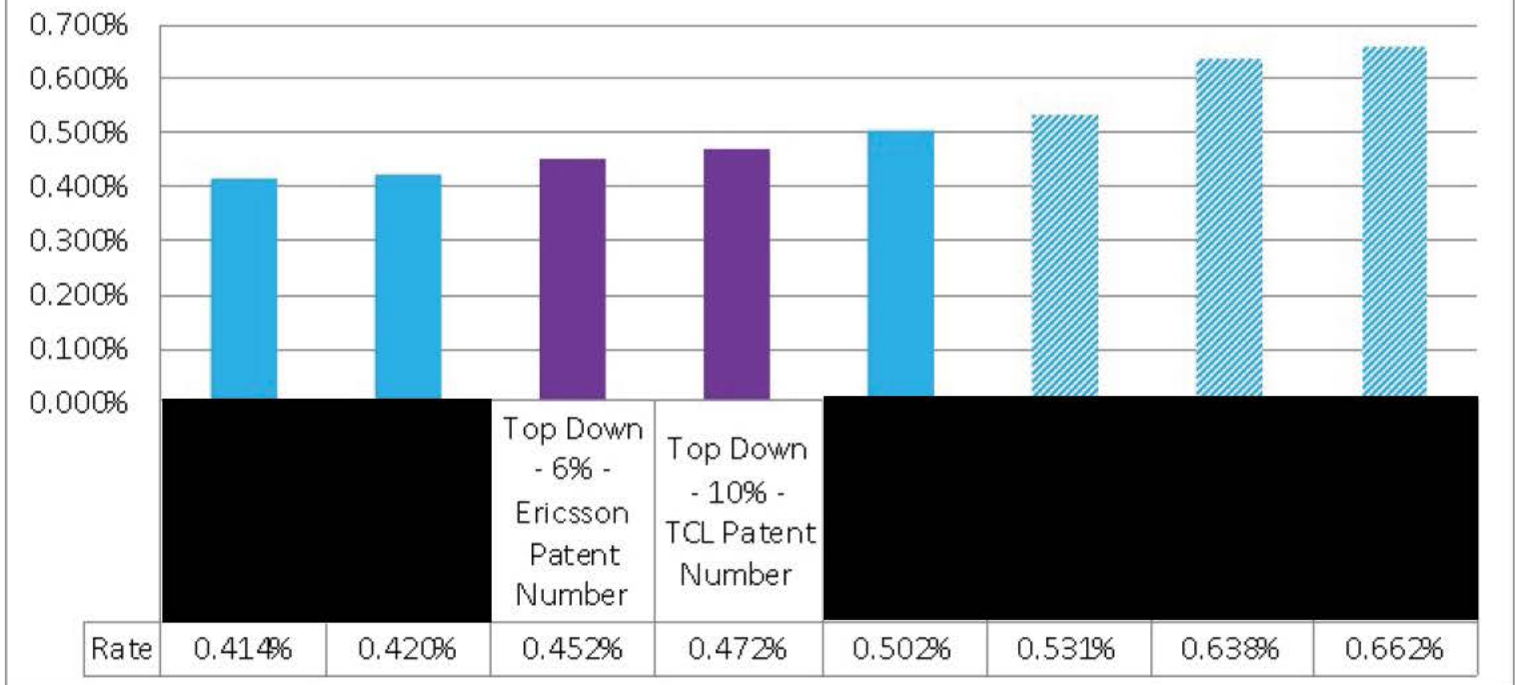
Now that the comparable license rates are stated in the same terms as the top down rates they can be compared against each other.



In this case the comparable licenses and top down analysis act as a reasonable check on each other, with the top two rates and bottom two rates each containing one result from each analysis. In order to further narrow down the data, the Court will discard the top two and bottom two results to determine the central data points for a FRAND rate for Ericsson's 4G SEP portfolio.

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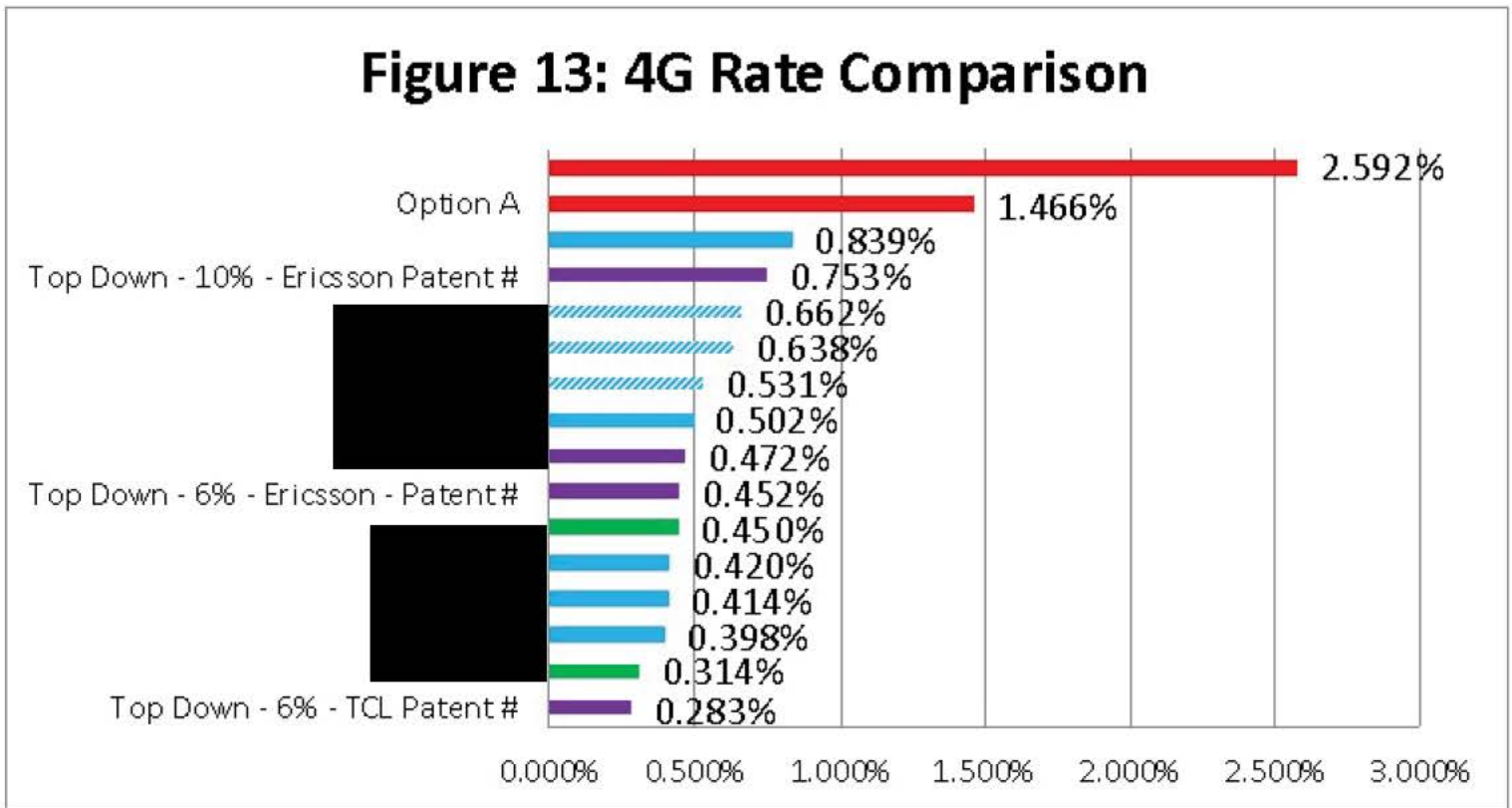
Figure 12: 4G Rates



The Court acknowledges that it cannot determine an appropriate FRAND royalty with exactitude. However, with abundant and largely congruent data before the Court, the Court finds that 0.45% is an appropriate FRAND for Ericsson’s 4G SEP portfolio in the United States. This means that the FRAND rate for Ericsson’s portfolio for the Rest of the World (“RoW”) is 0.314%. Below is a chart comparing the Court’s U.S. rate, the Court’s RoW rate, all 4G rates, and Option A and Option B converted to a comparable U.S. rate.

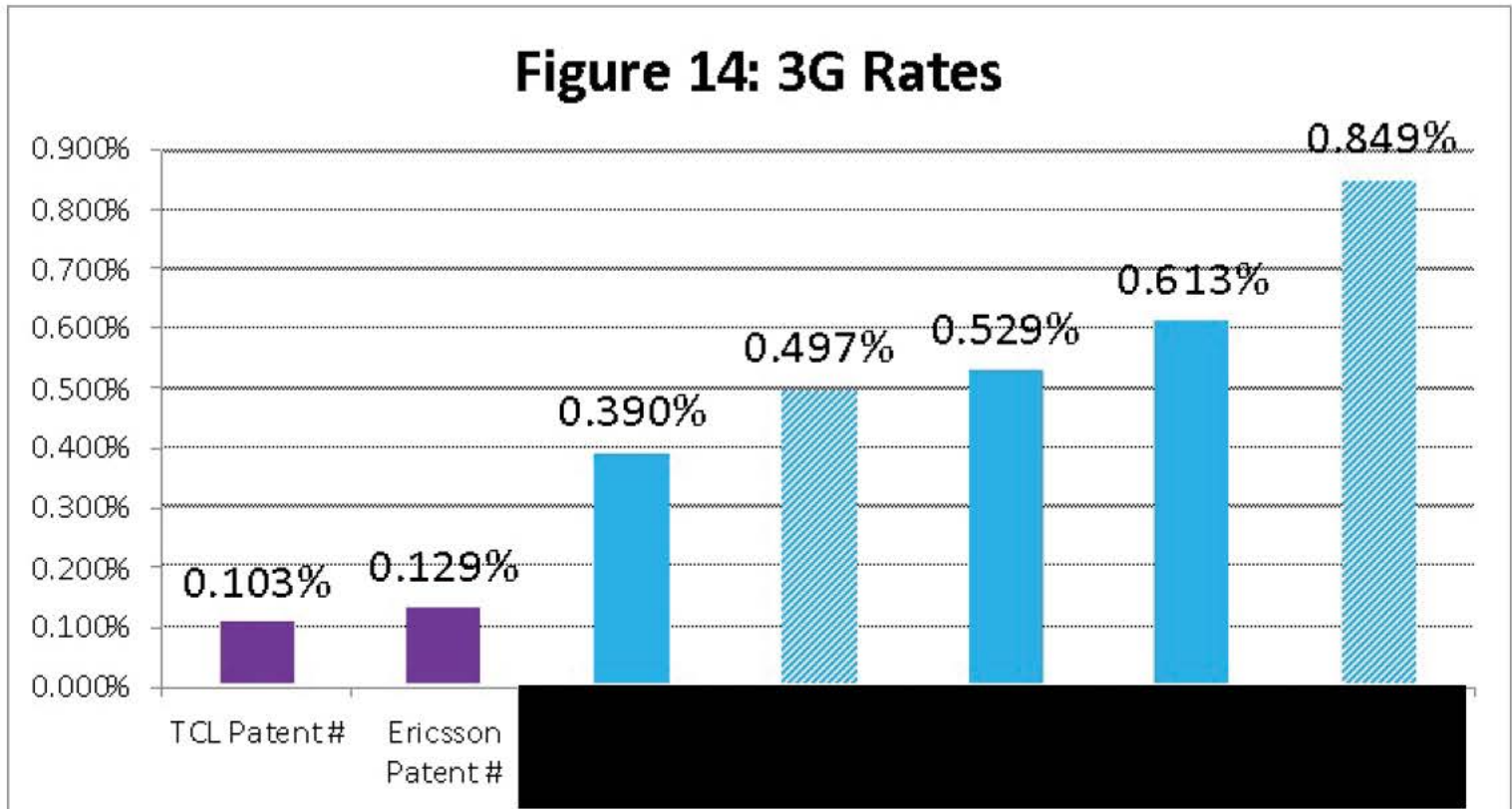
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Figure 13: 4G Rate Comparison



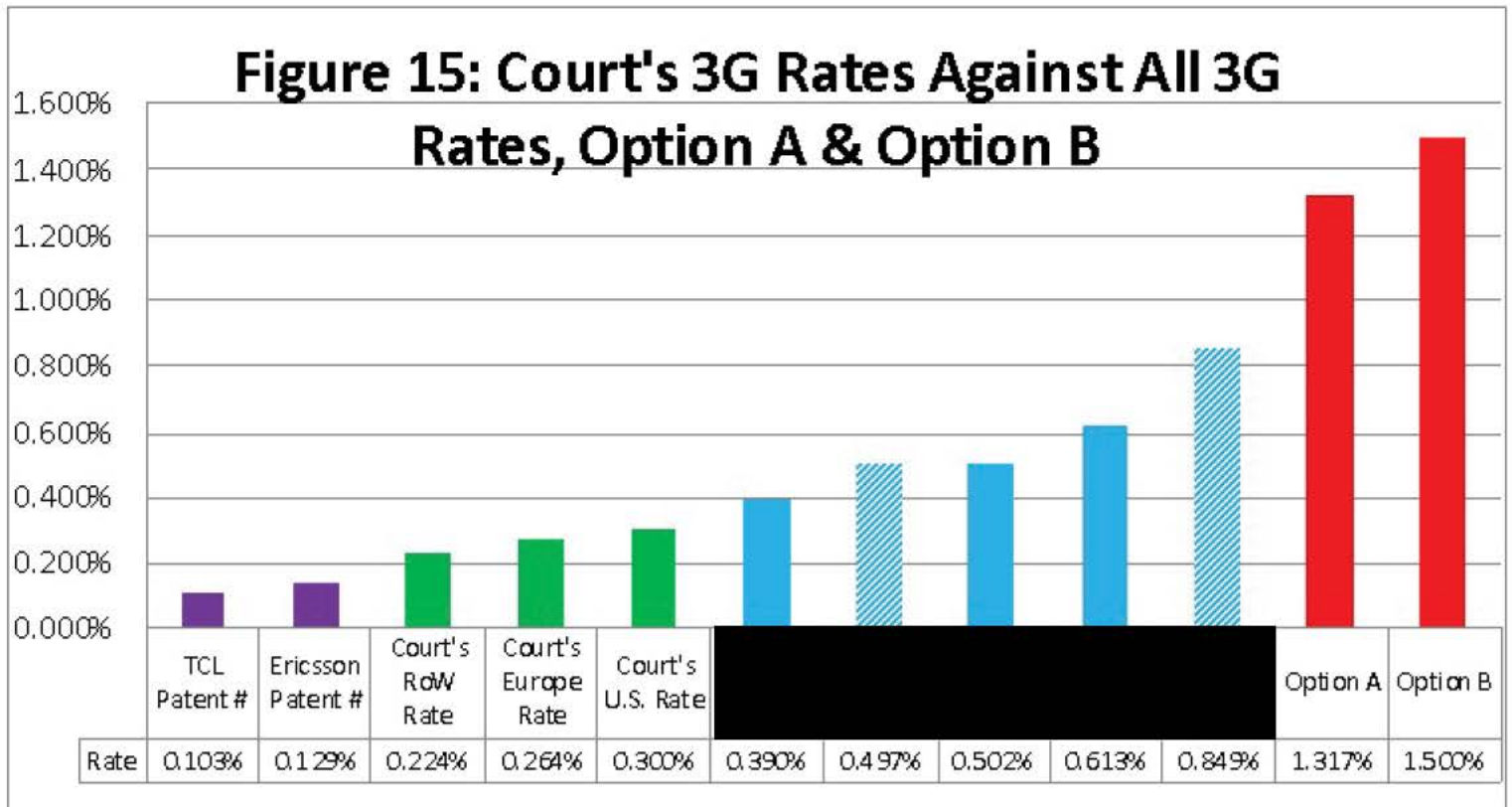
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Figure 14 shows the 3G numbers previously accepted by the Court:



Here the top down analysis gave lower royalty rates than the comparable licenses analysis. The Court questions the reliability of the 3G rates from the top down where the difference between those rate and the market derived rates differ by more than 100%. The Court does note that 3G rates were less important to Samsung, HTC, and Huawei, who all generate substantially more 4G revenue than 3G revenue. The top down numbers reflect a U.S. rate, and modifiers must be applied to determine rate for Europe and the RoW. The Court adopts a 3G U.S. royalty rate of 0.30% for Ericsson's 3G SEPs. This means that Ericsson's 3G SEP royalty rate in Europe is 0.264%, and the RoW rate is 0.224%. These figures shown in Figure 15 below against the other 3G data points used by the Court, as well as the rates for Option A and Option B.

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As explained above, the Court calculated 2G rates based on the top down analysis, but could not reliably unpack 2G rates from any comparable licenses. The Court therefore adopts its results from the top down section of 0.16% for 2G sales in the U.S., 0.12% for 2G sales in Europe, and 0.09% for 2G sales in the RoW.

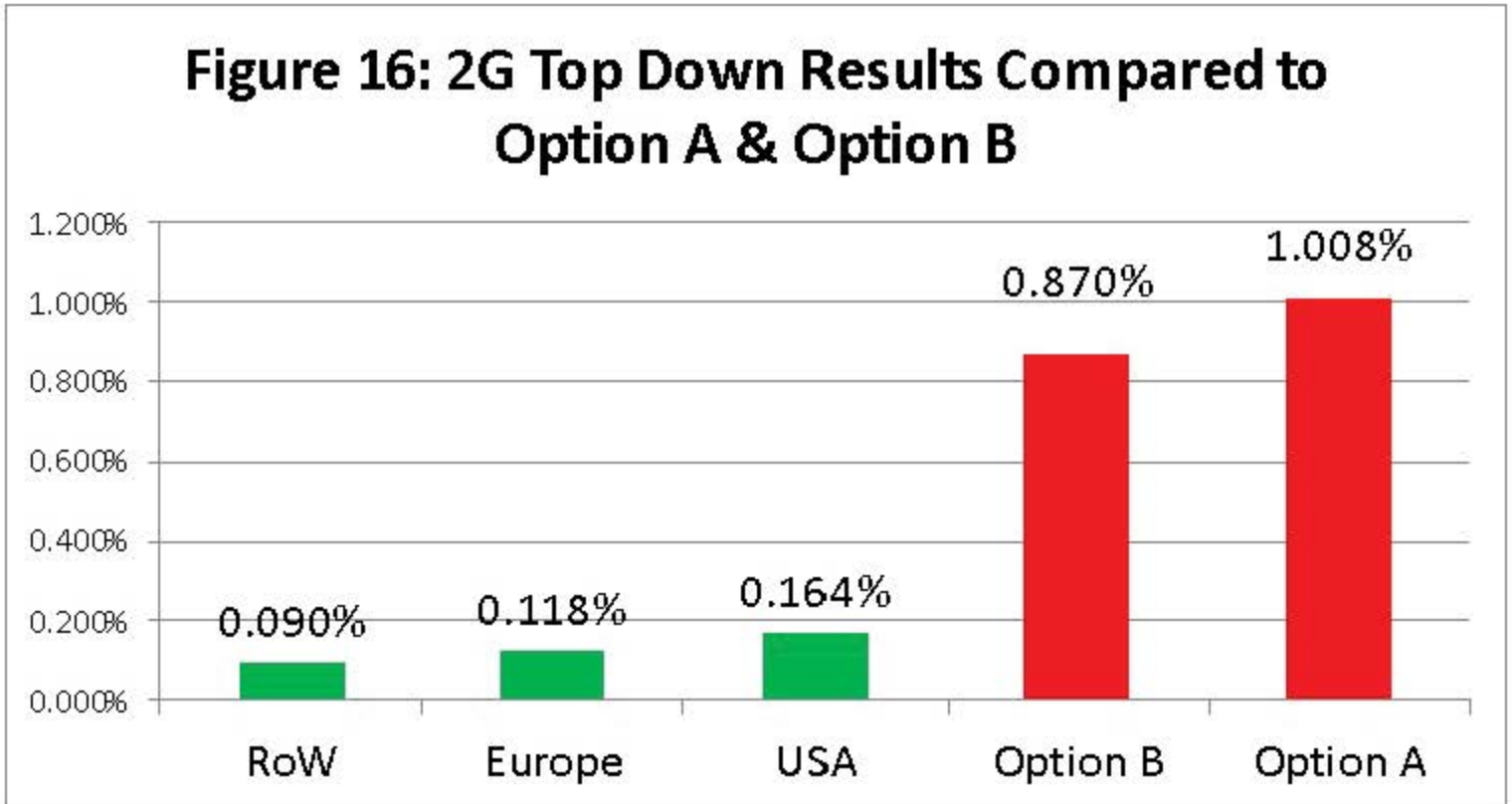
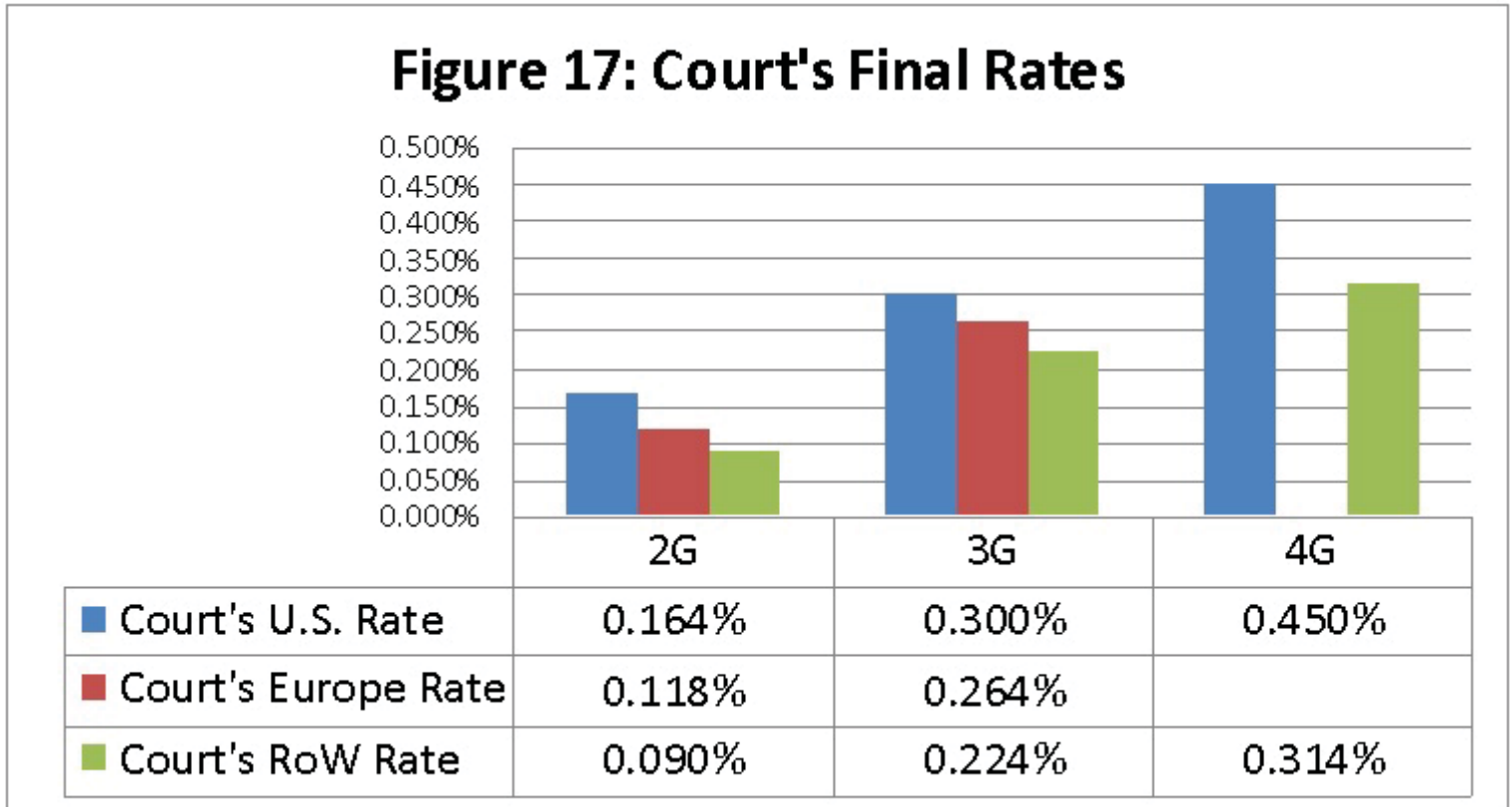


Figure 17 summarizes the Court's effort to establish FRAND rates:



VII. Determining a Release Payment for TCL's Unlicensed Sales.

Ericsson had the burden of proving that it was entitled to a release payment, and the FRAND amount of that release payment. (E.g., Docket No. 1278 at 19-21.) Ericsson believes the release payment should be calculated at the prospective rate set by the Court. (Ericsson FOF, ¶ 351.) TCL argued that it should not owe a release payment because Ericsson failed to meet its burden because it failed to provide an amount that it believed TCL owed as a release payment, and because Ericsson harassed TCL with litigation in demanding the non-FRAND rates in Option A and Option B. (TCL COL, ¶ 74.) Alternatively, TCL's expert Dr.

Leonard concluded that TCL owed either \$17,780,024 or \$23,715,192, depending on whether certain sales are time-barred. (Leonard Decl. ¶ 152.) The Court adopts Ericsson's position that the past unlicensed sales should be calculated at the prospective rate, and finds that none of TCL's sales from 2007 onwards are time-barred.

The two elements Ericsson had to prove were its entitlement to a release payment and the FRAND amount of that release payment. (E.g., Docket No. 1278 at 19-21.) Ericsson met its burden to prove that TCL made unlicensed sales. (E.g., Ex. 142.) Ericsson never proposed a dollar amount for a release payment in a witness declaration, its trial brief, or its proposed findings, but buried in Kennedy's report calculating the effective rates for Option A and Option B there are numbers that do appear to be a calculation of TCL's royalties due under Option A and Option B for each year from 2007-2014. (Ex. 5315 at 4, 8.) Although Kennedy never presented them as such, at closing arguments Ericsson's counsel argued that based on these numbers, from 2007-2014 TCL would owe \$97.2 million under Option A, or \$98.5 million under Option B. Because the Court has found that Option A and Option B were not FRAND, the Court cannot accept either of these totals. In addition, Kennedy's calculations are inherently flawed because they ignore the fact that TCL's 3G devices already licensed to Ericsson's 3G SEPs because they incorporate Qualcomm chipsets. Ericsson's evidence therefore does not carry its burden regarding the amount of the release payment. However, as with all cases, the Court looks to all of the evidence regardless of which side produced it. (Ninth Circuit Model Civil Instruction No. 1.6.) Here, the Court looks to other evidence in the record to calculate a FRAND release payment despite the shortcomings in Ericsson's evidence.

In order to determine the amount that TCL owes Ericsson for its past unlicensed sales, the Court must determine the appropriate revenue figures, discount them, and then apply the final rates calculated above. The Court adopts Dr. Leonard's figures for TCL's unlicensed revenue from 2007-2015. (Ex. 1124 at 5.) The Court applies the same discount rate it did to the past sales figures for comparable licensees of 0.56% to reflect the fact that TCL received the benefit of Ericsson's SEPs well before it must pay for them. The Court discounts these figures to the end of 2017 and uses the midyear convention for simplicity. Finally, the Court applies the final rates to the discounted revenue numbers concludes that

TCL must pay Ericsson \$16,449,071 as a release payment for unlicensed sales from 2007-2015.

In calculating the revenue figures for each standard, the Court treats all of TCL's 3G sales as multi-mode devices that have pass-through rights to Ericsson's 3G SEPs, and thus subject to the 2G rate. The Court acknowledges that this creates a very real risk of stacking,⁴⁴ because Ericsson demanded that TCL pay 2G royalties on a 3G multi-mode devices as if they did not have 3G functionality. However, such devices do have 3G functionality, and therefore receive far less value from Ericsson's 2G SEPs because they only use 2G functionality when they cannot connect to a 3G network. Ericsson should have proposed a methodology to determine the marginal value that 2G adds to a 3G device, which would be some proportion of the 2G rate.⁴⁵ If TCL's 4G devices also have similar pass-through rights, Ericsson also should have proposed a methodology to calculate a FRAND royalty rate on a 4G device which already has 3G functionality. Kennedy's calculation of the release payments under Option A and Option B requires TCL to pay the full 3G rate in each offer for all of TCL's 3G sales. (Ex. 5315 at 4, 8.) This ignores the reality that TCL's 3G devices are already licensed to Ericsson's 3G SEPs, and ignores both the express terms of those offers the Court's grant of Ericsson's own motion for partial summary judgment that such a term is not a breach of FRAND. (Ex. 458 at 11; Ex. 459 at 9-10; Docket No. 1055 at 8.) TCL's expert Dr. Leonard acknowledged that TCL should only have to pay a proportion of the 2G rate on its 3G devices with pass-through rights, but "conservatively" included the full amount in his calculations. (Leonard Decl. ¶ 150.) Because Dr. Leonard calculated a blended 2G/3G rate, this means that in his calculations it did not matter whether TCL's devices had to pay a 2G or 3G rate. Because the Court calculated separate 2G and 3G rates, the Court's approach actually leads to a smaller payment than the FRAND amount calculated by Dr. Leonard. While there are real concerns about stacking in the future if Ericsson believes that it is entitled to the full rate for each standard all backwards-compatible devices, such concerns are not present in this case because Ericsson is only demanding multi-standard royalties on 3G devices with Qualcomm chipsets,

⁴⁴Stacking in this sense is Ericsson's proposed approach of literally stacking the full price of each standard for backwards-compatible devices for devices that have 3G pass-through rights.

⁴⁵ The Court granted summary judgment for Ericsson that the Pass-Through Rates term for the prospective license did not violate FRAND. (Docket No. 1055 at 8.)

and the Court's calculated 2G and 3G rates are relatively low compared to the total aggregate royalties for 2G and 3G.

The FRAND amount for TCL's unlicensed sales from 2007-2015 is \$16,449,071. For sales from 2016 to the commencement of the license in this case, the release payment must be calculated as described above using the Court's final rates.

PART 5: CONCLUSIONS OF LAW

I. Jurisdiction and Venue.

The Court has jurisdiction over these actions pursuant 28 U.S.C. §§ 1331, 1338(a), 1367(a), 2201, and 2202. In its July 28, 2014 Order, the Court explained in detail the basis for jurisdiction under 28 U.S.C. §§ 1331 and 1338. (Docket No. 39, pp. 6-8.) The facts requisite to federal jurisdiction are admitted. (Docket No. 1376, Pretrial Conference Order, pp. 1-2.)

Venue for these actions is proper under 28 U.S.C. §§ 1391(a), (c), and (d).

II. Applicable Law.

As discussed in the background section, the ETSI IPR scheme creates a contract with third party obligations. The arrangement is governed by French law.⁴⁶ (Ex. 223, Clause 6.)

III. Legal Principles Underlying Court's Factual Analysis.

⁴⁶Federal Rule of Civil Procedure 44.1 provides that once a party gives notice of its intent to raise an issue of foreign law, it becomes the district court's responsibility to determine the relevant foreign law and apply it to the issue at hand. Fed. R. Civ. P. 44.1; Republic of the Philippines v. Marcos, 862 F.2d 1355, 1361 (9th Cir. 1988) (en banc). In making this determination, courts may consider "any relevant material or source, including testimony, whether or not submitted by a party or admissible under the Federal Rules of Evidence." Fed. R. Civ. P. 44.1. Here the Court had the benefit of well-qualified legal experts on both sides. (Fauvarque-Cosson Decl.; Stoffel-Munck Decl.)

The Court summarizes the legal principles which guide its factual analysis.

A. Valuing SEPs.

“When the standard becomes widely used, the holders of SEPs obtain substantial leverage to demand more than the value of their specific patented technology.” Microsoft Corp. v. Motorola, Inc., No. C10-1823, 2013 WL 2111217, at *10 (W.D.Wash. Apr. 25, 2013) This monopoly power can lead standard-essential patent owners to overvalue their patents and “engage in anti-competitive behavior.” Microsoft Corp. v. Motorola, Inc., 795 F.3d 1024, 1031 (9th Cir. 2015). “The tactic of withholding a license unless and until a manufacturer agrees to pay an unduly high royalty rate for an SEP is referred to as ‘hold-up.’” Id.; see also Ericsson v. D-Link, 773 F.3d at 1209.

Because of these risks, standards organizations require that patents be licensed on FRAND terms and conditions. See Broadcom Corp. v. Qualcomm Inc., 501 F.3d 297, 313-14 (3d Cir. 2007). The FRAND obligation is designed to “encourag[e] participation in standard-setting organizations but also ensur[e] that SEPs are not overvalued.” Apple Inc. v. Motorola, Inc., 757 F.3d 1286, 1332 (Fed. Cir. 2014) (overruled on other grounds by Williamson v. Citrix Online, LLC, 792 F.3d 1339, 1349 (Fed. Cir. 2015)); In re Innovatio, 2013 WL 5593609, at *9 (“[P]atent hold-up is a substantial problem that [F]RAND is designed to prevent.”).

In valuing SEPs, courts have made clear that “the patentee’s royalty must be premised on the value of the patented feature, not any value added by the standard’s adoption of the patented technology . . . [so that] the royalty award is based on the incremental value that the patented *invention* adds to the product, not any value added by the standardization of that technology.” Ericsson v. D-Link, 773 F.3d at 1232-33 (emphasis in original); Commonwealth Scientific & Indus. Research Organization v. Cisco Systems, Inc., 809 F.3d 1295, 1305 (Fed. Cir. 2015) (“CSIRO”); In re Innovatio, 2013 WL 5593609 at *9 (“The court’s [F]RAND rate therefore must, to the extent possible, reflect only the value of the underlying technology and not the hold-up value of standardization.”).

B. The Non-Discrimination Obligation.

No American cases have definitively addressed the non-discrimination requirement.

Testifying as an economics expert rather than an expert on French law, Dr. Teece testified that FRAND is not violated if there is a “smidgen” of a difference in rates between similarly-situated companies. He defined a “smidgen” to mean a “small difference,” which would not extend to the difference between a 0.5% and 2% rate. (TT, Mar. 1, 2017, pp. 102:18-104:8.) Ericsson’s expert Dr. Huber opined that FRAND anticipates a range of rates depending on circumstances, and that there is not necessarily a single fixed rate which satisfies FRAND. (Huber Decl. ¶¶ 36-42.)

The Court concludes there is no single rate that is necessarily FRAND, and different rates offered to different licensees may well be FRAND given the economics of the specific license. (*Id.*) Based on the drafting history of ETSI’s IPR Policy, Dr. Huber concluded that “the drafters did not intend ‘non-discriminatory’ to ensure the exact same treatment or identical license terms for all licensees to the same portfolio of essential patents.” (*Id.* ¶ 44.) Significantly, Dr. Huber was the only legal expert with experience in and an understanding of the ETSI standards process to opine on the meaning of non-discrimination. It necessarily follows that TCL cannot claim that anything other than the nominally lowest rate in marketplace is *per se* discriminatory.

C. The Role of Licenses in the Analysis.

Licenses are a proper measure for determining whether an offered rate meets the FRAND requirements, but not the exclusive measure. While there may be flaws in the consideration of licenses, the Court does not accept TCL’s seeming blanket rejection of comparable licenses. TCL also raises a question whether all or any comparable licenses are in fact fair and reasonable, and why a licensee agreeing to a rate makes it by definition fair and reasonable. TCL COL, ¶ 20; See *In re Innovatio*, 2013 WL 5593609 at *39 (Judge Holderman explaining that determining what is FRAND requires more “quantitative and analytical rigor” than simply deferring to the patent owner’s licenses).⁴⁷

⁴⁷Elsewhere Ericsson has argued “[t]he fact that many companies have entered into WCDMA licenses with Qualcomm since 1999 does not establish that the royalties or other terms included in those licenses are fair, reasonable and non-discriminatory.” (Ex. 77 at 6.)

Actual licenses to the patented technology at issue are probative as to what constitutes a fair and reasonable royalty for those patent rights because such actual licenses reflect the economic value of the patented technology in the market place. CSIRO, 809 F.3d at 1303; Ericsson v. D-Link, 773 F.3d at 1227; Apple v. Motorola, 757 F.3d at 1315.

The Court finds that by looking at an array of licenses, concerns about FRAND compliance of any particular license, asymmetric information, and litigation pressures are substantially diminished. (See Leonard Decl. ¶ 50; Leonard Rebuttal Decl. ¶ 4; Lynde Decl. ¶¶ 40-42; Ordoover Decl. ¶ 48.) TCL does acknowledge that prior licenses have “some” value, especially for larger licensees with the resources to test an SEP-holder’s demands. (TCL COL ¶ 29.) In the end, TCL’s concerns are overblown given the substantial congruence the Court found in its 4G results between the top down and comparable licenses analyses. The fact that TCL’s and Ericsson’s differing approaches and the Court’s assessments of them provide remarkably similar ranges convinces the Court that its final rates are FRAND.

D. Similarly Situated Firms.

For purposes of non-discrimination component of FRAND, one must look to similarly situated firms. Here those firms are: Apple, Samsung, Huawei, LG, HTC, and ZTE. None of the legal experts opined on how one would define the appropriate set of firms to assess discrimination.

E. American Case Law re Royalties.

The Court acknowledges that Georgia-Pacific Corp. v. United States Plywood Corp., 318 F. Supp. 1116 (S.D.N.Y. 1970), and its progeny establish a multi-faceted test for establishing a reasonable royalty in a patent infringement case. Ericsson’s approach using comparative licenses partially overlaps Georgia-Pacific. However, the Court did not find useful a full-blown Georgia-Pacific analysis in the unique context of a FRAND dispute.

IV. The FRAND Obligation.

In assessing the breach of contract claim, the parties focus on two components: the mutual duty of the parties to negotiate in good faith and the duty to offer a rate which are in fact FRAND.

The Court finds that Ericsson negotiated in good faith and did not commit a breach of contract by virtue of its conduct. Indeed, negotiations came to an end when TCL initiated this suit shortly after it had received an offer to which it signaled an initial favorable reaction. (See Ex. 37 at 2.)

The parties take diametrically opposing positions on whether the licensor must make an offer which in fact meets all FRAND requirements.

In TCL's view, the duty under French law to negotiate in good faith is not the full extent of the FRAND duty. (Stoffel-Munck Rebuttal Decl. ¶ 22; TT, Mar. 1, 2017, pp. 99:19-100:12.) Rather, the contractual duty is to grant a FRAND license. (Stoffel-Munck Rebuttal Decl. ¶ 22.) TCL contends that this is consistent with the plain language of the policy which refers to a duty to negotiate in good faith, as well as a duty to be prepared to grant FRAND licenses. The ETSI Guide states that one of the "rights" granted to members is "to be granted licenses" on FRAND terms. (Id. ¶¶ 23-31 (emphasis supplied); ETSI Guide on IPR § 1.4, Ex. 224 at 4.)

In Ericsson's view, there is a range of offers which can satisfy the FRAND obligation. The FRAND commitment does not require each offer and counter-offer exchanged during the course of negotiations to be FRAND. Huber Rebuttal Decl. ¶¶ 29-29; cf. Ericsson v. D-Link, No. 6:10-CV-473, 2013 WL 4046225, at *25 (E.D. Tex. Aug. 6, 2013) (aff'd in part, vacated in part, rev'd in part, 773 F.3d 1201 (Fed. Cir. 2014)) (holding that, in RAND licensing under the IEEE patent policy, "both sides' initial offers should be viewed as the starting point in negotiations. Even if a court or jury must ultimately determine an appropriate rate, merely seeking a higher royalty than a potential licensee believes is reasonable is not a RAND violation"); Microsoft Corp. v. Motorola Inc., 864 F. Supp. 2d 1023, 1038 (W.D. Wash. 2012) ("Because the IEEE and the ITU agreements anticipate that the parties will negotiate towards a RAND license, it logically does not follow that initial offers must be on RAND terms."). In sum, Ericsson believes there is no duty to bring good faith negotiations to conclusion

with an offer which is in fact FRAND; it need only be prepared to offer FRAND terms.

The Court concludes that it need not resolve the legal question whether the FRAND duty under ETSI requires the licensor to offer rates which are in fact FRAND. There are two reasons. First, no damages will flow from any putative breach because the Court granted partial summary judgment on TCL's damages claim, in part because the Court excluded evidence of legal expenses which had not been timely produced. (Docket No. 1061, pp. 20-21.) Second, while finding a breach would be necessary for granting specific performance under TCL's breach of contract claim, it would also be superfluous.

Both TCL and Ericsson assert claims for declaratory relief. (Docket No. 1376, Pretrial Conference Order, 3, 6.) The Declaratory Judgment Act provides that a district court may "declare the rights . . . of any interested party . . . whether or not further relief is or could be sought." 28 U.S.C. § 2201. The availability of declaratory relief depends on whether there is a live dispute between the parties, and a request for declaratory relief may be considered independently of whether other forms of relief are appropriate. Powell v. McCormack, 395 U.S. 486, 517-518 (U.S. 1969). A declaratory judgment can then be used as a predicate to further relief, including an injunction. (Id. at 499 (citing 28 U. S. C. §2202).)

TCL seeks a declaratory judgment that Ericsson has not offered TCL license terms conforming to applicable legal requirements, including failing to offer FRAND rates. (Docket No. 31, ¶113.)

Ericsson seeks a declaratory judgment that Ericsson has (a) complied with its IPR licensing declarations to ETSI, ETSI's IPR Policy, and any applicable laws during its negotiations with TCL in regard to FRAND terms for a license to Ericsson's 2G, 3G, and 4G SEPs, and (b) in fact offered to grant TCL a license to Ericsson's 2G, 3G, and 4G SEPs on FRAND terms. (Ericsson Inc v. TCL, Case No. 2:15-CV-02370, Docket No. 17, pp. 18-19.)

Just as it would on the breach of contract claim, TCL bears the burden of proof on its declaratory relief claim, as well as on Ericsson's claim for declaratory relief. (Docket No. 1074, p. 4.)

V. Options A and B are Not FRAND.

As suggested by its findings of fact, the Court holds that TCL is entitled to a declaration that Offers A and B are not FRAND rates. TCL has carried its burden of showing that Options A and B are not FRAND. For like reason, TCL is entitled to a declaration of the FRAND rates here.

Whether judged at the time the amended FRAND contentions were made in May 2015, or at the time of trial, Ericsson's offers are not fair and reasonable, and are discriminatory. This is demonstrated not only by TCL's evidence, but also Ericsson's evidence. In particular, as of May 2015, Ericsson had already entered into licenses with Samsung, LG, and HTC—all of whom are similarly situated to TCL—at rates substantially lower than Option A and Option B. (TCL FOF, 40-42; TCL COL, 34-43; TT, 2/28/17, (Sealed Vol. 1) pp. 17:11-24, 20:24-23:3.) This is true whether one uses Dr. Lynde's "business case" rate determinations, Dr. Lynde's IDC rate determinations, or Kennedy's "business case" rate determinations.

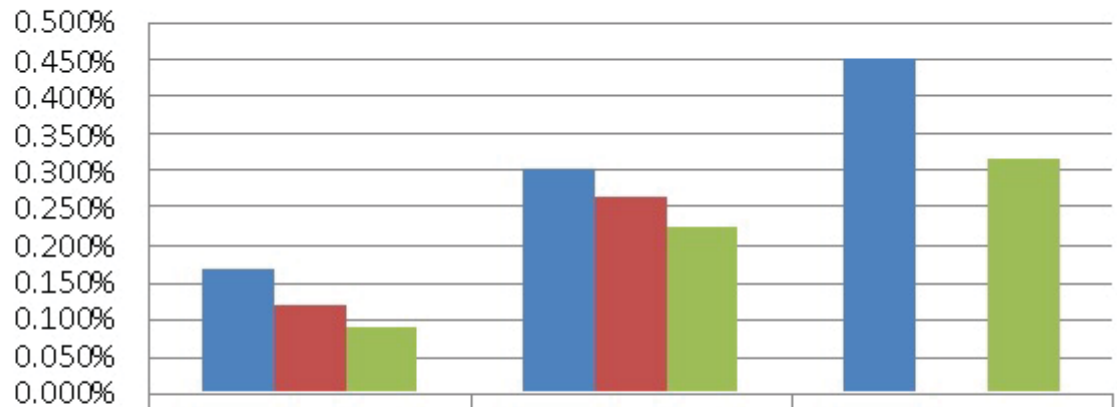
Although the Court makes limited use of the Apple and Huawei licenses as reasonableness checks, Ericsson's proposed rates are also discriminatory vis-à-vis these firms.

Ericsson's use of floors in its rates is itself discriminatory. In the absence of a credible showing that Ericsson's SEPs add a measurable incremental value, there is no basis for essentially discriminating on the basis of the average selling price where a floor would result in a higher effective rate for lower priced phones. Here, the Court has rejected Kennedy's ex Standard analysis. There is no predicate in this record for floors.

VI. Setting FRAND Rates.

The Court finds that the following rate are supported by the record and mandated by the FRAND obligation under ETSI:

Figure 17: Court's Final Rates



■ Court's U.S. Rate	0.164%	0.300%	0.450%
■ Court's Europe Rate	0.118%	0.264%	
■ Court's RoW Rate	0.090%	0.224%	0.314%

The rates which the Court adopts are both fair and reasonable and non-discriminatory.

VII. Release Payment.

Ericsson is entitled to a release payment that is calculated in the same manner, and with the same rates, as the going-forward rates adjudicated here, covering all of TCL's unlicensed sales from January 1, 2007 onward.

VIII. The Elements of the Adjudicated License.

The Court sets out the terms of the FRAND license adopted here.

With respect to End User Terminals (i.e., handsets and tablets), so long as they are TCL Products (as defined in Option B at §§ 1.7 and 1.25), TCL shall pay as a percentage of the Net Selling Price (as defined in Option B at § 1.16) the rates

set forth in Figure 17. In order to avoid confusion, products TCL sells under the Blackberry brand are TCL Products.

With respect to the sale of External Modems and Personal Computers, so long as they are TCL Products (as defined in Option B at §§ 1.9, 1.20, 1.25), TCL shall receive a royalty-free license because the licenses for these devices have already been accounted for in the unpacking analysis for handsets.

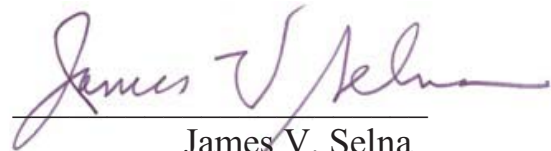
The License Period shall be five years from the date of the injunction which the Court enters. (Docket No. 1055, p. 9.) The license and related obligations shall extend to the TCL parties to this litigation and any company or other legal entity they control (i.e., more than 50% voting power). The present record does not permit the Court to calculate royalties for the period between the termination of the release period and the commencement of the injunction. In settling the form of injunction, the parties shall meet and confer to resolve the issue, and if unable to do so, the Court will receive additional evidence and resolve the issue. The royalty rates during this interim period shall be the same as adopted by the Court.

TCL's reporting and payment obligation shall be as set forth in sections 6.2 and 6.3 of Option B. The license shall also include the terms for pass-through rights and the terms which the which the Court previously found to not be a breach of FRAND. (Docket No. 1055 at 6-8.)

The FRAND amount to compensate Ericsson for TCL's unlicensed past sales is \$16,449,071.

Because the Court's final judgment will take the form of an injunction, as opposed to a fully integrated license agreement, certain terms and conditions must be modified or removed in order to give effect to an injunction. (See Docket No. 1055 at 9.) The parties are directed to submit a proposed form of injunction that conforms to the Court's findings and conclusions within thirty (30) days.

Dated: March 9, 2018



James V. Selna
United States District Judge

Central District of California

AMENDED APPLICATION TO THE CLERK TO TAX COSTS

TCL Comm. Technology Holdings, et al.

V.

Case Number: SACV14-00341 / CV15-02370

Telefonaktiebolaget LM Ericsson, et al.

Judgment was entered in this action on 12/22/2017 / 1,813 against Telefonaktiebolaget LM Ericsson, and Ericsson Inc.
Date Docket No.

NO HEARING ON THIS APPLICATION WILL BE HELD UNLESS THE CLERK NOTIFIES THE PARTIES OTHERWISE.

Filing fees: see L.R. 54-3.1	\$400.00
Fees for service of process: see L.R. 54-3.2.....	\$2,449.80
United States Marshal's fees: see L.R. 54-3.3	\$0.00
Reporter's transcripts: see L.R. 54-3.4.....	\$19,471.91
Depositions: see L.R. 54-3.5	\$144,175.16
	\$158,727.31
Witness fees (itemize on page 2): see L.R. 54-3.6.....	\$37,587.22
Interpreter's and translator's fees: see L.R. 54-3.7	\$9,090.82
Docket fees: see L.R. 54-3.8.....	\$0.00
Masters, commissioners and receivers: see L.R. 54-3.9	\$0.00
	\$212,277.87
Certification, exemplification and reproduction of documents: see L.R. 54-3.10.....	\$242,375.20
Premiums on bonds and undertakings: see L.R. 54-3.11	\$0.00
Other Costs: see L.R. 54-3.12 (attach court order)	\$0.00
	\$54,399.78
State Court costs: see L.R. 54-3.13	\$0.00
Costs on appeal: see L.R. 54-4.....	\$0.00
Cost of a bankruptcy appeal to the District Court: see L.R. 54-5.....	\$0.00
	\$425,452.78
TOTAL	\$524,502.04

NOTE: You must attach an itemization and documentation supporting all requested fees and costs. Documentation includes receipts, orders, and stipulations. All receipts must be self-explanatory.

DECLARATION

I declare under penalty of perjury that the foregoing costs are correct and were necessarily incurred in this action and that the services for which fees have been charged were actually and necessarily performed. A copy of this application has been served on all parties by:

- ☒ The Court's CM/ECF System
☐ Conventional service by first class mail
☐ Other _____

/s/Matthew W. Holder
Signature

Matthew W. Holder
Print Name

Attorney for: TCL Communication Technology Holdings, Ltd., TCT Mobile (US) Inc., and TCT Mobile Limited

Costs are taxed in the amount of \$425,452.78

Kiry Gray
Clerk of Court

By: C. H. D.
Deputy Clerk

April 25, 2018
Date

#:98355

#:98355

CERTIFICATE OF SERVICE

I certify that today, June 20, 2018, I electronically filed the foregoing document with the Clerk of the Court for the U.S. Court of Appeals for the Federal Circuit using the appellate CM/ECF system. Participants in the case who are registered CM/ECF users will be served by the appellate CM/ECF system.

June 20, 2018

/s/ Jeffrey A. Lamken

UNITED STATES COURT OF APPEALS FOR THE FEDERAL CIRCUIT

**CERTIFICATE OF COMPLIANCE MOTIONS OR BRIEFS CONTAINING
MATERIAL SUBJECT TO A PROTECTIVE ORDER**

Motion / Response / Reply Containing Material Subject to a Protective Order

- ☐ This motion, response, reply complies with the limitations set forth in Fed. Cir. R. 27(m) and contains [*state the number of*] _____ words (including numbers) marked as confidential, or
- ☐ This motion, response, reply does not comply with the word count limitations set forth in Fed. Cir. R. 27(m) and a motion requesting permission to exceed the maximum word count limitation is being filed contemporaneously with the filing of this motion, response, or reply.
-

Briefs Containing Material Subject to a Protective Order

- ☐ This brief complies with the limitations set forth in Fed. Cir. R. 28(d) and contains [*state the number of*] _____ words (including numbers) marked as confidential, or
- ☒ This brief does not comply with the word count limitations set forth in Fed. Cir. R. 28(d) and a motion is requesting permission to exceed the maximum word count limitation is being filed contemporaneously with the filing of this brief.
-

/s/ Jeffrey A. Lamken

(Signature of Attorney)

Jeffrey A. Lamken

(Name of Attorney)

Appellant

(State whether representing appellant, appellee, etc.)

June 20, 2018

(Date)

CERTIFICATE OF COMPLIANCE

1. This brief complies with the type-volume limitations of Fed. R. App. P. 32(a)(7)(B) and Fed. Cir. R. 32(a) because this brief contains 13,994 words, excluding the parts of the brief exempted by Fed. R. App. P. 32(a)(7)(B)(iii) and Fed. Cir. R. 32(b).
2. This brief complies with the typeface requirements of Fed. R. App. P. 32(a)(5) and the type-style requirements of Fed. R. App. P. 32(a)(6) because this brief has been prepared in a proportionally spaced typeface using Microsoft Word in Times New Roman 14-point font.

June 20, 2018

/s/ Jeffrey A. Lamken